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PART I

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FEBRUARY 7, 1955

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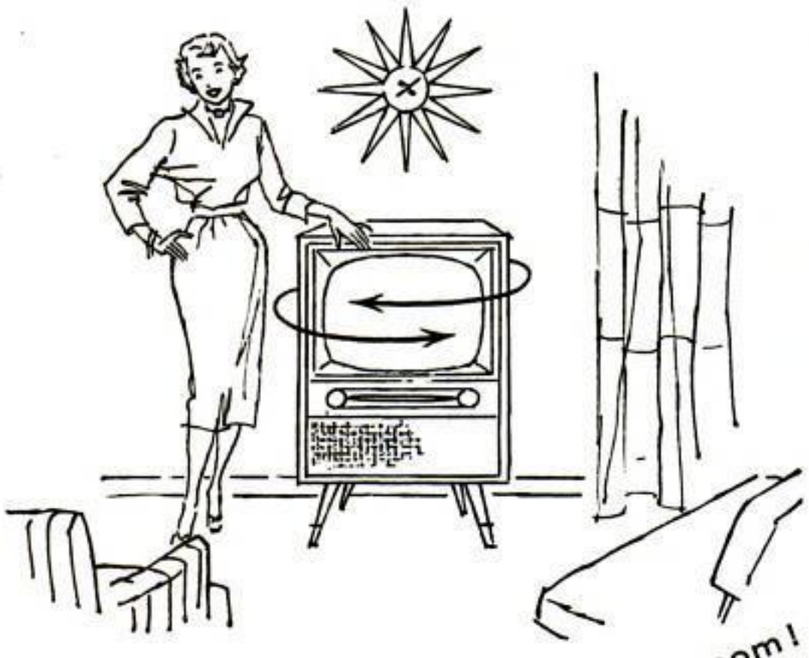
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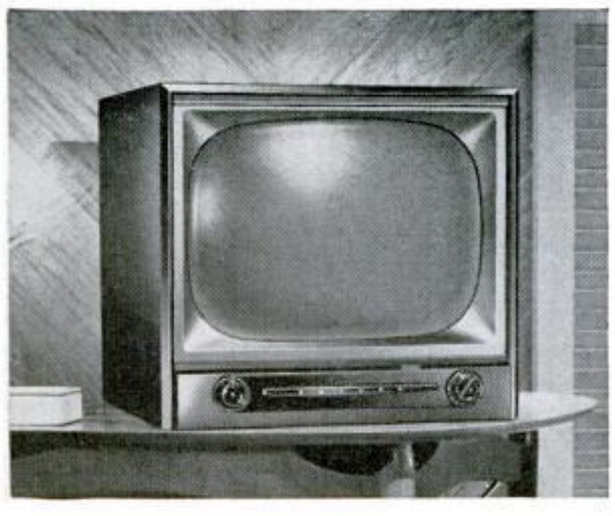


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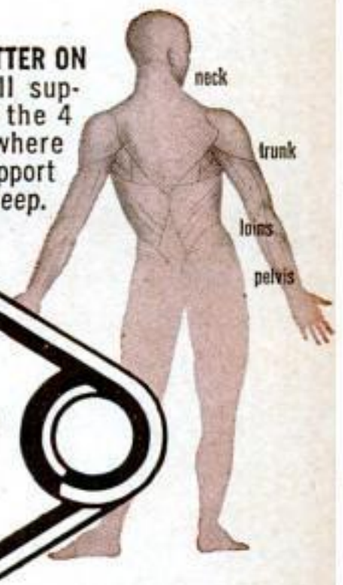
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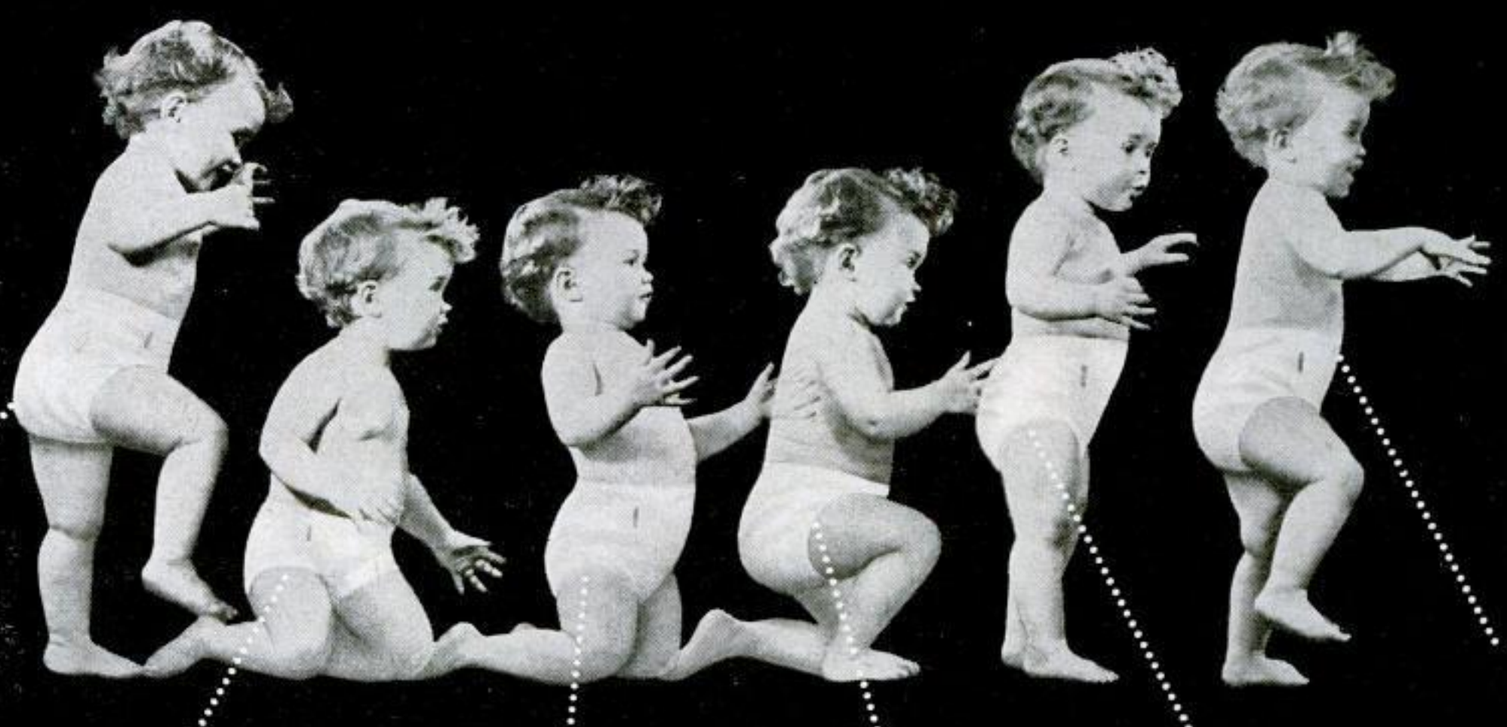
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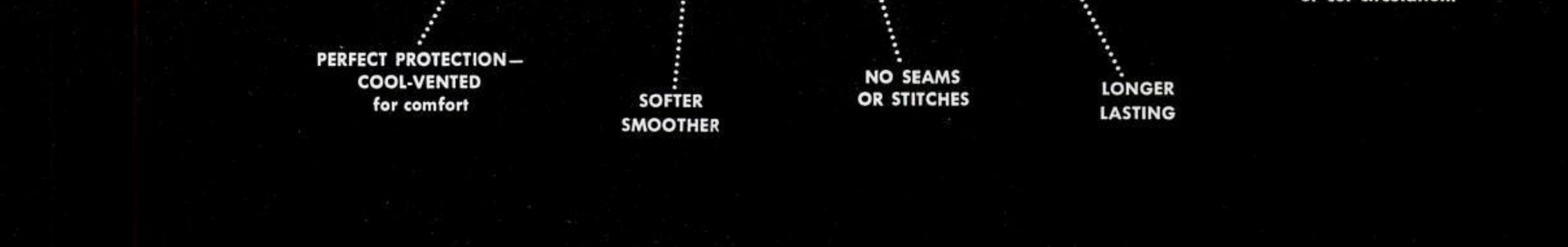
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The Savings and Loan Foundation, Inc., is an organization of insured Savings and Loan Associations from coast to coast—dedicated to the preservation of democracy through thrift and home ownership in every American community. Address: 1111 E Street N. W., Washington, D. C. © 1955, TS&LF

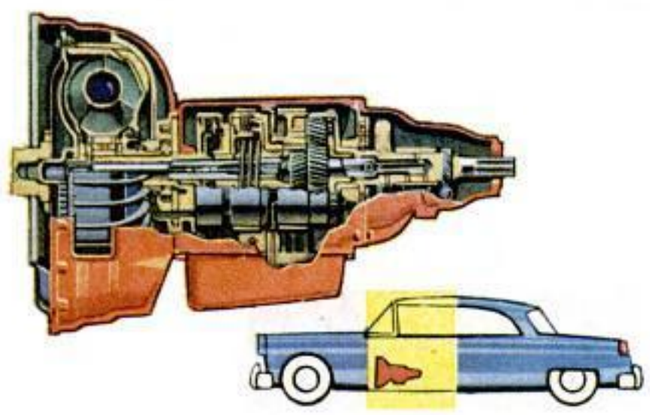
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Fairlane Series



The Fairlane Town Sedan is the most distinctively beautiful four-door sedan Ford has ever built. As on most models, you can choose power steering, brakes, windows (front and back) and a 4-way power seat.



The Fairlane Club Sedan, a newcomer to the Ford line, offers a richness of style, trim and fabrics that marks this two-door as a car for discriminating buyers. Upholsteries are new metallic-threaded nylon.

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You'll go finer when you

Customline Series



The Customline Fordor Sedan, with its smooth, clean lines, smart touches of bright-metal trim and sofa-wide, foam-rubber seats, is a great family favorite. All four doors open extra wide for easy entrance.



The Customline Tudor Sedan is also a popular family model. Two-stage door checks hold its extra-wide doors two-thirds open or all the way open. As in all Fords, interior trim and fabrics are colorfully new.

Mainline Series



The Mainline Fordor Sedan brings you the same engineering advances which distinguish all Fords. You get a new and even smoother Angle-Poised ride, and new Trigger-Torque performance—V-8 or Six.



The Mainline Business Sedan, another new model for '55, offers room for three, plus extra carrying space behind seat. As in all sedans and coupes, Center-Fill Fueling makes room for an extra suitcase in trunk.

Station Wagon Series



The Ranch Wagon is one of five new Ford double-duty dandies. There's room for six plus cargo space behind rear seat. Or fold rear seat into floor, lower tailgate and you get over 8 feet of level load space.



The Custom Ranch Wagon also seats six people, converts to a cargo-hauler in a jiffy. Its extra-colorful interiors harmonize with the attractive new single or two-tone super enamel body finish you select.

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The Fairlane Crown Victoria, with its unique "crown of chrome," strikes a new note in motor car styling. It's available with solid, or transparent tinted, top panel.



The Fairlane Victoria combines convertible openness with closed-car comfort. Windows roll down leaving no center posts. Colorful new interiors have modern nylon and vinyl or two-tone vinyl upholstery.



The Fairlane Sunliner is America's favorite convertible. For '55, you can choose from 3 color-fast tops, over a dozen new single and Style-Tone body colors. Top raises or lowers quickly with push-button ease.

go FORD !



Styling inspired by the THUNDERBIRD
The beauty of Ford's unique personal car is reflected in all '55 Fords. You see it in the lower, longer lines, impressive grille, and full wrap-around windshield.





The Mainline Tudor Sedan brings you the handling ease and riding comfort to be found in all '55 Fords. New windshield offers nearly 20% greater visibility.

For 1955, Ford brings you the widest choice of models in its history. There are 16 beautiful body styles (*plus* the new Thunderbird)...all with stunning new Luxury Lounge interiors, rich in color, design and fabrics. And you can have a choice of 3 powerful new engines: the brilliant Y-block V-8, the more powerful Y-block Special V-8 (available on Fordomatic Fairlane and Station Wagon models) or the modern I-block Six. All give you Ford's exclusive Trigger-Torque power, with its instant response for added safety. And there's Conventional, Overdrive or new Speed-Trigger Fordomatic for automatic driving at its best. *Why not a revealing Test Drive—soon?*

The fine car of its field

'55 FORD

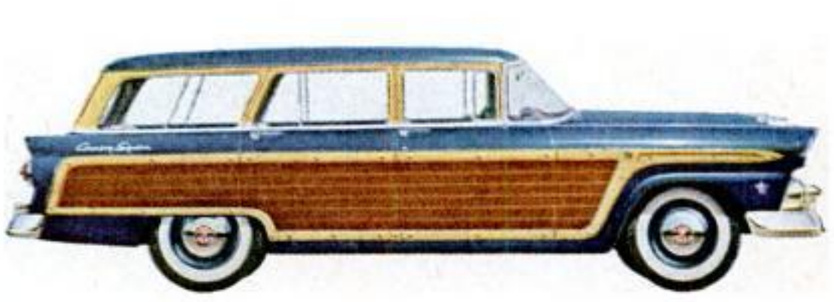
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WORTH MORE WHEN YOU SELL IT



The 6-passenger Country Sedan is a new model for those who prefer the convenience of 4 doors. With rear seat down, there's room for 3 plus king-sized loads.



The 8-passenger Country Sedan also has four doors for easy access for passengers... for easy loading, too. Non-scuff ribbed linoleum flooring is color-harmonized with interiors, as in all Ford Station Wagons.



The Country Squire richly deserves its title, "America's most distinctive station wagon." For here are mahogany-grain-finished panels framed with glass fibre moldings. Room for 8 or half-ton of freight.

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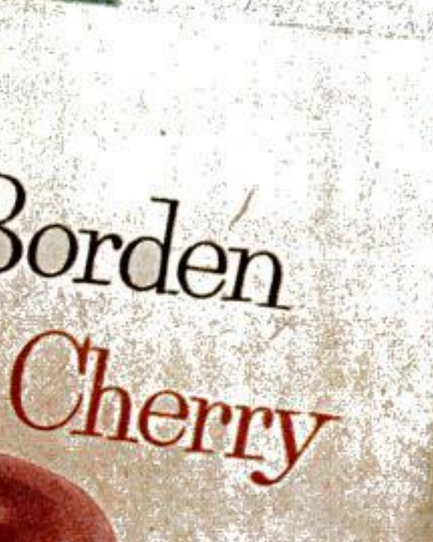
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LETTERS TO THE EDITORS

AUTOMATION—BLESSING OR CURSE?

Sirs:

You might advise Walter Reuther the solution to his unemployment problem would become his own undoing if his theories are, indeed, well founded ("Automation—Blessing or Curse?" LIFE, Jan. 17).

Progress and increased technical efficiency have never, in the broad analysis, created unemployment. If Walter disagrees he must then feel morally obligated to lend support during our next unemployment "crisis" by sponsoring a "back to the horse" era. This would re-create thousands of positions for unemployed blacksmiths and singletree merchants whose job-hunting for the past five decades has been one of frustration exceeded only by that of the candle-dipper.

JOHN H. RALPH

Westover, Mass.

Sirs:

In the radio-TV manufacturing business where I am employed, "automation" is thought of, not as a cost-cutter, but as a means to a better quality product.

I wish Mr. Reuther's boys had had even more automation at their disposal when they slapped together my '55 car!

PHILIP S. SCHMIDT

Rochester, N.Y.

Sirs:

Your editorial was particularly interesting to me since automation is a subject in which I have long been interested. . . . But then, the content of your page is of continual interest to me. Using my year-end leisure, I have re-read LIFE's editorials of 1954 in their entirety. Once again and more profoundly than before I have been impressed by the good will and understanding which you bring to your weekly chore. It takes a lot of thinking to carry forward each day humanity's ever-growing burden. As leaders and shapers of public opinion it falls to you to do a goodly share of that thinking. You are doing your part, and nobly.

HANS W. LUESCHER

Burbank, Calif.

THE PEOPLE OF RUSSIA

Sirs:

If one run-of-the-mill picture is worth a thousand words, Cartier-Bresson's 31 masterpieces in "The People of Russia" (LIFE, Jan. 17) easily rate astronomical figures.

Certainly this truly great photographer has the unique and priceless ability enabling him to hold his lens up to Nature, and bring back Life!

Who can estimate the far-reaching results of this outstanding series? This reader now has a new concept of the Russian people and their ways, today.

In our present nervous and troubled world, LIFE again may be rendering a public service of incalculable value.

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Oakland, Calif.

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Sirs:

The cover photograph intrigues me no end—the two men and their smiles of anticipation—the girls. The romance of it—the potentialities of succeeding in minutes or hours or—years!

MRS. RUBY LOVELACE

Skull Valley, Ariz.

Sirs:

Four centuries divide Henri Cartier-Bresson's "bewildered peasant in the Tretyakov Gallery" from the great Flemish painter Pieter Bruegel's compassionate study, *Head of Old Peasant Woman*, which he painted about 1564.

MARY HADINGHAM

Penfield, N.Y.



20TH CENTURY PEASANT, 16TH CENTURY PEASANT

Sirs:

In all photos, including cover page, Henri Cartier-Bresson managed to catch one woman shopper and one school boy wearing glasses. In one photo, same issue, six of eight U.S. senators were bespectacled. What's the answer?

HAROLD SHARPSTEEN

Kalamazoo, Mich.

● Experts agree that as many Russians need glasses as any other nation but, like many "non-essential" consumer products, there is a shortage of glasses in Russia. What few are available are so expensive that the poor can't afford them. There are quite frequent articles in the Russian press denouncing the shortage of glasses as well as such medical items as drugs and artificial limbs.—ED.

Sirs:

I, for one, would be interested in sending to the Soviet women a foreign aid parcel of combs.

ARLAN E. HUDSON

Downey, Calif.

THE GREAT GARBO (PART II)

Sirs:

Your story of the manner in which Garbo learned of Stiller's death ("Greta's Haunted Path to Stardom," LIFE, Jan. 17) brought back memories for me.

I was the chap that delivered the telegram to the thatched hut set of *Wild Orchids* at M-G-M studios in Culver City that day in the fall of 1928.

At that time I was working as a studio messenger. I had an every-day assignment to bring a cake of Fleischman's yeast and a glass of milk from the commissary to Mr. Thalberg's office. In those days a cake of yeast was good for everything.

Coming down the stairs from Mr. Thalberg's, I noticed Mrs. Ida Koverman, Mr. L. B. Mayer's secretary, waving to me from her office door. She asked me to deliver the telegram to Miss Garbo's set.

It was after the contents of the telegram became known that I realized why it was dispatched from Mr. Mayer's office instead of the receptionist's desk.

MAXIE SARNOFF

Philadelphia, Pa.

NEW LIFE FOR U.S. JAZZ

Sirs:

Thanks for your article "New Life for U.S. Jazz" (LIFE, Jan. 17). To an ardent reader of the nation's top magazine and an ardent jazz follower, it was a real crazy most!

WILLIAM E. G. LOWE

Tucson, Ariz.

Sirs:

Your photographs are the coolest!

WILLIAM B. SWETLAND

Lincoln Park, Mich.

Sirs:

Your story on the U.S. jazz scene was a long overdue surprise. The offbeat colored pictures and tasteful analysis of the various jazz artists who are represented are beyond comparison.

The article showed that the old bellwethers of jazz—Armstrong, Ellington, Krupa, etc.—have as much influence today as they did two and three decades ago. But for the pace-setting accomplishments of these three, modern jazz would not be the hit it is now.

PETER J. LEVINSON

Charlottesville, Va.

Sirs:

Brubeck's music is the denial of jazz. It is compounded of a mixture of vast social snobbery, shallow technical exhibitionism and the inability to experience or express sincere emotion.

In modern jazz, musicians seek an outlet for their intellectual energies. In so doing they destroy precisely what it is that has given jazz its unique and marvelous quality—the ability to express with wonderful fluency and power a given range of human emotional feeling.

Perhaps Brubeck's current popularity reflects the growing prevalence of the ethic of respectability and conformity, wherein automatonlike listeners in Ivy League suits mechanically applaud automatonlike performers in Ivy League suits in a most proper and refined Ivy League manner.

WALTER B. MILLER

Cambridge, Mass.

NEW ENTRY IN URANIUM SWEEPSTAKES

Sirs:

In reference to "A Hot New Entry in the Great Uranium Sweepstakes" (LIFE, Jan. 17). I thought for a minute that LIFE had discovered a new element when you state, "The lab reported that the sand carried three fourths of one percent uranium oxide (U-308)." There are four known uranium oxides: uranium dioxide (UO_2), uranium trioxide (UO_3), uranium peroxide (UO_4) and uranium oxide (U_3O_8). The latter is the principal component of pitchblende and is probably what you meant.

MARVIN ANTELMAN

New York, N.Y.

● Yes.—ED.

A LOOK AT THE WORLD'S WEEK

Sirs:

What a tremendous spiritual force for world peace is the chain prayer idea ("U.S. Methodists Forge Chain of Prayer," LIFE, Jan. 17).

I was also interested in the magnificent wood carving reproducing Leonardo da Vinci's famous *Last Supper*. Incidentally, this carving (which was done in Cambridge, Mass.) is thought to be the largest wood carving in the world, measuring 18½ feet in length, 8½ feet in height, 12 inches in depth. It is carved in lime wood and framed in American walnut.

Nine carvers spent almost a year on the project and the result attests that the skill and technique of American woodcarvers is equal to that found in any other country.

C. A. THURSTON

Newton Center, Mass.

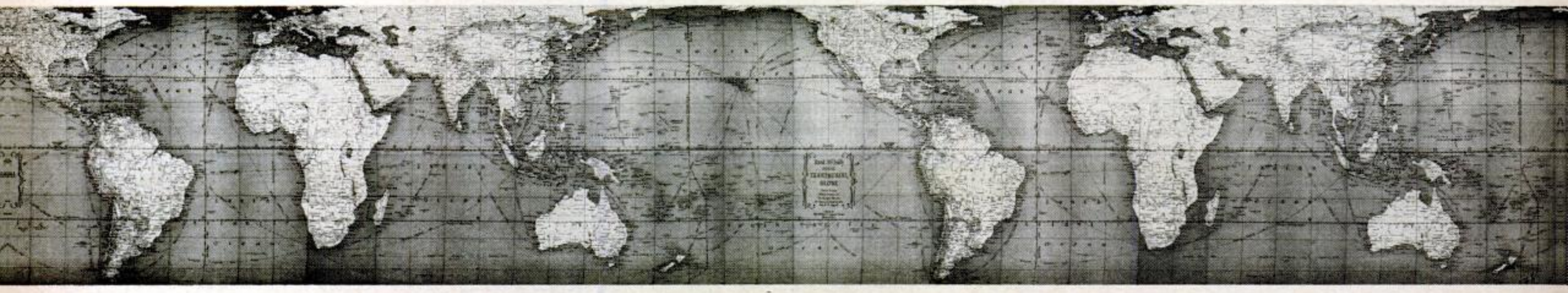
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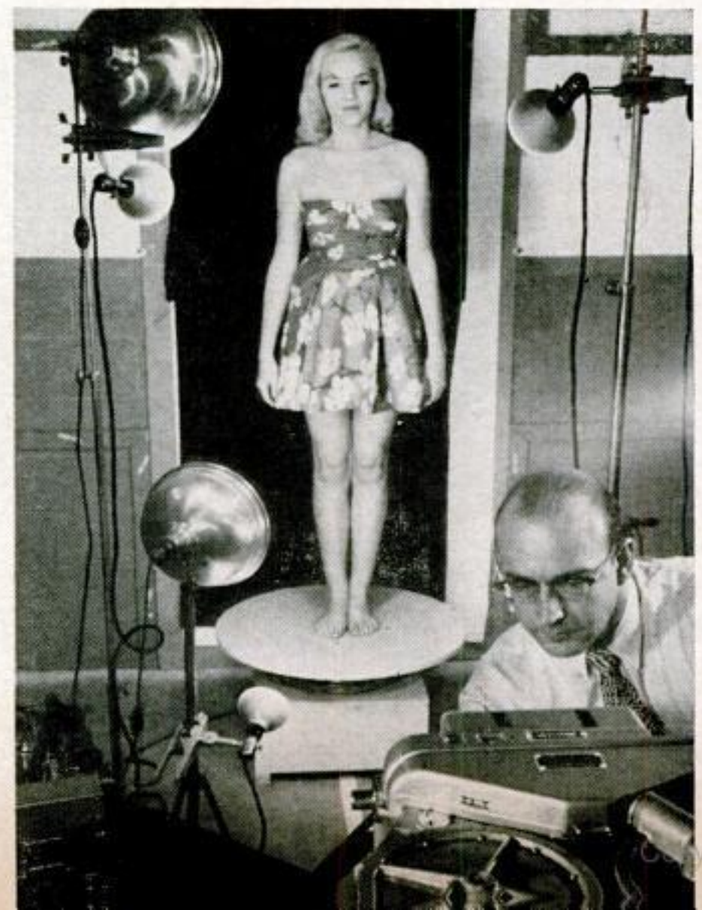


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Aerial camera does 'Mercator projection' of a girl

The map at left and the picture above were both made by twirling an object in front of an aerial reconnaissance camera. In the case of the map, the object was a globe of the world. In the picture it was Diana Davis, the girl on the turntable at right. The map came out as a projection of the globe of the general kind that Mercator made in his famous projection. So the picture above is a kind of Mercator projection of Diana.

The camera used is one made by Chicago Aerial Industries Inc. for the Navy. In the air, it photographs on a slowly unwinding film strip the terrain passing below. Using it in his studio, Photographer A. Y. Owen kept the camera stationary but revolved his subjects on a turntable. As Miss Davis turned, the unwinding film recorded only that part of her figure directly in front of the camera's lens. Her hands, which were there for only a moment while she was in profile to the camera, are almost squeezed out of the picture. Her face, however, which is seen both from two sides and straight on, looks enormously fat.



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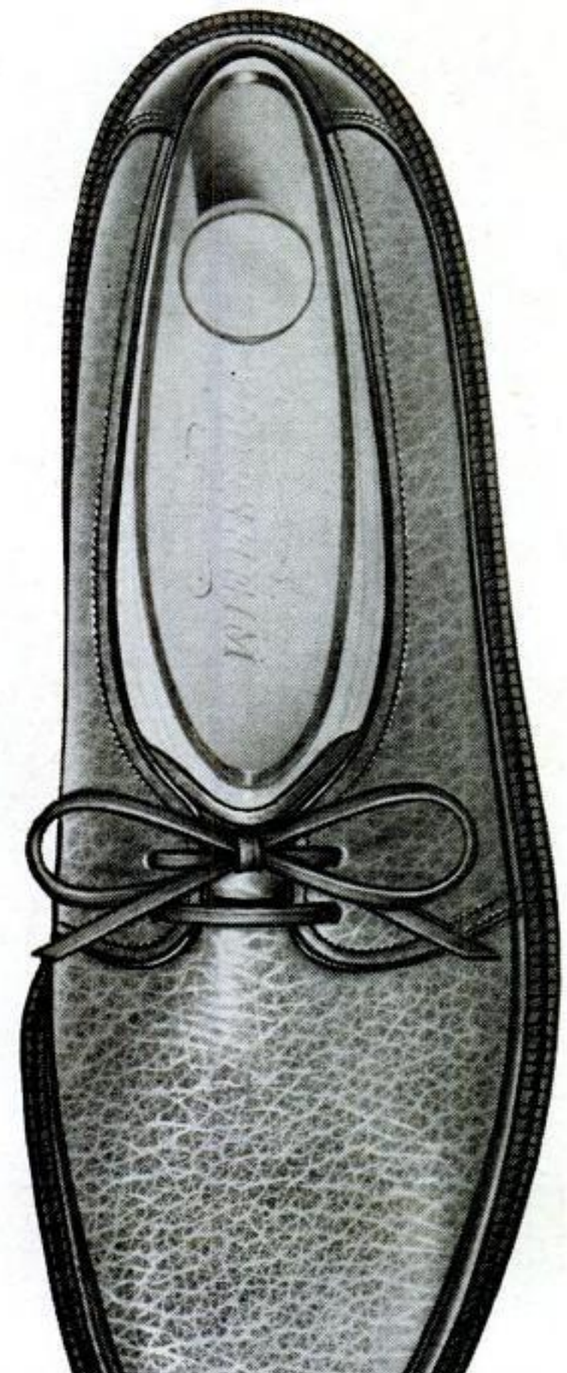
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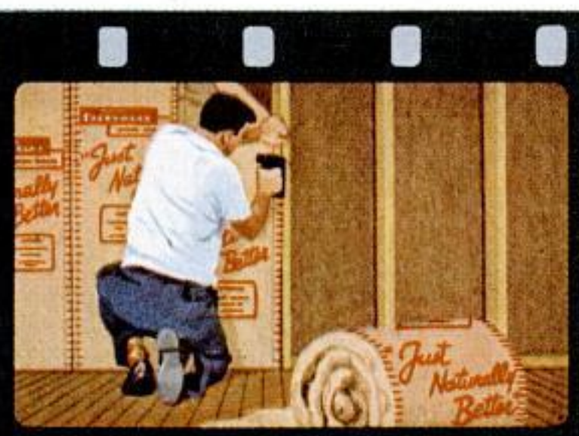
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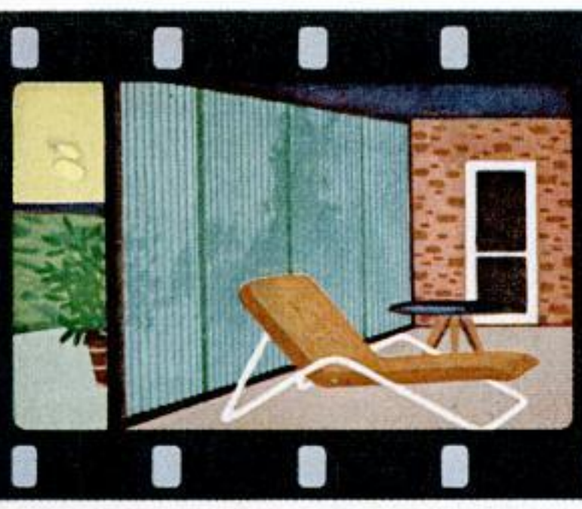
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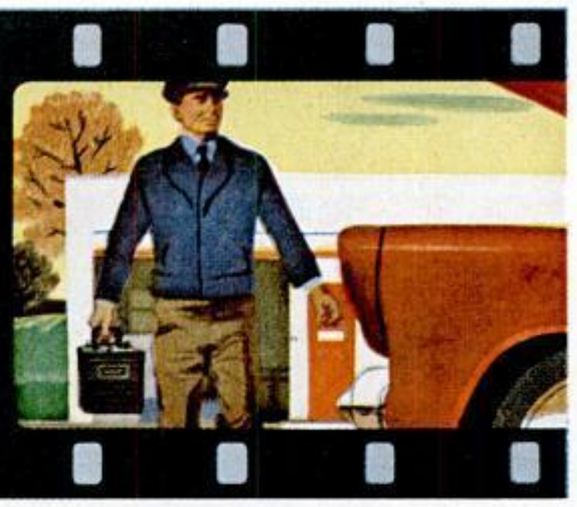
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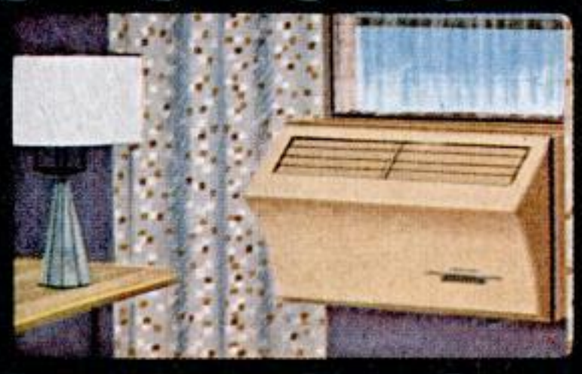
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BARNEY AND LARDER, HONEY BEAR AND HONEY, BOBO AND INTERVIEWER, HARVEY GETTING DOWN TO WORK AND OTTERS IN BATHROOM

ANY MOOSE IS GOOD MOOSE IN SERIOUS WEEK

In the midst of a week beset by serious developments off Formosa (*pp. 26–33*), by plans for the first atom-powered aircraft (*pp. 105–110*) and a baffling murder in Manhattan (*pp. 34–37*), it is pleasant to escape into the more familiar world of animals, even when the animal behaves in an unanimallike fashion.

Barney the Moose (*above* and *pp. 97–100*) sets what must surely be an all-time record for unmooselike conduct. Wired LIFE Correspondent Bob Shnayerson from Seattle: "After wild 11-hour drive into British Columbia we marched into Mayfield farmhouse kitchen to chat about moose, which nowhere in sight. Suddenly immense animal streaked into tiny room with grace of epileptic elephant. He stared, sniffed, sneezed and curled moist moose lips promptly around one of Photographer Madden's cameras. 'Down, moose, down!' I roared, trying to save story and photographer. Only way to maintain coexistence between camera and moose was to sprinkle heavy dose of anti-pain oil, a local specific for which Barney has developed a fondness, on *my* shirt which for remainder of visit caused Barney to follow me about with glazed eyes, outstretched lips, allowing Madden to make pictures undisturbed." LIFE is of course interested in animals (and humans) behaving naturally. But when they don't that's news too. For instance there was Harvey the Sheepherding Rabbit (LIFE, Oct. 4 and *above*) who refused to perform until he was in the mood. Or Bobo the baby gorilla (LIFE, Dec. 14, 1953) whom Correspondent Dick Pollard interviewed calmly enough at first (*above*) only to be stunned by an unexpected and illegal roundhouse delivered by Bobo to the back of his neck.

Occasionally our animal subjects' behavior extends to a visit to the LIFE offices. Wallace Kirkland so captivated the two otters Winona and Bemidji when he visited them in Minnesota (*above* and LIFE, Jan. 12, 1953) that they sent two small relatives to the New York office a year later where they slithered happily through the halls and demanded endless drinks of water. And Honey Bear, the Kissing Kinkajou (LIFE, Nov. 10, 1952), dropped in on his way to the coast and kissed everyone, a precedent not wholly unwelcome when the visitor is attractive, with the probable exception of moose.

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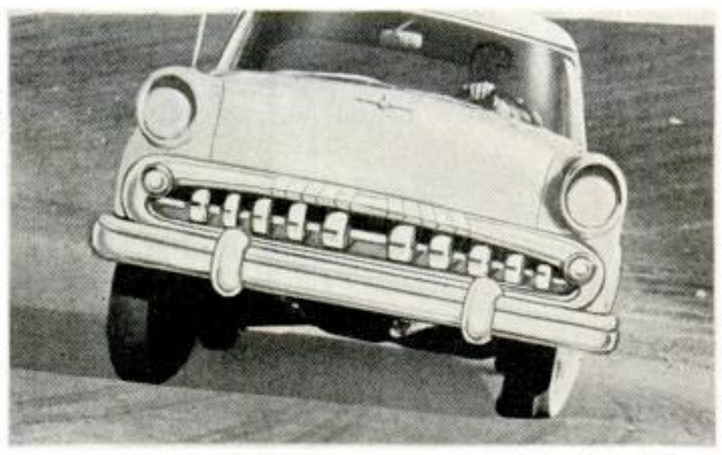
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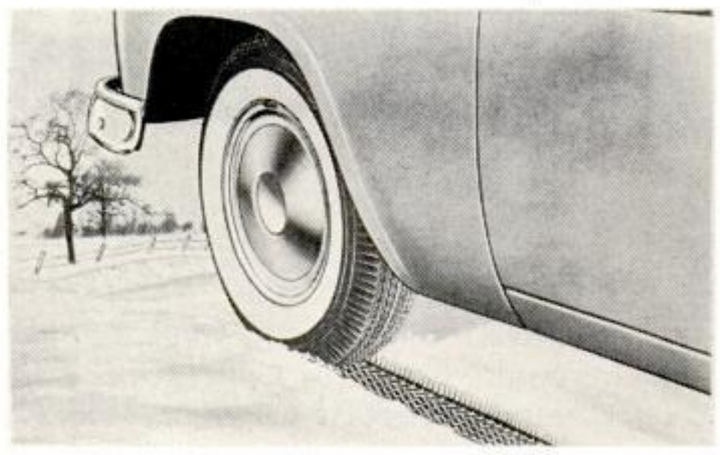
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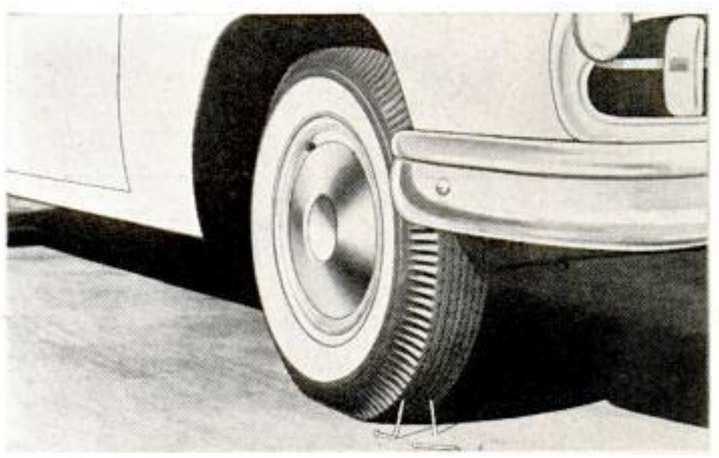
Hushes Squeal, Whine and Hum

The Silent Safety-Grip Tread is scientifically designed for quiet running. Instead of adding stabilizers to the tread as an "after thought," the outer grooves are stabilized by the elements of the tread itself, thereby eliminating the cause of squealing on turns. Furthermore, the traction elements in the tread overlap each other, which prevents annoying whining and humming on the road, even on wet pavements and on wet brick.



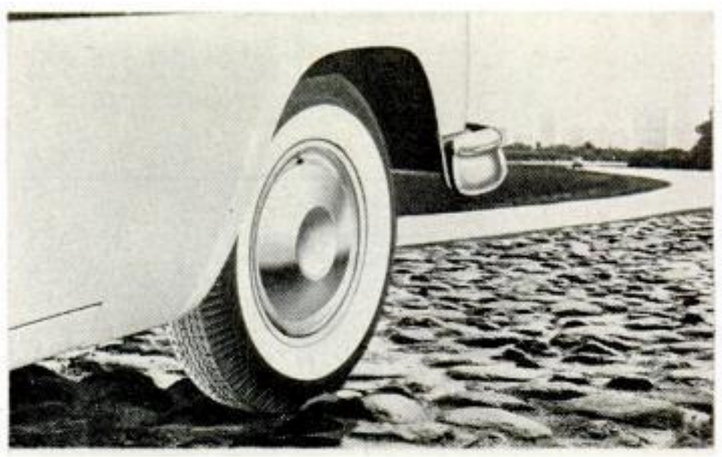
Unequalled Non-Skid Protection

The new Silent Safety-Grip Tread provides greater protection against skidding and side-slips and greater traction than any other tire on the market except, of course, special winter tires. The tread elements are scientifically-angled for maximum skid-resistance in all directions and for utmost traction. The new Firestone De Luxe Champion Tubeless Tire has more inches of non-skid edges than any other tire of similar type and price.



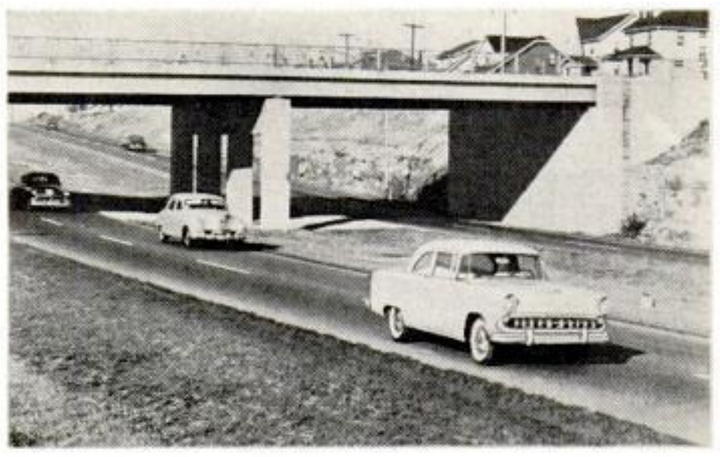
Seals Punctures Against Air Loss

If a nail or any other sharp object should possibly penetrate the extra-tough tread and cord body, the Safety-Liner, which is inseparably welded to the inside of the tire body, grips the nail and prevents loss of air, thereby minimizing the danger and annoyance of punctures. You can keep on going until you have time to have the nail removed and the tire repaired at a service station. No need to change tires on the highway.



Something New in Riding Comfort

The new Firestone De Luxe Champion Tubeless Tire absorbs bumps and road shocks which conventional tires transmit to the frame and body of the car and thus to you and your passengers. It provides a super-soft cushion of rubber and air which helps smooth out even the roughest roads. It makes steering easier . . . and it has an extra-tough Curb Rib which protects white sidewalls against damage and scuffing and preserves the beauty of the tire.



Most Miles Per Dollar

Every part of this amazing new tire is built for long, trouble-free mileage. The Silent Safety-Grip Tread is made of extra-tough, wear-resistant rubber. It is road-level flat for maximum contact with the road and utmost mileage. The Safety-Tensioned Gum-Dipped Cord Body is locked or "set" so that it cannot expand or "grow" and cause the tread to crack and separate, thereby ruining the tire. It is so strong it can be retreaded again and again.

The New Firestone

STANDARD EQUIPMENT ON THE NEW 1955 CARS..

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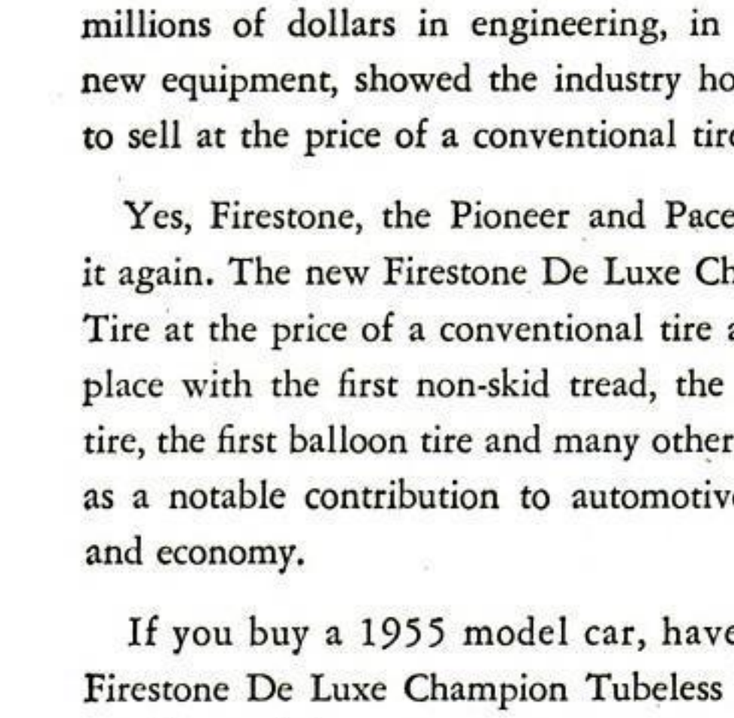
New TUBELESS TIRES ment on the 1955 Cars

OWNERS WITH TUBELESS TIRES AT NO EXTRA COST

A NEW day has dawned for the car owners of America! Tubeless tires are now standard equipment on all of the new 1955 cars at NO EXTRA COST. Until now, tubeless tires have always sold at premium prices. But Firestone, after years of research and after investing many millions of dollars in engineering, in facilities and in new equipment, showed the industry how to build them to sell at the price of a conventional tire and tube.

Yes, Firestone, the Pioneer and Pacemaker, has done it again. The new Firestone De Luxe Champion Tubeless Tire at the price of a conventional tire and tube takes its place with the first non-skid tread, the first straight-side tire, the first balloon tire and many other Firestone "firsts" as a notable contribution to automotive safety, comfort and economy.

If you buy a 1955 model car, have it delivered on Firestone De Luxe Champion Tubeless Tires. Or, if you continue to drive your present car you can have it equipped with Firestone De Luxe Champion Tubeless Tires, without changing your present wheels or rims, at your nearby Firestone dealer or store and get a generous allowance for the unused mileage in your present tires.



This is the only complete cord treating factory of its kind in the world. In it, the cord used in the bodies of Firestone tires is Gum-Dipped and Safety-Tensioned to "set" the cord so it cannot expand when it gets hot from fast driving, causing the tread to crack and separate from the tire body. Safety-Tensioning and Gum-Dipping were originated by Firestone. No other tires can give you this extra safety feature.



*Also available for use with tube.

*DELUXE CHAMPION

Tubeless Tires

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YOU CAN PUT THEM ON YOUR PRESENT CAR

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LIFE
Vol. 38, No. 6 February 7, 1955



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THE SEVENTH FLEET COMMANDER, ADMIRAL ALFRED M. PRIDE, WATCHES TENSELY FROM BRIDGE AS HIS FLAGSHIP STEAMS THROUGH FORMOSAN WATERS

FACES OF THE FORMOSAN CRISIS

It was the most critical week the world had known since the Korean war began almost five years before. The Chinese Communists, striving to dominate all Asia, acted as if they were determined to take the Nationalist Chinese bastion on the island of Formosa—even at the risk of war. The U.S. by the firm action of its President showed its determination to defend Formosa and, by facing down the Reds, maintain peace—even at the risk of war.

In faces at Formosa, of a U.S. admiral and a war victim, the gravity of the crisis was reflected. Admiral Alfred M. Pride (*above*) and his mighty Seventh Fleet were the arm of U.S. policy, prepared to cover the evacuation of all Nationalist forces from the indefensible Tachen islands. Under fleet protection Chinese ships unloaded tearful widows (*left*) of Nationalist soldiers killed when the Communists overran the island of Yikiang. Far off there was intense diplomatic activity, and Britain's Foreign Secretary Eden spelled out his country's policy of trying to persuade both sides to stop shooting. The U.N. stood ready to discuss a Chinese cease-fire.

The week started with a request by President Eisenhower that Congress join him in firmly underlining U.S. policy toward Formosa. Determination to use the Seventh Fleet to defend Formosa had in fact been on record. Lately the belief had spread that the U.S. would tolerate the neutralization of the island. The President and Congress this week made it clear there would be no abandonment of Formosa.

The strong voice from Washington called on stage the soft-spoken admiral whose fleet will fight if the Chinese Communists move, or—if the bold U.S. stand works—will police a firmer peace than Asia has had in years.

← CLUTCHING FOOD, TEARFUL WIDOW OF NATIONALIST SOLDIER LANDS IN FORMOSA

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BACKGROUND MEMORANDUM

SUBJECT: Formosa

GEOGRAPHY AND PEOPLE

Formosa (called Taiwan by the Chinese) is a 235-mile-long island about 100 miles off the China coast. It is inhabited by eight million people, two million of them anti-Communist refugees from China, and held by the Chinese Nationalists under Chiang Kai-shek, who also holds a number of other islands, between Formosa and the mainland (see pp. 30, 31). All these are claimed by the Chinese Communists who have repeatedly avowed their intention to "liberate" Formosa. Without U.S. help the Nationalists cannot long defend it.

THE RECENT PAST

In January 1950, when it appeared that Formosa was about to fall to the Communists, U.S. Secretary of State Dean Acheson described it (along with Korea) as lying outside the U.S. Pacific defense perimeter. President Truman refused Formosa further military aid. Six months later, when the war in Korea had begun, the Administration changed its policy, setting out to "neutralize" Formosa. The U.S. Seventh Fleet was sent out to protect the island. In April 1951 a U.S. military mission began to train Nationalist troops. Since that time the U.S. has given Chiang close to $1.5 billion worth of arms. In December 1954, under President Eisenhower, the U.S. completed its about-face from the January 1950 policy by negotiating a mutual defense treaty with Chiang and undertaking to "meet the common danger" if Formosa or the Pescadores were attacked.

POLITICAL OBJECTIVES

Following the Communist victory in Indochina, Red China's Premier Chou En-lai announced that "liberation of Taiwan" would follow soon. Chou warned that "no interference by any foreign country (i.e., the U.S.) will be tolerated" in Formosa. His goal is to drive not only Chiang but the U.S. out of Asia. The Nationalist government, a longtime ally of the U.S., must hold Formosa to survive, although it has agreed to withdraw, for tactical reasons, from the Tachen islands near the Shanghai estuary.

MILITARY ESTIMATE

The Chinese Communists have 2.5 million men under arms and a 2,000-plane air force that includes 750 jets. Red air units in the Shanghai-Hangchow-Ningpo area have recently been reinforced. Red China's weakness is naval, even though Soviet PT boats and perhaps some Soviet submarines may have been added to its small fleet. The Reds have obviously been studying amphibious techniques--the invasion of Yikiang island north of the Tachens was admirably executed. But they lack landing craft for a similar operation in the near future against Formosa or even against the islands of Quemoy and Matsu, both of which the U.S. is now pledged to defend. The weather in Formosa Strait, which is subject to frequent overcasts, is a theoretical aid to the Communists. But U.S. naval superiority--barring full-scale intervention by Russian submarines --and Formosa-based radar tend to cancel out the weather element. To defend Formosa, Chiang has about 350,000 U.S.-trained and equipped ground troops. His 75,000-man air force has about 300 propeller-driven planes and about 180 F-84 Thunderjets plus 75 U.S.-manned F-86 Sabrejets which arrived last week. The Nationalists also have a navy of about 70 vessels, eight of them destroyers or destroyer escorts. It is the U.S. Seventh Fleet, with over 400 planes, five carriers and some 100 other ships, which now holds the balance of military power in Formosa Strait.

STRATEGIC SIGNIFICANCE

Asia watches Formosa for clues as to the winner in the struggle between Communism and freedom. The political loyalty of 12 million overseas Chinese--the most powerful economic bloc in Asia --depends on Formosa. So does opposition inside Red China. The rest of Asia, now largely neutralist, might go pro-Communist or Communist should Chiang collapse. U.S. commitments to Formosa since mid-1950 link the honor and prowess of the U.S. to a successful defense of the island. And Formosa in the hands of a power hostile to the U.S. would be, according to General MacArthur, "an unsinkable aircraft carrier and submarine tender . . . in the very center of (the U.S. Pacific) defensive perimeter."

COURSES OF ACTION

The U.S. is on record as agreeable to a U.N. ceasefire and is not opposing a move to invite Communist China to present its case before the Security Council. Successful cease-fire negotiations would build up the movement to seat Red China in the U.N.--Britain's Sir Anthony Eden last week advocated membership for both Chinas. This the U.S. would almost surely veto. U.N. action could also bring pressure on the U.S. to withdraw the Seventh Fleet and leave Formosa naked. There is no doubt in Washington that the risk of war exists and must be accepted. After Indochina the Reds may not believe that the U.S. is now prepared to fight, which creates the danger of war by Communist miscalculation. But there is also general conviction that Red China will not interfere with the Seventh Fleet in the evacuation of the Tachen islands, and that the current crisis will pass without war.

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THE JOINT CHIEFS OF STAFF, waiting to testify before a combined Senate committee on foreign relations, armed services, are (*from left*): Army General Matthew Ridgway, Air Force General Nathan Twining, Admiral Robert Carney of Navy, Marine General Lemuel Shepherd, Admiral Arthur Radford, chairman.

AFTER DELIBERATION, A FIRM RESOLUTION

Quickly after the President's Formosa message reached Congress, key committees met to hear secret testimony from the Joint Chiefs of Staff (*above*). A few congressmen worried that the tough resolution was a declaration of "preventive war." The Administration made clear it was not. Others worried that a trigger-happy field commander could put the U.S. into war. The President spelled out that the final decision to open fire would be his alone. First the House, then the Senate, each with but three dissenting votes, passed the resolution.



DISSENTING SENATORS in the 85–3 vote were Republican William Langer (N.D.), Democrat Herbert H. Lehman (N.Y.), Independent Wayne Morse (Ore.).

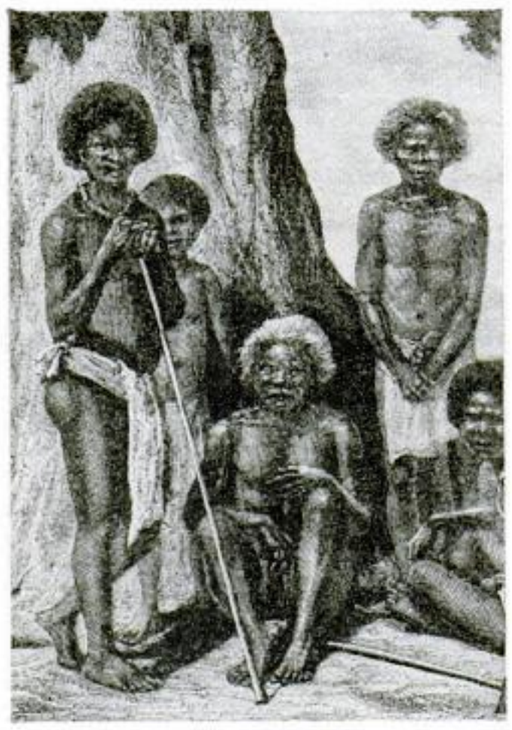


SIGNING RESOLUTION, President Eisenhower is watched by Senate leaders Walter George, Democrat, and Republicans Styles Bridges, William Knowland.

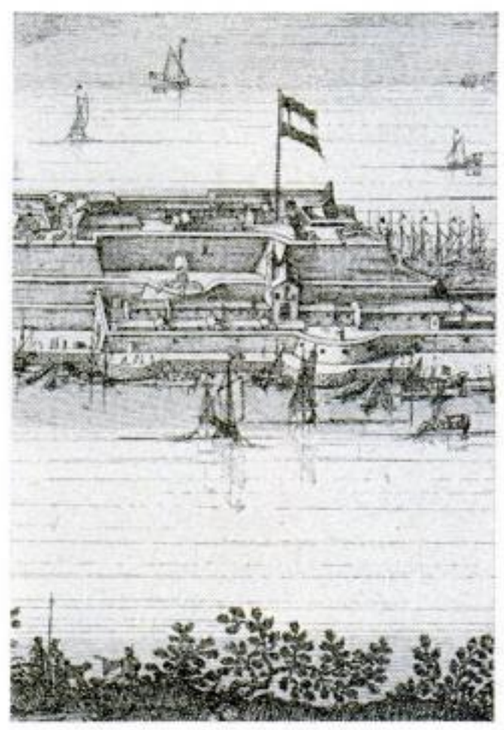
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A STRATEGIC ISLAND, OBJECTIVE OF MANY CONQUERORS



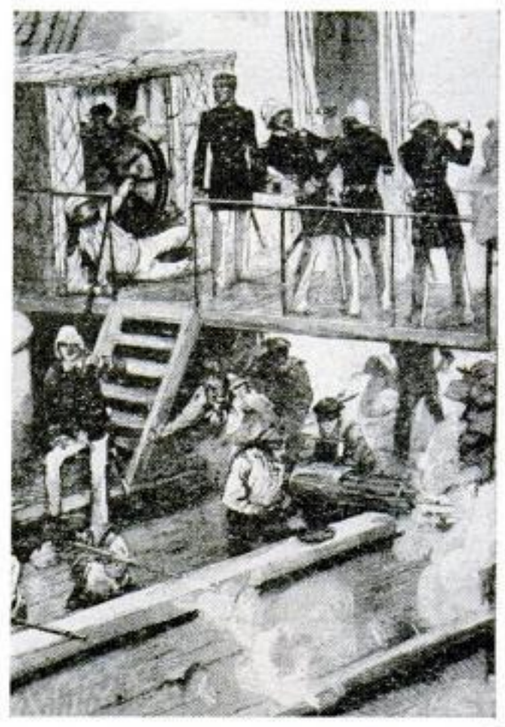
FIRST PEOPLE on Formosa started drifting ashore some 2,000 years ago, probably from Malaya and Philippines. Their descendants survive.



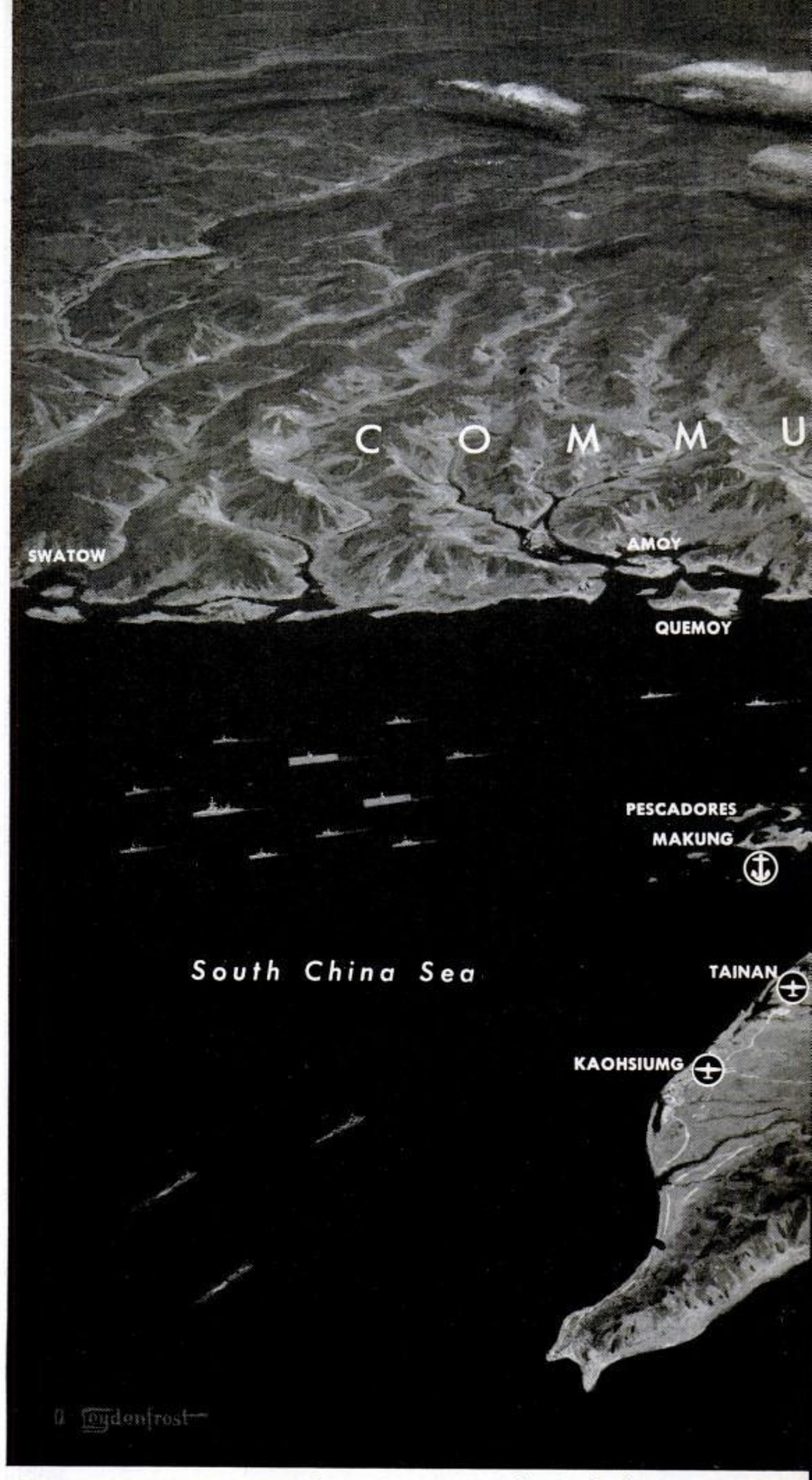
FIRST EUROPEANS to settle on island were Dutch who built fort in 1624 and traded with China and Japan. Marauders disputed their rule.



GREATEST HERO was the warrior Koxinga. He captured island about 1662, throwing the Dutch out. Chinese took island from his grandson.



FRENCH ATTACKERS in war of 1884–85 pounded Formosan and Chinese ports. War showed Chinese island's strategic value in the Pacific.



THE DISPUTED ISLAND is shown in perspective drawing looking west toward south China coast. To the northwest, 200 miles away, are the Tachen islands, adjacent to Yikiang, which Reds captured in a 2,500-man amphibious assault preceded by artillery fire from Toumen, occupied 21 months ago.

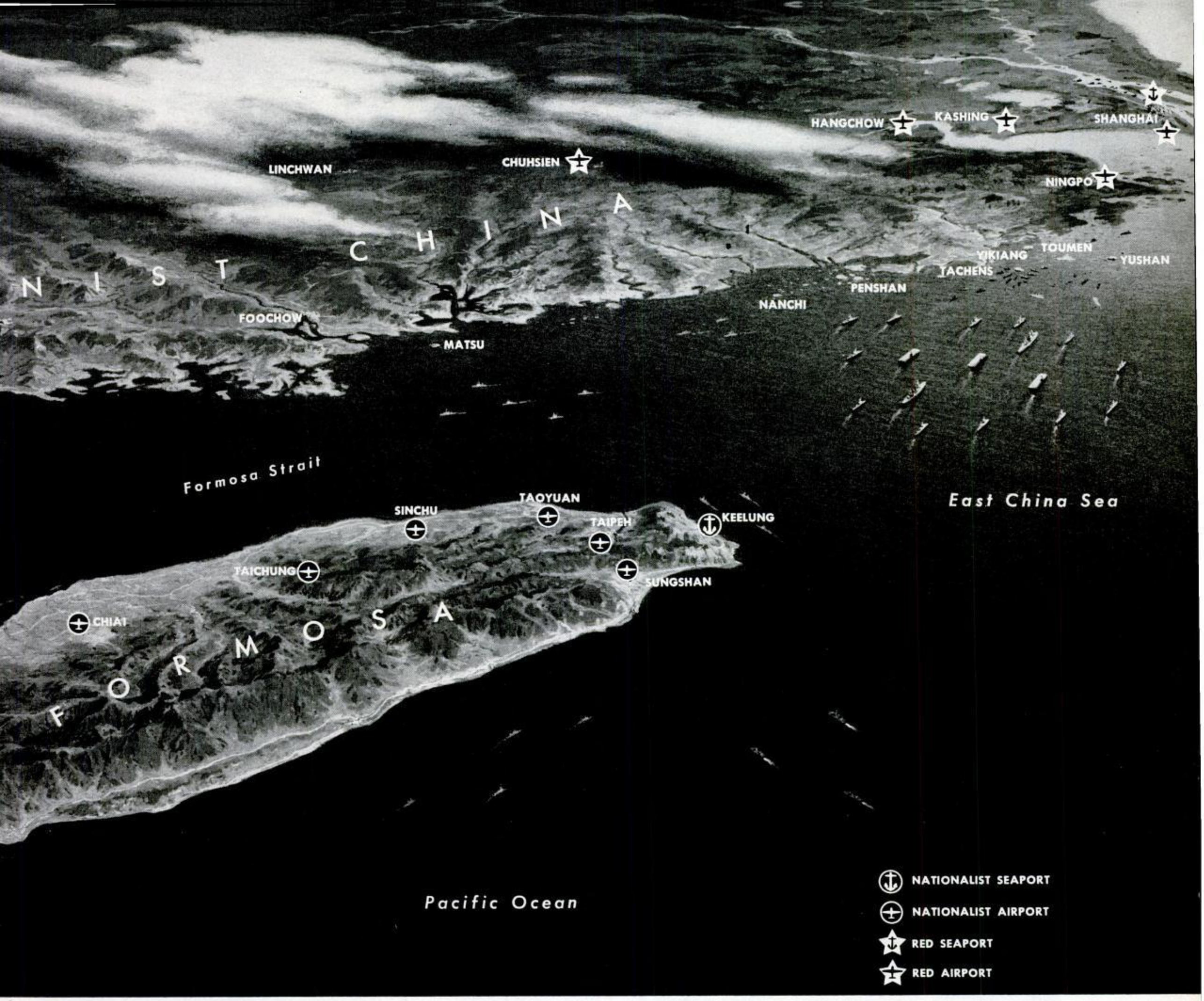


SWORD-FLAILING JAPANESE, as shown in this Japanese print, stormed the Pescadores in March 1895 during war with China. The basic aim of the Japanese in the war was to dominate Korea. But as a sweetener to the peace treaty signed that April, the Chinese also gave Japan title to Formosa and Pescadores.



ANTI-JAPANESE FORMOSANS refused to accept treaty which gave island to Japan. They formed a republic, probably the first one in the Far East. For six months in open combat and for almost seven years in guerrilla action, they battled Japan. They were defeated but sporadic outbreaks continued up to 1928.

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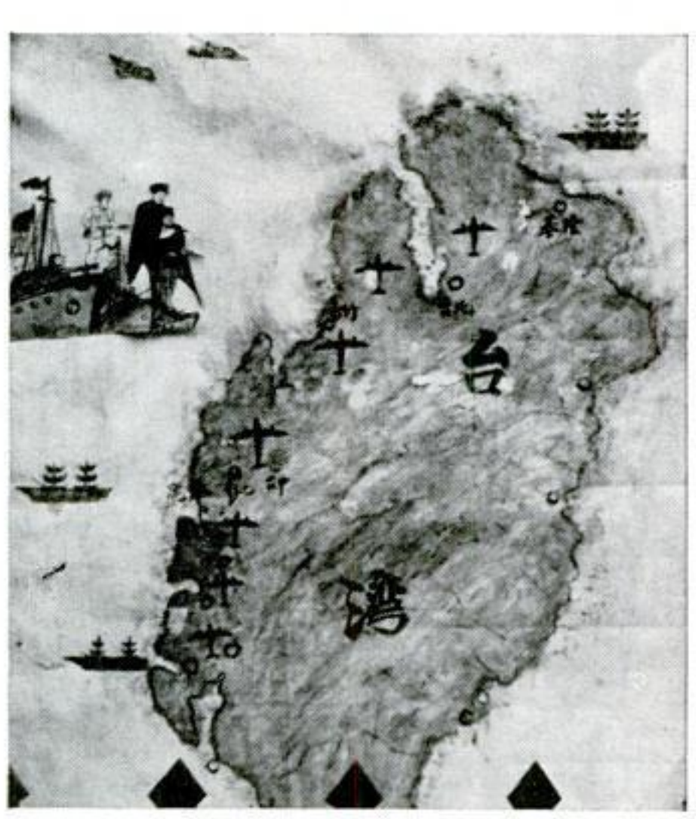
Nationalist-held islands, most important of which are Matsu and Quemoy, are only a few miles off mainland. Formosan bases indicated here are those whose location is a matter of public knowledge. The five carriers, three cruisers and 40 destroyers of the Seventh Fleet, along with some auxiliary vessels, are shown in the complement available to Admiral Pride last week, although disposition indicated is arbitrary. Force gathered at Tachens is shown as it might stand by to cover Nationalist landing craft evacuating troops to Formosa. Chief threat would come from jet aircraft operating out of the big Red bases in the Shanghai area.



BOMBED BY CHINESE, buildings in this Formosan street were damaged in 1938 during the long Sino-Japanese war. Later the Japanese used island as staging area for the invasion of the Philippines.



NEW DEFENDER, Chiang Kai-shek made island a stronghold in 1949 after Reds overran mainland. Mme. Chiang Kai-shek (*above*) joined him. Nationalists have turned island into an anti-Red fortress.



COMMUNIST AIMS are set down in a poster hung on the wall in Red China. It shows Communist planes attacking Formosa and Red forces in modern war vessels facing defenders in old junks.

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WATCHING MIGS, children of Tachen islands stand in doorway as mainland planes are driven off.



FIGHTING MIGS, a Nationalist Navy transport in Tachens sends up a barrage of ack-ack which at the moment picture was taken was bursting below planes. Reds said raiders hit four Nationalist ships.

FLAK IN THE TACHENS, A FLEET STANDING BY

As U.S. warships plowed through the China Sea, ready for the signal from Washington to evacuate the Tachens, a few preliminary actions had taken place. On the rocky offshore islands children cheered as two of 100 attacking Red MiGs were shot down by Nationalist antiaircraft guns. The first evacuees from the islands (*below*) arrived in Formosa after an uneventful voyage. But, said Admiral Pride, "We feel pretty well organized and competent to carry out our mission here. We feel that any situation which arises, we can handle it."



EVACUATED ORPHANS from the Tachens wait aboard a Nationalist LST to go ashore on Formosa. With them came widows of guerrillas killed on Yikiang.

BRISTLING CARRIER of Seventh Fleet speeds through China Sea, carrying striking force of prop-driven and jet planes. Under flight deck are antiaircraft guns. →

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THE END

He confounded the law, evaded

He was short, stocky and youthful looking. He had the mentality of a chess champion but the instincts of a pickpocket and had had a highly implausible life. The son of a financial adviser to Rasputin, the maniacal monk of czarist Russia, he had fled the Bolshevik revolution when he was 10 with his family, a fortune in jewels sewn into his knickerbockers. He was educated in Stockholm, Vienna, Paris and at Cambridge, and he early came to certain conclusions about the value of money and the inanity of honor.

At 24 he was managing director of a small French bank. At 25 he launched an Oriental stock-rigging scheme that presently netted him millions (some of the cash had to be smuggled out of Japan in kimonos). At 27 he was



EXPELLED from France in 1935, Rubinstein arrived in London with youthful aplomb unimpaired.



HANDCUFFED Rubinstein went to court in 1947 to get two-and-a-half-year sentence, as draft-dodger.

IN HIS SUMPTUOUS HOME Rubinstein was photographed in 1946 with his wife. He decorated it with valuable oil paintings of his own choosing, Russian icons, tapestries, Renaissance furniture.

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OF THE ARTFUL DODGER

the draft, rigged the market, beat almost every rap but the last

expelled from France for "imperiling" the franc. Juggling foreign currencies became a special talent; another was secreting his profits in a house-of-mirrors maze of holding companies and subsidiaries. He had no scruples, no loyalties, no country. He obtained Portuguese citizenship (while in Macao) by falsely swearing that he was the illegitimate son of a Portuguese mother.

He came to this country in 1938, bringing with him his taste for long cars and tall girls, his talents for pressuring other men and influencing officials. In a variety of transactions—real estate, oil, subways—he established himself as a man who somehow always managed to come out on top, and whose lawyers could lick anybody else's lawyers. When war and the draft's many inconveniences loomed he promptly married, had two children and swore that he had made a mere $11,300 in 1940 while supporting six people. That lie was one of his rare tactical errors. It resulted in his serving 24 months in a federal penitentiary as a draft-dodger.

But that was the only time he lost. Since 1944 the U.S. government had tried to deport him for moral turpitude but could not dent his legal phalanxes—recently he even sued the government for false arrest. Divorced now, he lived in a showplace, made deals and relaxed in Manhattan's most velvety *boites* with noticeably pretty girls. That is how things were with Serge Manuel Rubinstein last week when early one morning he was, at long last, deported.



HIS HOME was this five-story mansion that was once owned by millionaire art collector Jules Bache.



HIS FAVORITE COSTUME, which he wore frequently to chic masquerade parties, was that of Napoleon, whom Rubinstein apparently felt he resembled.



A RESPECTFUL PRESS listened to him in 1943 on arrival in Washington to fight a political battle. Earlier he had attended a dinner at the White House.



WITH TWO GIRLS Rubinstein relaxes happily in a New York supper club. The girl at left is Patricia Wray, the one at right Jean Tell, magazine executive.



WITH ONE GIRL, Betty Reed, who was an especially close friend, Rubinstein drinks a toast at Nino's. This was only a few evenings before his last visit there.

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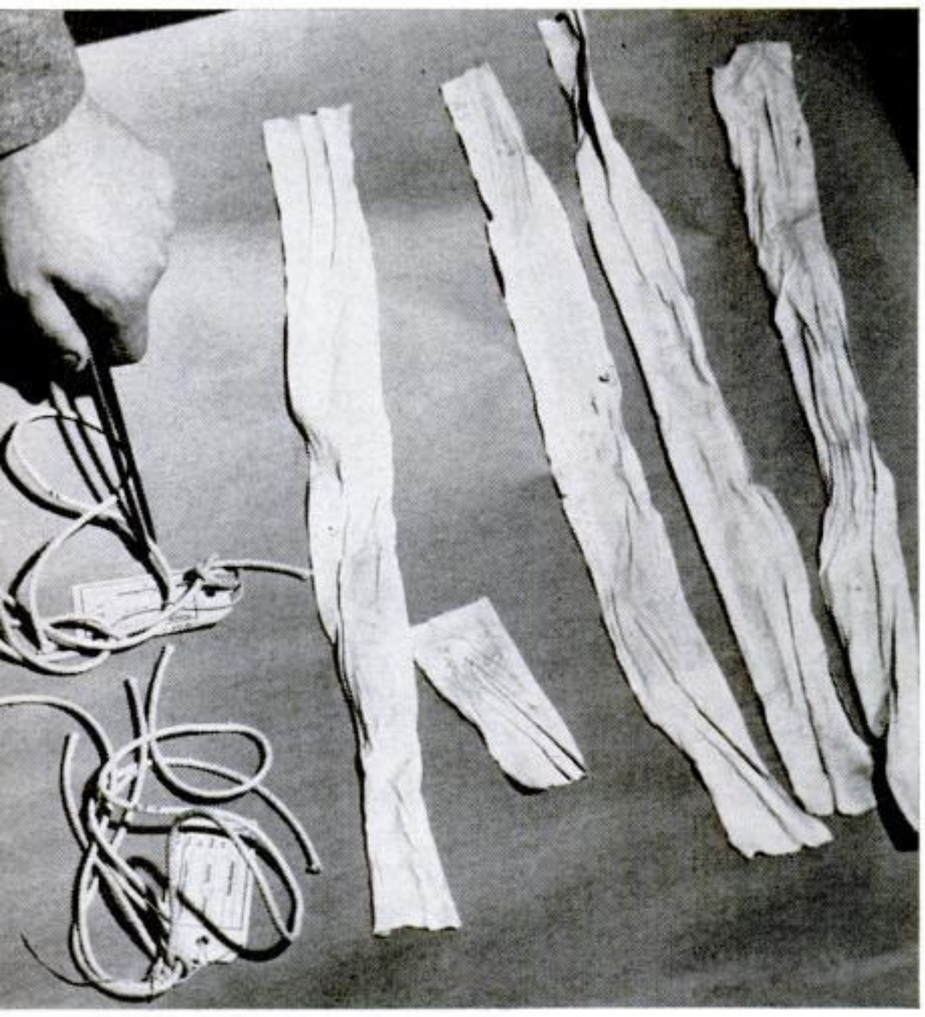
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THE BODY is carried out front door and across Fifth Avenue's broad sidewalk by four policemen eight hours after the killing. The medical examiner, after studying its *rigor*, set the death at about 5 a.m.



HIS ASSOCIATE, Stanley T. Stanley, arrived early at the scene and talked volubly to the press.



CLUES, tagged at police laboratory as evidence, include 2-inch-wide adhesive tape and tough cord.

MURDER POSES A PROBLEM: TOO FEW CLUES

Rubinstein spent the evening of Jan. 26, dinner-jacketed as usual, in one of his familiar haunts, an expensive restaurant named Nino's LaRue. With him was brown-haired Estelle Gardner, a model. A man whose mind, even when occupied with one enterprise, often skipped nimbly ahead to a new one, Rubinstein occasionally left their table to make telephone calls to Patricia Wray, a pretty secretary employed in one of his companies. He and Miss Gardner left the restaurant about 1 a.m. and spent some 15 minutes in Rubinstein's home, she later told detectives. Then he escorted her to the street, got a taxi for her and —presumably—went into the house and secured the front door.

At 8 a.m. William Morter, his butler and one of the few people for whom Rubinstein had a real affection, came to wake his master as usual and found his strangled corpse lying on the bedroom's wall-to-wall green carpet, clad in dark blue silk pajamas, bound with adhesive tape and the cord that ties Venetian blinds. Abrasions indicated that he had been roughly handled. Near him stood a photograph of himself in the Napoleonic costume he liked. There were no sure signs of robbery. A business associate of Rubinstein's arrived and excitedly pronounced it "a mob killing—it was the syndicate!" Which syndicate he did not make clear.

The hardheaded cops of Manhattan East detective division were not so certain of anything. Rubinstein's home is in the heart of New York's "Gold Coast," one of the most attractive targets for thieves in the U.S., and it was at least possible he had been the victim of an opportunistic prowler. It was also possible he was the victim of extortionists, or of private vengeance. As some 50 detectives began the patient, wearying task of running down every lead and possibility, they worked with the ironic knowledge that this was a murder which might have been prevented had the victim himself heeded the police department's request to furnish him with a bodyguard. That



DORIS STRETTON



BETTY REED



PATRICIA WRAY



BARBARA COOK



DOROTHEA McCARTHY

THE WOMEN IN THE CASE, shown during police station appearance, included (*left to right*) a shy brunette, a young coloratura, a white-collar girl, an actress, a model, a redhead and another model. Most of them ducked and refused comment. But some talked briefly of Rubinstein as "dynamic,"

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THE BUTLER, William Morter, a sad-looking elderly man, found the corpse of his master at 8 a.m.

BUT PLENTY OF GIRLS

occurred after a street attack on him by two thugs last August, allegedly part of an extortion plot. But Rubinstein, as arrogant with equals and advisers as he could be winningly kind to servants, had refused the police offer on the ground that it would interfere with his private life.

Probably it would have. Among those who were brought into the East 67th Street station for questioning were some of the most lissome witnesses the department had interviewed in many a day. And there might be yet many more to come. In his home the police found six thick loose-leaf notebooks in which Rubinstein had listed the names of his contacts, friends and associates. At week's end a wit remarked that "the number of suspects had now been narrowed to 10,000." Barring the quick arrest of some prosaic sneak thief, the Rubinstein murder looked like something that would be in the public consciousness for a long time. Still, that was in character for a man who once told friends, "I'm deathly afraid of boredom."



PATRICIA SINNOTT



ESTELLE GARDNER

or "sweet," or as a "very old and dear friend." And one of them described him as "a little lost boy."



THE POLICE COMMISSIONER, Francis W. Adams (*in front of patrolman*), went to Rubinstein's home after learning "a heavy one" had broken, questioned witnesses, talked to reporters on stairs.

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EDITORIAL

MacARTHUR ON WAR

HE IS NOT ALONE IN WILLING ITS END—NOR IN CONFUSING THE WILL WITH THE WAY

On his 75th birthday last week, Douglas MacArthur made perhaps the most eloquent address of his eloquent career. His subject was war and the necessity of abolishing it. He traced the history of this evil old institution from David and Goliath to the modern "triumph of scientific annihilation." War has so developed, he said, that nobody can win one anymore. . . . "Science has clearly outmoded it as a feasible arbiter." He then went on to list the glorious results if war could in fact be abolished—"the greatest advance in civilization since the Sermon on the Mount."

"I am sure that every pundit in the world, every cynic and hypocrite, every paid brainwasher, every egotist, every troublemaker . . . will tell you with mockery and ridicule that this can only be a dream—that it is but the vague imaginings of a visionary. . . .

"Must we fight again before we learn? When will some great figure in power have sufficient imagination and moral courage to translate this universal wish—which is rapidly becoming a universal necessity—into actuality?"

The passion of his utterance caused a sensation among those who had never seen this side of MacArthur before. Yet these were not wholly new thoughts for the old soldier. On the deck of the *Missouri* in 1945, accepting the Japanese surrender and denouncing "the utter destructiveness of war," he said, "We have had our last chance. If we will not devise some greater and more equitable system, our Armageddon will be at our door." In Tokyo thereafter, he often transfixed private audiences with earlier versions of last week's oration. He has changed it in only one major respect. He used to say, as he did on the *Missouri*, that "the problem basically is theological." Last week he said it has passed beyond that stage. "It is no longer an ethical equation . . . but a hard core one for the decision of the masses whose survival is the issue."

●

Now MacArthur is not only quite right, but in very good company in repudiating modern war. The Pope agrees: a war of annihilation, he has said, "is not permitted for any reason whatsoever." Eisenhower agrees: "this horror must not be." Churchill agrees: it "would leave us victorious, but victorious on a heap of ruins." Adlai Stevenson agrees: "no physical peril greater than atomic war has confronted mortal man since the Flood." Even Malenkov agrees: "a new world war would mean the destruction of world civilization" (whatever that word may mean to him). The prophet Toynbee expects that war will be abolished. It is urged in uncountable essays by eggheads of a kind not usually in line with MacArthur.

Thus the novelty of MacArthur's speech was not in what he said, but in how and when he said it. He said it in a way that placed the blame on men in office: "The leaders are the laggards. The disease of power seems to confuse and befuddle them." And he said it at a time when one of those "laggards," President Eisenhower, is threading his way between peace and war in the Formosa strait.

As MacArthur pointed out, Formosa is a front in the same war he was not allowed to finish in Korea. He there correctly saw "no substitute for victory," and he reiterated his scorn for such substitutes last week. Yet now he also tells us that "the ultimate fate of the Far East (or of the world) will not be settled by force of arms." In view of such self-contradictions, and his failure to spell it out, logic must be imported into MacArthur's argument.

To will the abolition of war leads to one of three possible positions. The first is unilateral renunciation, the Christian-pacifist or Hindu position. Although some of the arguments he used last week were also used to promote the Stockholm Peace Petition in 1950, MacArthur is no pacifist. A few hours before this speech, in dedicating the memorial, he said that the American soldiers "who dared to die, to lay their lives on the altar of the nation's needs, are beyond doubt the noblest development of mankind . . . closest to the image of the Creator who died on the cross."

The second position is the enforced peace of an atomic monopoly, which is the goal of the world-government movement and was the goal of the old Baruch plan. When MacArthur was rehearsing his speech back in the Tokyo days, the U.S. had such a monopoly. His hearers at that time could logically infer that the U.S. should impose this kind of peace—for example, by backing the Baruch plan not only with arguments, but with an ultimatum. This would have been uncharacteristic of the U.S. then. It is less realistic now. Last week MacArthur, so far from suggesting this solution, belittled the need of international arms inspection.

The third position is to believe, as MacArthur seems to, that "the self-interest of each nation" and "the public opinion of every part of the world" can be trusted to enforce atomic peace. And perhaps they can, if the balance of that interest and opinion do not shift. A U.S. Secretary of State, Frank Kellogg, once won a Nobel Peace Prize trying to freeze such a balance in 1928. His treaty "outlawing war as an instrument of national policy" was signed by 62 nations and supported by all the interest and opinion there were. But these changed. Nothing is more certain than that they will change again. The Communists are trying to change them in Formosa today, and elsewhere every day. There is bound to be a further shift of interest, opinion and power in the world, either toward Communism or against.

"We are told we must go on indefinitely as at present—some say 50 years or more," said MacArthur scornfully. His scorn is well placed; for the shift in power is likely to be decisive much sooner, perhaps even in the next year or two or three. But during these years there is no conceivable U.S. foreign policy that does not entail some risk of atomic war. The present atomic stalemate—mutual fear of retaliation and our inhibitions, ethical and other, against starting such a war—contains the only safeguards against it mankind has. These safeguards will dwindle if the relative strength, area and allegiance of the free world dwindle. If local wars can prevent this, or reverse it, then local wars must be fought.

●

Yes, war should be abolished and all its repulsive works—"the deafening blast of crashing bombs, the stealthy stroke of hidden torpedoes, the amphibious lurch over perilous waves, the dark majesty of fighting ships, the mad din of battle and all the tense and ghastly horror and savage destruction," in MacArthur's words. And the world is probably closer to its abolition than cynics think. To make this possible on human terms is why Communism must be resisted and disarmed.

The goal of world order, with arms reduced to what MacArthur calls "the simpler problems of internal order and international police," needs constant restating and preparing for. But peace must not be confused with peace-waging, the goal with the task. It is folly to assume that some magical "decision of the masses" can create peace, bypassing the hard decisions of responsible governments as though peace were a place like Inchon. And to a country trying to summon the resolution to fight, it is strange service to be told that fighting settles nothing. Sometimes—and this is such a time—willingness to fight is the only chance at peace we have.

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Mrs. Catharine Kershner has worked for Campbell for 19 years.

Some people say we're old fashioned

We still think it's necessary to trim vegetables by hand

The lady in the picture is trimming potatoes by hand.

She could just as well be working on tomatoes, carrots, rutabagas, celery, or parsnips. Because they all get the same treatment in the Campbell Kitchens.

Some people tell us that this seems like a terribly old-fashioned way to do things in modern kitchens like Campbell's, and they are certainly right. The trouble is that every vegetable is different and we have yet to find a machine that can spot and remove every last little blemish as well as a keen-eyed, conscientious woman with a sharp knife is able to do.

So we just go on being old fashioned. It's the only way we can be sure that you get the goodness and nothing but the goodness of the choice vegetables we use in Campbell's Soups. And when you taste the soups that our skilled chefs make with these vegetables, we think you'll agree that it wouldn't be fair to give them anything less than the best to work with.

"We blend the best with careful pains
In skillful combination,
And every single can contains
Our business reputation."

Campbell's

Soups · Tomato Juice · Tomato Ketchup
Pork & Beans · V-8 Cocktail Vegetable Juices
Franco-American Products

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So good with

Peanut Butter and Chopped Bacon on Bread—with Jelly

Parkerhouse Rolls with Vienna Sausages and Catsup

Broiled Hamburger and Onion-Slice on a Toasted Bun

Grilled Cheese Sandwich and Bacon Strips

Stackwich! Slices of Franks, Baked Beans, Swiss Cheese, Mustard, Pickle Relish

SEVEN-UP!



Tuna Fish Salad on
Toasted English Muffin

These hearty treats may not be "new,"

You've had 'em at their best (you think).

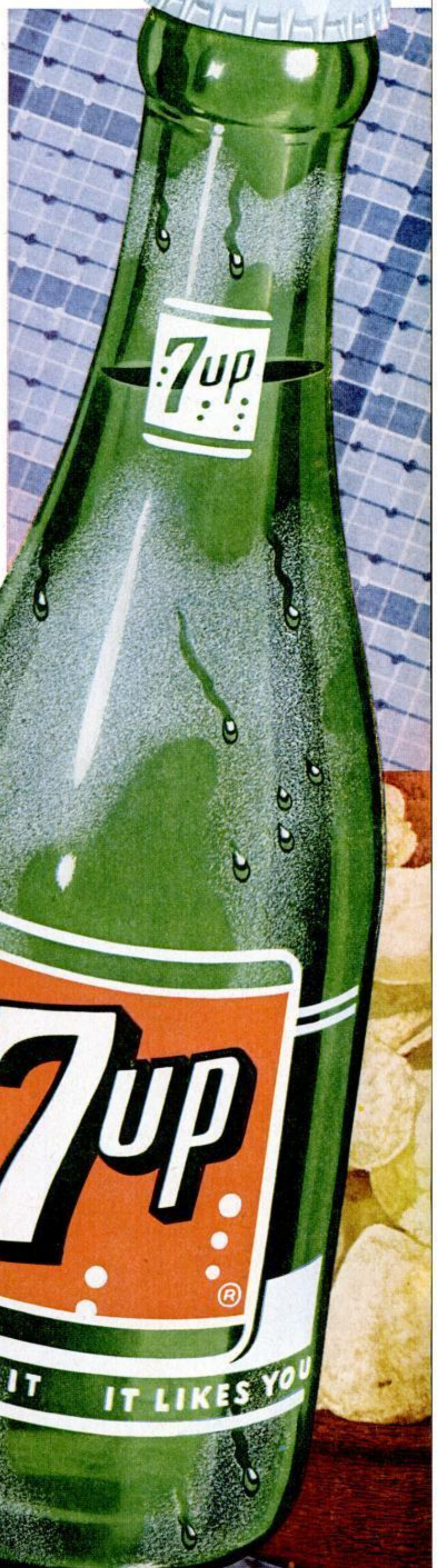
But you've missed a lot if you never knew

HOW GOOD they go with the "fresh up" drink!

"Fresh up" with Seven-Up!



Chilled, sparkling 7-Up is just the company you want for your favorite snack. Just what you want whenever you're thirsty! Seven-Up is the All-Family Drink . . . perfect for all ages because it's so pure, so completely wholesome. **You like it . . . it likes you!** Get it 24 bottles at a time—in the case, or in the handy **7-Up Family Pack.** Buy 7-Up wherever you see those bright 7-Up signs.



Copyright 1955 by The Seven-Up Company

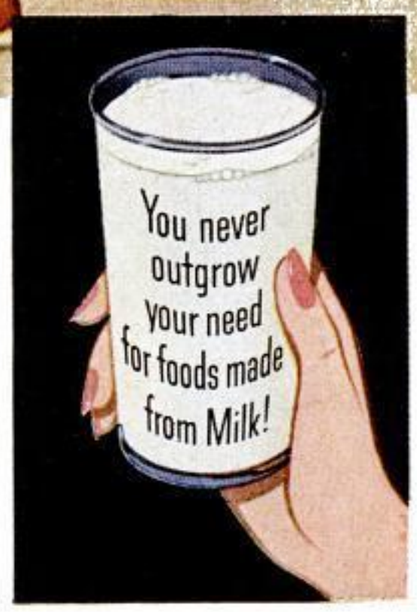
Real cream ice cream with cherries in every bite–

Cherry Vanilla



America's Fun Food – **Ice Cream**

Have some ... right now!



This message is paid for by dairy farmers across the nation as part of their program to show you how you can live better with foods made from milk.
Watch Disneyland (ABC) and Bob Crosby (CBS) on TV • Listen to Bob Hope on NBC Radio

AMERICAN DAIRY ASSOCIATION

"Voice of the Dairy Farmer" • 20 North Wacker Drive, Chicago 6, Illinois

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A LOOK AT THE WORLD'S WEEK



A STATUE 'TO COMMEMORATE AN EPOCH RATHER THAN AN INDIVIDUAL'

In Los Angeles for his 75th birthday, General Douglas MacArthur (*see Editorial, p. 38*), appeared for the dedication of a statue of himself. His features looked gaunt, his hands trembled. But as he spoke, and the press (*foreground*) busily took notes, his voice came out full and clear: ". . . this memorial is intended to commemorate an epoch rather than an individual, an armed force rather than its commander. . . . When I think of their patience under adversity, of their courage under fire, of their modesty in victory, I am filled with an emotion I cannot express."



A RALLY TO ACCLAIM A TAX EVADER

In 1953 Pierre Poujade, a bookseller with a customary French hatred of taxes, organized small merchants to resist the tax collector. Last week, to demonstrate their strength, he held a rally in Paris which drew 100,000 Frenchmen who, led by an old man (*above*), roared their approval.



A HOIST TO HAIL A HOMECOMING HERO

At San José airport a nosily cheering crowd gathered to welcome home Colonel Marcial Aguiluz, commander of Costa Rican volunteer army troops which last week drove some 250 rebels back to the Nicaraguan border, ending the country's abortive rebellion 10 days after it began.

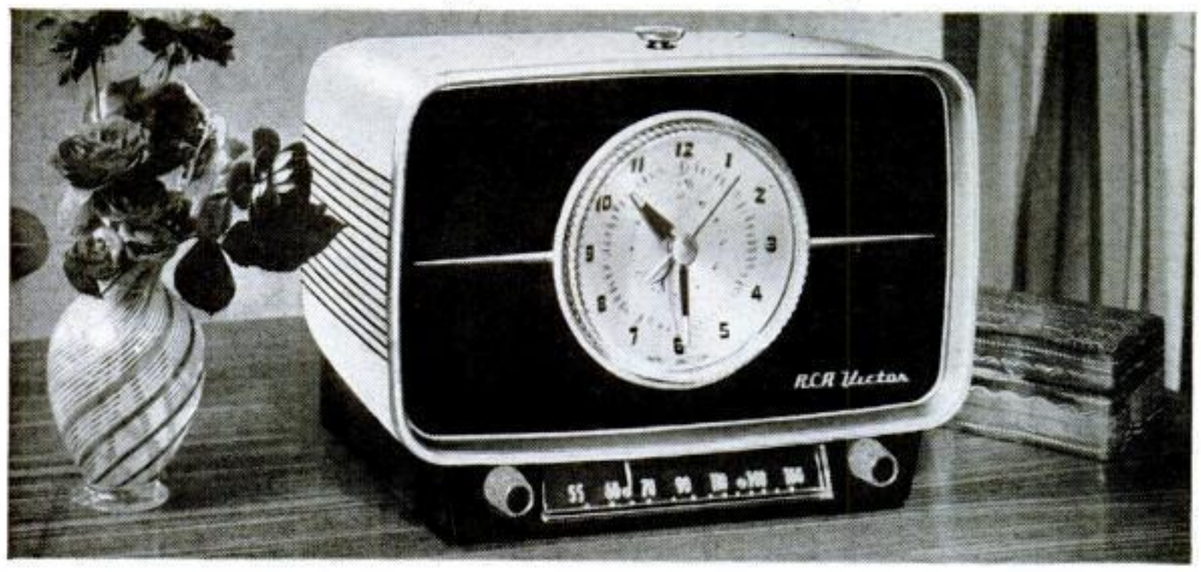
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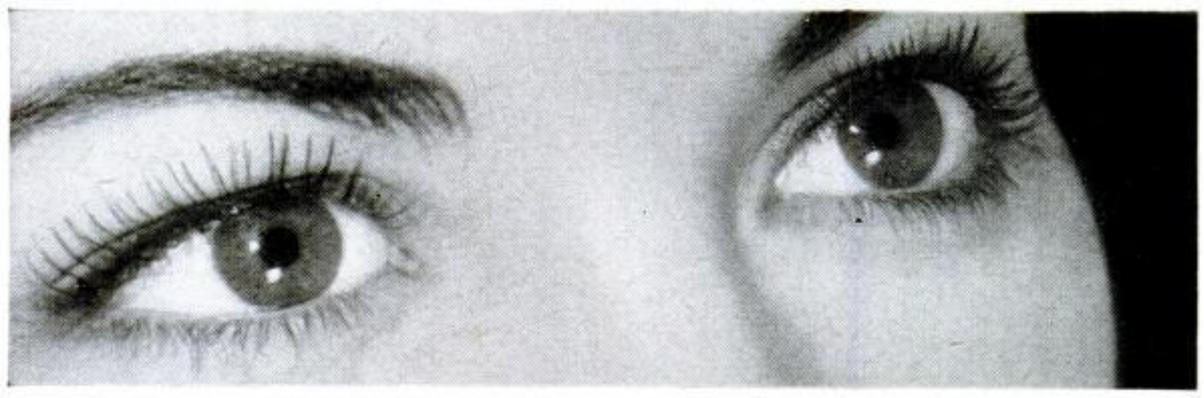
New clock-radio changes stations while you sleep



You drowse off to your favorite nighttime station



Slumber-King shuts itself off, changes to your favorite morning station



Wakes you with a song!

ONLY RCA VICTOR HAS IT—"Slumber-King," the revolutionary clock-radio that switches stations automatically! "Slumber-King" lulls you to sleep with up to an hour of music. Shuts itself off. Changes to the station and the *volume* you like in the morning. Wakes you to music or news and starts your coffee-maker, too. And listen—"Slumber-King" has famous "Golden-Throat" tone, one-dial "Rim-O-Matic" control, *Westclox* precision timing, Oversleep Buzzer... special plugs for tape recorder, record player, any small appliance. See it, hear it at your RCA Victor dealer's now. In handsome black and beige or black and gray. Model 5C591. **$59.95.**

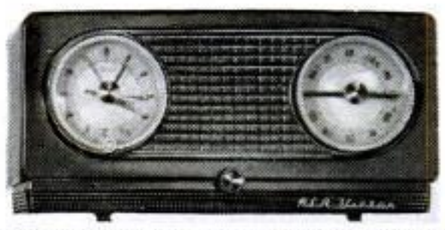
Best eye-openers

RCA VICTOR

Tmks. ® RADIO CORPORATION OF AMERICA

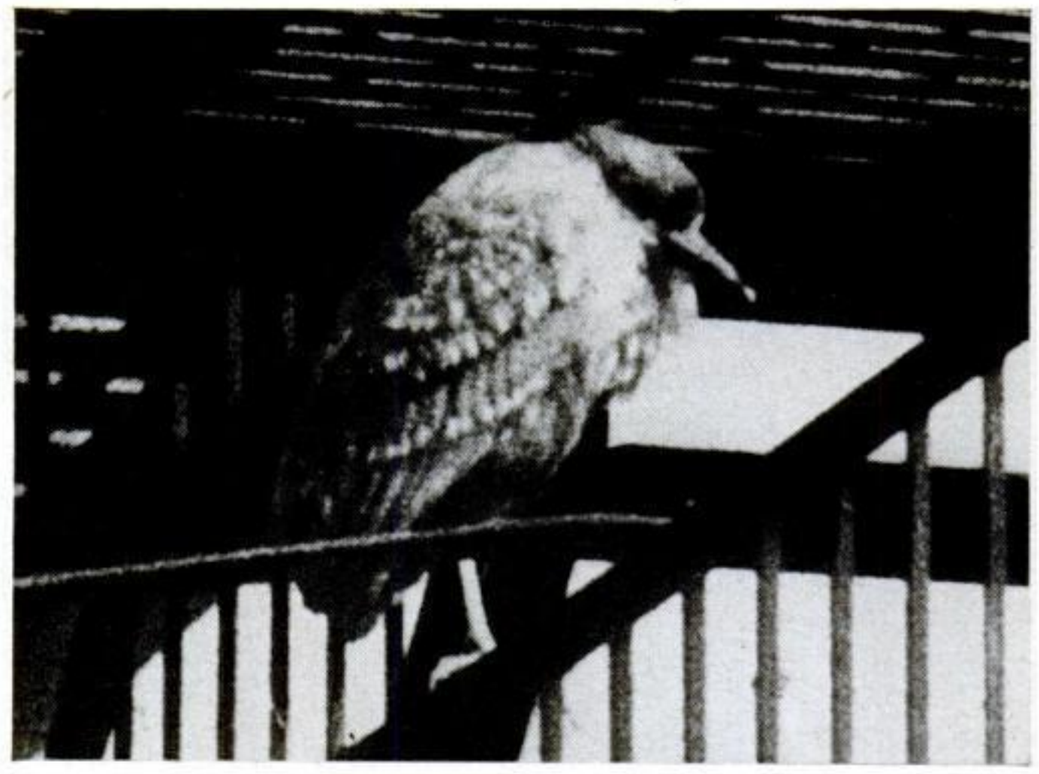
clock-radios

See the complete line of RCA Victor clock-radios for other sound buys ... like the "Reveille," right. In maroon. Model 4C531. **$29.95.**



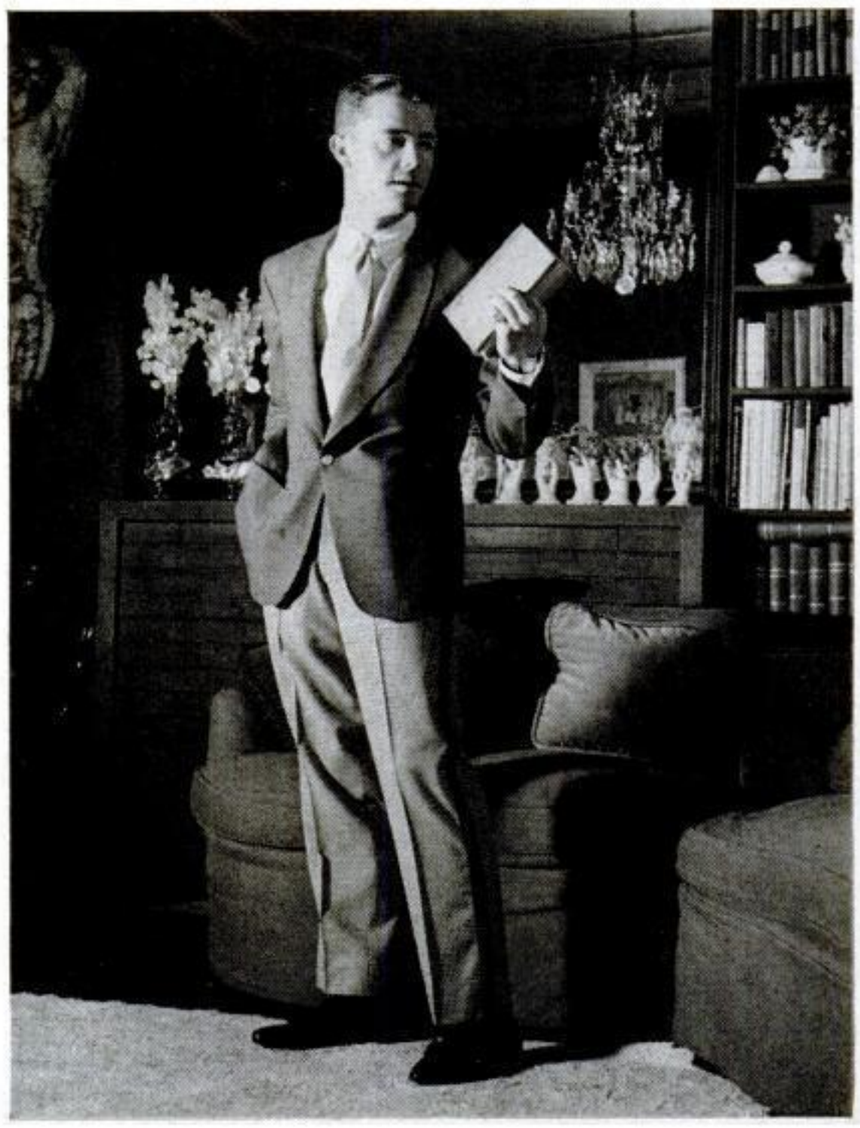
"HIS MASTER'S VOICE"

Suggested Eastern list prices shown, subject to change without notice.



A HERMIT BIRD ON THE TOWN

An unseasonal visitor turned up on a New York City fire escape —an American bittern. A bird that ordinarily winters in southern marshes, the bittern is a celebrated hermit. What he was doing in the cold, crowded city baffled bird experts—"an almost unbelievable sight," gasped an Audubon Society official. After a brief nap, the bittern flew off, probably seeking sun and solitude.



FANCY SEPARATES FOR THE MEN

The conservative New York clothing store of Brooks Brothers introduced a radical new line—a kind of male "separates." The "after-five apparel," features a jacket of red, green or yellow and trousers of 13 different colors. It was, the store said, a "fifth category" in male wear, supplementing business, formal, sports and summer clothing.

HIGH, FAST MAN FROM AMERICA

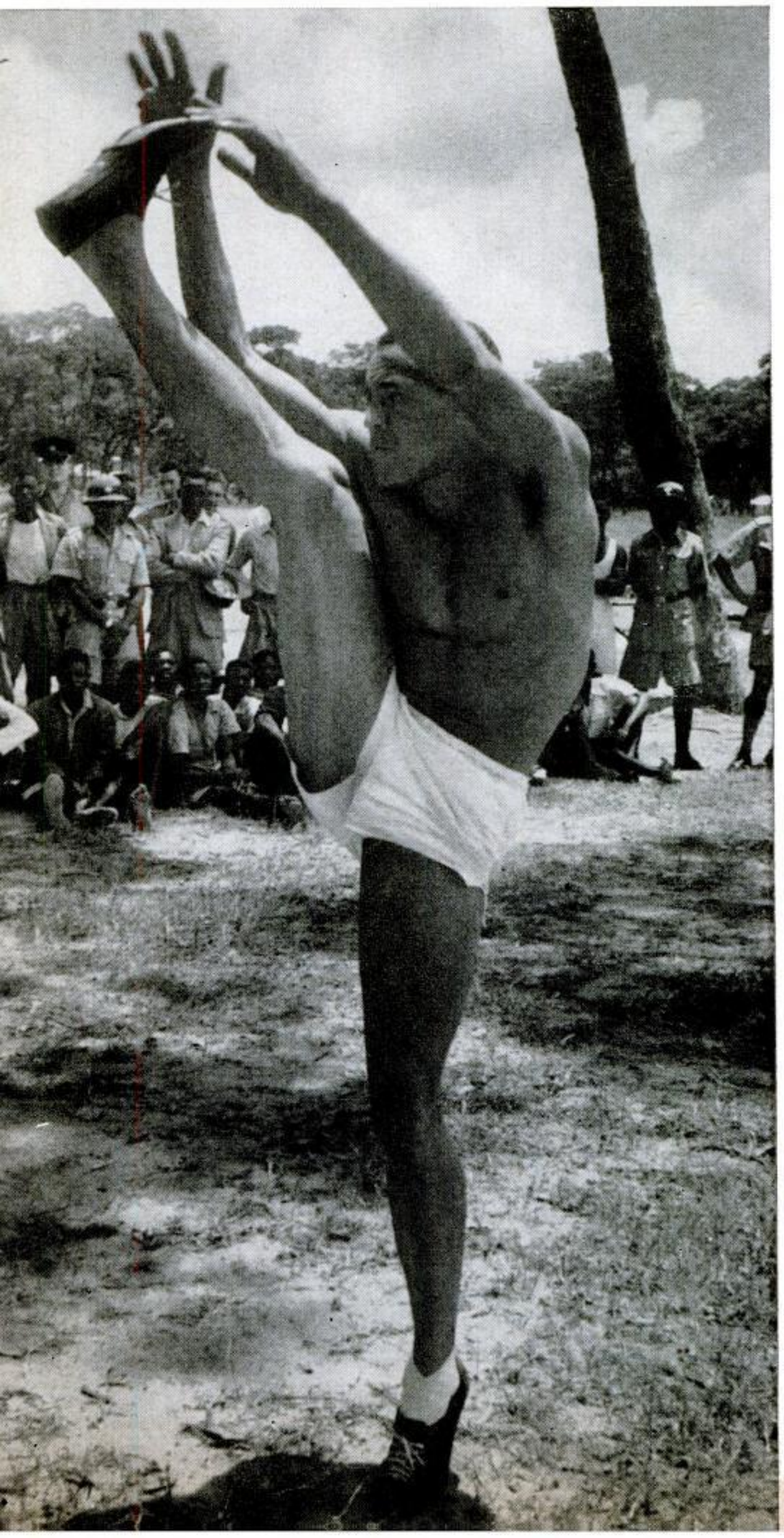
With a kick a ballet dancer might envy, U.S. Olympic Runner Mal Whitfield, on a 100,000-mile world goodwill tour for the U.S. State Department, showed audiences of Northern Rhodesians how he keeps fit. Then he invited onlookers to run a 440-yard race with him. "Man," said one afterward, "they make those natives in America fast."

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A FRIENDLY RIDE WITH JOE

Marilyn Monroe got out of Joe DiMaggio's car in New York after a lift from Wellesley, Mass., where the recently divorced pair spent a weekend. A British correspondent, marveling at the national calmness, reported: "(Chou En-lai's) threats against the U.S. are rated no more important than the fact that Marilyn Monroe has been seen having dinner with ex-husband Joe DiMaggio."



"....and it's a Keepsake!"

The flawless beauty of a Keepsake Diamond Ring echoes forever your priceless moments of shared laughter, familiar music, and tender memories.



GENUINE REGISTERED Keepsake® DIAMOND RINGS

Gown from the Hattie Carnegie Blue Room, New York City, designed especially for Keepsake.

To symbolize your love, you'll want nothing less than the best . . . nothing less than a perfect Keepsake . . . because this perfect diamond gives you the finest brilliance, beauty and value.

Better jewelers everywhere feature Keepsake in many beautiful styles, at nationally advertised prices from $100 to $10,000.

A. *JULIET* Ring . . $575.00
Wedding Ring . 175.00

B. *HEATHER* Ring $350.00
Also $100 to 2475
Wedding Ring 12.50

*Man's Diamond Ring $125.00
Available at 75 to 250 to match all engagement rings.

C. *MONACO* Ring $250.00
Wedding Ring . 125.00

D. *TRINIDAD* Ring $125.00
Wedding Ring . 75.00

All rings available in either natural or white gold. Prices include Federal Tax. Rings enlarged to show details.

®Trade-mark registered.

The name Keepsake appears in the rings of those whose love deserves the finest . . . for the center diamond of every Keepsake engagement ring is a *perfect* gem, superb in color, cut and clarity, regardless of carat weight or price.

Ask for the Keepsake Certificate, which guarantees perfect quality and permanently registers your diamond ring, and look for the name "Keepsake" in the ring.

KEEPSAKE DIAMOND RINGS
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Please send free booklets, "The Etiquette of the Engagement and Wedding" and "Choosing Your Diamond Ring." Also 44-page "Bride's Keepsake Book" gift offer and the name of nearest Keepsake Jeweler.

Name_____

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City and State_____

A. H. Pond Co., Inc. — Syracuse-Antwerp-Amsterdam

Guaranteed by Good Housekeeping

PHONE WESTERN UNION'S "OPERATOR 25" FOR YOUR KEEPSAKE JEWELER'S NAME

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The Spirit of Free Enterprise. *Constitution of the United States, on display here in the National Archives, first established freedom of enterprise for everyone. This striking photograph was widely published last year by North America Companies to illustrate a principle of free enterprise.*

Performance under Free Enterprise

The North America Companies accept the responsibilities as well as the opportunities of free enterprise.

To carry out these responsibilities we must do our job better than the government can. We must make better, broader insurance protection available to more people.

The opportunity to demonstrate again this basic principle in action came with the great hurricanes of 1954. In the wake of these terrible storms, we paid thousands upon thousands of claims to our policyholders. This we were glad to do, for we are in business to protect our policyholders from loss. We intend to continue to serve the public as we have since 1792.

We are going ahead with our program of simplifying insurance and broadening protection for everyone's benefit.

The interests of our policyholders have always come first. And they always will. In this way, we well serve our stockholders, our agents and brokers.

This, we believe, is free enterprise in action.

NORTH AMERICA COMPANIES

PROTECT WHAT YOU HAVE©

Philadelphia 1, Pa.

Insurance Company of North America
Indemnity Insurance Company of North America
Philadelphia Fire and Marine Insurance Company

THE NEWEST AND THE BEST IN INSURANCE FROM AMERICA'S OLDEST AND STRONGEST COMPANY

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JET TAKE-OFF FROM A TRUCK

Air Force uses tiniest airfield

In a paralyzing flash of yellowish light and billows of orangish smoke, the F-84 Thunderjet leaped off the "world's smallest airfield" and sped through the skies. The airfield is a launching truck, built for the Air Force as one answer to an urgent problem of atomic warfare: the easy destructibility of forward airfields. The highly mobile truck, which was designed by the Glenn L. Martin Co., carries a version of the launching platform used to fire the Matador guided missile. The plane is hoisted to take-off position by the truck's cranelike arms. As the jet turns on full power, a rocket "booster" bottle under its tail is fired and the plane shoots off at 120 mph.

Using truck airfields, a fighter wing could disperse over hundreds of miles. Only problem is getting the plane down in a small space. The Air Force is working on having its truck-launched plane land on its belly without wheels on a rubber mat, requiring a runway far shorter than the 8,000-footer the F-84 ordinarily needs.

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Fur-bound Ice Queen

To rule in style, ice show queens must be fleet a-skate and briefly robed. But for a few moments each night Barbara Ann Scott, the reigning queen of the Hollywood Ice Revue, appears so laden with costumes that she can barely make her way across the rink. In the show's *M'lle Modiste* number she is arrayed in an evening wrap made of 546 white fox tails, 85 dyed gray and 375 blue. The 104-pound beauty bears this warming, 34-pound burden across about 20 yards of ice, or just long enough to take a bow. Then, exhausted and nearly immobilized, she is relieved of her long furry wrap by two strong and courteous young men and nimbly gets on with her skating.

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The Man in the $70,000 hat



He's Navy...every inch. A flier in the New Air Navy. Young...dedicated... serious. A man whose business is the active defense of every American.

Maybe you know him. He comes from the house next door...or the farm down the road. Yesterday he delivered your newspaper, or lent a hand at harvest time. Today he's flying jets from a Navy carrier.

He's a proud man...and he has a right to be. Not everybody can be a Navy flier. Not everybody can graduate to wear glistening wings of gold and the stripes of a Navy Ensign.

Training is thorough...painstaking and unforgettable. It's executive training that will stand him in good stead all his life.

Private money can't buy it. But the Navy gives it to those who qualify. It costs about $70,000 to build a Navy flier...and when a man graduates...he's ready to wear that $70,000 hat.

He's equipped to man the newest Navy jets. He's learned to live by Navy's strict code of safety...both in aircraft and on the ground. He's an Air Navy man... and America is proud of him.

America needs more men like him now!

Men who can carry responsibility...who want to take their place in the new jet age. Men who want to take hold of their future and give it direction. Men who can wear a $70,000 hat. Men like yourself, perhaps?

If you are single and between the ages of 18 and 25, visit your nearest Naval Air Station, or fill in the coupon below and send to: NAVCAD, Washington 25, D.C.

NAVCAD CV-1
WASHINGTON 25, D. C.

Gentlemen:

I want to be a Navy flier. Please send me the complete story on Naval Aviation and the qualifications I must meet for Flight Training.

*Name*_____ *Age*_____

*Address*_____

*City*_____ *Zone*___ *State*_____

CHANCE VOUGHT AIRCRAFT
INCORPORATED · DALLAS, TEXAS

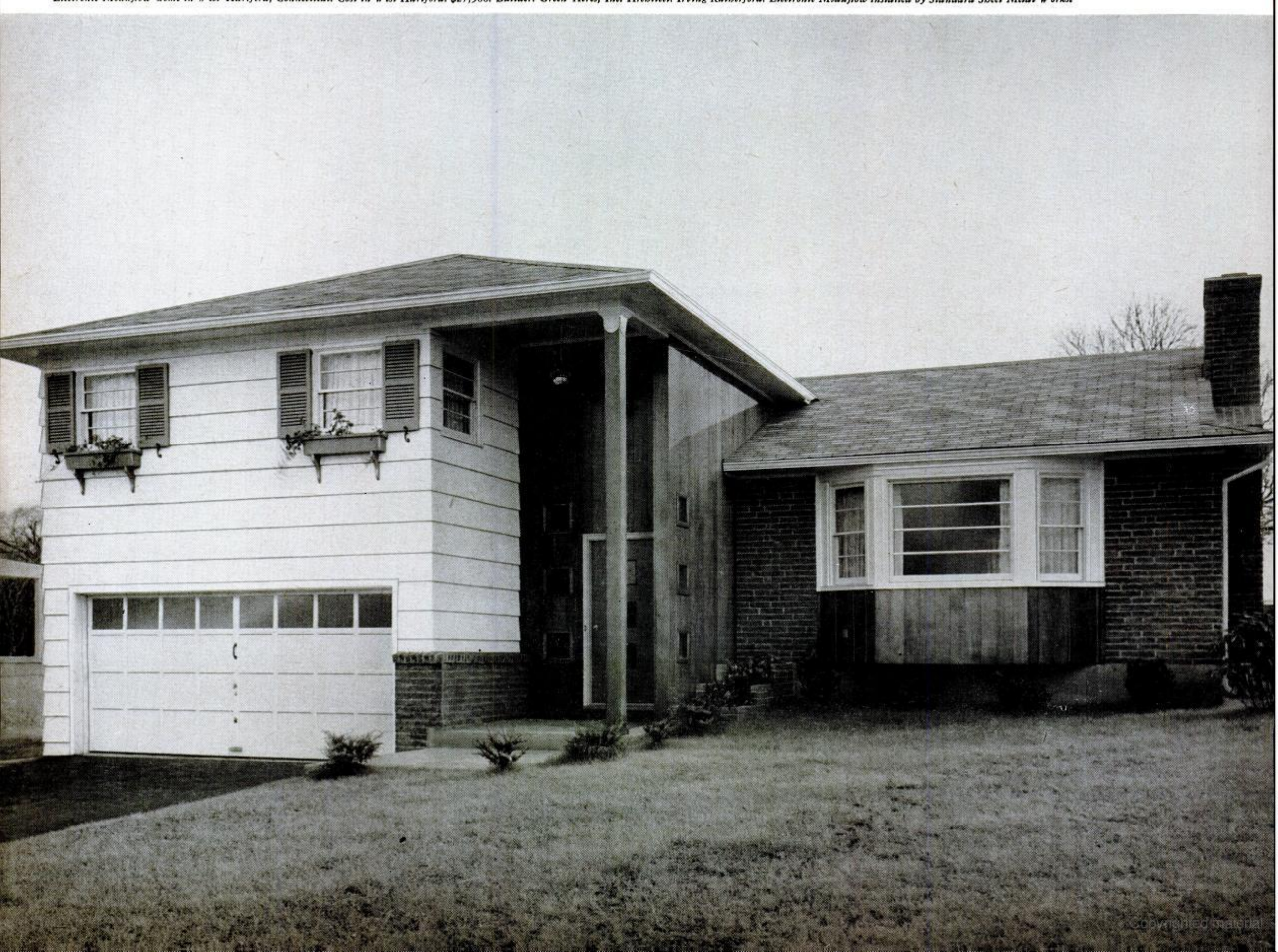
DESIGNER AND BUILDER OF HIGH PERFORMANCE MILITARY AIRCRAFT SINCE 1917

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Honeywell Electronic Moduflow is the most sensitive home temperature control system ever developed, gives you a wonderful new kind of comfort

Thermostat outside your house varies indoor

Electronic Moduflow home in West Hartford, Connecticut. Cost in West Hartford: $27,900. Builder: Green Acres, Inc. Architect: Irving Rutherford. Electronic Moduflow installed by Standard Sheet Metal Works.



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Why you need varying indoor temperatures



Discomfort—with constant indoor temperatures

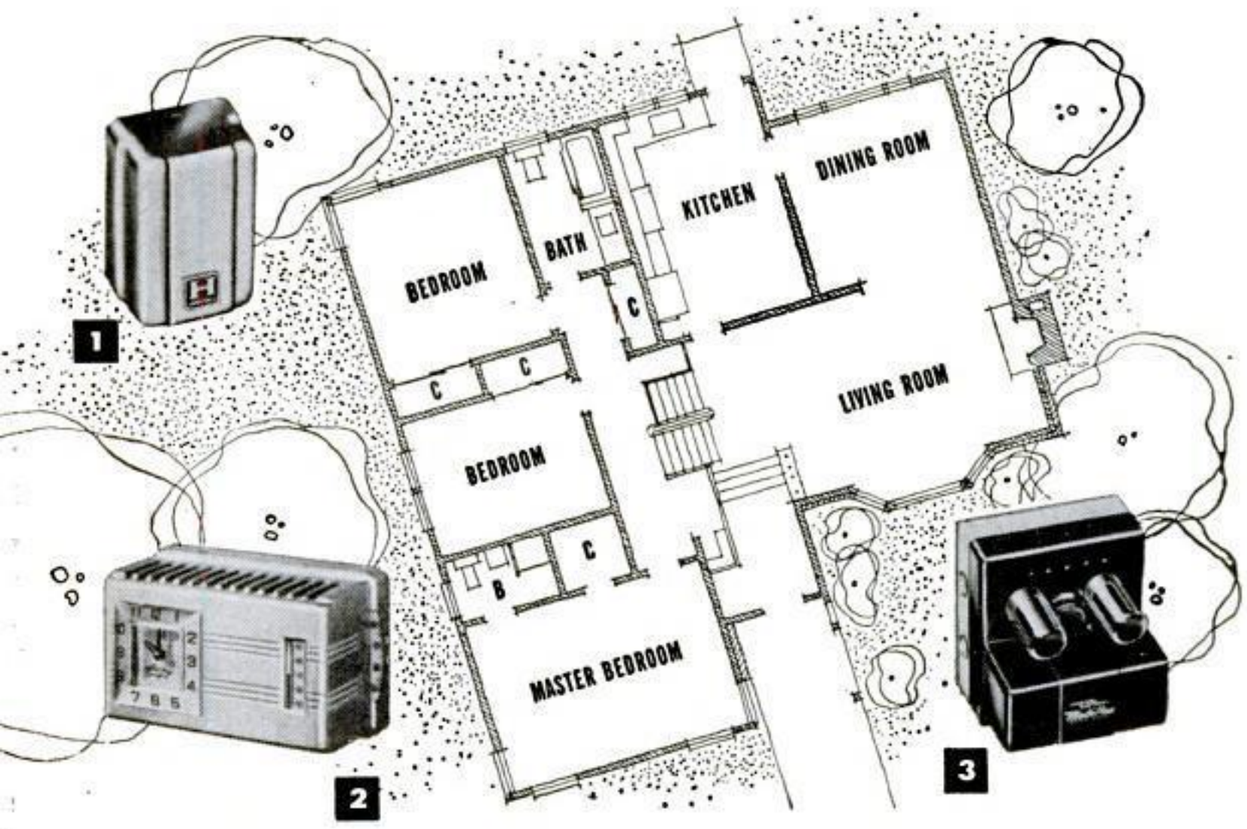
A fixed indoor temperature does not mean you'll be comfortable. Tests show that if indoor temperature is *merely held constant* as the temperature outdoors falls, you feel chilly and uncomfortable. This happens with ordinary temperature control systems. Because as the walls of your home become colder they "draw" increasing amounts of heat from your body.



Comfort—with varying indoor temperatures

With Electronic Moduflow in your home, the colder it gets outside, the higher the temperature inside becomes. Colder walls are offset by this higher inside temperature. For example, when the outside walls of your home grow colder, you may require 74° to feel comfortable. And previously you were comfortable at 71°. Electronic Moduflow solves this personal comfort problem automatically.

temperatures as the weather changes



How Electronic Moduflow works

Only three simple parts make this wonderful system work. The Electronic Weathercaster (*1*) mounted outside the house, senses the outdoor temperature and by means of electronic signals continually tells the Electronic Clock Thermostat (*2*) what indoor temperature is required to maintain comfort. This Electronic Clock Thermostat, mounted in your living room, signals the Relay Amplifier (*3*) which *automatically* tells the heating or cooling plant to provide the amount of adjustment required to keep your home at the right temperature —no matter how changeable the weather.



Louis M. Beckenstein, a leading eastern builder

Louis M. Beckenstein is president of the Hartford, Connecticut building firm, Green Acres, Inc. The house you see here—it's called "House of the Year"—is one of 64 being built by Green Acres in the Mountain Acres development in West Hartford. Most all the homes will be air conditioned. All homes will be Electronic Comfort Homes—with Honeywell Electronic Moduflow controlling both heating and cooling.

This is why you need <u>two</u> thermostats— one outside and one inside your house

Tests have shown that the last word in healthful home comfort can be secured only by varying the indoor temperature in relation to outside temperature.

For example, as the temperature outside goes down, the walls of your house naturally become colder. Thus, you need a rise in temperature inside your home, to offset this *cold wall chill.*

To accomplish this kind of *temperature variation*, you need two thermostats, one *outside* and one *inside* the house.

Electronic Moduflow, with two thermostats, gives you all-electronic, completely automatic temperature control.

In winter—with electronic swiftness this new system varies the indoor temperature in your house, as the outside weather changes—keeping you bathed in a gentle glow of constant comfort. Your house is never too hot, never chilly. You say good-bye to cold, drafty floors. And because your heating plant is neither overheating nor underheating, you get the most good out of every fuel dollar you spend.

In summer—if you have central air-conditioning, Electronic Moduflow regulates your central air-conditioning plant—to give you controlled cooling.

It's easy to get Electronic Moduflow for your home

See your builder, heating dealer, or architect. Average price installed, $199.40. Works with any adequate type of central heating or cooling. For a new home—it can be included in the financing. For your present home—it can be bought on a home-improvement loan.

For heating or cooling

MINNEAPOLIS **Honeywell**

Electronic Moduflow

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Whitey Lockman

STAR FIRST BASEMAN,
WORLD'S CHAMPION N. Y. GIANTS, TELLS

The "Ideal" way to start a Double Play





1. "Hold runner on first. Move to fielding position on pitch. Be ready for ball hit in your direction.

2. "Get on that ball with both hands. (Get your hands on some Fitch Ideal too—for your hair!)





3. "Regain balance before you throw to 2nd. An error and the manager will tear out his hair. (I keep mine neatly in place with the help of Ideal!)

4. "Return quickly to first. Stretch for return throw to double-up batter. Get your foot off the bag to avoid being spiked."



Try Whitey Lockman's "Ideal" way to groom your hair!

Use this amazing new, "no-grease" discovery! Keeps hair *neater* than gooey oils and creams—keeps hair and scalp *cleaner*, too!

Put Fitch Ideal into *your* grooming line-up! Ideal has triple-play action. (1) It keeps hair good-looking and neat *all day!* (2) Helps keep hair and scalp *cleaner.* Because it isn't oily, sticky or creamy, it won't trap dirt to clog scalp pores. (3) Fitch Ideal also relieves itching, acts to keep scalp free of flaky dandruff.

So steal a sign from Whitey Lockman. Get a bottle of Ideal from your drug store today. Ask your Barber for a professional treatment, too.



FITCH
Ideal ®
HAIR TONIC

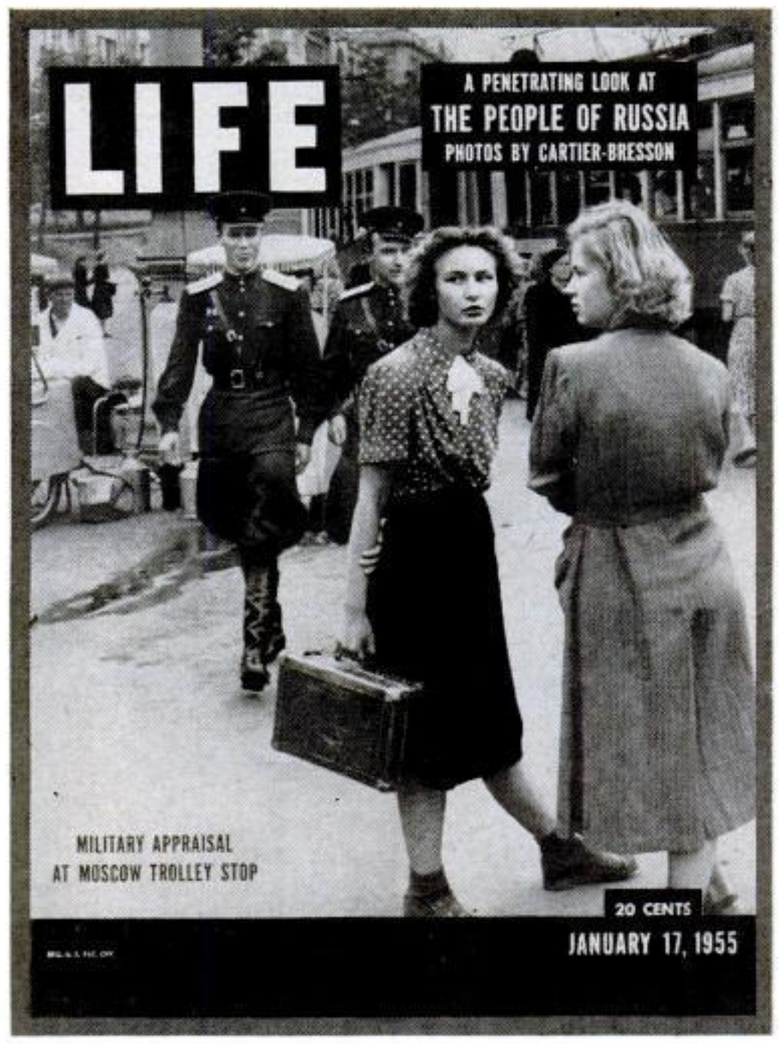
SEQUEL

RED PRETENDER IN POTTSTOWN

Fake Russian relives a 'LIFE' cover

Two weeks after the appearance of LIFE's cover which showed two Russian officers eying girls at a Moscow trolley stop (*right*), a man in the uniform of a Red colonel clomped through the streets of Pottstown, Pa. (pop. 20,000). Like the officers on the cover, this one ogled local beauties (*below*) but also took keen interest in such vital points as bridges, the water supply, the telephone building.

This was no real Russian but Reporter Normand Poirier from the Pottstown *Mercury*. Along with 27% of the U.S., Pottstown was recently declared off limits to Russian nationals by the State Department. Poirier was out to test the ban. He wandered freely for three hours. Then the *Mercury* published his picture and LIFE's cover, with his conclusion that Pottstown's Iron Curtain was made of chintz.



LIFE'S RUSSIANS, photographed by Henri Cartier-Bresson, include real Red Army officers, two working girls.



POTTSTOWN'S RUSSIAN, Normand Poirier in disguise, glances admiringly at pretty high school juniors Donna Royer and Eileen Yocom. Poirier ostentatiously bought caviar at supermarket and downed vodka at bars.

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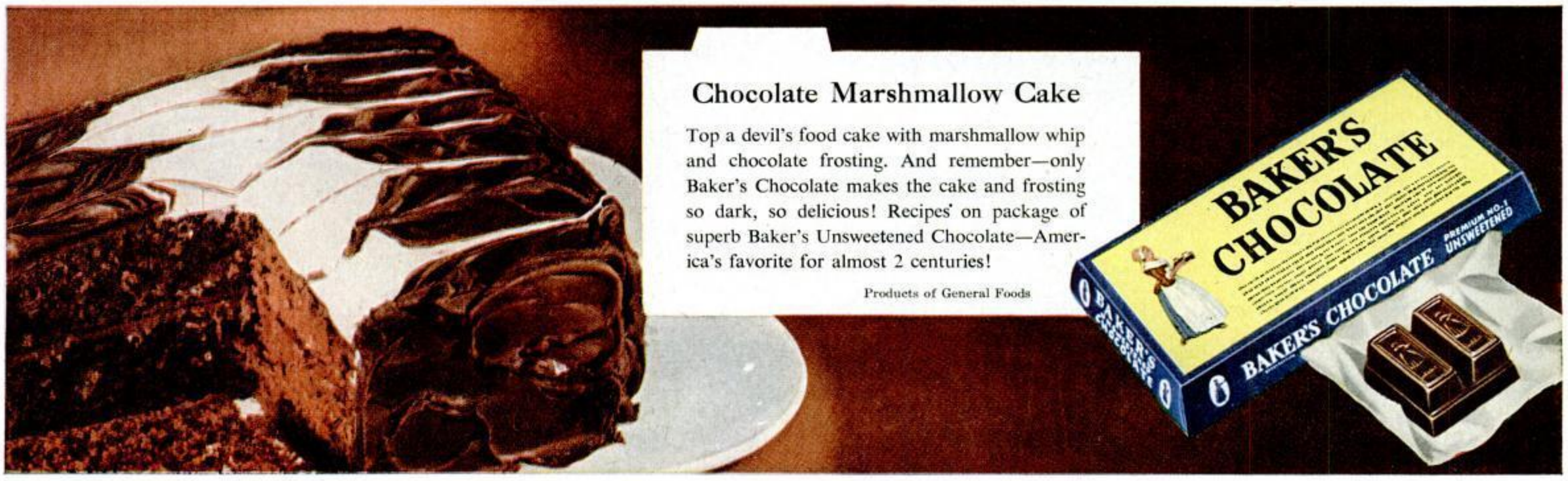
Chocolate Chip Cookies

You can't match the kind
you make with Baker's Chocolate Chips!

One taste will tell you why Baker's Chocolate Chips are best for cookies. The flavor's so much richer! These semi-sweet chips are made from Baker's Chocolate—finest in the world! And they keep their shape through baking! Make sure you get Baker's Chocolate Chips. Can't-fail cookie recipe on package.



Chocolate makes it good . . . Baker's makes it best



Chocolate Marshmallow Cake

Top a devil's food cake with marshmallow whip and chocolate frosting. And remember—only Baker's Chocolate makes the cake and frosting so dark, so delicious! Recipes on package of superb Baker's Unsweetened Chocolate—America's favorite for almost 2 centuries!

Products of General Foods

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OLDS SHOWS ITS COLORS...

and you can take your choice!

Daring . . . dramatic . . . distinctive—it's

Oldsmobile's "flying color" styling

for 1955! Colors range from soft and quiet

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from conservative solids to stunning

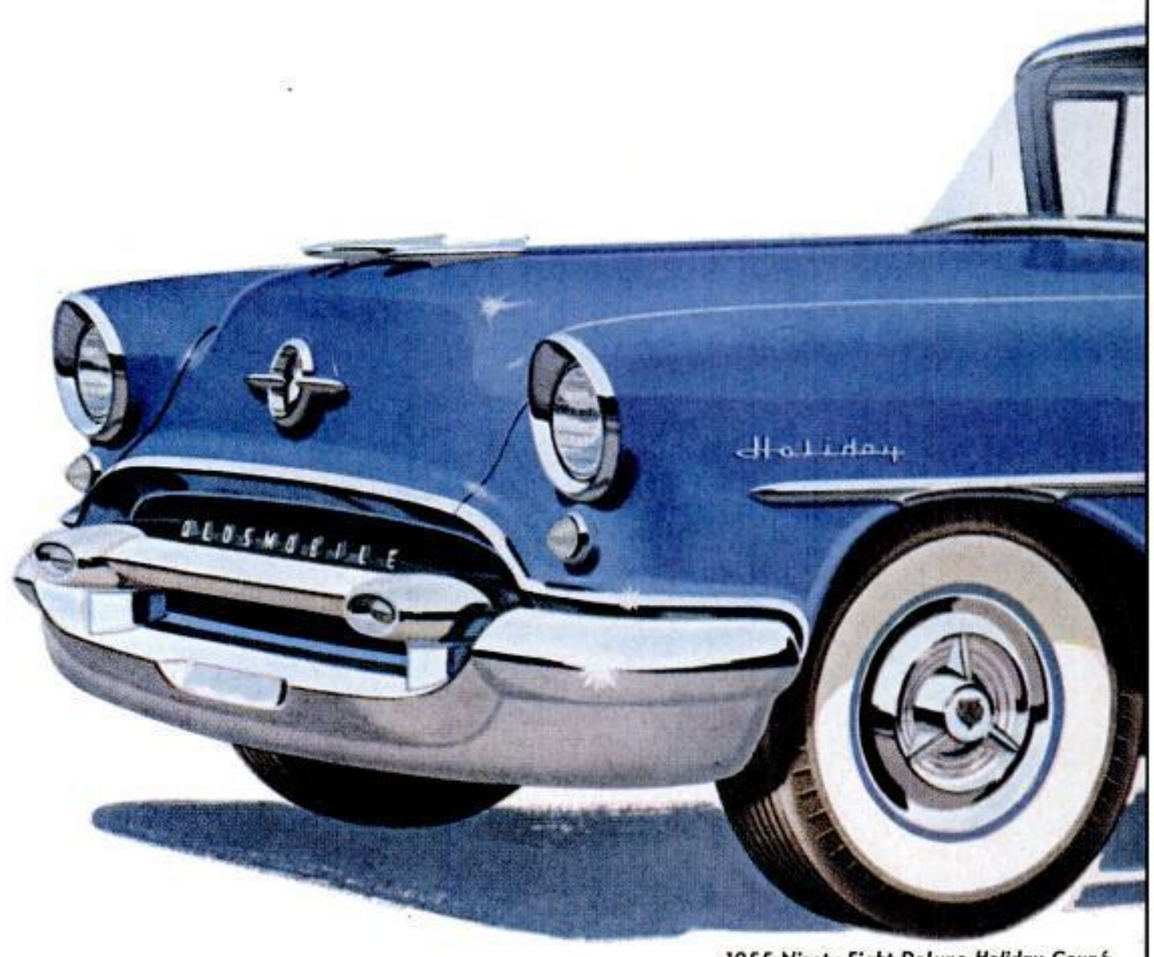
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your own car! And when you command that

new "Rocket" 202 Engine you'll know . . . this

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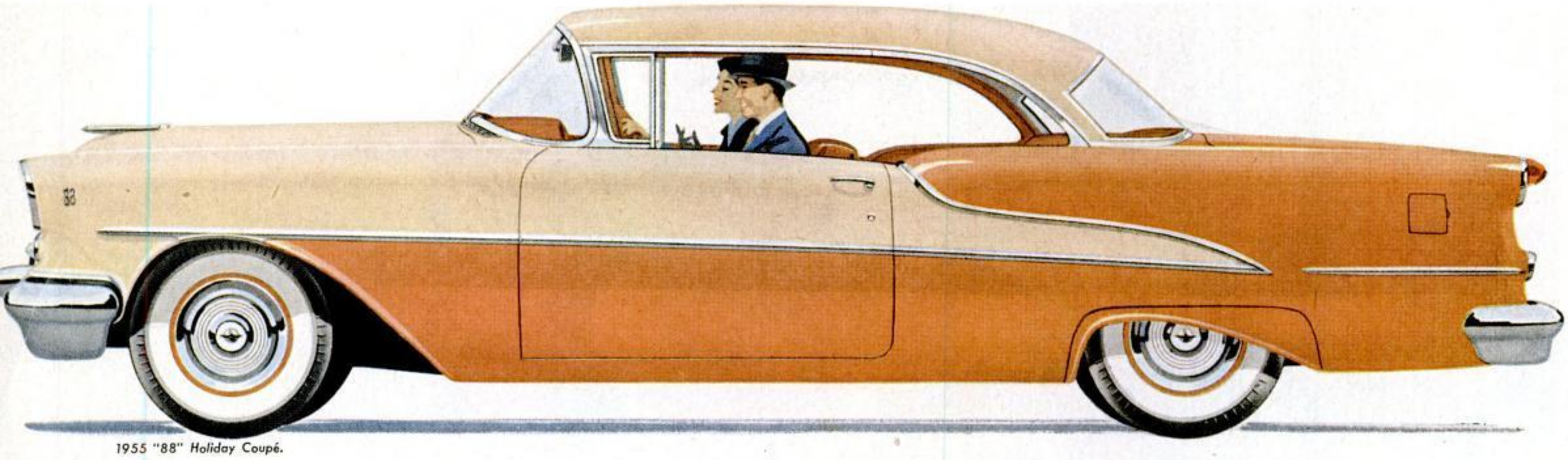


1955 Ninety-Eight DeLuxe Holiday Coupé.



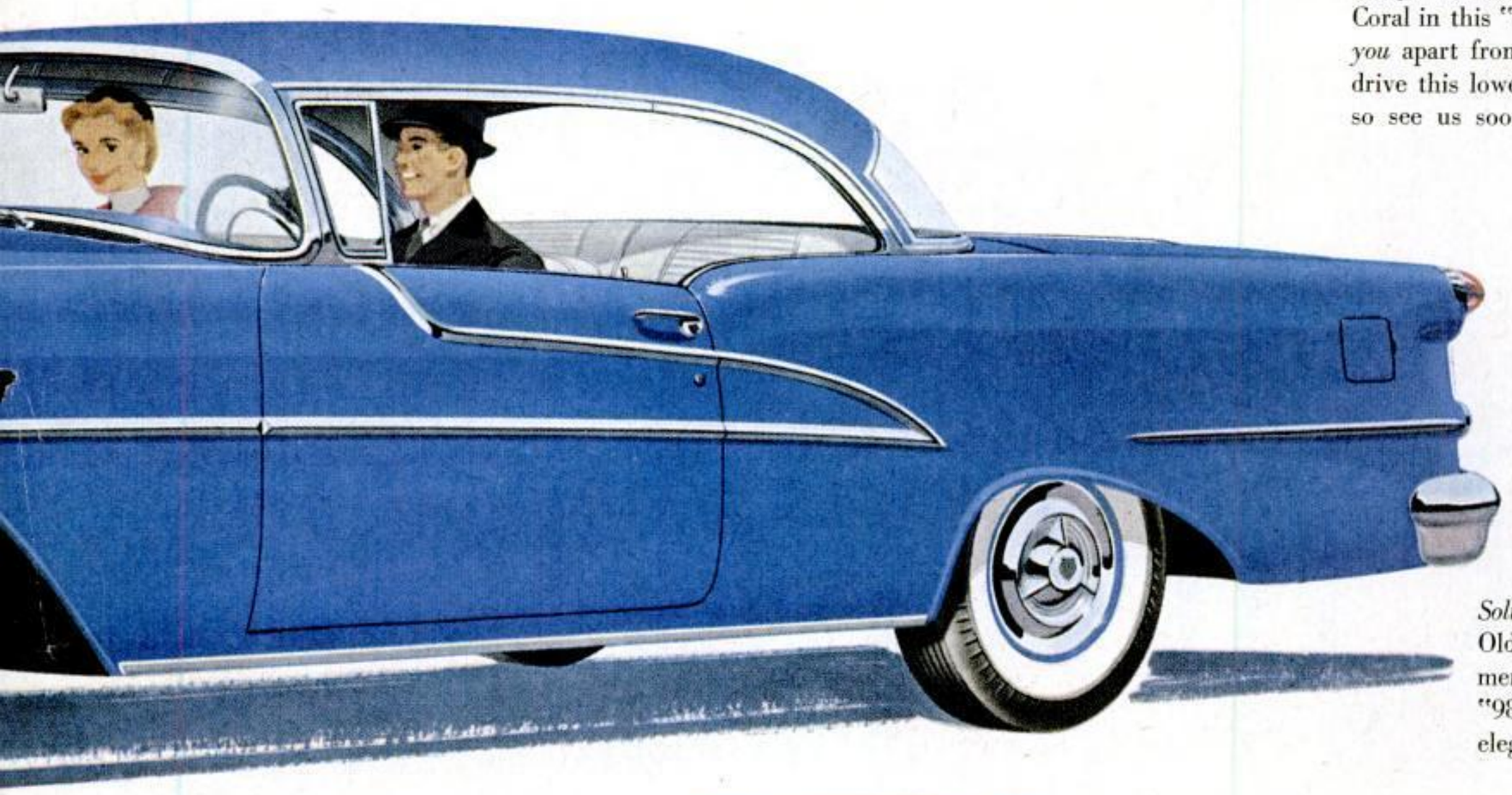
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1955 "88" Holiday Coupé.

Sharp contrasts — like the **Shell Beige** and Coral in this "88" Holiday—set Oldsmobile *and you* apart from all the rest! You're invited to drive this lowest-priced "Rocket" Engine car—so see us soon and ask for a demonstration.



Solid hues have a dashing flair with Oldsmobile's graceful chrome treatments. In rich Panama Blue, the "98" Holiday combines an air of elegance with a look of action.



1955 Super "88" Holiday Coupé. A General Motors Value.

Subtle harmony is the keynote in this blending of Glen Green with the darker Grove Green. It's Oldsmobile's sensational new Super "88" Holiday . . . the trim, youthful performance star in Oldsmobile's new "Go-Ahead" line-up for 1955!

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THE EDITORS OF LIFE PRESENT

A NEW SERIES ON

THE WORLD'S GREAT RELIGIONS



HINDUISM'S
SACRED WORD "OM"



BUDDHISM'S
WHEEL OF THE LAW



CHINESE SYMBOL
OF COSMIC FORCES

ON the following 23 pages begins a unique venture in journalism: a series of five picture essays on The World's Great Religions. Here will be set forth the religious beliefs and customs of most of the world's people.

The faiths of more than half of these people are alien to Western Civilization. However unfamiliar their beliefs and however divided into religions and sects, these people seek truth. But truth means different things to different people—the word truth itself having different connotations in the civilizations of the East from those of the West. But always it means a search for answers to the mysteries of reality, of the soul, of the purpose of life. This goal takes man on many paths—the direct way of simple faith, the byway of metaphysics. LIFE will not go into all the details of dogma but will present each religion's basic philosophy and practices.

So long as the world's different faiths were contained within their own cultures, most people were little concerned with the beliefs of remote countries. To Asians, Western religions seemed intellectually crude compared to the subtleties of their own doctrines. To Westerners, Oriental beliefs seemed quaint, the proper concern of missionaries. But today nations which follow ancient religions are resurgent and ambitious and, in today's world, no nations are remote. It is important to understand their behavior. But first we must know what they believe. Religion does not explain everything about a people's behavior, but, as the mother of morals and definer of justice, it has ever been a chief arbiter of man's conduct.

The series will bring another kind of understanding. Returning more and more to the devout practice of their own faiths, Americans can re-examine and enrich their own spiritual life through the insights and intuitions of others.

LIFE's series begins with Hinduism. It will be followed in March by Buddhism, the dominant international religion of the Far East. In April it will take up the basic beliefs of the Chinese, the ethics of Confucianism and the religion of Taoism. In May the series reaches Islam, newest of the great religions. Then in June it will portray Judaism, from which both Christianity and Islam have borrowed.

All these religions are great edifices of thought, all have elements of grandeur and nobility. LIFE's purpose is to present to the Western world those religions which play such a great part in the lives of so much of the world.

Christianity, the great religion of the West, will be the subject of separate and later treatment.



ISLAM'S CREED
OF THE ONE GOD



JUDAISM'S
STAR OF DAVID



THE CROSS
OF CHRISTIANITY

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PART I

HINDUISM

INDIA'S PEOPLE SEEK THE ONE TRUE REALITY THROUGH AN ANCIENT AND MYSTIC RELIGION OF EXOTIC RITUAL AND PURE PHILOSOPHY

THOUSANDS of years ago, before the time of Moses or of Buddha or of Christ, sages stood on the riverbanks of India and sang their first exalting religious songs—inspired in them, the Hindus say, "by the breath of God." Out of these chants and out of the profound wisdom and spirituality of the sages in the centuries since has grown the religion known today as Hinduism, the national religion of India, with 300 million followers in the motherland and about 12 million others in Pakistan, Ceylon and Burma. Its followers believe that Hinduism, whose origins go back 4,000 years, is the oldest religion in the world and the fountainhead of all others. Since the time of ancient Greece it has influenced Western thought indirectly and has stimulated such Western philosophers as Schopenhauer and Emerson. In modern times the great Hindu, Mahatma Gandhi, has been reverenced throughout the world for the nobility of his thought and the integrity of his ethical aims. Yet, for all its age and influence, Hinduism has remained a puzzle to the West.

In theory Hinduism is the simplest of religions. Yet in practice it is almost incomprehensibly complex. In essence it is of the purest, while in its rituals it can be revoltingly gross. Hinduism mysticism has an enormous appeal to Westerners who, at the same time, are repelled by the social structure Hinduism fosters.

The object of the Hindu religion is a sublime one: to achieve union with the eternal spirit which the Hindus usually call Brahman, rather than God, and represent by the sacred syllable "om." The grand purpose of its theology is to define Brahman—so far as it may be possible, for Hindus believe that Ultimate Reality is so mysterious, ineffable and illimitable that it can neither be described nor debated. Yet the Hindus have made fantastic efforts to describe the divine and its relationship to the world. One single Hindu epic, the *Mahabharata*, is three times the length of the King James Bible. The Hindu heavens teem with 330 million gods which some Hindus regard as separate deities but which philosophic Hindus merely look upon as the infinite aspects of the one Brahman. On street corners and in villages all over India countless gurus, or religious teachers, sit for hours each day surrounded by disciples and interested bystanders, endlessly discussing the subtleties and meaning of God in scenes that resemble those Western civilization left behind in biblical times.

Like steaming, prolific India itself, which has such a lavish, exotic variety of languages, customs, costumes, colors and animals that it seems more like a dozen countries than one, Hinduism has so many dozens of sects, each following its own beliefs and rituals, that it seems more like a congress of religions than a single faith. Hinduism may be interpreted in one way in one community, in quite a different way in another. It has meant different things at different times in history. Yet in all the seeming anarchy and chaos there is a deep underlying unity—a tradition and a way of life—which somehow holds and blends everything together.

The ancient sages realized that all things in the world, even the most solid-looking mountains, eventually disintegrate and disappear. Yet they were also struck by the eternal recurrence of all life, the seemingly endless cycles of the sun and moon, the metamorphosis of life from lower forms, like a caterpillar, to higher forms, like a butterfly. Behind the impermanent material world, the sages decided, like the face behind a mask, must be the invisible source of all things, pure and unchanging spirit. In the grand cosmological scheme, as they conceived it, the individual bits of life, of which man is the highest form, are reborn again and again in a long round of reincarnations, passing from vegetables to animals, from animals to humans, from one human body to another, sometimes up the scale and sometimes down, until they are pure enough to return to Brahman, their spiritual source.

The sages came to one other, inevitable conclusion: since the physical world is temporal, all our desires for the things of this world are ultimately doomed to frustration and it is this frustration which is the cause of all our suffering. Real peace can be found only in the control of desire, in the turning of the mind to the one real, enduring reality, God.

These conclusions have made the Hindus probably the most religious-minded people on earth. They hope to reach their goal of union with Brahman (to be distinguished from Brahmin, the highest of Hindu castes, *see pp. 60–61*) not only through ritual but also through the common ideals of Hindu ethics: purity, self-control, detachment, truth, nonviolence, charity and compassion toward all living creatures. Religion determines the Hindu social structure and it is the theme of nearly all Indian literature, art and drama, including more than half the motion pictures. Every act of the orthodox Hindu's daily life—getting up in the morning, bathing, eating, even the sex act—is marked by some religious ritual.

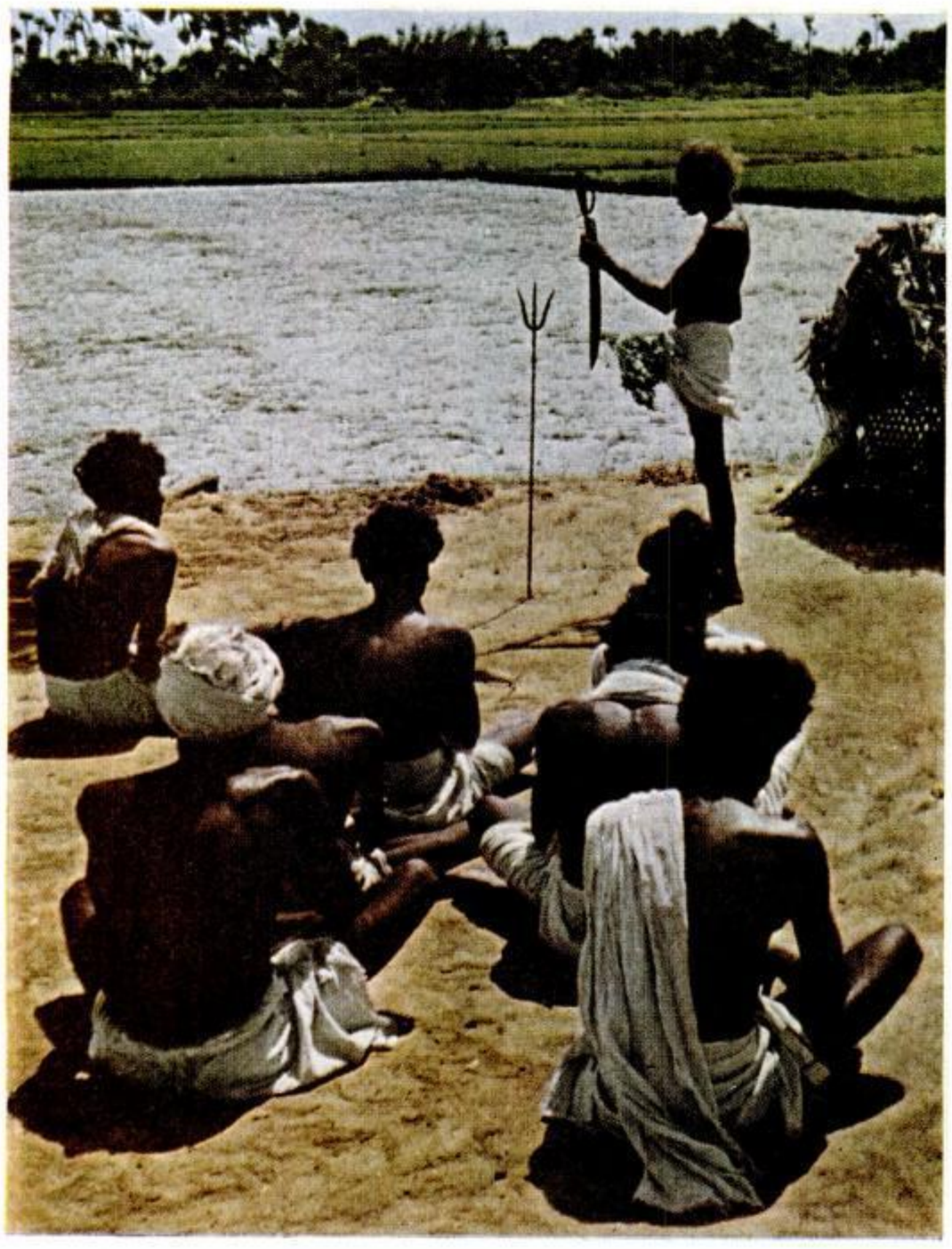
Hinduism is not so pessimistic about the world as its philosophy may sound. With its theatrical festivals, temple ceremonies and marriage feasts, with its drums, cymbals, blazing camphor fires and caparisoned elephants, it is a religion rich in life, color and emotion. For the world, says the Hindu, is God's joyous creation, his lila, or sport, and it should be enjoyed provided one remembers that the beginning and end of all things is pure spirit or Brahman. "Thou [Brahman] art woman. Thou art man . . ." the *Upanishads* declare. "Thou art the dark-blue bee and the green [parrot] with red eyes. Thou hast the lightning as thy child. Thou art the seasons and the seas. Having no beginning, Thou dost abide with all-pervadingness, Wherefrom all things are born."

SACRED THREAD, signifying that he now assumes full religious duties, is accepted by Hindu boy from a priest wearing mark of the god Vishnu.





NON-BRAHMIN CASTES mingle in the village and use the same well. Some non-Brahmins have their own farms. Others work on Brahmin farms but do not enter Brahmin homes, which are grouped together on two streets.



THE UNTOUCHABLES, who live segregated from the village, worship with a sword and a trident, the symbol of the god Shiva. They do not use the village temples even though Indian law now permits them to do so.



A CASTE FIGHT starts when a defiant non-Brahmin sacrilegiously waters his oxen where Brahmins bathe at dawn and worship the rising sun. Angry Brahmin at left finally won the battle by jerking the oxen out of the water.



BRAHMIN AT PRAYERS, C. N. Krishnaswami Aiyengar, worships at home before images. He uses beads to count Hindu names for God.

CASTE Society is divided by merits earned in past lives

As Hindu thought divides life into higher and lower forms, Hindu society divides its people into higher and lower castes. The subtlety of caste divisions and subdivisions makes the social structure of Hindu society as complicated as its theology. The caste system is best revealed in a village like Kayar Colathure in southern India where these pictures were taken. There it can be seen, if not completely, at least clearly.

At the top in Kayar Colathure, enjoying many privileges, are the Brahmins or priestly caste. Below them, in descending order, are the warriors, merchants and laborers. So low that they are "out-caste," not even a part of the caste system, are the "untouchables."

In Sanskrit, the classical language of India, the word for caste is varna, meaning color. In ancient times light-skinned Aryans from the north swept through the valley of the Indus River (from which the word Hindu comes) and imposed their authority upon the dark-skinned inhabitants. However, caste also marked a division of labor within the community and, in time, for many complex reasons, the traditional four castes subdivided until today there are in India more than 3,000 subcastes. In Kayar Colathure only a few Brahmins are actually priests. Most own farms and one is the village schoolteacher. Non-Brahmins like the village goldsmith, grocer, milkman and snake charmer all belong to separate subcastes of the merchants and laborers.

For the religious Hindu, however, caste is not primarily social or economic. It is the functioning of karma, the grand cosmic law of cause and effect. According to karma the inequalities among men are not a divine caprice. They are the result of man's own doing as worked out through the process of reincarnation. One is born into this life—into a higher or lower caste, or even into a nonhuman form—as one has lived in a past life; one will be reborn into a future life as one behaves in this one. Though the higher castes have greater privileges, their status imposes greater responsibilities. The Brahmins have heavier religious duties than non-Brahmins and their misdeeds are considered to be more serious. A Brahmin who is greedy, for example, may theoretically drop as low as a pig in his next reincarnation.

Over the centuries, probably because they have had privileges so long, the orthodox Brahmins have come to believe themselves only one step removed from the gods. Many consider themselves polluted if approached too closely by an untouchable and most subscribe to a rule that Brahmins eat only with Brahmins and marry only Brahmins. Taboos, however, are not exclusively Brahmin. Members of most castes eat and marry only with their own kind and the majority of orthodox Hindus, Brahmins or not, eat separately from their wives. The taboos are tolerated partly out of respect for custom and partly because the Hindus regard caste, like society and indeed all of worldly life, as a temporary arrangement. Only spirituality is ultimate and final.

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BRAHMIN LANDLORD, wearing the mark of Vishnu to whose sect he belongs, directs a laborer plowing in one of his paddies. When Krishnaswami Aiyengar wakes up in the morning he chants in Sanskrit, "Bhooma kshamami" (O Earth, excuse me), a prayer in which he asks the Goddess of Earth to forgive him for walking on her. As all good Brahmins should, he spends several hours each day praying, meditating and studying the scriptures.

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ASPECTS OF THE GOD SHIVA, which were carved 19 feet high out of the raw rock in the Elephanta Caves near Bombay, are among the greatest pieces of the world's sculpture. They were created in the 8th Century, A.D. In the center, according to one interpretation, is Shiva as the impersonal Absolute. Emerging on the left is Shiva as male and on the right Shiva as female, the opposing forms in which life is manifested in the universe.

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TRUTH BEHIND A VEIL

Hindus use myths, symbols and an elaborate theology to explain many sides of oneness

Evolving together, entwined like vines in the Indian jungle, Hindu philosophy and the roster of Hindu deities are like a museum of religion, presenting almost every stage in the evolution of man's thinking about God. The early gods, as in all primitive religion, personified the forces of nature: a sun god, a wind god, a god of fire. In the awakening of the moral consciousness the god of the cosmic order began to show signs of an ethical nature. He watched over men's actions with his "eye," the sun, rewarding the good and punishing those who lied or cheated at cards. Still later, as morality advanced into metaphysics, the seers became dissatisfied with the notion of many gods and resolved all the diversities of nature into one common source. "Reality is One," the *Vedas* declare. "Sages call it by different names."

By the time this monumental concept had been reached, the Hindus were worshiping a multitude of nature gods, family gods, tribal gods. In the tolerant Hindu religion the worship was both permitted and encouraged. Today the Hindu supernatural world, like a vast and wonderful fairyland, swarms with gods resembling humans and animals, along with demons, heroes, ghosts and heavenly dancing girls. This proliferation, growing out of the fantastic Indian imagination, extends down to the very forms which the gods and godlings take. Indra has a thousand eyes. Brahma is usually shown with four heads. Some statues of Ganesha have 16 arms.

Because even upper caste Hindus accept these gods and the stories about them, Hinduism is often looked upon by outsiders as a mass of fables and superstitions. But Hinduism operates on two different levels, one popular and devotional, the other philosophical. Behind each god and fable is some abstract idea or allegory. The many arms of Ganesha, for example, symbolize the overwhelming power of God.

Though in practice the masses of the Hindus pay homage to many gods or worship just one of them as a personal god, Hindu thought is dominated by the concept of monism—the oneness of all things, of gods as well as of all living things. Though the complexity of the philosophy can be staggering to Western minds, Hindus feel the essentials can be clearly stated this way. To them all is Brahman, including our own selves. Only through ignorance and deception do we see life as multiplicity instead of oneness, and our salvation consists in dispelling the illusion of "I" and "thou" and realizing that we and all the world are part of the divine One. When we have achieved God-realization or Self-realization, as the Hindus often call it, we flow back into Brahman, losing our egos and individualities even as rivers lose their names and forms when they flow into the ocean. For the Westerner who treasures his individuality monism is not a very comforting philosophy. But to the Hindu to merge with Brahman means only the giving up of a finite, limited personality for an infinite one. It is pure bliss.

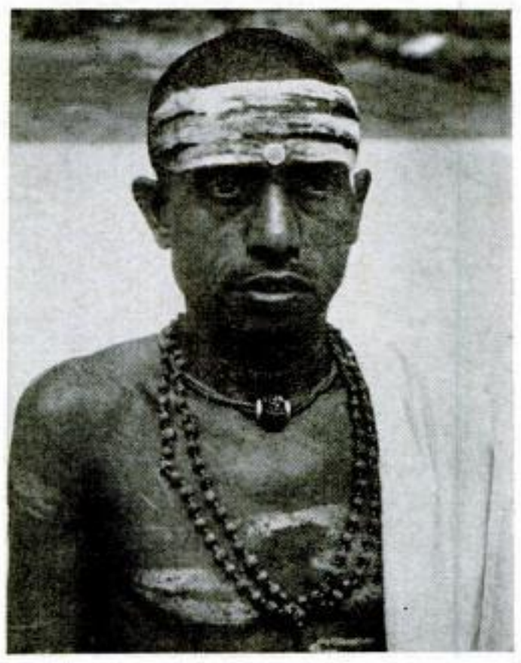
Some knotty questions arise. If God is in the world, then is not the world God? The monists reply that God is *within* the world but is also transcendent or above and infinitely more than the world.

But if part of God is in the world and part outside, then is not God capable of being divided? How can he be one?

Hindu cosmology attempts to answer these last questions. Brahman, being the Absolute, is one, indivisible, unchangeable, beyond action and inaction, beyond good and evil. But latent within Brahman, as within a seed, is the power of life. When this power is manifested in the creation of a universe it takes the form of maya, the material world that we perceive with our senses. Maya, emerging from Brahman, is like heat arising from a fire: the heat is not the fire and yet it comes from the fire and cannot exist without it.

Since in this physical world we see Brahman only vaguely, as though through a veil, maya often deceives us, but it is not pure illusion. Hindu philosophers, seeking to explain the abstruse concept of maya, have compared it to a dream whose images are real to the dreamer—though only to him and only for a short time.

Maya is a projection of the Real though it is not the Real. In Hindu cosmology a universe projected from Brahman exists only for a cycle, approximately 4,320,000,000 human years, and then it is destroyed either by fire or water and maya returns once again into the heart of Brahman. This process is repeated over and over again, forever.



A SHAIVITE, or worshiper of Shiva, wears sect marks and a dot on his head. In meditating he focuses on dot.

In Hindu mythology Brahman appears in the form of the god Brahma to create each universe, the form of Vishnu to sustain it, and the form of Shiva to be its eventual destroyer. Brahma is somewhat like the Christian God except that Brahma creates each universe out of eternally existing material, not out of nothing as God does according to Judaeo-Christian tradition. For the Hindus nothing which really exists is ever destroyed absolutely; things merely change their form.

Brahman the Absolute, being one and impersonal, is usually referred to as It or That rather than He or She. Maya, on the other hand, takes many forms. It is differentiated as men, animals, plants and minerals and as opposites: male and female, good and evil, pleasure and pain, hot and cold. The opposites of the world are left behind in moksha, the state of peace and quiet within Brahman. When one has reached moksha, the world dissolves and people in this state are called "the silent ones." They cannot tell about their experiences, for to speak at all is to speak in terms of opposites.

Because of Brahman and maya, a Hindu has a concept of spirituality somewhat different from the Westerner's. To the West spirituality generally includes practical morality. But to the Hindu spirituality means literally to return to the spirit, to divest one's self of the world of both men and matter, to be beyond good as well as evil. When a man has reached this state, he may be physically alive in this world but spiritually he has returned to Brahman.

Though morality is implicit in the doctrine called karma, it is not quite the same kind of ethics which applies equally to all men, as in the West. It is rather the duty imposed by one's caste (called *dharma*), each caste having different duties. Even though both this duty and Western ethics actually serve the same purpose, the harmony of society, the religious Hindu is less concerned with society—which, after all, he considers only a temporary arrangement—than he is with his own individual progress back to Spirit or Brahman.

The Hindu also has a different concept of reality. The realistic Westerner, from the Hindu point of view, is usually preoccupied with maya, the world of appearances, and in the end his realism will lead to disillusionment. In maya, though there is the progress of the individual back to Brahman, there is no final purpose toward which the whole world seems to be moving. There is no "social progress" as Westerners like to think, only endless repetitions. Unlike Westerners, Hindus do not see time as an arrow or a flowing river but as a pool of water. At intervals there are waves or ripples in the pool, but the pool itself remains unchanged.



SUN WORSHIP is performed by Brahmin looking at the sacred orb through hole in his interlaced fingers.

With their concept of reality Hindus look for truth more in myths and symbols than in history or science. They have almost completely ignored their own history and very little of it is known except what Western archaeologists and historians have dug up and pieced together. But even illiterate Hindus can recite voluminous details about their mythological gods and superhuman kings. For Hindus myths are truer than so-called historical facts, about which, they point out, even the historians do not usually agree. For example, they say Westerners

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make too much fuss about the details of Christ's life. They do not see what difference it makes; Jesus' words are true even if he never lived; Westerners are too literal.

Some of their own people, particularly among the lower castes, are also too literal about their religion, the Hindus admit. In worshiping and taking care of images of the gods, these Hindus treat the images as if they were living beings with all of the needs, weaknesses and passions common to humans. The worshipers give food to the images, bathe them, put dresses, jewelry and wreaths of flowers on them, tuck them in bed at night. In at least one temple the goddess is even brought into the god's bedroom at dusk to spend the night with him. In another temple the image catches a cold when he is bathed and then has to convalesce for several weeks.

Though the educated Hindu rejects such practices for himself, he nevertheless accepts them with a kindly tolerance because to him every form of worship, no matter how crude, is a stepping stone to a higher form. "We see little girls with their dolls," said the mystic Ramakrishna. "How long do they play with them? Only so long as they are not married. . . . Similarly, one needs images and symbols so long as God is not realized in His true form. It is God Himself who has provided these various forms of worship . . . to suit . . . different stages of spiritual growth and knowledge."

In popular worship the Hindus seem to have forgotten Brahma the Creator. Most Hindus, even though they may at the same time worship personal, family and village gods, become devotees of either Vishnu or Shiva who as preserver and destroyer of all things have more to do with their daily lives. The Vaishnava and Shaiva cults are really the two mainstreams of modern Hinduism and in their different emphases and approaches to God are typical of Hindu attempts to provide answers for different temperamental needs.

In Shaiva temples Shiva is often pictured doing a rapturous dance, which seems an odd pose for the god of destruction unless one remembers that the world of maya is a world of opposites. Since death for Hindus is practically synonymous with rebirth, Shiva is not only a destroyer but a creator, and the rhythm he dances to is that of a world perpetually forming, dissolving and reforming. Shiva's reproductive powers are usually represented even more concretely in Shaiva temples as Nandi the bull and the lingam, or phallic symbol. The British, when they conquered India, found the lingams positively shocking. But as a people the Hindus are not obscene and of all the sects the Shaiva is the most dedicated to self-discipline, asceticism and intellectualism. Salvation for most Shaivites is won primarily by knowledge, by overcoming their ignorance until they identify themselves with God.

Vishnu is more a god of love. For a Vaishnavite salvation is usually won by bhakti, a loving devotion to God as preserver. In some ways Vishnu resembles God the Son, savior of mankind, in the Christian Trinity. Like Christ, he took on physical form—became incarnate—to overcome evil. It is in one of the forms of his incarnations, or avatars, of which there have already been nine chief ones, that he is usually worshiped. Of the nine the most important are Rama and Krishna. A 10th, Kalki, will appear in 425,000 years.

Rama's life is the subject of the classical *Ramayana*, one of the two great Indian epics. In this story Rama, heir to the throne of a kingdom in north India, is unjustly banished to a forest by his father. He wants to go alone but his loyal wife, Sita, in a speech which is memorized by almost every young Hindu bride, insists on following him:

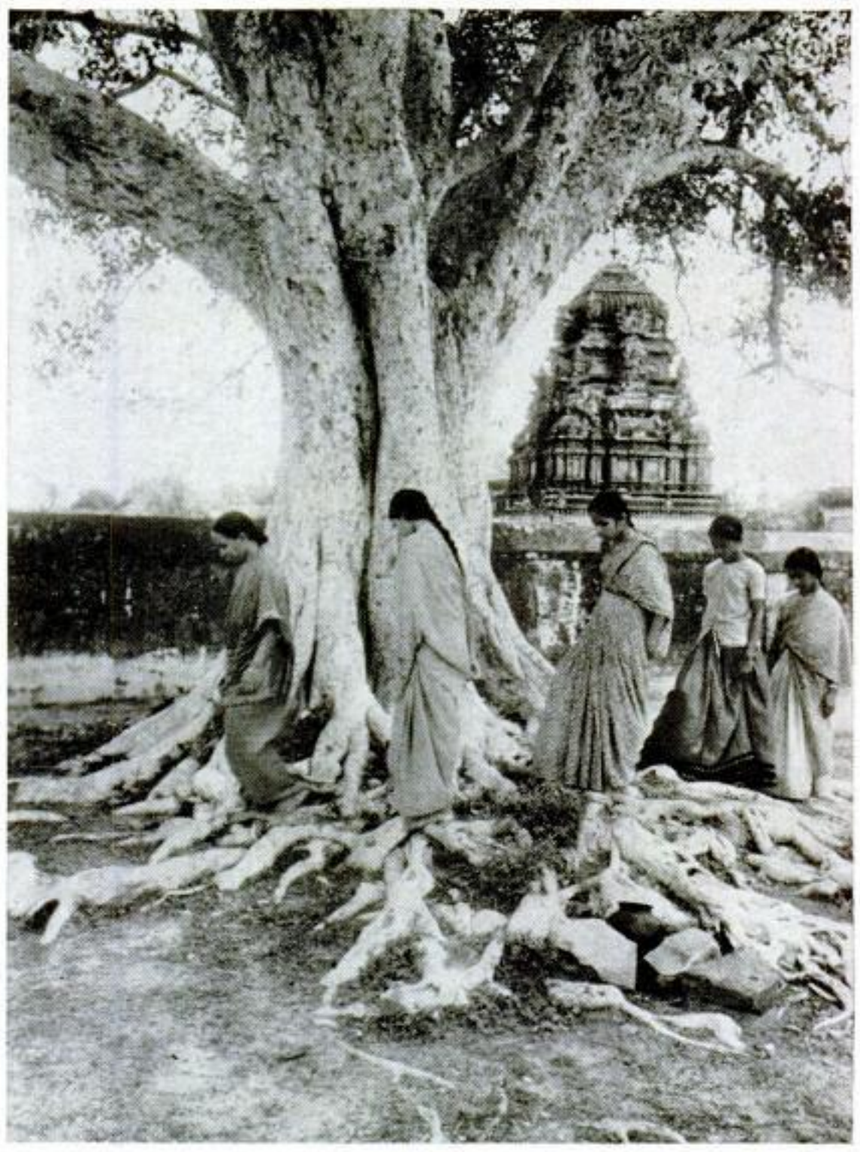
> Car and steed and gilded palace,
> vain are these to woman's life;
> Dearer is her husband's shadow
> to the loved and loving wife.

Subsequently Sita is kidnaped by the demon Ravana, symbol of lust, and taken to Ceylon. Rama raises a large army with the help of the monkey god Hanuman, who becomes a symbol of loyalty. Hanuman's monkeys build a causeway from India to Ceylon over which the army marches to give battle to Ravana and rescue Sita.

To Hindus, Rama, who nearly always acts with righteousness and nobility, is the ideal man. Sita is the ideal woman. All sects reverence Rama, no name is more commonly given to Hindu children, and all Hindus would like to die with his name on their lips. When Gandhi fell, mortally wounded by an assassin, he murmured, "*Ai Ram, Ai Ram*" (O Rama, O Rama).

Krishna, however, is even more popular and lovable. He is the subject of countless stories and legends. As a young man Krishna flirts with the Gopi milkmaidens and even has an affair with one of them, Radha. These erotic experiences the Hindus interpret in symbolic terms. Individual souls are drawn to God as the milkmaidens were drawn to Krishna and one should give one's self to God in complete, unquestioning surrender even as Radha did to Krishna.

But it is in the *Bhagavad-Gita*, sometimes called the most profound philosophical poem in world literature, that Krishna assumes his loftiest role.



PRAYING FOR FERTILITY, Hindu women circle a sacred tree, reciting the scriptures. Circumambulation, a popular form of devotion, is also performed around temples.

The *Bhagavad-Gita*, meaning "The Song of God," is a complete work in itself, but it is also part of the *Mahabharata*, the other great Indian epic, and, set in the midst of this fantastically long, discursive work, it stands out like the jewel on a turban. As the poem begins, Arjuna, the hero, is faced with a tremendous and heart-rending decision. He is on a battlefield facing an enemy which wants to usurp his family's kingdom. Recognizing many of his own kinsmen among the enemy, Arjuna recoils in horror and he asks Krishna, who has taken the role of his charioteer, whether any amount of glory or power can justify the killing of another.

Before Krishna answers the question directly he discourses on the meaning of life and on his own role as God-man. Sometimes his words are almost those of Christ.

"For I am Brahman," Krishna says, "within this body, life immortal that shall not perish. I am the truth and the joy forever. . . . He who takes refuge within me shall pass beyond Maya. . . . He who regards with an eye that is equal friends and comrades, the foe and the kinsman, the vile, the wicked, the men who judge him . . . he is the greatest."

Whether one kills or is killed makes no difference in the absolute sense, Krishna explains, because "Life cannot slay! Life is not slain! Never the spirit was born; never the spirit shall cease to be." The soul being indestructible and Arjuna's cause being righteous, he should defend himself. But, Krishna warns, he should fight without concern for the outcome of the battle. Right action should be done for its own sake.

Krishna's answer presents another Hindu paradox. On the one hand Arjuna the man, in wanting to spare his enemy, seems to be taking a higher moral position than Krishna the god and Krishna's counsel to fight seems to undermine the whole Hindu ideal of nonviolence. Gandhi, who was against all killing, interpreted the *Gita* allegorically, like one of Christ's parables: the opposing forces are the struggle of good and evil within man's heart. This interpretation has been accepted by many Hindus and has been, in part, responsible for the passive element in the Indian character. But not all Hindus are passive—the religion recognizes a warrior caste which has fought fiercely and bravely many times in the past. Some Hindus therefore oppose Gandhi's interpretation and say Krishna meant literally to fight but that the moral lies in the nature of life itself: men being born with different natures and to different castes should act according to the ethics of their own particular stations. As it is the duty of the teacher to teach and the nature of the scorpion to sting, it is the warrior's duty to fight a righteous war. Perhaps if Arjuna were a monk, his duty would be not to fight. Only the motive for an action has absolute meaning—whether it is done for personal gain or "unto God." In the latter part of the *Gita*, Krishna says, "Whosoever works for me alone, makes me his only goal . . . free from attachment, and without hatred toward any creature—that man, O Prince, shall enter into me."

FOLD OUT, DO NOT TEAR

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DANCING

BRAHMA

SARASVATI

ANANTA

VISHNU

SHIVA MEDITATING

AGNI

INDRA

VISHNU'S INCARNATIONS

CHANDRA

KINNARA

VARUNA

SOMA

YAMA

MAKARA

APSARASES

VRITRA

UMA

DURGA

SHIVA

PARVATI

KALI

KARTTIKEYA

GANESHA

USHAS

SURYA

RAVANA

KUBERA

THE ASHVINS

YAKSHINIS

YAKSHAS

RAKSHASAS

MANU

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A MULTITUDE SHEDDING SINS

Every 12 years, on auspicious days chosen by astrologers, pilgrims come to the junction of the Ganges and Jumna Rivers to bathe away their sins. At an appointed moment they push forward into the waters. Last year a day in February was picked as the most favorable in 144 years and four million Hindus (*above*) came to the holy spot. In the onrush about 500 persons were crushed to death. But relatives consoled themselves with the thought that of all times and places to die this was the best.



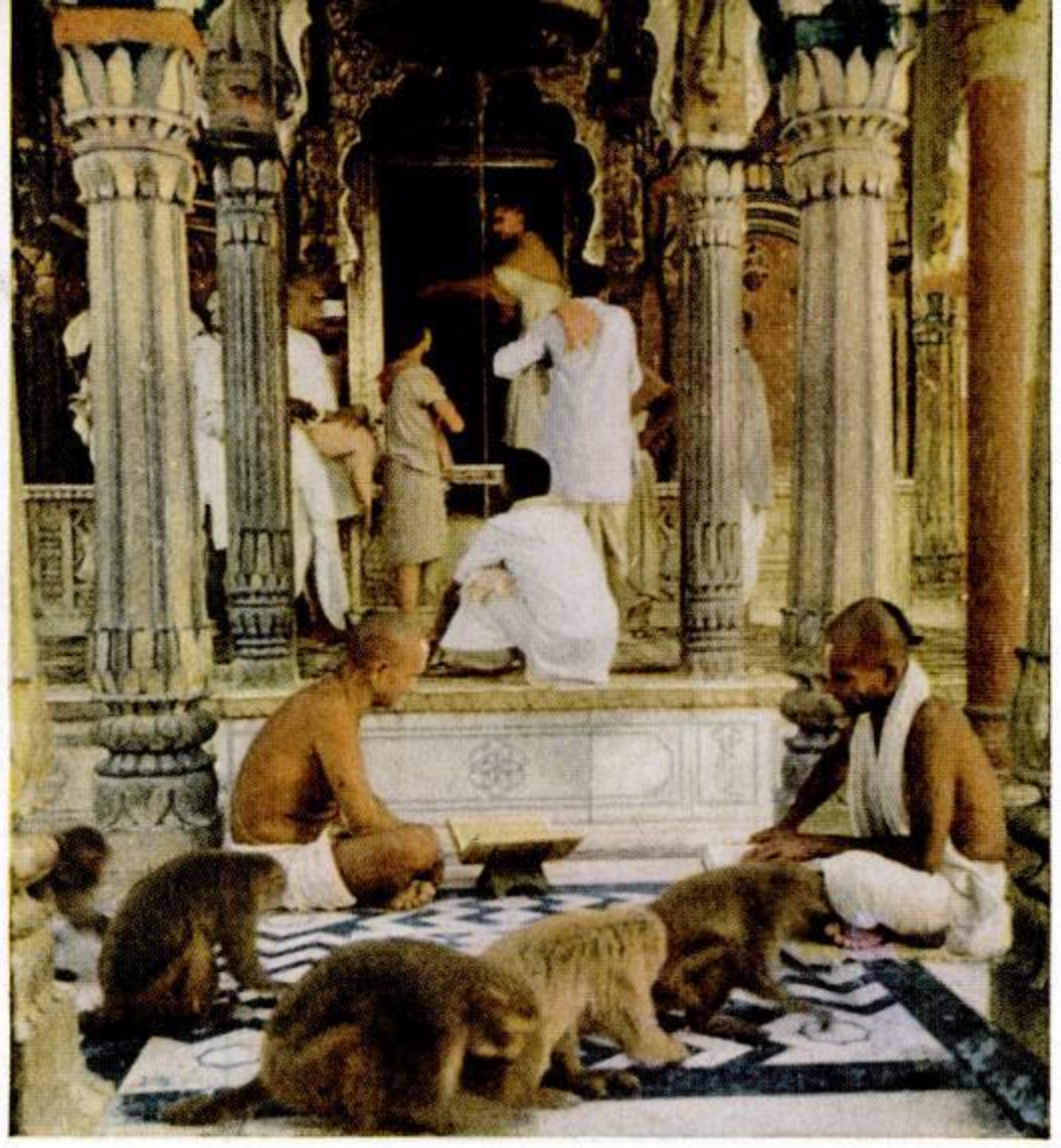
ORNATE TEMPLE OF SHIVA

Built about the 13th Century, the luxuriantly decorated towers of a temple dedicated to Shiva rise at the edge of a village on the South Indian plains. Worship of images in the Hindu temples is usually individual rather than communal. Priests who live in the temples are generally Brahmins though they may be members of other castes. Many marry and pass their offices on to their sons. They live by offerings left by worshipers and from the income of lands given to the temples by rich Hindus.

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A BANQUET FOR ANTS, consisting of wet rice flour, is spread out in a complex design before a temple. In South India, Hindu women create these designs in front of their homes on holidays as good luck symbols.

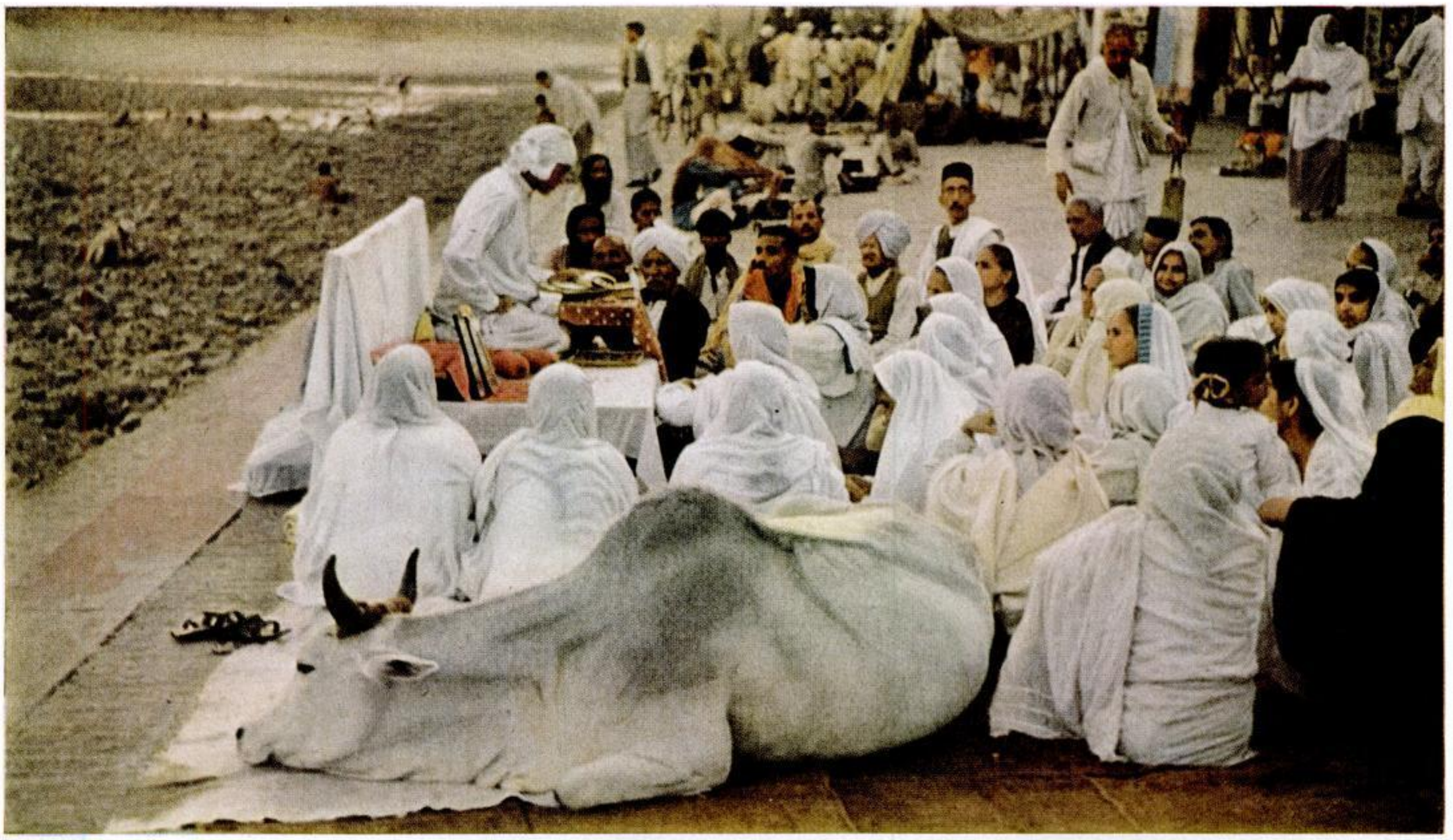


PRIVILEGED MONKEYS, living in a temple dedicated to Hanuman, the monkey god, hover around priests who feed them peanuts. Monkeys get favors because of Hanuman's aid to Rama as told in the *Ramayana*.

LOVE OF ALL Even the lowliest creatures are sacred

Seeing God in everything, the Hindus have a reverence for everything, trees and rivers, cows and ants. This reverence is expressed in one form as ahimsa, or nonviolence to animals as well as humans, and as a result most pious Hindus are vegetarians.

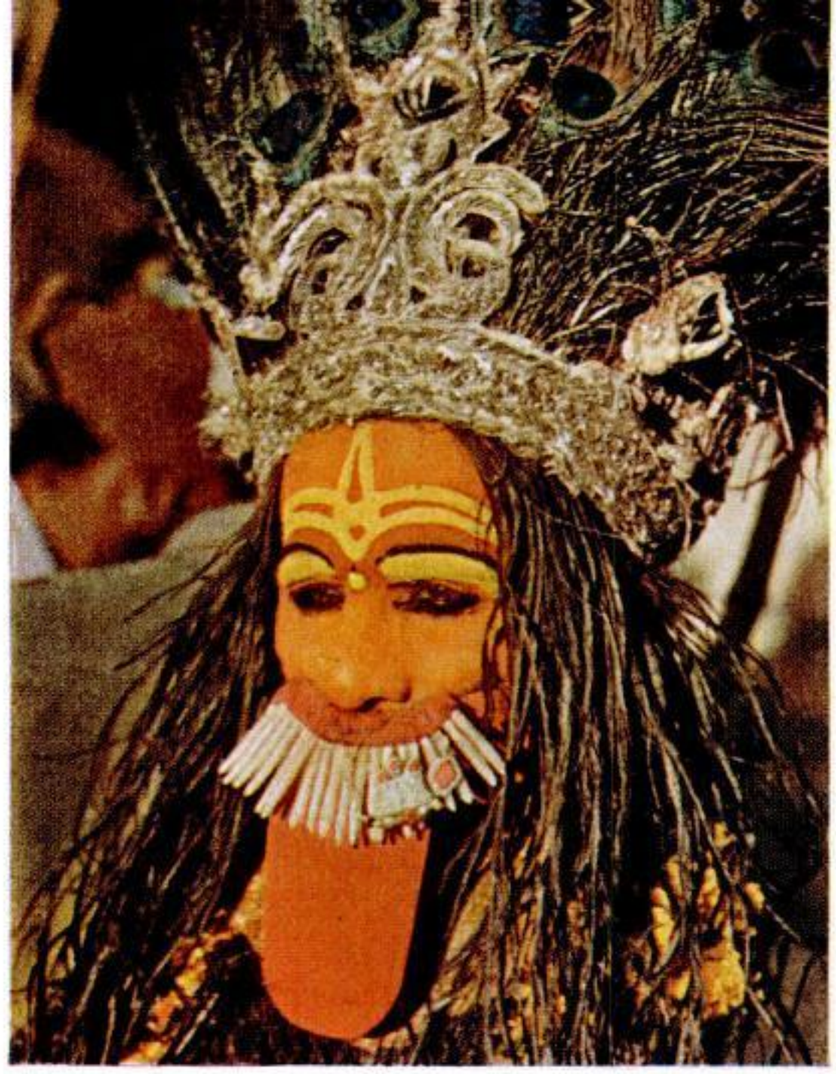
The Hindu affection for the cow is something special, probably because throughout their history Indians have depended so heavily on the cow for pulling plows and carts, for milk and fuel (dried dung is still India's main domestic fuel). For a Hindu to eat beef is a sacrilege, tantamount to cannibalism. "All that kill . . . cows," the scriptures warn, "rot in hell for as many years as there are hairs on the body of the [slain] cow." Some Hindus bow to all cows that they pass and wealthy men endow hostels to take care of old and decrepit cows. "The cow is a poem of pity," said Mahatma Gandhi in a lyrical outburst. "She is mother to millions of Indian mankind."



A FESTIVE FACE is put on an elephant for Divali holiday because Hindus like animals to take part in their celebrations. At Pongal festival cows are bathed and their heads decorated with turmeric and vermilion.

AN HONORED BEAST sits beside a dry riverbed with a group of Hindus listening to a sage expound on the *Ramayana*. Cows wander freely through most Indian cities and people feed them tidbits as a religious act.

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BLOODTHIRSTY ASPECT of Shakti is the goddess Kali. Here, impersonated by a man, she bares her tusks and sticks out her long, red tongue. Crown is made of peacock feathers.

SHAKTI Fire and blood honor a kind but grisly goddess

Besides the major Hindu sects of Vishnu and Shiva there are many minor ones. Of these the strongest, both in numbers and in influence, is the cult of Shakti whose followers worship "God in the aspect of mother." This sect is particularly important in Bengal where the Divine Mother has the same pre-eminent position as Our Lady of Guadalupe among Mexican Catholics. Some of Hinduism's greatest saints and sages, Shankara, Ramakrishna and Vivekananda among others, have been devotees of the Divine Mother.

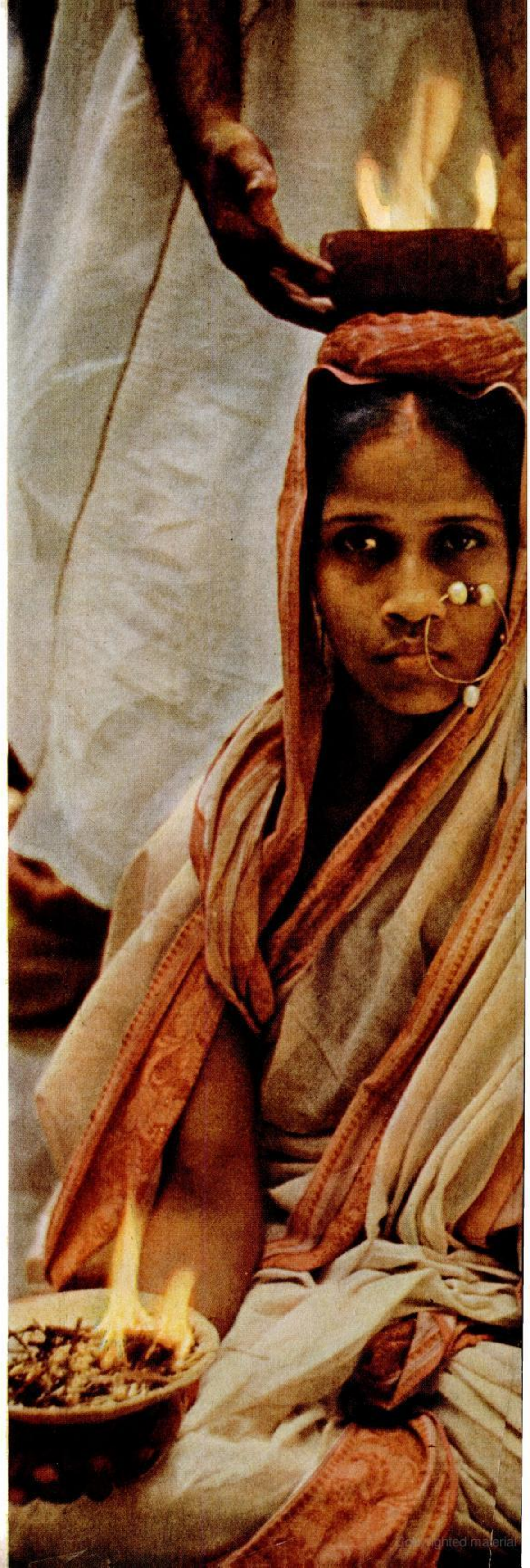
Philosophically the Shaktas regard spirit as male, matter as female; creation takes place when there is a union of the two. In popular worship Shakti is personified as Shiva's wife and as such is given many names—Durga, Kali, Parvati, Uma, Bhavani, Devi and a thousand others.

As creator and giver of life the Divine Mother is kindly, benevolent, smiling. Like the Christian Mother of God, she holds out her hands to all creatures, asking them to come to her as they would to their earthly mothers. But like her husband Shiva, Shakti destroys as well as creates. In dealing out tragedy and death with an impersonal hand she can be as cruel as she is tender. To honor and please her the Bengalis hold their biggest and most elaborate festival, the Durga Puja, each autumn.

As Kali (*above*), the goddess of epidemics and earthquakes, of floods and storms, Shakti is even more terrible. Temple images of her have blood dripping from the mouth and one portrait shows her carrying a pair of scissors to snip the thread of life. Though the macabre, blood-smeared portrayals of Kali are shocking to Westerners, a respected Hindu teacher, explaining his devotion to Shakti, said it was foolish to think that the terrible aspects of nature are not as much a part of God as the pleasant.

The lower classes, in their fear of Kali, have sometimes gone to morbid extremes to please her. From the 13th to the 19th Centuries devotees known as *thugi*, from which the word thug comes, went around the countryside strangling human victims in the belief that a human sacrifice would satisfy Kali's thirst for blood for a thousand years. Even with approval of the Brahmins, who discouraged blood sacrifices, the British had great difficulty in suppressing the *thugi* and some Kali votaries (*right*) still kill animals in her name.

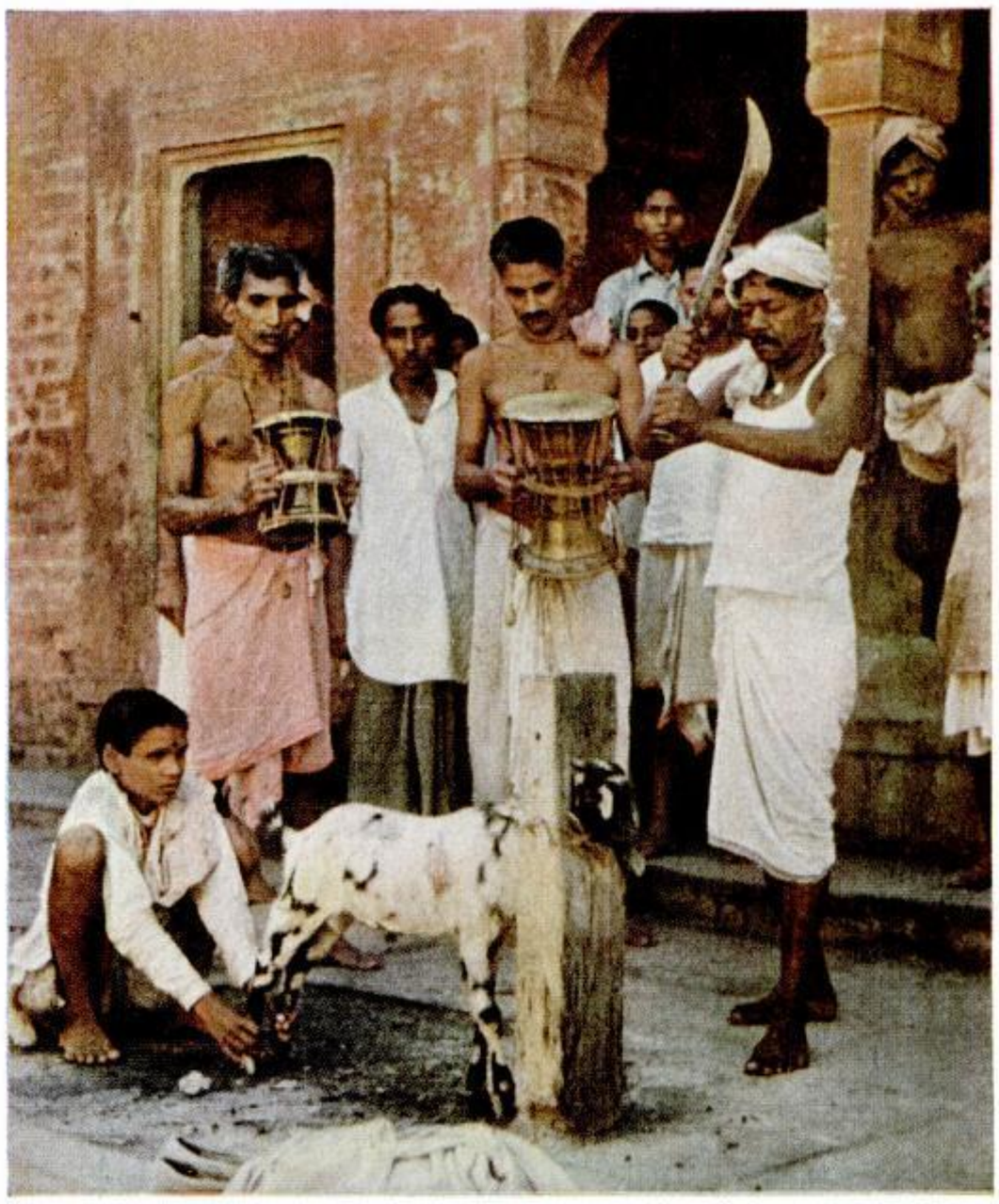
PURIFICATION BY FIRE is performed during the Durga Puja. Since evil is conceived by the mind and executed by the hands, this young aristocrat holds two flaming saucers while a priest rests another on her head. →



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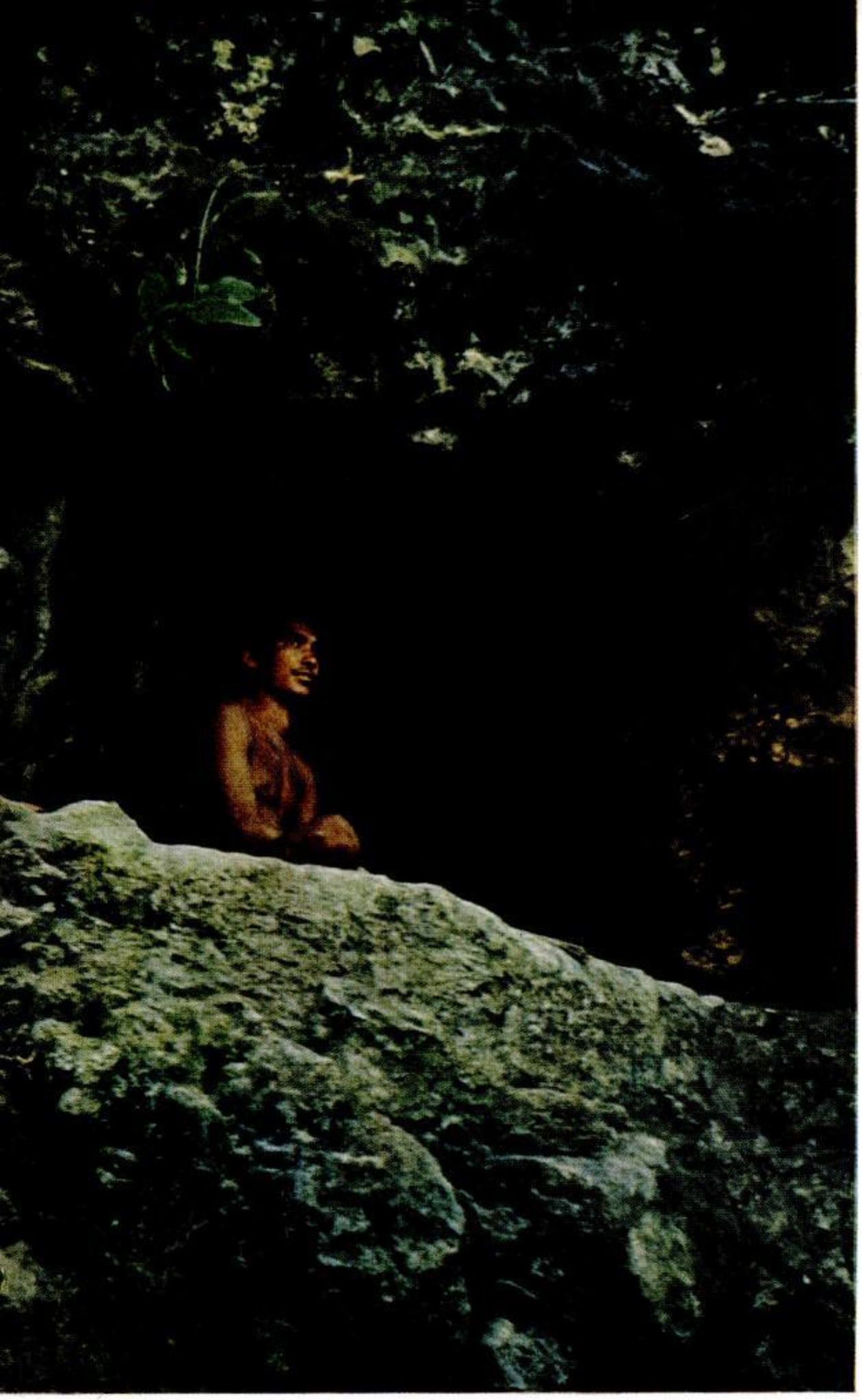


A DANCE FOR DURGA goes on for hours until the dancer, waving two incense pots, drops from exhaustion. At end of the Durga Puja thousands of the goddess' images are taken from homes and dropped into the Ganges.



A GOAT FOR KALI is decapitated at a temple. After the curved sword falls, cutting the neck in one stroke, the priests beat their drums wildly and shout "*Jai ma Kali, Jai ma Kali*" (Glory to Mother Kali, Glory to Mother Kali).

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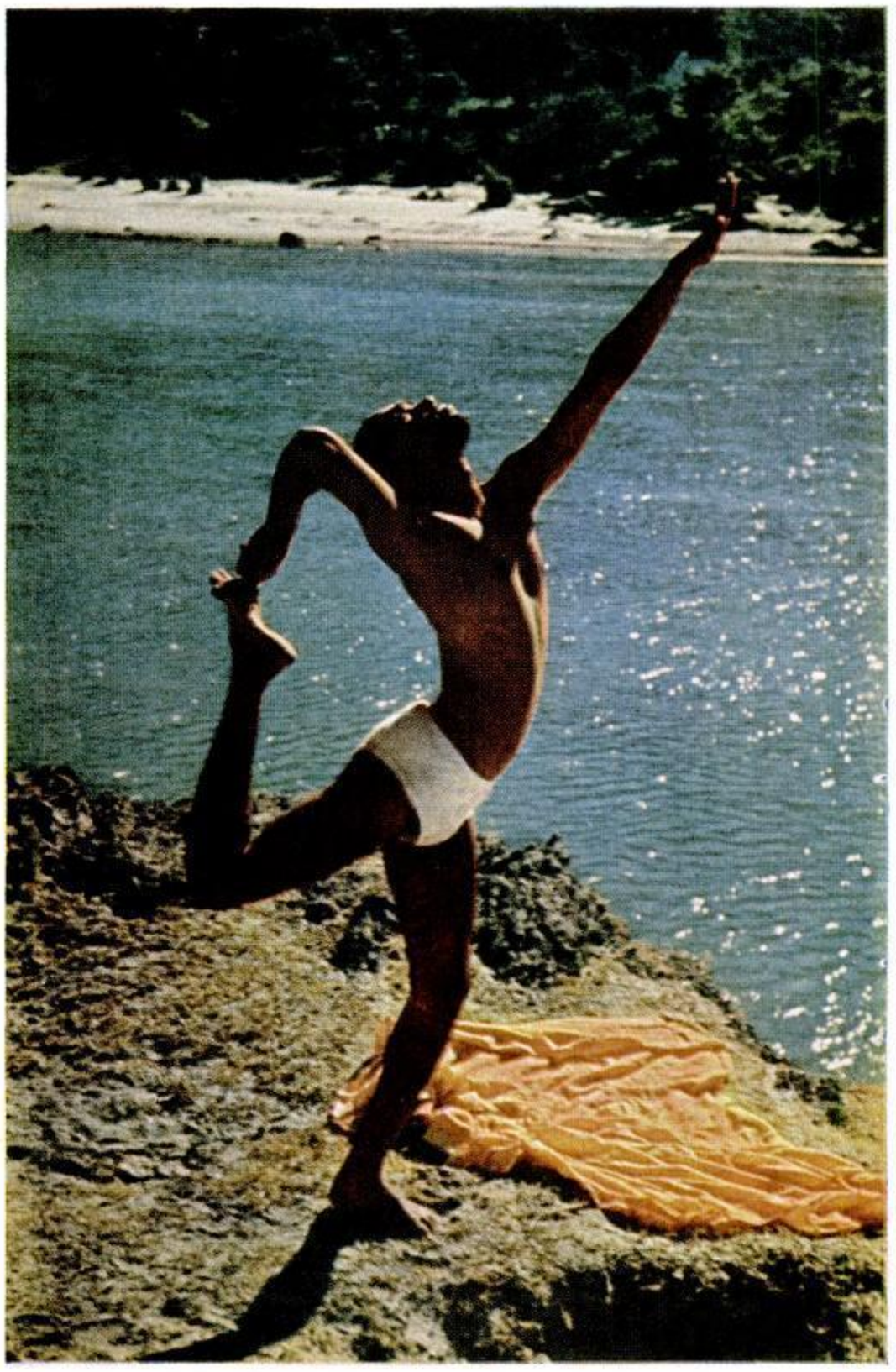


ISOLATED FROM WORLD this young sadhu meditates in a cave in the foothills of the Himalayas. He and other sadhus living in caves nearby eat one meal a day, which they get from a kitchen supported by public contributions.

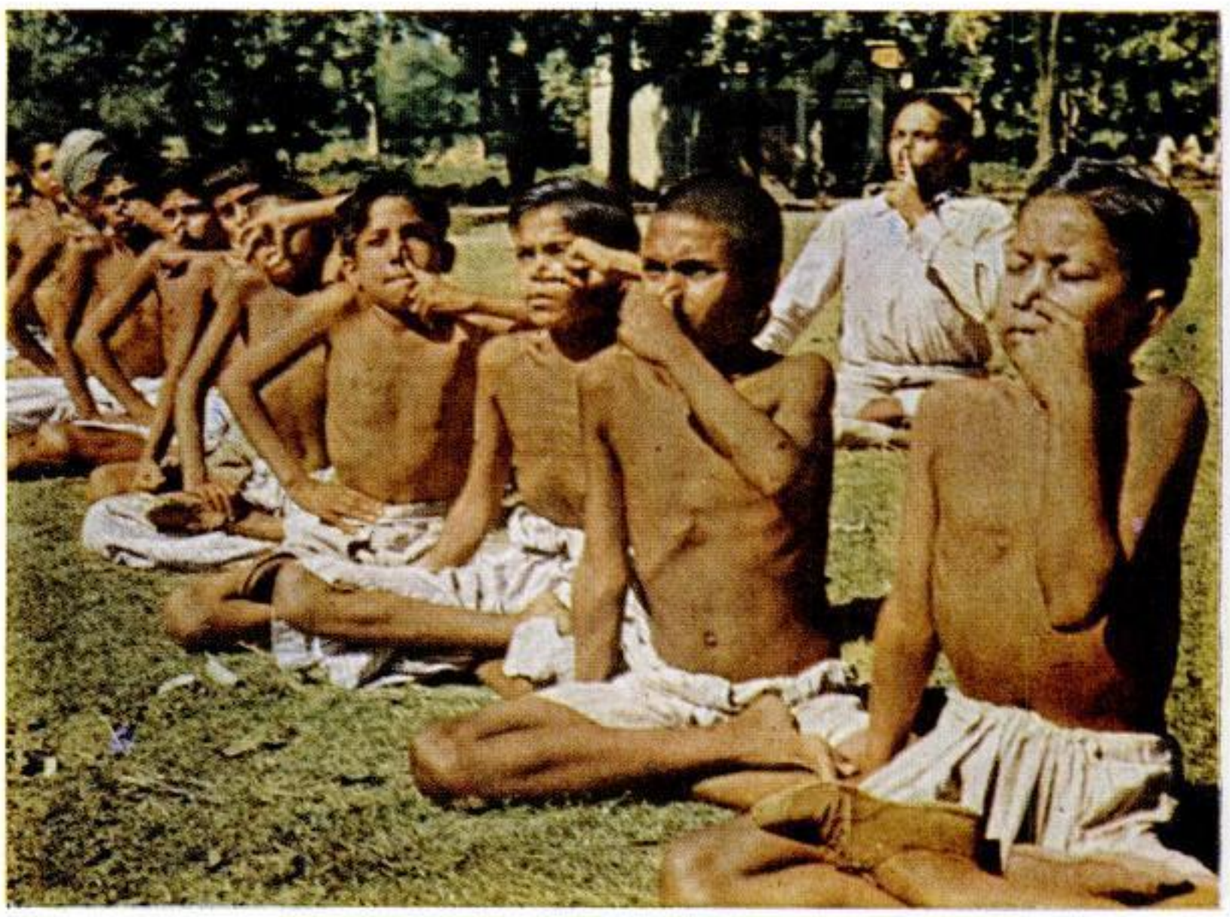
YOGA Ascetic discipline is the path to union with God

Though the rearing of a family and the enjoyment of wealth are permitted to a Hindu, the really religious man "pants after God as a miser after gold." His one burning desire is withdrawal from the world and single-minded preoccupation with Brahman. Nowhere else in the world is asceticism considered a national ideal as it is in India. Its lure is so strong that even small children sometimes run away from home to become sadhus, or "holy men."

This ascetic and athletic discipline is called yoga, yoking of the mind to God. One who practices yoga is a yogi. Yogis deny their appetites and some are said to have such control over their bodies that they can stop their heartbeats for as much as a minute and hold their breath for hours. Most of India's revered heroes have been ascetics, but the ideal is so high that even a hero like Gandhi was not considered by the orthodox a real "holy man" because he involved himself with Indian nationalism and therefore worldly affairs. In the highest state, when the meditating yogi has cut off all sense perceptions, he is beyond family, caste, country, religious devotions, good and evil, time and space, and even beyond himself because he is one with God.



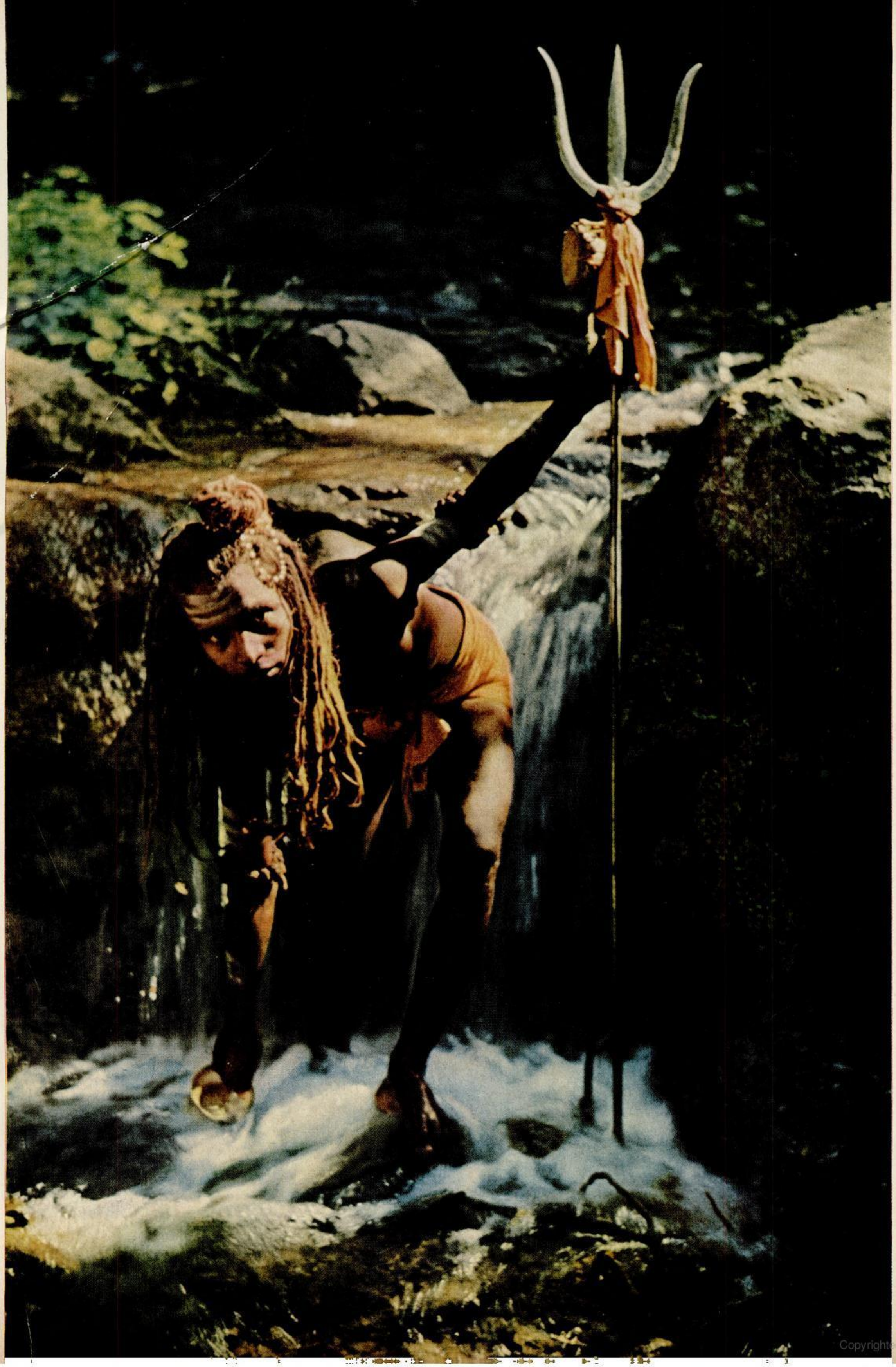
PHYSICAL CONTROL is practiced by a yogi as he worships the sun on the bank of the holy Ganges River. Such posturing is only preliminary to more important disciplines, renunciation of desires and control of the mind.



BREATH CONTROL is taught to a group of young Hindus in a school in the holy city of Hardwar. Students are also shown how to put themselves in trancelike states by concentrating on the navel or the tip of the nose.

A WANDERING SADHU, only 16, stops in the wilderness for a drink. → His only possessions are a water pot and a trident. Hindus are supposed to feed all sadhus but custom is waning because many are shiftless impostors.

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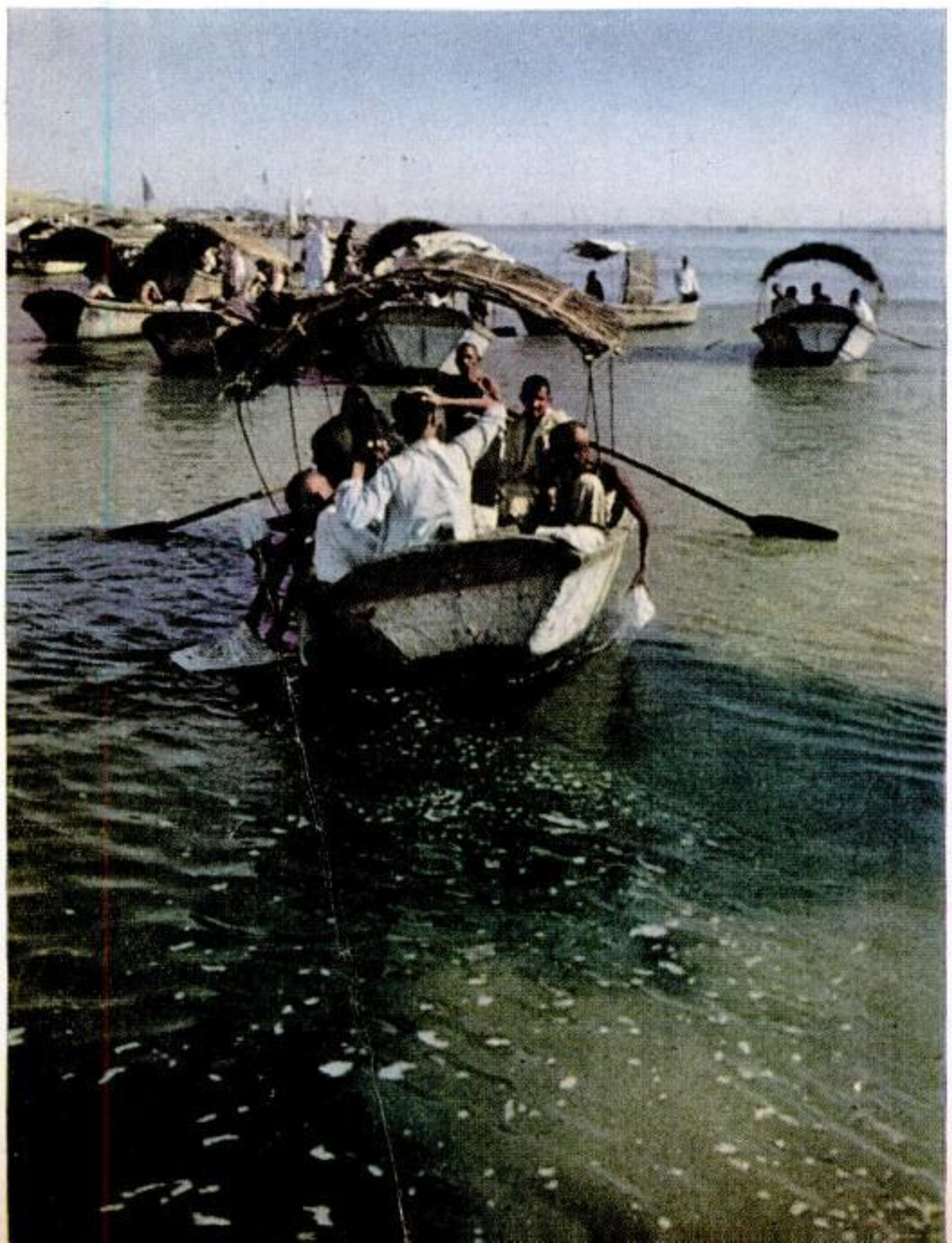

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A CHORUS OF WIDOWS forms in the early morning on a ghat in Benares and chants, "Ram, Ram, Sita-Ram," before one of the thousands of images in the city. In the past some widows lay on the funeral pyres of their husbands and were burned so they could quickly join their loved ones. This custom was outlawed in the last century. Now many widows simply shave off their hair and wait patiently for death, hoping it will come soon.

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SHROUDED CORPSES, carried by mourners through the streets of Benares, are laid on a ghat where they will be burned on the pyre at the left. Red shrouds are for wives, white for widows, unmarried girls and males.



DEATH The old and sick come to holy city for liberation

Since moksha, or release from the long series of incarnations, is the goal of every Hindu, the biggest event in his life is really his death. When a Hindu thinks he is about to die, his first thought is to travel if possible to the holy city of Benares where by bathing in the sacred Ganges he can become free of his sins. Benares has thus become a vast, bustling city of death. It teems with old and sick people and widows, and the cremation pyres on the ghats, or waterfront stairways, blaze day and night as a steady stream of corpses is brought there to be burned. The atmosphere is cheerless only for a Westerner. For Hindus who regard Benares as the end of a tiresome journey, the atmosphere is almost that of a holiday.

By Hindu custom the bodies of ordinary mortals must be burned. Only the holiest of the "holy men," the sannyasis, who have theoretically been reunited with Brahman, need not be burned. When a sannyasi dies, his body is garlanded by his disciples and tenderly carried to the ghats where it is weighted with stones and reverently saluted before being dropped into the river. As the body slowly sinks, the disciples blow the conch shell and chant hymns to mark the joyous occasion of another human soul's re-entering into union with God.

ASHES OF THE DEAD, reverently carried from the pyres in cloth sacks, are scattered with flower petals at a holy spot near Allahabad, where the Ganges' brown waters meet and mingle with the blue waters of the Jumna.

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ANCESTOR WORSHIP, performed here at the Bay of Bengal as water buffalo and cows cool themselves in a pounding surf, is somewhat analagous to Christians praying for the poor souls in purgatory. After death the ordinary Hindu goes to a heaven or a hell, depending on whether he has led a good or bad life, and there awaits rebirth into a new body. Survivors of the deceased believe they can facilitate a quick rebirth by their prayers and offerings.

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CHANGE AND CHALLENGE

Hinduism begins to adapt to the modern age and competes with the world's other faiths

Because of caste and certain primitive elements which still cling to Hinduism like moss, Westerners are likely to underestimate its challenge to the other faiths of the world. Some optimistic Christians—those living outside of India—believe that with modern education Hinduism will crumble of its own backwardness. They say that orthodox Hinduism is losing ground and that much of the social change within India has been initiated by secular leaders. They point out that even Prime Minister Nehru, who was born a high-caste Brahmin, is not a practicing Hindu.

Yet many Christian leaders living within India are not so sure about Hinduism's demise. They think it is merely changing its form, as it has so many times in the past. Far from believing that Christianity will convert Hinduism in the foreseeable future, they are afraid that in India Christianity may be swallowed in the all-embracing arms of the "mother of all religions" to become just another sect within the family of sects.

Hindus themselves think their religion is not only the most ancient in the world but also the most modern and the best suited to resolve the problem of the world's many conflicting faiths.

To Christians who have a first-hand acquaintance with Hinduism this claim is not as farfetched as it may sound to Western ears. In a recent issue of *The Christian Century*, the leading Protestant publication in the U.S., Philip Ashby of Princeton University wrote, "A respected and eminent Indian Christian, high in the councils of world Christianity, recently said to me that he is convinced the Hindu . . . argument that all religions are equally valid may well sweep the world in the next twenty-five years. He found this thesis congenial to the contemporary European and American mind. . . . [The Hindu] considers himself to be the representative of 20th Century understanding, and the Christian, along with the Moslem, to be the epitome of the religious exclusiveness and bigotry which must disappear in the modern world."

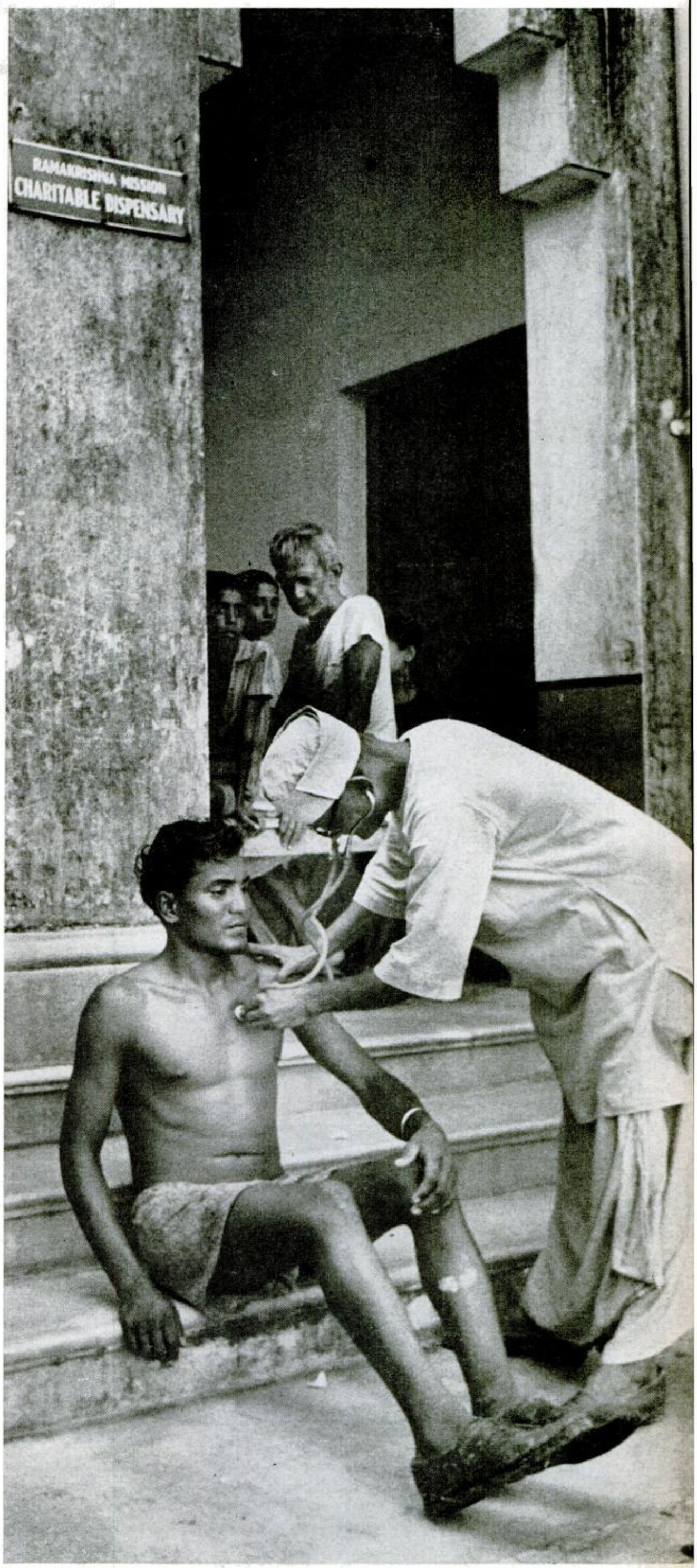
Hindus are the first to admit that popular Hinduism contains vulgar features intolerable to the 20th Century mind. But such features are only tolerated, not condoned, the Hindus say. This tolerance can, quite correctly, be seen as a weakness within Hinduism. But it can also be a source of strength, for within the infinite latitude of its tolerance it has a place for just about everybody.

Hinduism has shown a great capacity for absorbing new ideas and adapting to new conditions. An example is its response to the modern, popular demand for social reform. Because of its highly individualistic character, Hinduism never paid much attention in the past to social problems. But now, through such progressive organizations as the Ramakrishna Mission (*right*) it is becoming increasingly involved in philanthropy, public health and education. The new Indian constitution has abolished "untouchability" by law and made any discrimination by reason of caste, color or creed a criminal offense. Though caste is still a problem, particularly in the villages, the direction of reform has been firmly set. Hinduism, far from being weakened, is stronger among the ordinary people than it has been for several centuries. But the resurgence, it should be noted, is a part of the general swelling of Indian nationalism and sometimes is indistinguishable from it.

It is the Hindu genius for synthesis which has kept the seemingly rigid Hindu culture alive and growing for more than 4,000 years while other civilizations under pressure disintegrated. When Buddha in the Sixth Century, B.C. challenged the over-ritualized, priestly religion, the Brahmins simply added Buddha to their pantheon after his death and accepted Buddhist concepts—such as nonviolence and nonritualistic meditation. Thereafter Buddhism virtually disappeared in India.

Though fanatical Moslems swept into India in the 11th Century, destroying the most beautiful Hindu temples and sculpture, the Hindus were still willing to accept them as another sect. Today 71 million Indian Moslems live in their own country, Pakistan, carved out of India in 1947, but

CONTINUED ON NEXT PAGE



A NEW HINDUISM is exemplified by Ramakrishna monks, one of whom is here giving a medical examination in Calcutta. The mission maintains clinics and schools, distributes food to poor and even conducts scientific research.

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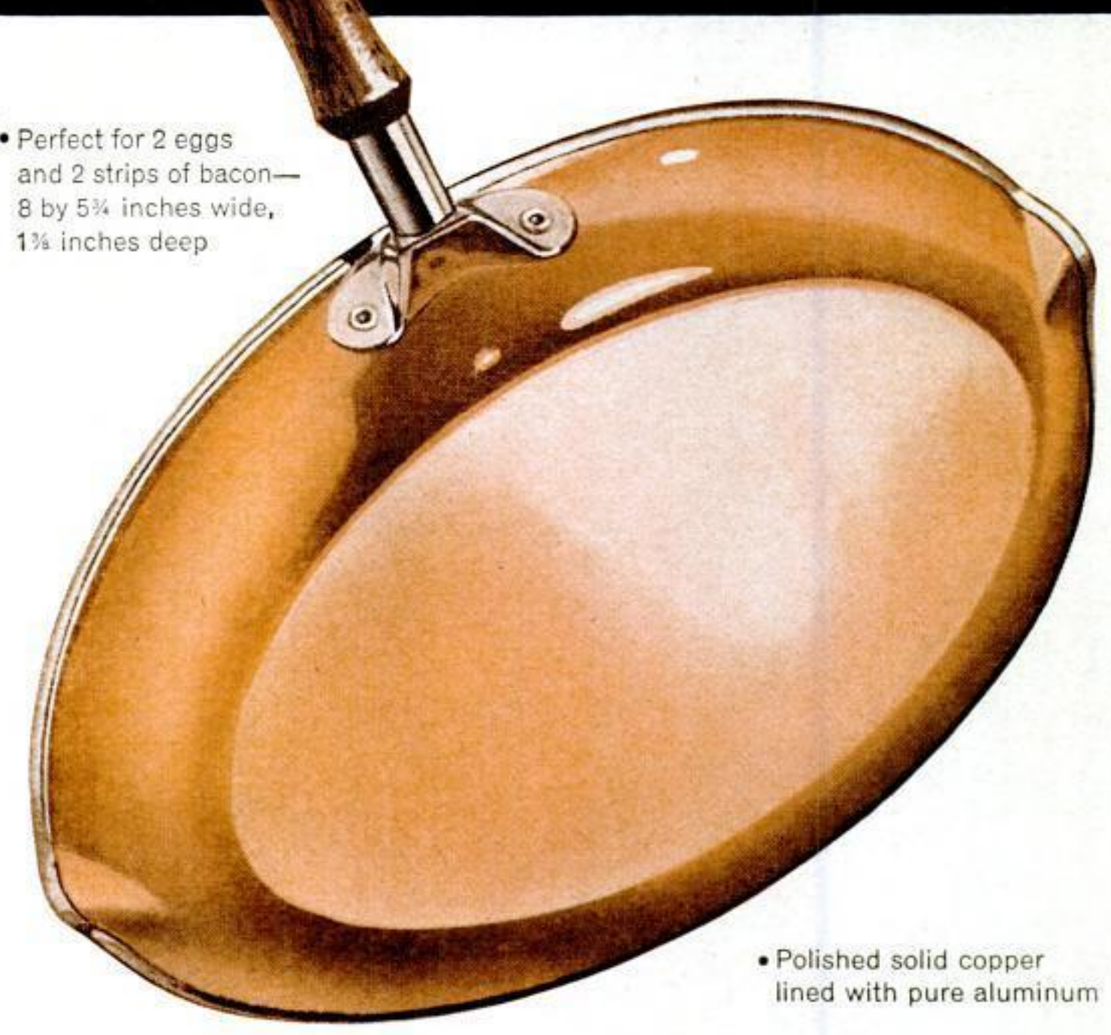
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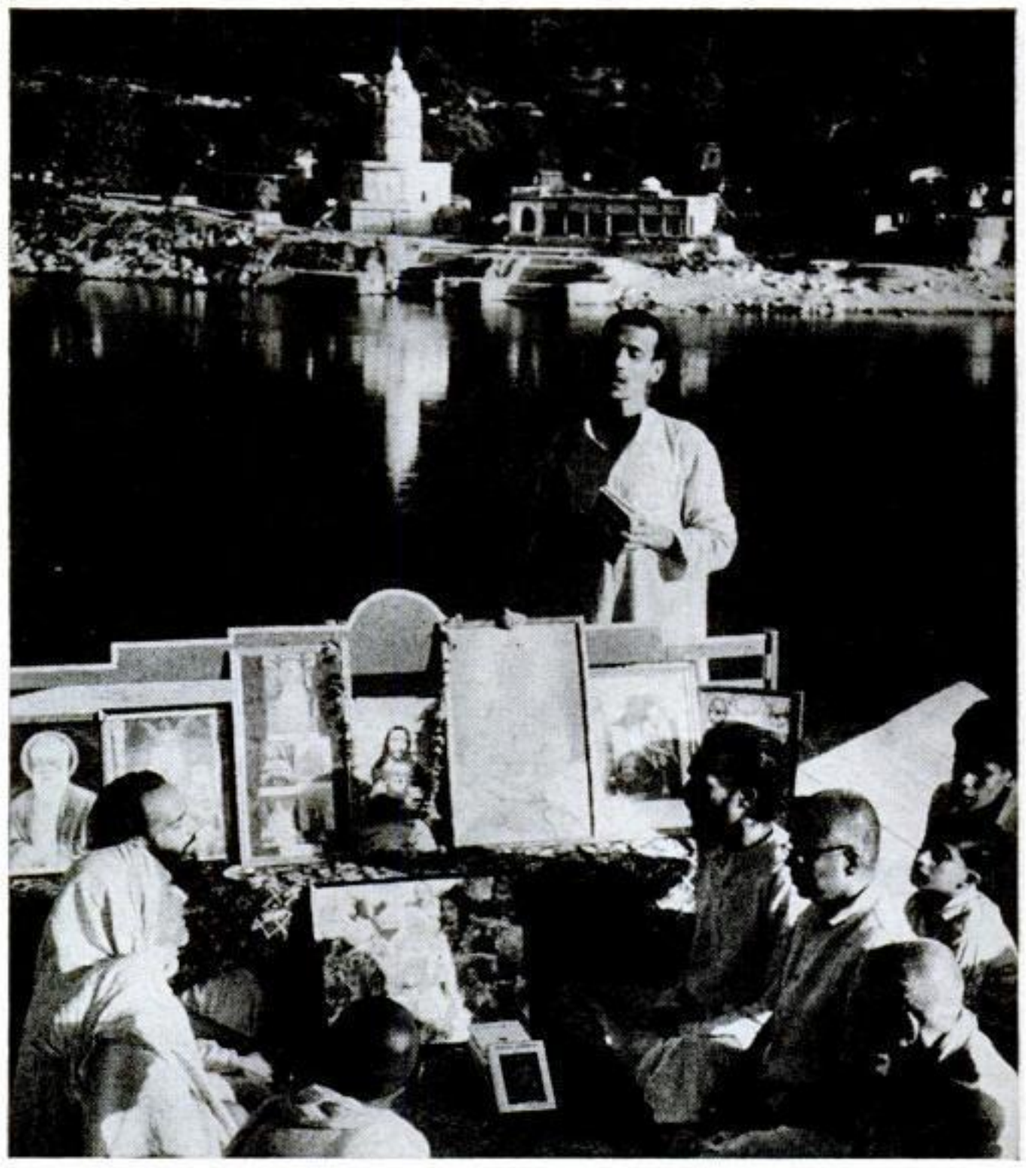
35 million Moslems remain in India where their prophet Mohammed is on the long list of holy men honored by the Hindus.

Christianity has now been in India for at least 1,600 and possibly 1,900 years. During the last three centuries conditions were most favorable for evangelism, for India was occupied by the forces of Portugal, France and England, and special privileges were given to missionaries. Yet today Christians constitute only 2% of the population of India, a much lower percentage than the Moslems. Why?

Hinduism simply absorbed most of the Christian message, as it had previously absorbed Buddhist ideas, and along with the *Mahabharata* and the *Ramayana* the gurus began to teach the Sermon on the Mount. Many Hindus now list Christ as Vishnu's 10th incarnation, and some claim Jesus actually lived in India from his 19th to 30th years.

The Hindus next used modern science, which the Christians had brought to India, as an argument against Christianity itself. The relative, open-minded approach of modern science, they said, is much more in harmony with Hinduism, which teaches that all ways to God are valid, than with Christianity, which teaches that salvation is possible only through Christ. A pious mystic, Ramakrishna, for whom the Ramakrishna Mission is named, even conducted experiments to learn the truth about the different religions. At first he was a devotee of Kali, but then he became successively a follower of other Hindu sects as well as of Islam and Christianity, dedicating himself wholeheartedly to the discipline of each faith in turn. He found, he said, that he was able to "realize God" in every one of the faiths; therefore he considered all equally valid. Critics of Hinduism reply that in its willingness to tolerate and absorb all beliefs its moral force is diluted because in trying to stand for everything it can really stand for nothing.

The Hindus learned something else from the Christians which they are using now against Christianity with great effect. This is modern-style evangelism. Though the Hindus have traditionally opposed proselytizing, they soon learned that they could not remain passive, if they wanted Hinduism to survive while the Christian missionaries were active. Recent Hindu reports say that whole communities which had previously been Christian have now been reconverted. But the missionary effort is not confined to India. The Ramakrishna Mission now has centers in most of the large cities of the world, including 12 in the U.S. No less than the Christians, Moslems or Jews, the Hindus feel that they have a message to win the minds and hearts of modern man and they are no longer bashful in telling the world about it.



HONORING ALL FAITHS on All Saints Day, a Christian holiday, a Hindu monk lectures on the oneness of religion at a retreat on the Ganges. Displayed are portraits of holy men of all religions with Christ in the center.

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Look at all the meat in this Italian-style Spaghetti Sauce

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Why it pays to buy your carpet from a Bigelow retailer



The Bigelow Sample-Bar puts a wide variety of Bigelow colors, styles and prices at your finger tips, makes carpet shopping a pleasure.



The expert service of your Bigelow retailer can save you time, trouble and money. You get the carpet that best suits your needs.



Easy budget terms. Enjoy your carpet as you pay for it on your Bigelow retailer's budget plan. Small down payment . . . easy terms.

Bigelow

Number 1 name in Carpets

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BEAUTIES FOR BATHING wear middy suit with striped front ($18), Lastex tank suit ($17, both Catalina), crinkled cotton (Carolyn Schnurer, $18), striped wool (Claire McCardell, $30), cotton knit with sleeves (Annis, $11), cotton with ruffled skirt (Sacony, $15), striped knit with covered shoulders (Cabana, $15).

New-style Nostalgia by the Sea

OUTFITS SMACK OF MACK SENNETT

Thirty years after the daring bathing costumes at right were first trotted out for a wide-eyed public, their covered-up counterparts have become the newest way to attract attention at the beach (*above*). Continuing the stylish trend toward sweater-girl bathing suits (LIFE, June 28), designers have now added the further inspiration of Mack Sennett. Their new suits, in clinging knit with loud stripes or in baggy cotton that ignores the wearer's figure, are made with broad straps, skirts, sleeves. Now being sold for resort wear, these bygone-looking outfits may take midwinter beaches back to a quaintly dated era. But with summer still five months off, it would be going out on a hickory limb to say that swimmers generally will go near the water in straw hats and checked gloves (*p. 86*).



FOLLIES GIRLS OF THE '20s lined up at the shore wearing modish jersey tank suits, curl-revealing bathing caps and high two-tone shoes.

CONTINUED ON NEXT PAGE

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No more tears

from "soap in the eyes"



NEW

WON'T BURN

or **IRRITATE** eyes!

- Leaves hair shining, easy to comb
- Pure, gentle, safe
- Wonderful for all the family — **59¢**



WELL-ENCASED SWIMMER wears a checked suit of elasticized rayon fabric which is cut high in front and back (Claire McCardell, $20) with a broad-brimmed Italian gondolier's hat. Matching gloves were shown with suit just as designer's gag, but they are actually selling to decorous bathers for $3 extra.

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Big Chief of the Nickel Tribe

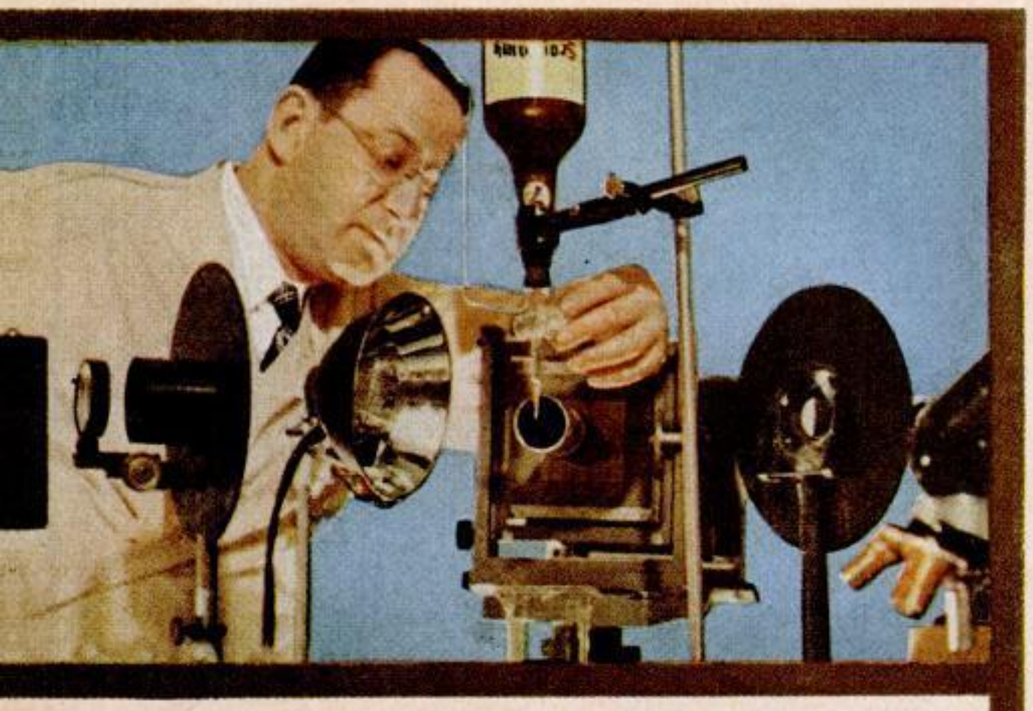
Three-flavored bargain* from Mars' sun-lit kitchens — the best-liked chocolate-covered candy bar in all the world . . .

Milky Way 5¢ *

1. *Honest-to-Goodness* MILK CHOCOLATE *—from the finest imported chocolate beans*
2. GOLDEN CARAMEL
3. CREAMY CHOCOLATE MALTED MILK NOUGAT

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THE GREATEST DROP OF



Here's how this unusual picture of a drop of Seagram's 7 Crown, magnified 60 times, was made. It is a photo-macrograph and was achieved after over a hundred attempts with a reversed 63 mm f/2 high speed lens. As the drop fell, it took its own picture at 1/7000th of a second by setting off a photo-electrically controlled speedlight.



. . . a drop
The favorite

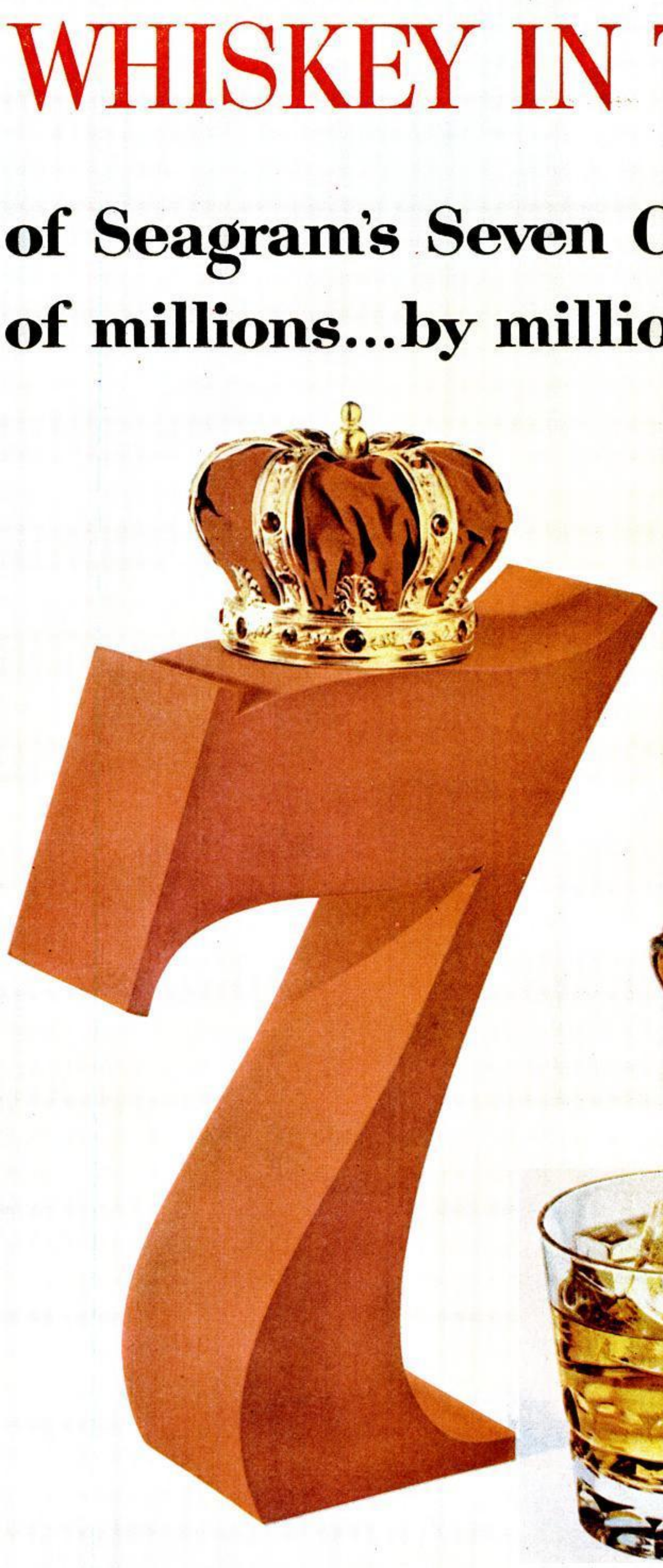
Say

Seagram-Distillers Company, N.Y.C. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

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WHISKEY IN THE WORLD

of Seagram's Seven Crown of millions...by millions of bottles



This is a photo-macrograph **of a single drop of Seagram's 7 Crown magnified 60 times.**

No other distiller can produce a drop of whiskey exactly like this.

The reason: **Seagram owns *exclusive* processes—many of them *patented*—for making not just whiskey, but making QUALITY in whiskey.**

That is why this is the only drop of whiskey of its kind...that is why Seagram is able to "make finer whiskies—make them taste better"...that is why, in the crystal clearness of this single drop, you are able to *see* the *perfection* you taste in *every* drink of Seagram's 7 Crown—*every* time.

Seagram's and be Sure

Copyrighted material

Coming or going—

it thrills you!



IT'S AN EYE-FILLING PICTURE, and you can't mistake it.

From up front, from the rear, or simply sitting curbside, this long, lithe styling is a fresh new grace that says "1955 BUICK" and nothing but.

Sure is a honey, you say—*wonder what goes with it?*

In one brief phrase—thrills a-plenty.

Walloping new power, for one thing—record-high power from great new V8 engines of constantly advanced design. 236 hp in the ROADMASTER, SUPER and CENTURY—188 hp in the low-price SPECIAL—*and all with better gas mileage to boot.*

But the biggest thrill, we believe, will come when you try today's Dynaflow Drive.*

To the power blades inside this wondrously smooth transmission, Buick engineers have brought the principle of the modern plane's "variable pitch propeller."

You use one pitch of the blades for new gas-saving economy in your normal driving and cruising. You switch the pitch for spectacular performance merely by pressing the pedal to the floor.

Instantly, irresistibly, off you go in a sweep of infinitely smooth power delivery—with solid new getaway, or an electrifying new safety-surge for sudden acceleration when you need it—a response thrilling beyond words.

Drop in on us this week and try the new Buick. It's the *only* way to know what a superb thriller—and a great buy—this new automobile really is.

**Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.*

MILTON BERLE STARS FOR BUICK
See the Buick-Berle Show Alternate Tuesday Evenings

Thrill of the year is Buick

When better automobiles are built Buick will build them

SEE YOUR BUICK DEALER

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'TOKO-RI' MAKES A FINE FILM

Hollywood version sticks closely to the grim realism of Michener's original

"Go on home. This is Mike Forney and everything's under control."

These words appeared for the first time in LIFE (July 6, 1953) to introduce the tough sea-rescue pilot of *The Bridges at Toko-ri*, James A. Michener's novel of American heroism in the Korean war which has now been made into a grimly realistic, exciting film. The decision to cast flamboyant Mickey Rooney (*below*) as the devil-may-care Mike was one of the many successful ones made by the film's producers, William Perlberg and George Seaton. Other smart decisions—not hard to make if you can carry them out—were to hire William Holden, Grace Kelly and Fredric March for the leading roles, to get the writer to follow closely the terse Michener prose, and to make use of the unstinting cooperation of the U.S. Navy for shooting some of the most breathtakingly authentic flattop footage to be seen in a long time.



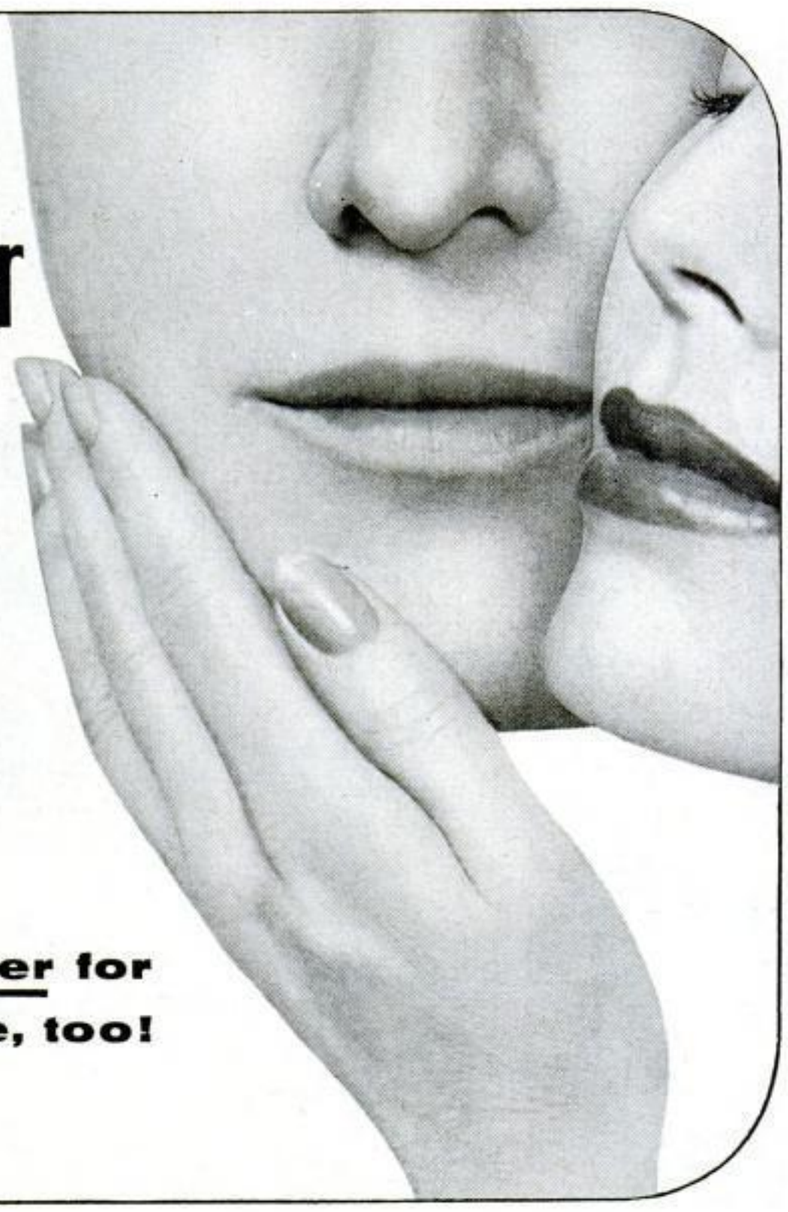
GREEN-HATTED FORNEY first appeared in LIFE illustration of Michener's novel as the eccentric but effective rescuer of Navy carrier jet pilots forced to ditch after missions against North Korean objectives like Toko-ri.

ROONEY AS FORNEY sits at the controls of a Navy rescue 'copter in the green-painted opera hat and "Baron von Richthofen scarf of Kelly green" described by Michener, who drew characters from real-life carrier personnel.

CONTINUED ON NEXT PAGE 91

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Smoother shaving with Barbasol



...much better for your face, too!

1. "No soap" about Barbasol

These "soap off" natural skin lubricants





Barbasol leaves face soft, supple

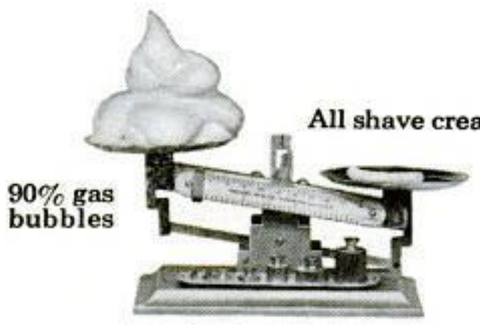
With smooth, caressable Barbasol shaves, your *face feels better . . . looks years younger*. "Canned" shaves, lather shaves are alkaline, soapy. Like soap they tend to dry out skin, so it feels hot, taut. Barbasol's exclusive *non-soapy* formula leaves natural skin lubricants *on*.

2. More soothing agents in Barbasol



...than in *any other* shave cream made. These good-for-your-face "emollients" in Barbasol's special formula smooth and soothe. They precondition your face for every shave. And what a difference *after!* Your face feels "fitter," fresher, far better. And Barbasol lets your razor get closer so shaves last longer.

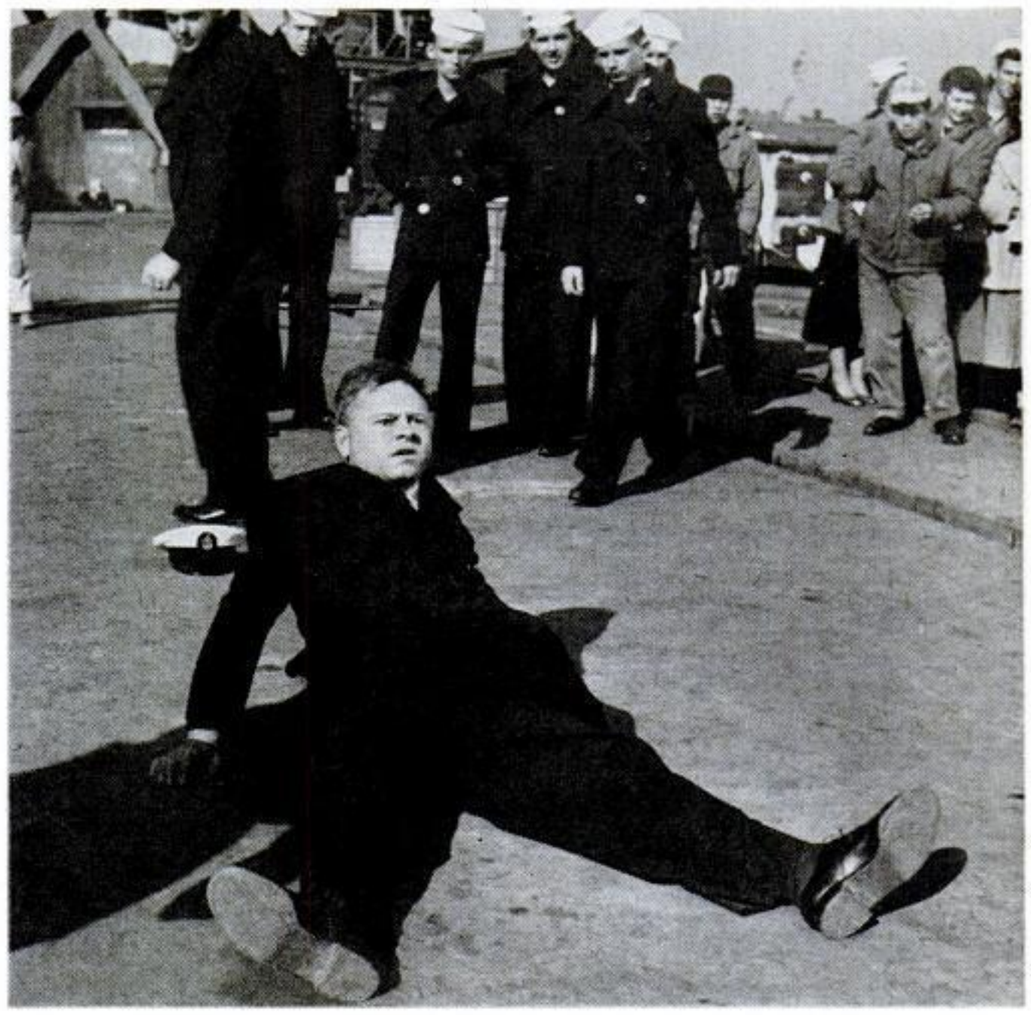
3. Barbasol has body



To slick whiskers off smooth, you need a cream with *body*. Man, that's *Barbasol*. "Canned" shaves, lather shaves are 90% air. Bubbles never licked a whisker yet. Barbasol really softens whiskers, holds 'em where your razor can get at 'em! Try a tube today!



shave with Barbasol
...it's 3 ways better!



BELLIGERENT FORNEY hits wharf at Yokosuka Naval Base after picking a fight with sailor from a rival carrier who has stolen his Japanese girl friend.



UNHAPPY ADMIRAL (Fredric March) whose two sons were killed in World War II, warns Pilot Harry Brubaker of dangerous mission ahead at Toko-ri.



GROUNDED AIRMAN Brubaker (William Holden) and his would-be rescuer, helicopter pilot Forney, are trapped behind enemy lines in North Korea.

CONTINUED ON PAGE 94

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POCKET THE DIFFERENCE!



You'd have to pay many dollars more for a mattress with anything like the quality of...

SIMMONS 85TH ANNIVERSARY MATTRESS

JUST $39.85

FOR THIS OCCASION ONLY

310 SPRINGS

give firm, all-over support—comfortably, every night.

MATCHING BOX SPRING JUST $39.85!

Special companion piece to the mattress—and another 85th Anniversary bargain!

EXTRA YEARS

of uniform shape because of patented Auto-Lock Construction.

ATTRACTIVE TICKING

styled like mattresses twice the price.

FRESH AIR CIRCULATED,

old air let out via 16 ventilators.

EASY TURNING

thanks to Easy-Grip Cord Handles.

NATION-WIDE CELEBRATION

SIMMONS 85TH ANNIVERSARY MATTRESS

EXCLUSIVE Auto-Lock UNIT 310 COILS

SAG-FREE EDGES

held securely in place by a pre-built border.

Here's a mattress buy you don't see every day in the week! You get Simmons comfort, quality and years-ahead construction—with the clock turned back in price!

You'd have to pay many dollars more for a mattress anywhere *near* as good. But it's priced at just $39.85! Simmons made special large purchases for this mattress. Simmons makes more mattresses than anybody else and *knows* how to give you *the most value for the least money!*

So believe us when we say this is a *mattress buy*. Hurry! See your Simmons dealer now!

SIMMONS COMPANY

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No question about This



"HOW WOULD YOU ANSWER THIS ONE, WHITEY?"



"YOU MEAN, WHY IS BLACK & WHITE THE WORLD'S FAVORITE SCOTCH WHISKY, BLACKIE? THAT'S EASY... ITS QUALITY AND CHARACTER NEVER CHANGE."



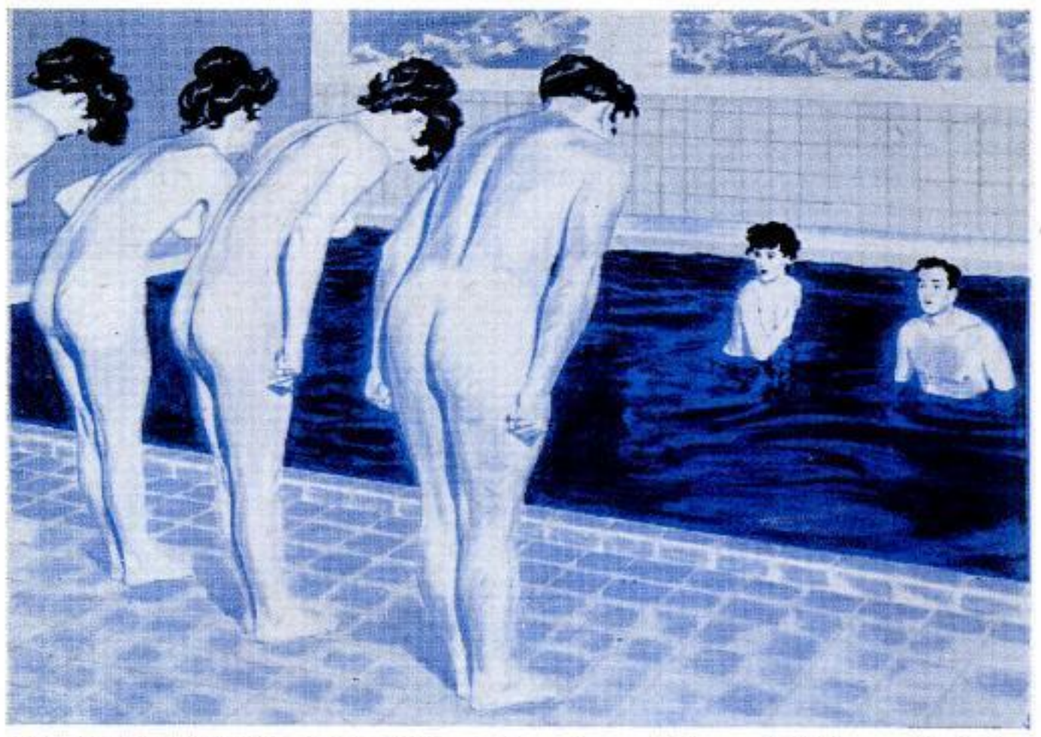
"BLACK & WHITE"

The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS

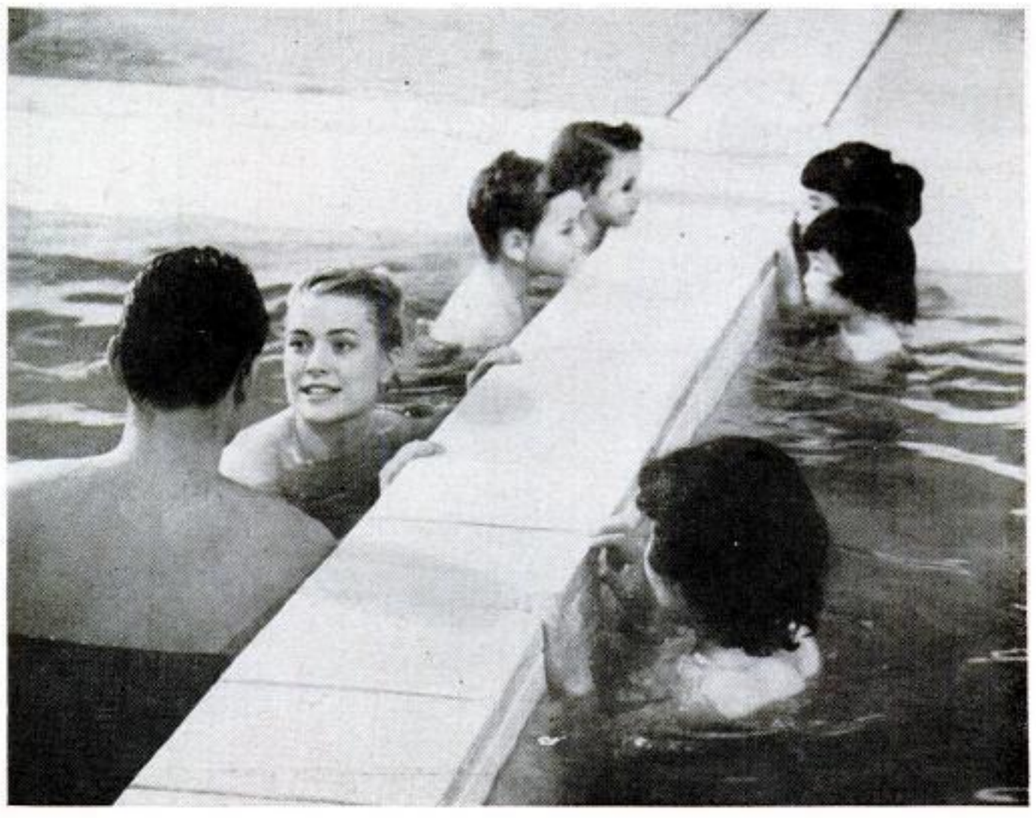
TWO VERSIONS OF A BATH SCENE



JAPANESE BATH in the LIFE version showed Navy pilot Harry Brubaker and wife Nancy appalled at the intrusion of a nude and bowing Japanese family.



HOLLYWOOD VERSION restaged the original and made Japanese children younger. Scene below, with Grace Kelly and Holden, is most charming in film.



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Old fashioned Sunday nite Dish...

made with Ann Page elbow macaroni

If your budget is staggering from Christmas bills, this savory bottom-dollar wonder is *your* dish! Men go for its mouth-watering flavor . . . and it serves 8 hungry people for just about 17¢ a healthy helping!

Tender Ann Page Elbow Macaroni is the nifty-thrifty of this dish . . . it's always a "good mixer!" Like all Ann Page foods, it's made in A&P's own Ann Page kitchens, sold only in A&P Stores. This eliminates unnecessary in-between costs and you share the saving. Enjoy this mid-winter macaroni meal . . . for good eating and good value!

S'Macaroni Bake recipe

In a large bowl, combine and chill:

- 1 8-oz. pkg. ANN PAGE Elbow Macaroni, cooked and drained
- 1 1-lb. can red salmon, drained and flaked
- ¼ c. each, chopped celery, onion, green pepper, pimiento
- ¼ tsp. each, oregano and pepper
- 1 tsp.salt.
- 2 tbsps. lemon juice
- 1 c. medium white sauce (At same time, make 2 additional cups for use in preparing Creamy Lemon Sauce.)

Prepare 3-cup baking powder biscuit recipe (or packaged biscuit mix), using tomato juice as required liquid. On lightly floured board, roll out in rectangle ¼" thick, large enough to extend over sides of ungreased 9" x 13" baking dish. Fit dough into dish; fill with chilled macaroni mixture. Turn dough edges under and flute. Sprinkle surface with 1½ tsps. caraway seeds; criss-cross with pimiento strips; dot with sliced stuffed olives. Bake 25-30 minutes at 400° F. Serve to 6 or 8 with Creamy Lemon Sauce (2 c. medium white sauce plus ¼ c. lemon juice, blended well).



Among the other 33 fine foods

in the famous Ann Page family are such favorites as: Preserves, Prepared Beans, Peanut Butter, Macaroni Products, Prepared Spaghetti, Sparkle Gelatin Desserts and Puddings, Tomato Soup, Ketchup, Spices, Extracts, etc.



ANN PAGE PROVES *Fine Foods Needn't Be Expensive*

A&P

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FALSTAFF BREWING CORPORATION of ST. LOUIS, MISSOURI
With breweries at St. Louis • Omaha • New Orleans • San Jose • Ft. Wayne



WHEN COMPANY COMES...

Bring on the Falstaff

IT'S GOOD TO SEE old friends enjoying themselves with the friendliest refreshment that ever bid a guest welcome... tall, cold bottles of beer.

You'll make that good time a better time with *Falstaff* beer. What could be finer? Brewed from the costliest ingredients, with the inherited skill of 3 generations, Falstaff is always that most enjoyable of beers... a *Premium Quality* Beer.

So when it's time to entertain, bring on the Falstaff...

The Nation's Toast from Coast to Coast



AMERICA'S PREMIUM QUALITY BEER

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TENDER GREETING is given 3-year-old Juanita by Barney, out for morning walk. During the hunting season Barney wears a large cowbell so that the hunters will not mistake him for a wild moose.

Bringing Up Barney

FAMILY'S PET MOOSE IS EASY ON CHILDREN, HARDER ON THE LARDER

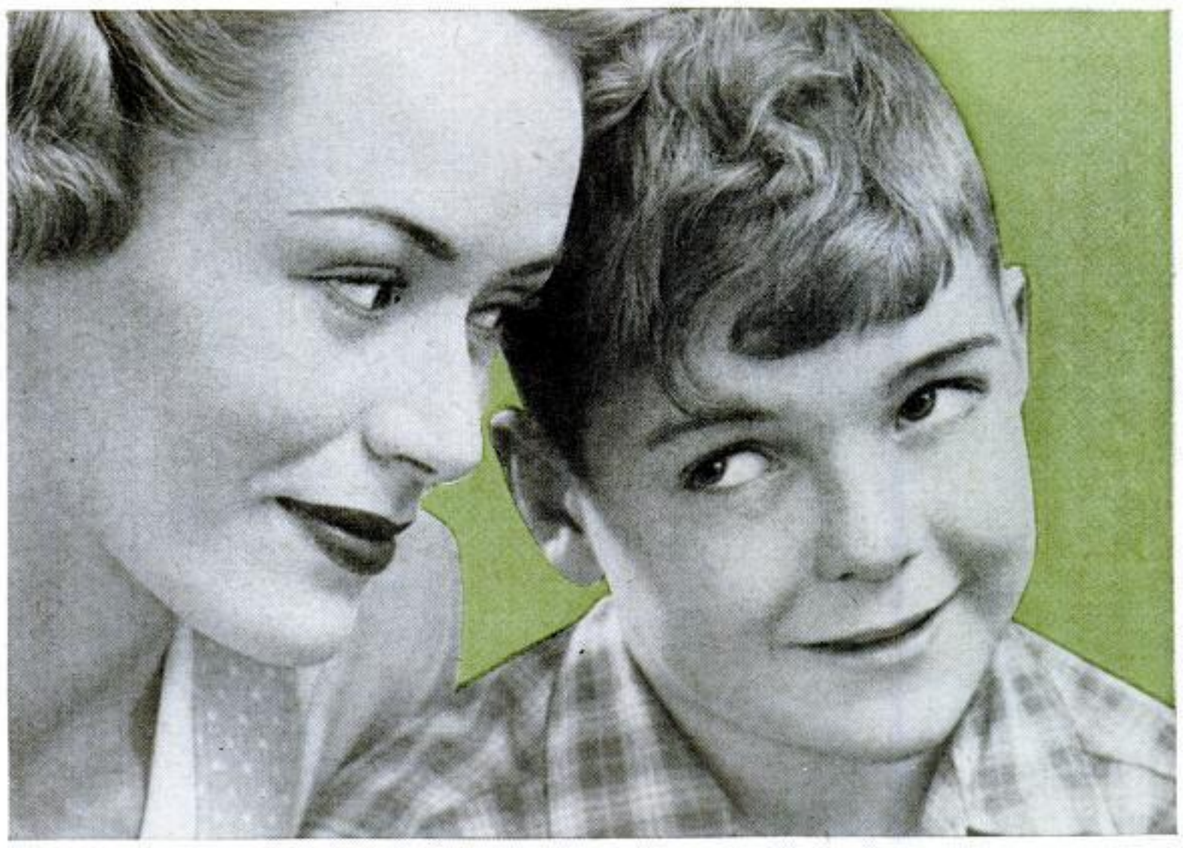
Driving along Highway 1 near Clinton in British Columbia last spring, Marvin Mayfield, a sawmill worker, almost ran down a foundling moose. He moved the animal off the road and drove away, only to discover it following him. Reluctantly Mayfield decided to adopt the moose, took it home to his wife and five children, who named it Barney, bedded it down on the family sofa and fed it. Now almost full grown, Barney wolfs down six gallons of milk a day, plus hotcakes, lard, hay, beer and an occasional cigaret, which Mayfield feels is good deworming medicine.

Each morning Barney sees the children off to school and occasionally accompanies young George on hunting trips (*next page*). Banished from the house because of his size, he stands licking the kitchen window hoping to get in. Barney's horns have begun to bud and Mayfield, fearing he will soon begin to grow rambunctious, is trying to sell him to a zoo. So far he has had no luck and the Mayfield family is still stuck with its alarmingly large pet.

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Gone is the fear of Hurting the Hurt



Children really like Bactine®

BRAND

...it doesn't sting

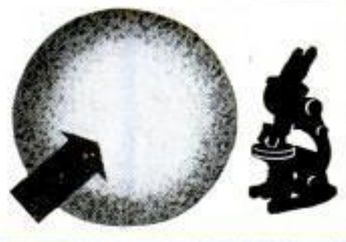
At last—a powerful germ killer that doesn't sting, doesn't stain! When you use BACTINE, children welcome it for cuts, scratches, scrapes. BACTINE gets down into tiny cracks in the skin to kill germs on contact and so prevent infection. BACTINE is different! It's a crystal clear liquid with a fresh, clean odor. Discover the many uses for BACTINE from the folder in the package.

At all Drug Stores . . . 3 convenient sizes



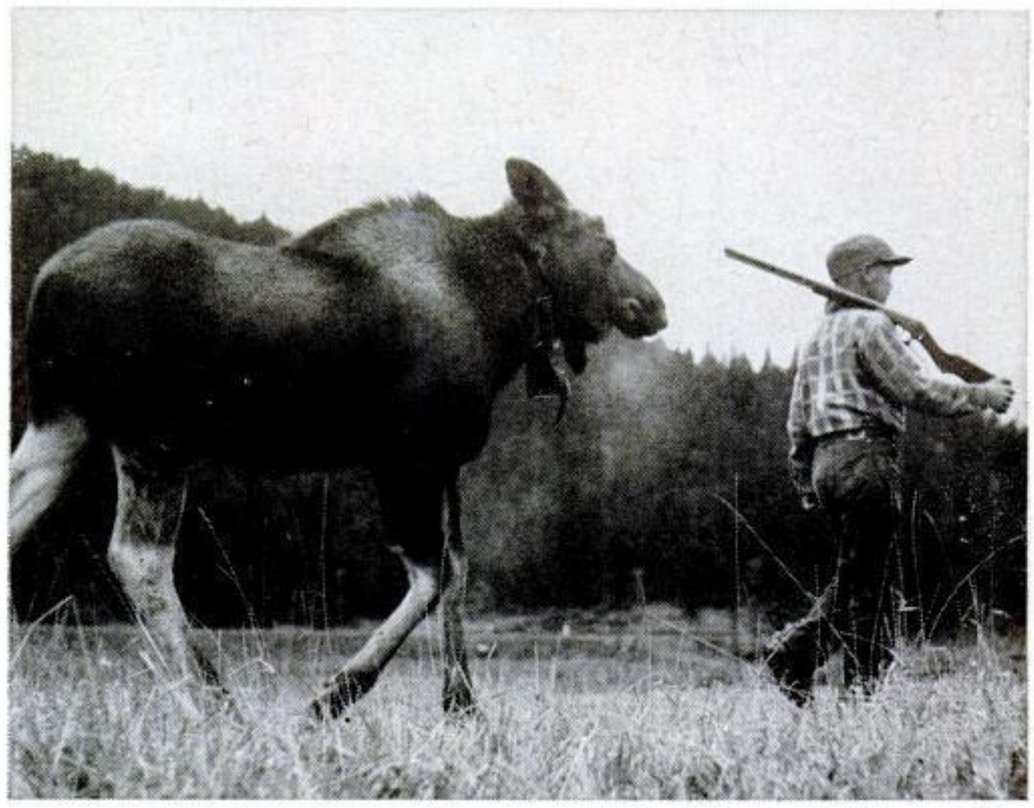
LASTING GERM KILLING ACTION

Actual photograph through microscope showing colonies of staphylococcus aureus germs (gray area). Clear space (arrow) is field where BACTINE was applied. The lasting germ killing action of BACTINE has kept area free of these infection-causing germs for 48 hours.



NOTE TO PHYSICIANS— *BACTINE is* more *than a quarternary. While BACTINE is an active germicide, additional fields of effectiveness make it unique among antiseptics. Write Dept. 3L for professional booklet containing basic research and clinical data.*

MILES LABORATORIES, INC. • ELKHART, INDIANA



STALKING THE HUNTER, Barney trots behind 9-year-old George Mayfield as George heads across the fields with his air gun to hunt for small game.



FRIENDLY CHARGE from behind takes George by surprise. Only cure for this, says George, "is to swat him across the nose with the butt of my gun."



NUZZLING THE FAMILY CAT, his good friend, Barney gets his nose licked free of buttermilk, a favorite drink which he laps greedily from a pail.

CONTINUED ON PAGE 100

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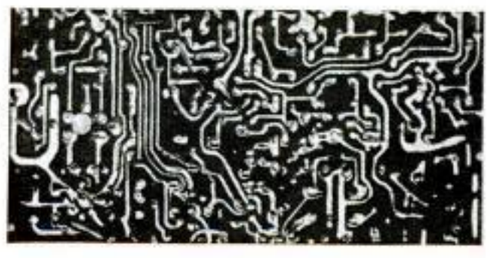
Spectacular 335 sq. in. screen, *aluminized* for pictures that are twice as bright . . . in amazingly compact cabinet! Slightly higher in mahogany finish, The **Copacabana—or blonde oak finish, The Haiti, as shown.**

On TV—Bishop Fulton J. Sheen, "Life is Worth Living." See local paper for time and station.

AUTOMATION by Admiral makes possible these sensational TV values . . . with amazing ROBOT Chassis and finest quality features!



THE OLD. This sectional view of regular television chassis shows complex maze of wiring.

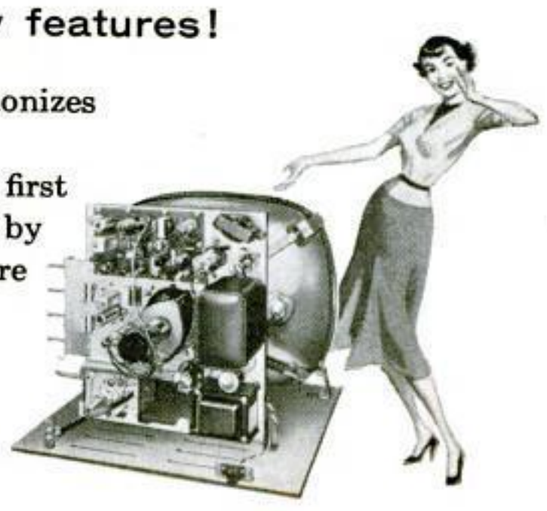


THE NEW. Precision circuits made by Admiral Automation are neat, simple, trouble-free.

Here is a mass production method so dramatically advanced that it revolutionizes TV manufacture, just as the assembly line revolutionized auto-making!

Automation by Admiral brings you the world's first TV chassis with over 50% of the circuits assembled by automatic machines. Chances for human error are eliminated, uniform dependable quality is assured.

*Prices slightly higher South and West. Subject to change without notice.

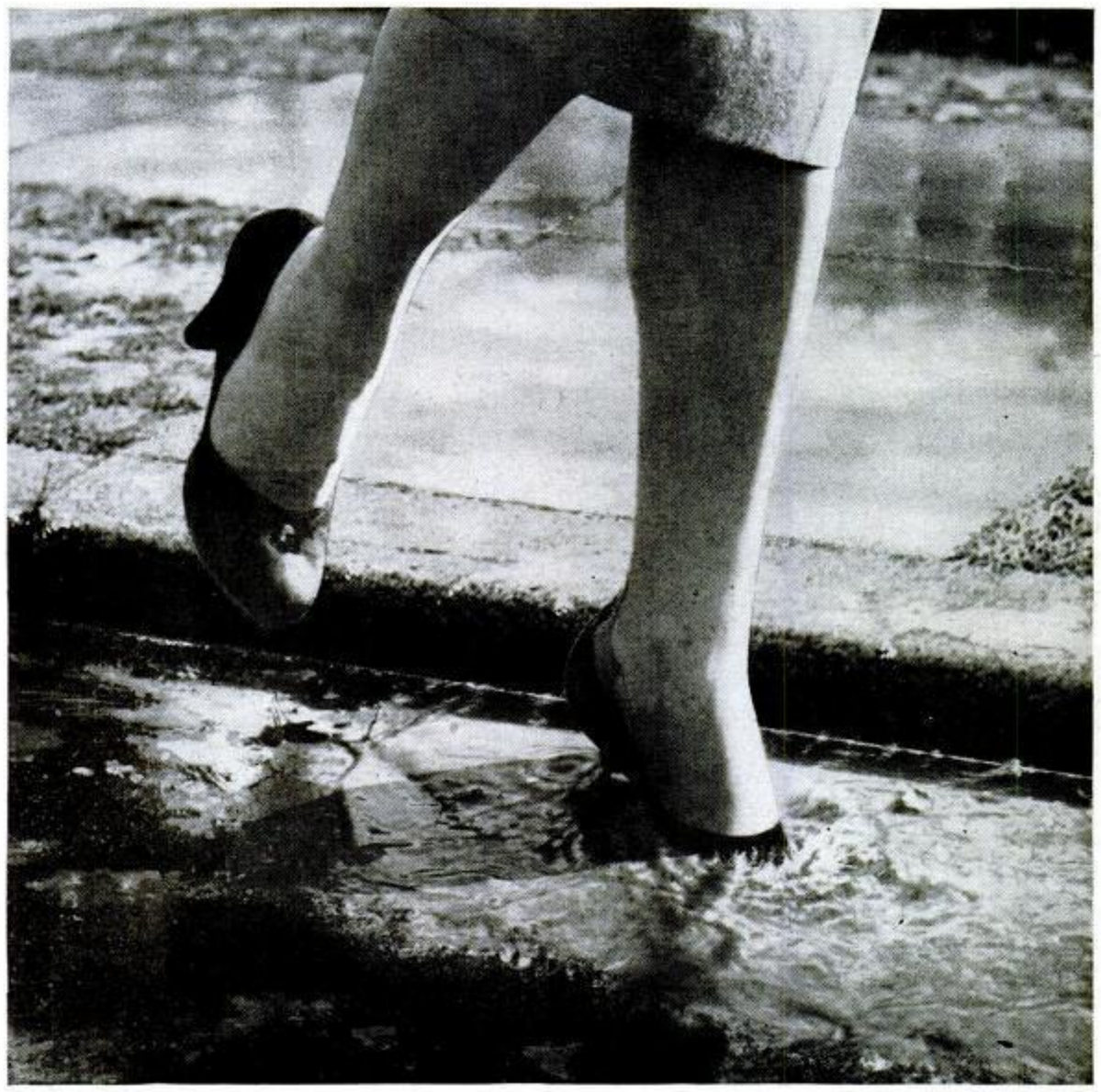


Your Home Deserves the Best . . .

that's Always **Admiral**

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wet feet today may mean a COLD tomorrow!



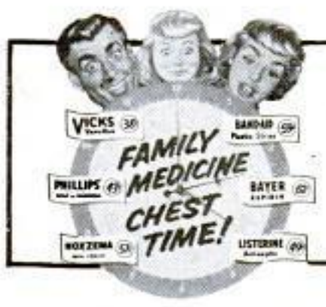
at the first sign of a cold— take 2 Bayer Aspirin tablets and feel better—

FAST

Amazing—how quickly Bayer Aspirin makes you feel better! That headachy, feverish feeling, those muscular aches and pains—are relieved *quickly!*

One reason—a Bayer Aspirin tablet starts disintegrating fast—*stopwatch* fast—and is ready to go to work almost instantly.

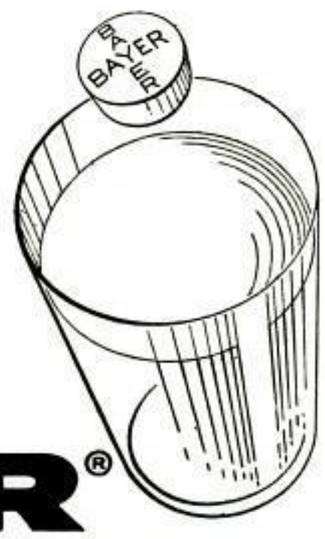
So keep Bayer Aspirin handy. And for soothing relief of sore throat due to a cold, gargle three times daily with 3 Bayer Aspirin tablets dissolved in one-third of a glass of water.



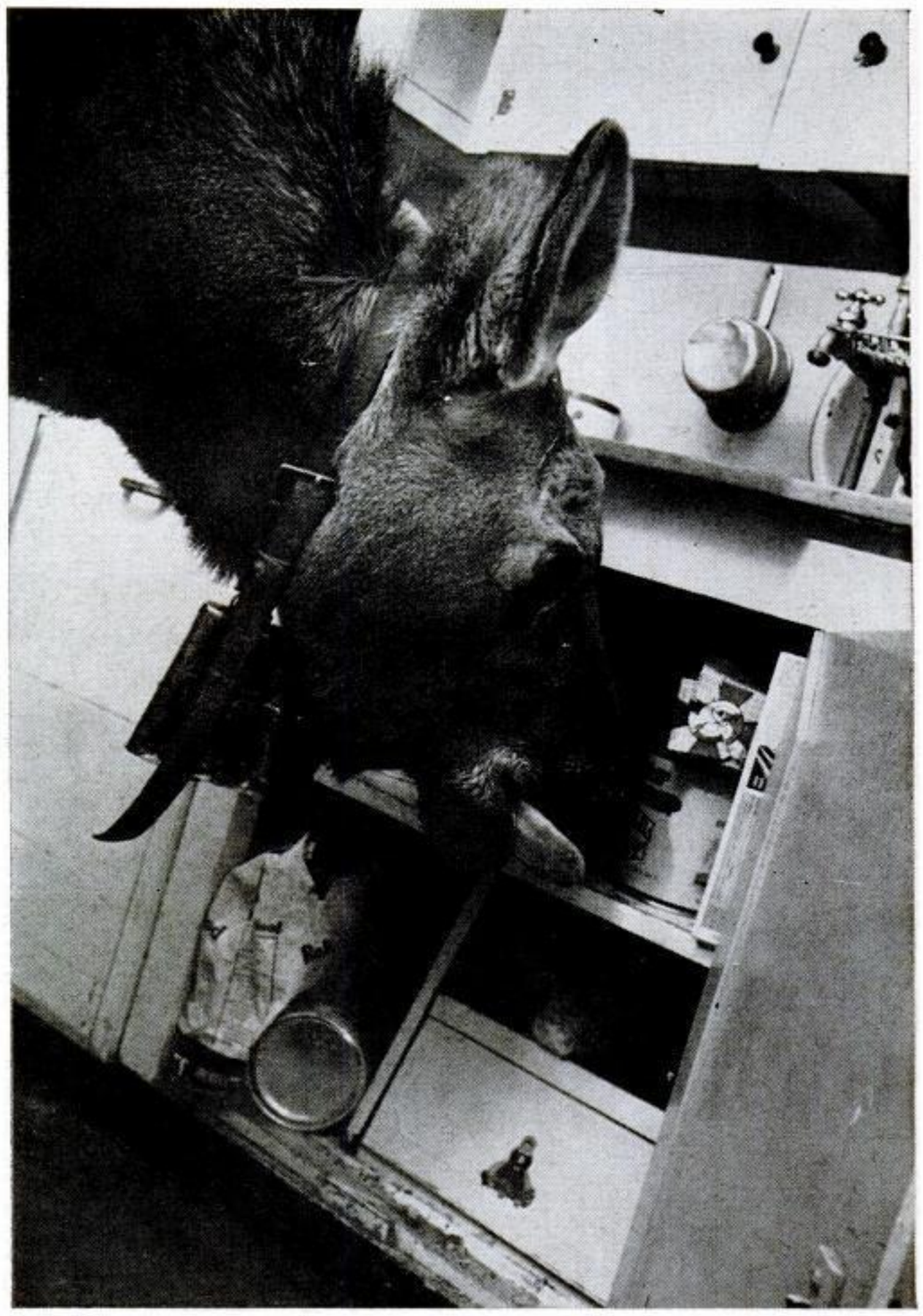
Now! At Your Neighborhood Store

FAMILY MEDICINE CHEST TIME

A 6 star feature display offering your favorite drug products at lowest prices.



Get the best—get BAYER® ASPIRIN



RAIDING THE PANTRY after he has stolen into the Mayfield kitchen, Barney slobbers greedily among the boxes of cake mix, flour, sugar and salt.



VISITING THE SOFA where he slept as a baby, Barney only finds room for his awkward forelegs, pays no attention to antlers hanging from the wall.

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Saratoga Group, as shown, Sofa **$160**. Chair **$99.50**.

Also available: Twin Sectional Sofa, with or without arms, right or left, each **$115**. Quarter Curved Sectional **$145** (prices slightly higher in some areas)

A lighter, brighter fashion in furniture... set off so perfectly with colorful textured tweeds!

In this bright new world of ours, everybody's looking at color! And now is a wonderful time to bring exciting new color into your home . . . with this superbly styled, incredibly comfortable new Kroehler Furniture.

Happiest thought of all: here is furniture with an assured future! It's Cushionized* to stay young and beautiful for years and years of good living. Treat yourself to an "in person" look at the new Saratoga Group...so easy to own with the liberal terms offered by most Kroehler Dealers.

World's Largest Furniture Manufacturer

KROEHLER

Say (KRAY-ler)

General offices: Chicago 11, Illinois In Canada: Stratford, Ontario

*Reg. U. S. Pat. Off.

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Emblem of **THE HOUSE**

McCORMICK

One famous emblem...
two great brands

McCORMICK
and
Schilling

This friendly trademark guarantees the sparkle, freshness, and taste you get only from the pick of the world's plantings. Look for "Mc"...mark of the House of McCormick...world's largest producers of flavor products. You'll *always* be flavor-right with McCormick or Schilling at hand. So make either one your brand!

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OF McCORMICK

Let the magic of fine flavor brighten every meal!









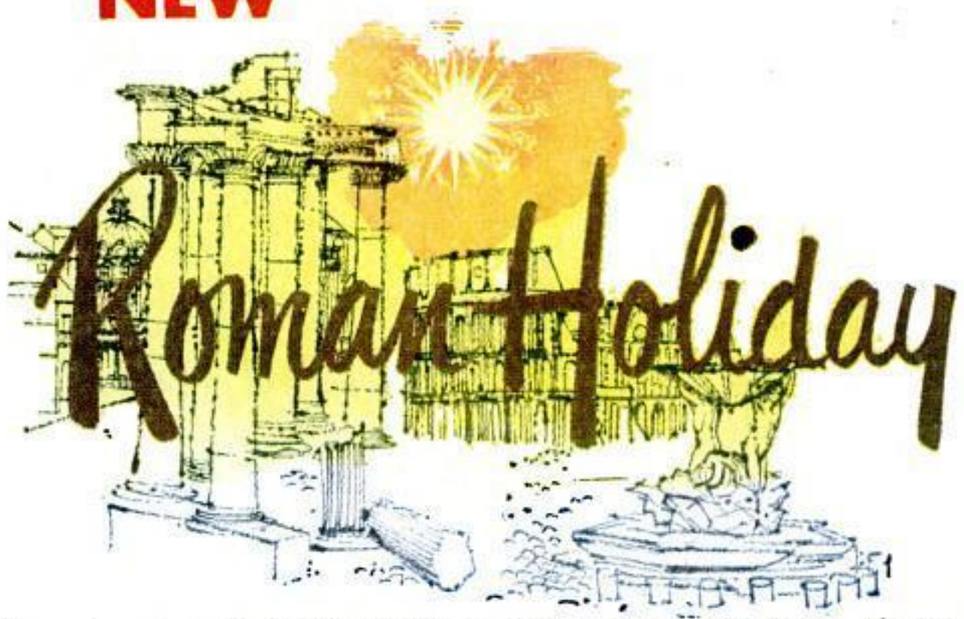
THE HOUSE OF McCORMICK

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Used by more women than any other fragrance in the world!

NEW



It's a teasing kind of fragrance that says "Catch me if you can!"



BOTH FOR THE PRICE OF ONE . . . IN THIS GAY GIFT PACKAGE

Regular $2 value now only $1

FOR A LIMITED TIME ONLY!

BOURJOIS

***Created in France . . . Made in U. S. A.**

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AGE OF THE A-PLANE

U.S. MOVES AHEAD ON ATOM-POWERED FLIGHT

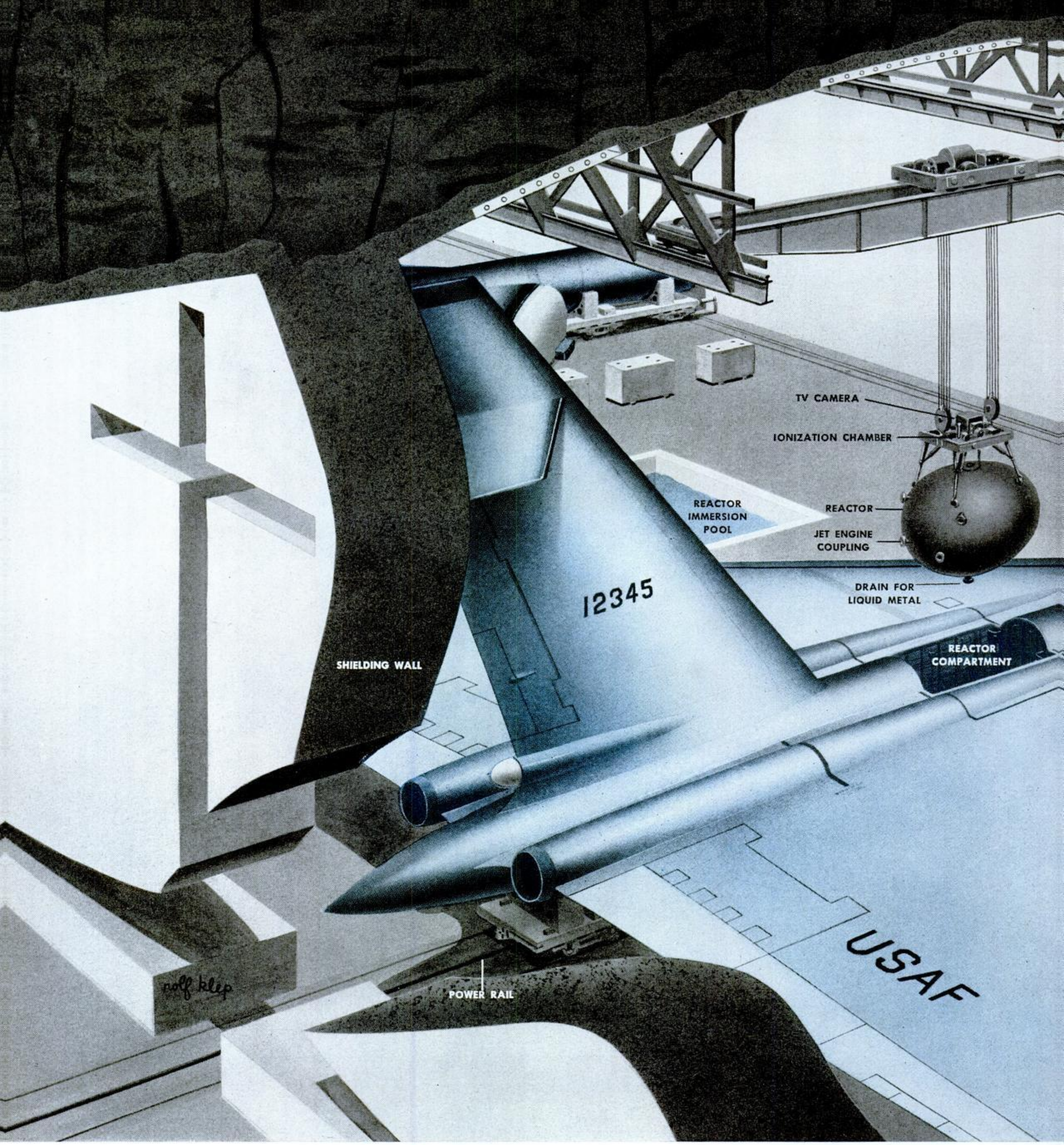


Last week General Nathan F. Twining, Air Force Chief of Staff, announced that the Air Force is rushing the development of an atom-driven airplane, a plane which could fly anywhere on earth without refueling. Present work on the A-plane must remain secret. But using only unclassified material, two experts have designed for LIFE a feasible A-plane, shown on these pages. In this drawing three A-planes flash over a landing strip with a B-47 (*directly above*). Another A-plane lands, using a drag parachute. Still another rolls through a slit in a thick concrete wall (*left*) where it disappears into the hillside hangar shown on the following pages.

rolf klep

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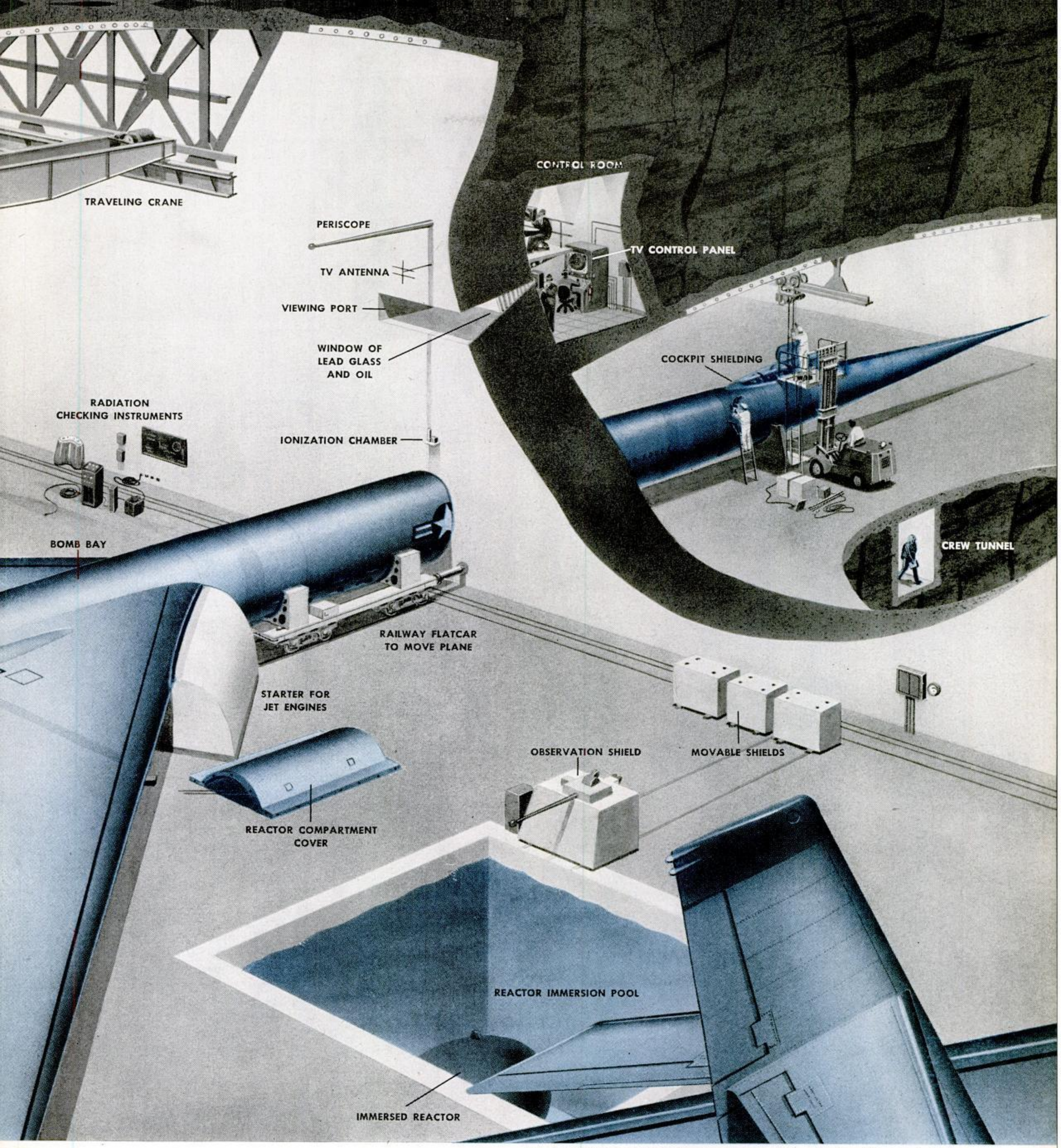


A-PLANE OF THE FUTURE WOULD BE SERVICED

General Twining's historic announcement came only a short while after the atom-powered submarine U.S.S. *Nautilus* came up from its first successful dive (LIFE, Jan. 31). Like the *Nautilus* an atomic airplane could travel enormous distances powered by a lump of uranium no bigger than a man's fist. During the past year the Air Force and the AEC signed contracts with several airplane companies for work on nuclear aircraft. But work on the A-plane has been slower than on the atomic submarine because of the vastly greater problems involved in atom-powered flight.

The greatest challenge confronting nuclear physicists and engineers has been to design a nuclear power reactor which would be light enough to be hurled under its own power through the stratosphere at supersonic speed, yet heavy enough with shielding to protect the crew from radiation. This need determines the plane's wild-goose shape shown on the preceding page. Instead of having its wings toward the front like a B-47, the atomic bomber would have its delta wing at the rear to carry the load of a massive nuclear power plant. In front of the wing would stretch

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IN A HILLSIDE HANGAR

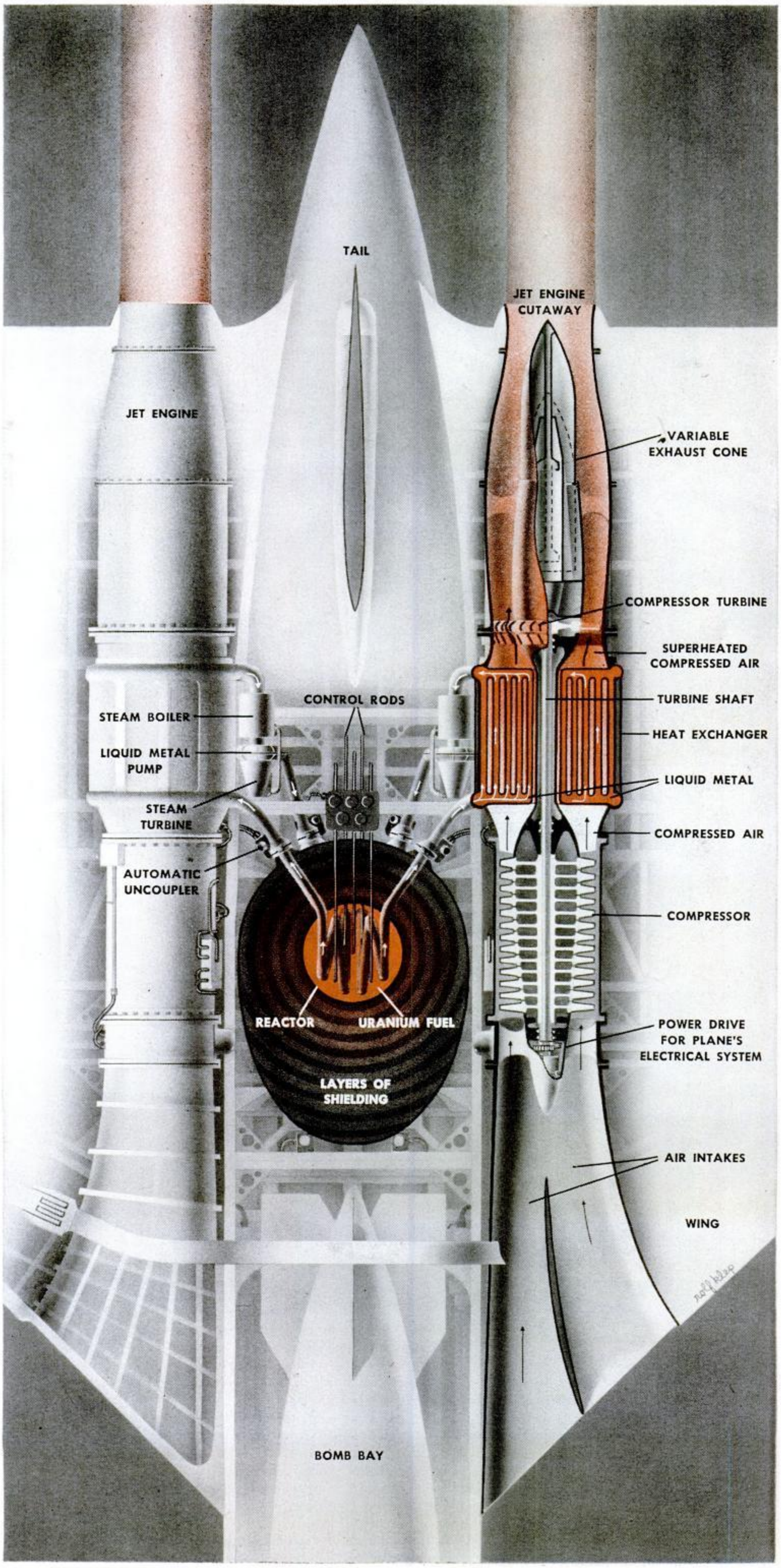
the hundred-foot-long fuselage whose only purpose is to remove the three-man crew as far as possible from the reactor's radiation.

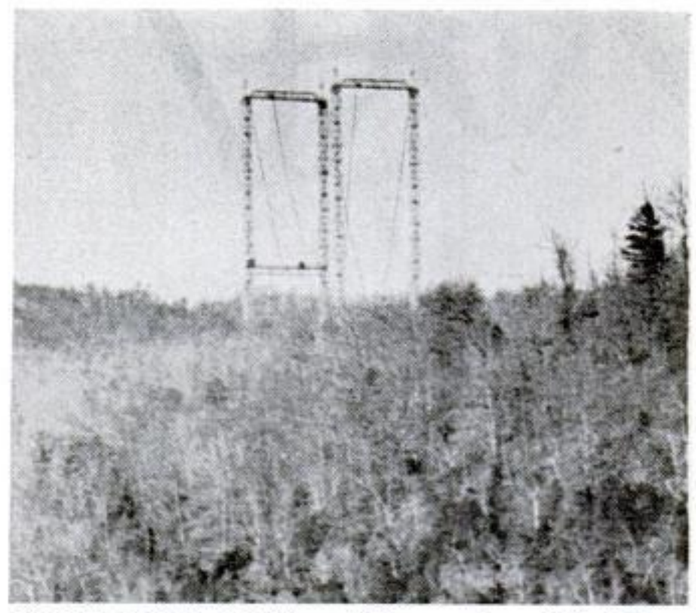
Danger from the rays would also make it necessary to service the plane in a radiation-proof hangar, in this case a vast chamber (*above*) carved out of a hillside. Here the atom plane's harmless nose would poke into an inner chamber where servicing could be done by hand. The dangerous task of unlocking and replacing the reactor would be carried out in a special "hot" chamber by intricate machinery operated by remote control.

ATOM-PLANE'S HANGAR is an underground chamber in which atomic jet is serviced after its mission. Mounted on a railway flat car, the bomber has been rolled into service area of hangar through slit outer wall (*left*). Once inside, it plugs a hole piercing a second shielding wall (*right*) which protects safe inner area of hangar. In foreground, work on reactor is done by remote control by technicians in control room. They watch through a thick viewing port, a periscope and TV as crane, which has lifted off reactor compartment cover, now lifts out the egg-shaped reactor, which has been automatically uncoupled from jet engines. Ionization chambers measure the reactor's radioactivity. Crane carries the reactor to a pool and immerses it in water which blocks radioactivity. In the inner service area, maintenance men check cockpit instruments. After the reactor has been immersed, crew can safely enter the "hot" chamber to supervise, from behind lead shields, the underwater reloading of the reactor with uranium. After this the reactor is replaced in the plane which is then ready for another mission.

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TEST TOWERS, 324 feet high, stand at Oak Ridge, Tenn. For tests, reactor will be hung between them.

FISSION'S HEAT PRODUCES PLANE'S POWER

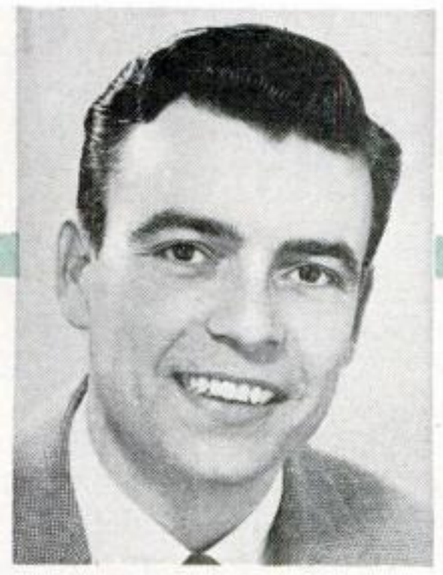
The heart of the A-plane would be its reactor, a little inferno of fissioning uranium imprisoned within massive shielding. Because the basic principles of reactor design are everywhere the same, the reactor in the hypothetical atomic power plant at the left may resemble the ones the AEC is already planning to test at Oak Ridge, Tenn. (*above*). Its function would be to heat the compressed air entering the twin jet engines so that it could expand and blast out of the exhaust ducts with a total 40,000-pound thrust, enough to drive the hundred-ton plane 800 mph through the thin air 60,000 feet above the earth. Such a reactor would produce 475,000 hp, enough to supply electric power for a city of 100,000 people.

Although half a pound of uranium would be consumed during a 14,000-mile mission, 10 times that amount would be loaded into the reactor to insure a steady rate of fission. The radioactivity it would generate is so intense that the 50 tons of shielding which surround it, onionlike, in alternating four-inch-thick layers of lead and a lighter hydrogen-containing (and radiation-absorbing) material, would block only part of its rays. The atomic reactor's egg shape places a maximum of shielding between the uranium and the crew. For the remainder of their protection, the crew would rely on their remoteness from the reactor and on a final slab of shielding right behind the cockpit.

ATOMIC POWER PLANT consists of reactor between twin jet engines at roots of plane's wings. Air (*dark arrows*) is scooped from outside through vents. It is first compressed, then superheated in heat exchanger where it expands violently, blasting from exhaust ducts and driving plane forward. Exchanger is kept hot by flow of liquid metal (*white arrows*), heated to over 1,200° F. in reactor and circulated by a steam-driven pump which uses metal's heat to make steam. Turbine, placed in path of hot air stream and turned by it, operates compressor and plane's electric generator. Plane's speed is controlled by control rods which lower temperature when thrust into reactor and by movable exhaust cone which varies size of exhaust opening (dotted line shows its retracted position for top speed) letting more air escape when greater speed is required.

CONTINUED ON PAGE 110

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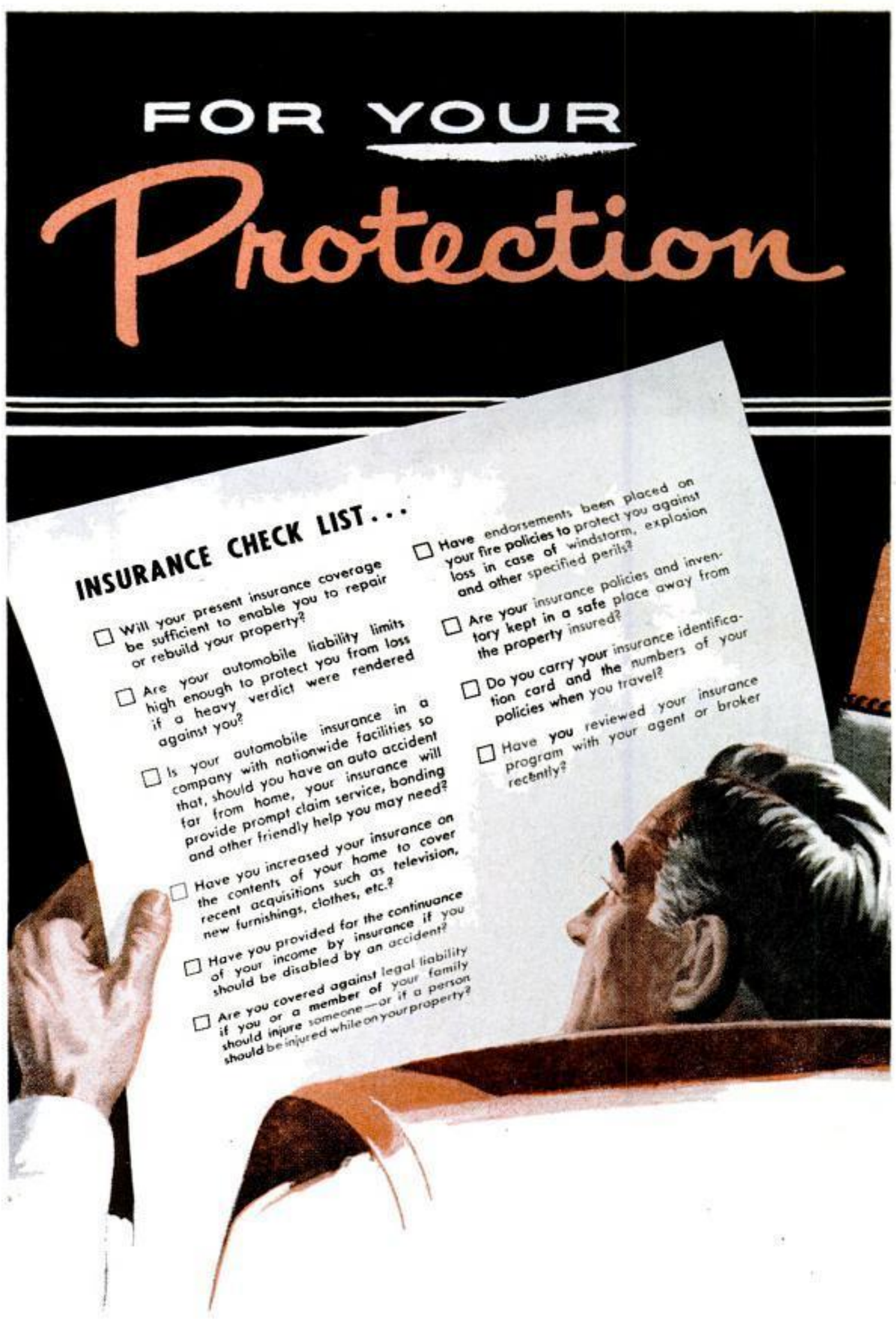
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RESEARCH CONTRACTS POINT TO PROGRESS

For years airmen have dreamed of a plane which could travel deep into enemy territory and back on one load of fuel and fly beyond the reach of enemy interceptors. The U.S. Strategic Air Command's B-47s depend on frequent transfusions of fuel to stay aloft. Traveling at cruising speed, a B-47 can fly about 3,000 miles without refueling. But in any future conflict U.S. bombers, if forced to fly thousands of miles to reach their targets, will have to be suckled in flight by tanker planes. Midair refueling is difficult logistically, exhausting for fliers ("Jet Age Man," LIFE, Dec. 6), and dangerous because the final refueling station might lie close to enemy borders. Forced then to descend to lower altitudes and throttle back to match the prop-driven tanker's plodding pace, the bombers would be tempting targets for enemy fighters.

●

When research began five years ago, the atomic airplane was considered an impossibility. So much lead would be needed to shield the fliers, engineers thought, that the plane would never even get off the ground. But in August 1952 the Air-Force placed Brig. General Donald J. Keirn in charge of a small-scale Air Force A-plane project. In February 1953 he took over a larger project, the joint Air Force-AEC Office for Aircraft Nuclear Propulsion. But the attack on the problems of nuclear flight was still hesitant and progress was slow. Even as late as Jan. 22, 1954, Secretary of Defense Wilson said, "The reason we didn't push the . . . [reactor] on the airplane any more is the fact that if everything the scientists and engineers hoped for came about it still wouldn't have been a very good airplane. . . . It would have been able to get off the ground and fly, but it would not have been a combat vehicle. . . ." What was needed, he said, were some technical "breakthroughs" to make the plane militarily useful.

But the march toward atomic-powered flight has gained momentum. General Nathan Twining's confident prediction of an A-plane culminates a year of increasing activity in the field of atomic flight. Only last October the Air Force announced the signing of a $10 million contract with Pratt & Whitney to carry out research on atomic engines. General Electric is operating an Aircraft Nuclear Propulsion branch. The AEC is building an atomic engine testing station in the West, to add to the one it has already built at Oak Ridge, Tenn. (*p. 108*). Both Convair and Boeing have A-plane program contracts which suggest that they may be working on a plane to carry the reactor. Convair itself recently announced that it is already operating a low-power test reactor and engineers now believe that atomic flight will become a reality by 1960.

●

Whatever course this work takes, the problem of radiation will long be present to plague the scientists. Neither Nuclear Physicist Lyle Borst, New York University physics department chairman, nor Aeronautical Engineer Frederick Teichmann, chairman of N.Y.U.'s Guggenheim School of Aeronautics, joint designers of the plane shown on these pages, has ever had any connection with the U.S. A-plane program. But in making use of the best unclassified information available, they found that airmen would still be exposed to small amounts of radiation, which can, however, be calculated and controlled. The effects of radiation, which itself is measured in roentgens, are cumulative. Radiologists believe that a man can tolerate a total of 35 roentgens, taken in large single doses, during his lifetime without danger. Flying at 500 mph the A-plane's crew, according to the Borst-Teichmann calculations, would absorb a third of a roentgen every hour. At top speed of 800 mph the increased fission inside the reactor would raise the amount of radiation they absorb to a whole roentgen an hour. On a 14,000-mile mission they would absorb about 10 roentgens, nearly a third of their lifetime limit. Training flights would therefore be carried out at slow speeds and with the bomb bay (which lies forward of the reactor) packed with extra lead shielding further to reduce radiation. But even then, the airmen would absorb 25 roentgens in 165 hours of practice flight. The remaining 10 roentgens they would squander on their single, vital mission.

But with research on the A-plane now in full swing, scientists will concentrate on developing new reactor shielding materials which will be lighter and more efficient than lead. Having already made such rapid progress on the A-plane as General Twining's announcement implies, it would be no surprise if they succeeded.

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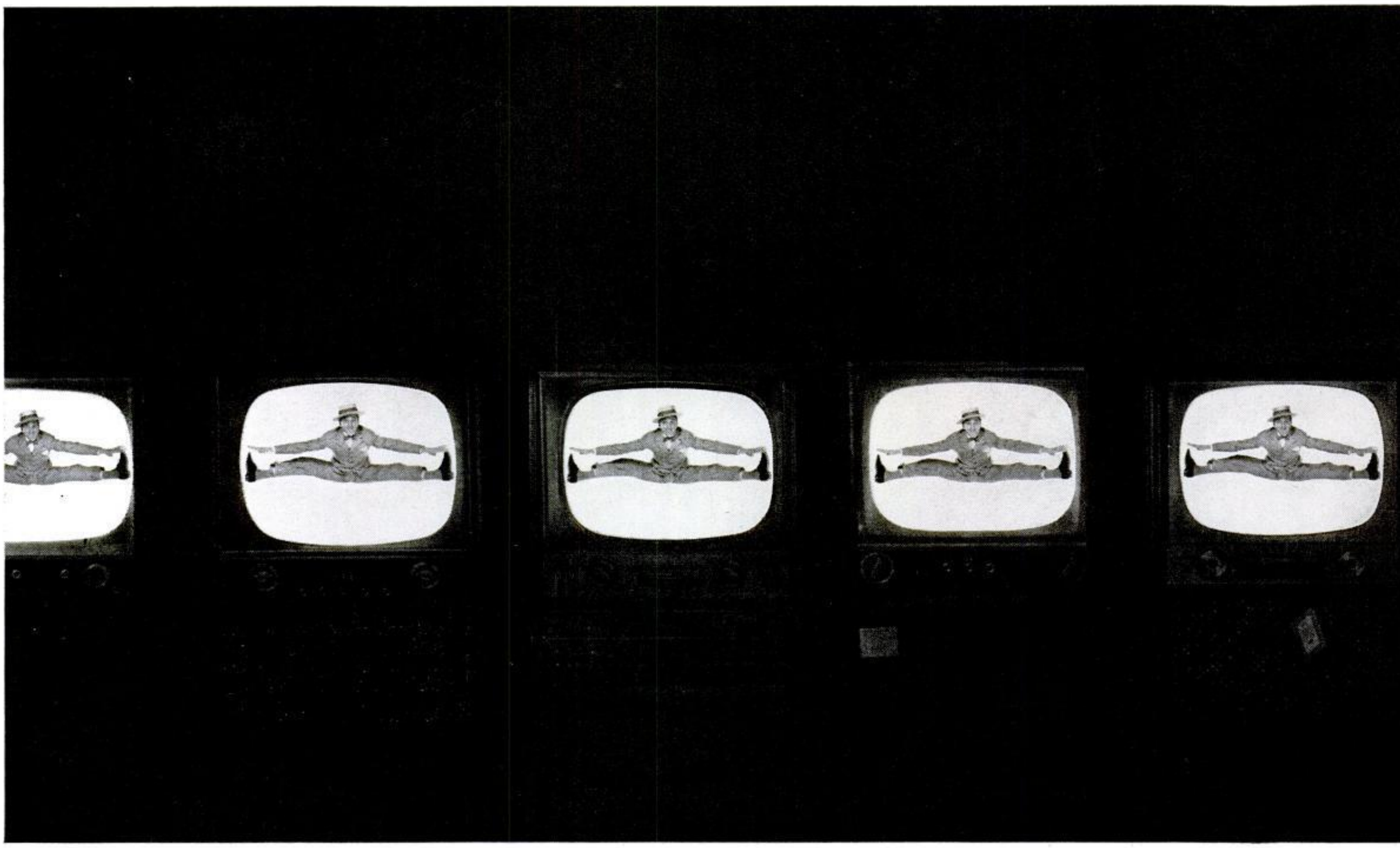
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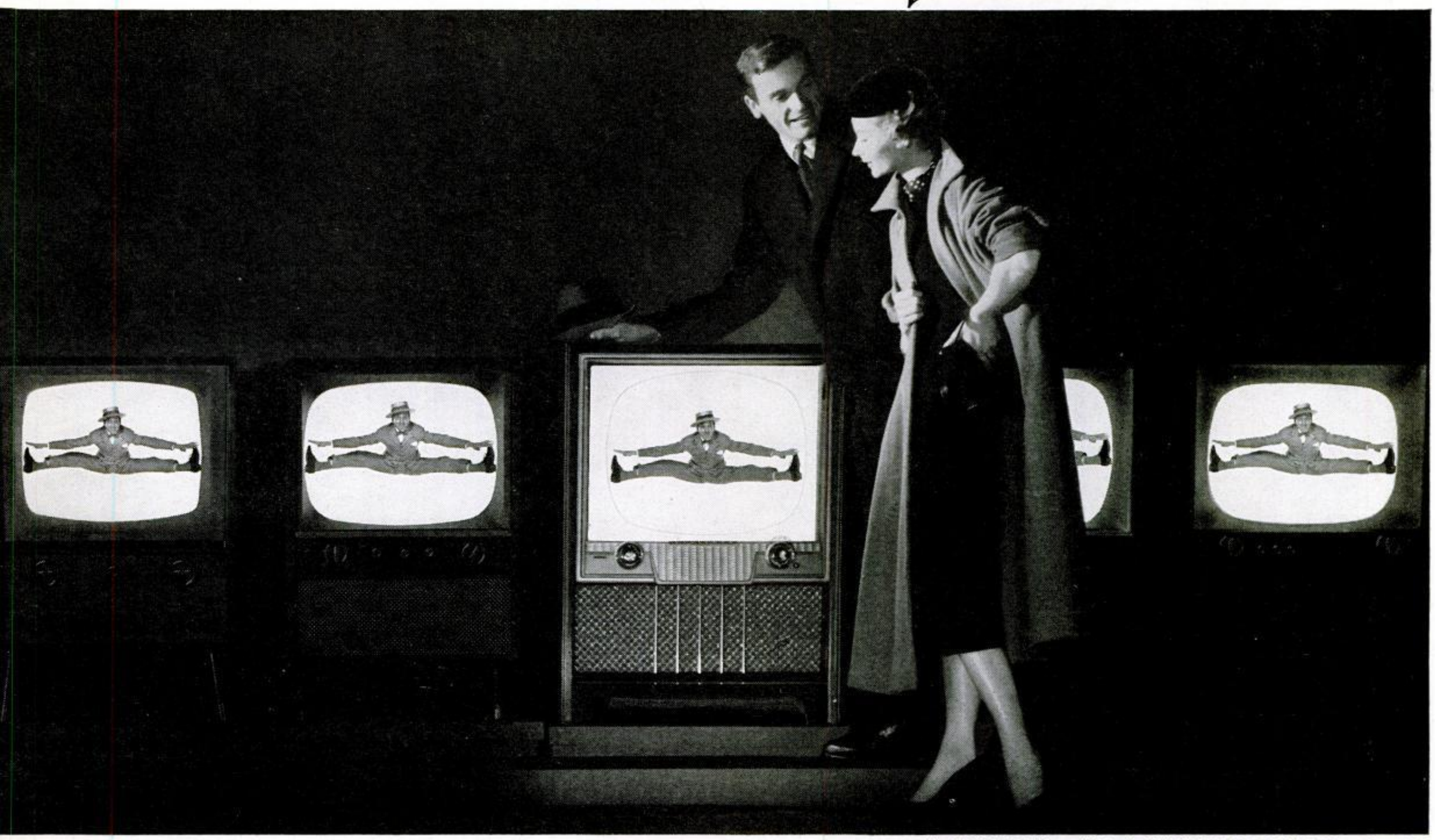
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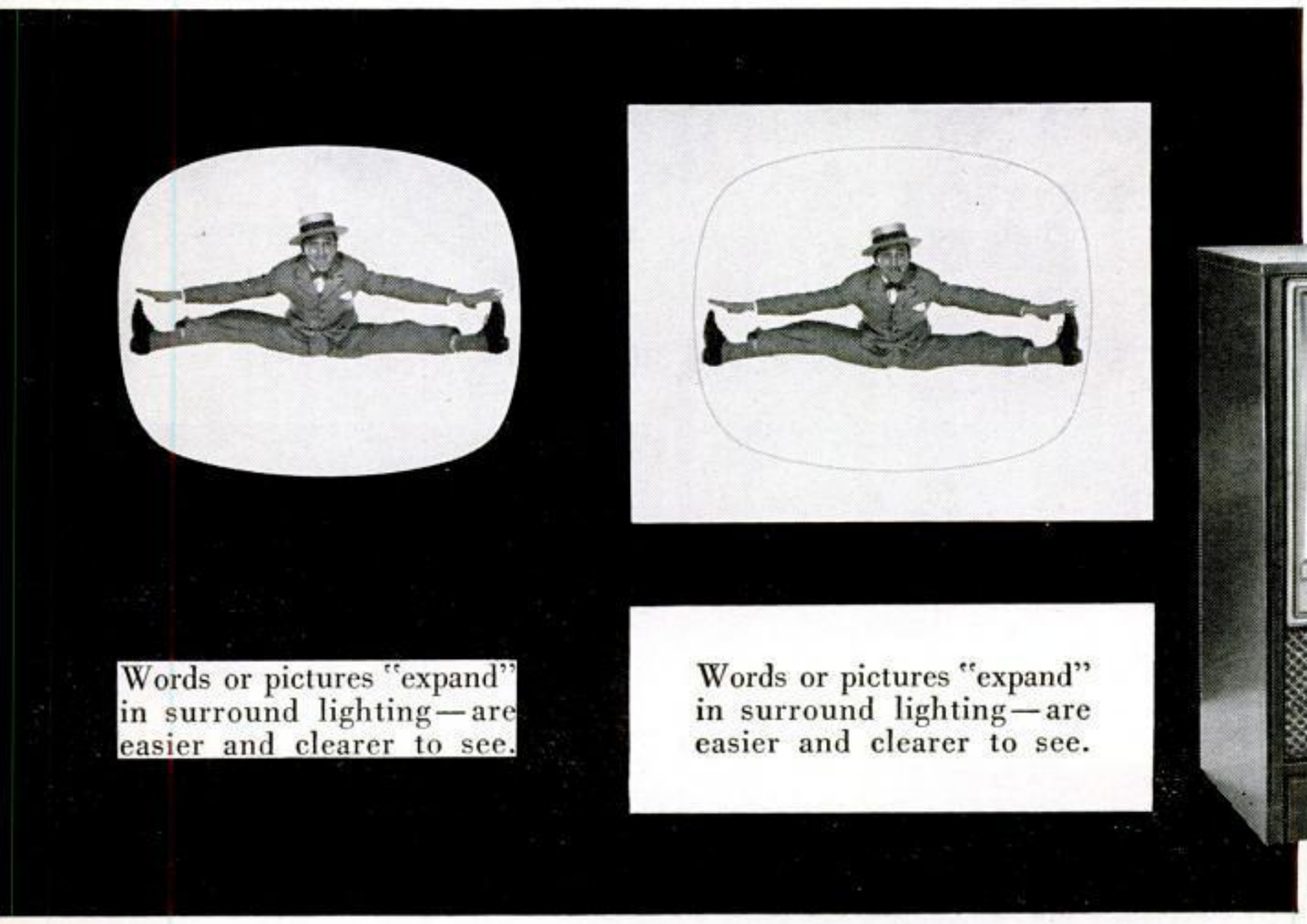
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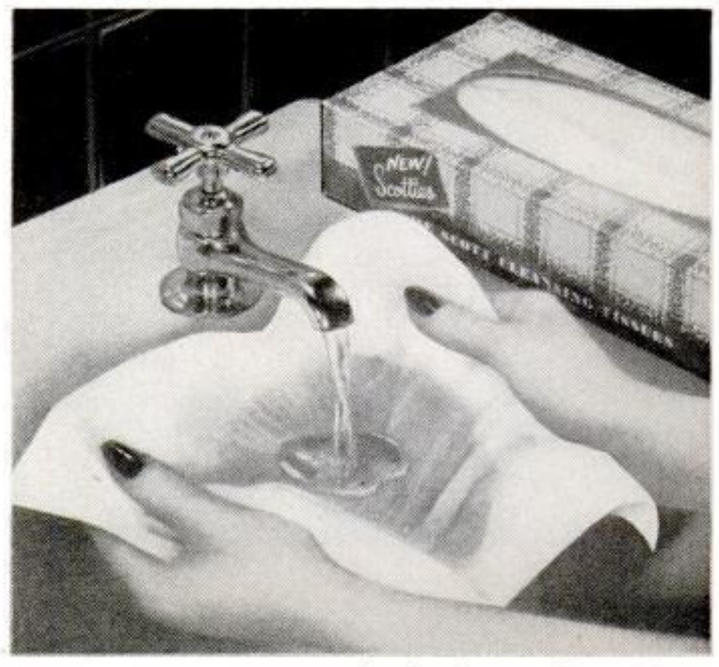
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CLOSE-UP



VLADIMIR DEDIJER IS A SHAGGY GIANT WHOSE UNRULY HAIR HIDES A PLATE COVERING UP A BAD WAR WOUND

THE SAD DOWNFALL OF MY FRIEND 'VLADO'

Personal reminiscences about Vladimir Dedijer, Yugoslav war hero, show consequences of falling out with the dictator he helped create

by ROBERT COUGHLAN

READING last week that my friend Vladimir Dedijer had been convicted of "waging hostile propaganda" against the Yugoslav government, my thoughts turned back to the last time I saw him—a time when he was one of the dominant figures in Yugoslavia and one of Marshal Tito's closest comrades. It was nearly three years ago, in the foyer of the Manhattan hotel suite where he and I and a group of associates had spent a fortnight putting the final touches on a series of LIFE articles called "Tito Speaks." These were, as many readers will recall, the first-person story of Tito's life and career, "by Marshal Josip Broz-Tito assisted by Vladimir Dedijer." I was LIFE's literary representative in the matter.

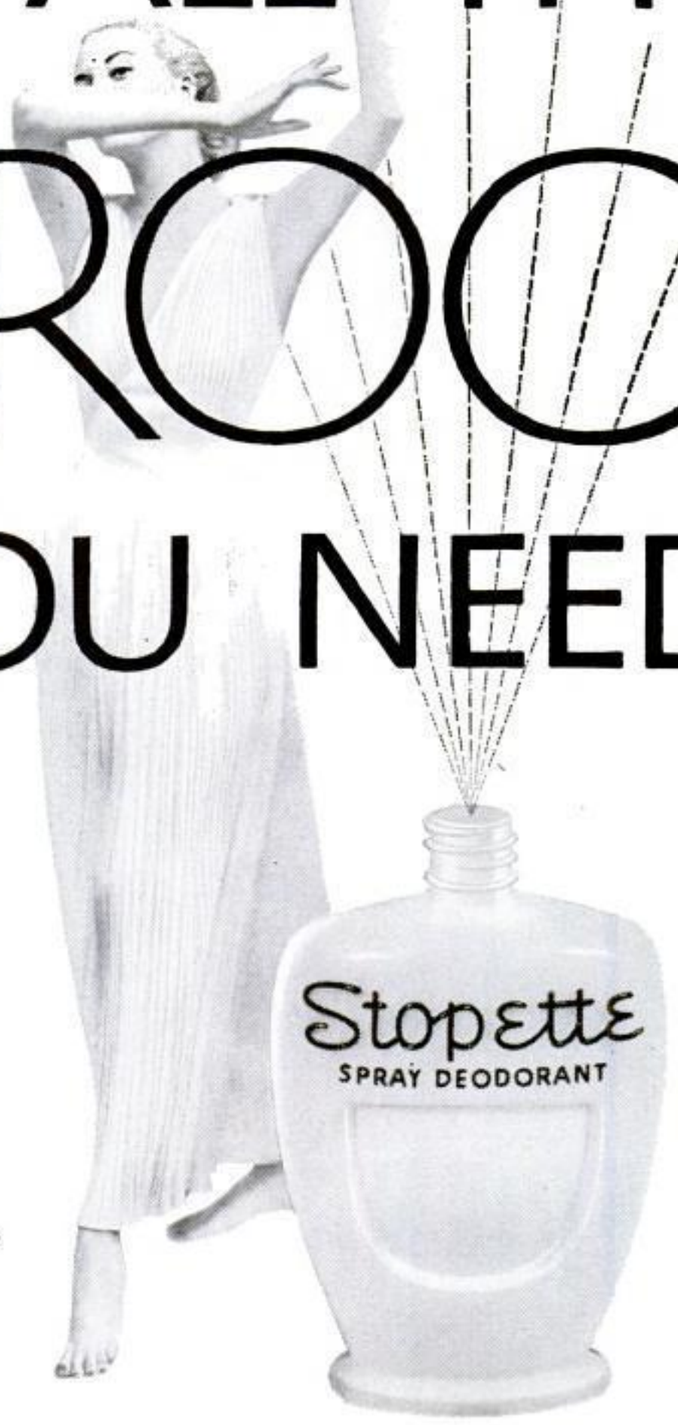
The series was finished and ready for the printers. "Vlado," as his friends called him, and I had mutually initialed every page and every small correction. He disappeared into his adjoining bedroom. When he came back his arms were filled with gifts: bottles of *šljivovica* (a potent plum brandy), filagreed cigaret cases, hand-worked Serbian blouses, bits of tapestry. There was some small item for everyone involved in the project, and each was delivered with an awkward but charming sentiment. Then the huge, strong, black-haired Vlado—6 feet, 3 inches and 220 pounds of bone and muscle—said goodby all around, making our knuckles crack as he shook hands, embracing me with mock ferocity (I was a little nervous even so; he had once broken a friend's ribs this way). Then, his eyes actually a little misty, he strode through the foyer and the doorway to go to his ship and home to Yugoslavia.

To be frank, I was relieved. My association with Vlado had been filled with unbelievable complexities. It had gone on sporadically for seven months, in Belgrade, Paris, Belgrade again, and finally in New York. He had—it seemed to me—been willfully dense, perverse, utterly bullheaded, and darkly suspicious almost to the last: my dreams (when he allowed me to get any sleep) were troubled with the echoes of his angry shout of "No, no, Bob! NO! NO!" as I tried to translate some subtlety of the Titoist dialectic into plain English. Once he had threatened to kill me. We had been over the manuscript literally dozens of times, Vlado usually with heavy shears and cellophane tape (he had a passion for cellophane tape). I had been forced

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AFTER HIS TRIAL, which took place in a one-day, 15-hour session, Dedijer emerges with his wife from Belgrade courtroom where he was convicted for "act of hostile propaganda."

DEDIJER CONTINUED

to read the final version to him several times aloud, while he sat listening with scowling intensity.

And yet, remarkable as it still seems to me, I had developed an affection for him. Beyond that, I had developed great respect for him: for his complete honesty, his naive but still heart-warming idealism, his patriotism, and his bedrock loyalty and devotion to the cause and the man he was serving. Vlado was—and I'm sure still is—a dedicated man, and he is trapped in tragedy that must be peculiarly bitter for him.

Vlado has now been condemned as an enemy of the Titoist state. From having been a leading member of the government and nearly a national hero, last week he became a convicted criminal. Tried with his friend and co-defendant Milovan Djilas in a one-day, 15-hour trial at which the representatives of Tanjug, the government news agency, were the only journalists admitted, he was given a suspended sentence of six months and placed on probation for two years. Since he could legally have been sentenced to as much as 20 years of hard labor I would like to believe that Tito ordered a light sentence because of their old comradeship, but it is more realistic to conclude that Tito, if indeed he was responsible for letting Vlado off, did so to end the unfavorable publicity the whole affair has drawn in the non-Communist world.

In any case, the effect for Vlado is disastrous enough. He has been expelled from all his offices, from his job as a university lecturer, from the national association of journalists, from the Yugoslav Communist party and—although he is seriously ill as a result of an old war wound—has been left with no means of support for himself and his family. He has been called by Edvard Kardelj, acting president of the country, "a dirty blackmailer" and a man on whom "every honest man would spit." All this with the silent approval of his idol, Tito, away on a 2½-month junket abroad.

Why? Because Vlado had the moral integrity to stand up for an old friend, Milovan Djilas, who was in trouble for criticizing the Titoist bureaucracy. Because, in effect, he wanted to liberalize and democratize the political climate of Yugoslavia. Because, holding this purpose, he sharply illuminated a fact which the Titoist oligarchy had been trying its best to bury: that Communist economics and liberal social philosophy are simply incompatible.

Vlado and I, between our literary battles, used to talk about America and Yugoslavia, about capitalist democracy and Marxian socialism. We are within a few months of each other in age. Our fathers both were teachers. We had studied some of the same things, we had traveled to many of the same places, we both were journalists. But between the pleasantly mundane certainties of Kokomo, Ind., where I was born and raised (in Yugoslavia my friends changed this to "Kokomovic," a mythical village in Slovenia) and the tangled life of Belgrade there are few bridges for understanding. So I cannot say that I "understand" Vlado. But

CONTINUED ON PAGE 118

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STILL A TITO FAVORITE during 1953 commemoration of the wartime Partisan liberation of Slovenia, Dedijer (*right*) chats with his beaming chief.

DEDIJER CONTINUED

during our months together I learned a good many things about him and about his life. Some of these things, I think, shed light on his present dilemma and help to explain how he arrived in it.

Yugoslav Communism's initial strength, such as it was, came from the small class of industrial workers and artisans such as Tito and from an even smaller group of "intellectuals." Vlado was a product of the intellectual milieu: his father was a university professor, his mother a social worker. To this background, nature added immense animal vitality, robust impatience, the taut energy and quick reflexes of a great athlete—and courage and a liking for adventure. Quite naturally he was soon attracted to the revolutionary, clandestine Yugoslav Communist party, the party which promised the most adventure as well as the most "reform"—which many people thought Yugoslavia badly needed.

Vlado's acquaintance with Tito went back to about 1938, when Vlado was 23. Before the war he hid Tito several times from the police at his home. When the Germans invaded Yugoslavia, Tito left Belgrade in disguise, with false papers, in company with a venerable Serbian priest who lent the respectability of his cloth to the escape to Western Serbia, where Partisan headquarters were to be set up. Vlado and his wife Olga, a pretty, young, dark-haired girl who had trained as a physician, simply boarded a train going in that direction, trusting their respectable appearance to help them through German checkpoints. Vlado was so neat, he told me, that one of his aunts commented that he looked much better dressed than he had on his wedding day. As it happened, there was no German security check on the train, and the kindly Yugoslav gendarme in charge even let them sit in a vacant compartment in a coach reserved for German officers—a point which struck Vlado as hilarious. They rode to the station nearest the village of Toponica, the rallying place, finished the journey by dog cart, and reached headquarters. Vlado became political commissar (with the rank of lieutenant colonel) of a Partisan division. Olga was put in charge of the surgical team attached to another division.

As a political commissar Vlado was expected to be more, rather than less, brave and resourceful in the fighting since he had to set an example. To Vlado in 1951–52 the episodes of those years were as fresh and emotionally overpowering as if he had just stepped from the bloodsoaked Bosnian forests. Telling me about them, he would clench his fists, jump to his feet and stride up and down. His brown eyes would go wild and cunning, his breathing heavy, and he would re-create with words and excited gestures the thrusts of the Germans, the Italians, the native Fascist Ustaši and the counterthrusts and narrow escapes of the Partisans. There were seven big offensives. Vicariously I shared them all.

One day he told me about Olga's death. There was no striding or shouting then: Vlado sat on the edge of a chair, speaking quietly, only his hands moving. He has since written the story in the biography of Tito, a long book in which "Tito Speaks" was incorporated, and it is best to quote from this:

"... Suddenly a girl with tangled hair and flushed face shouted through the wood: 'Comrade Vlado, Olga is calling you to carry her out. She has been seriously wounded.'

"I hurried uphill. The wounded were coming down the slope in masses. ... The Stukas were diving almost to the very tips of the huge beech trees and dropping heavy bombs. ... Beneath an

CONTINUED ON PAGE 120

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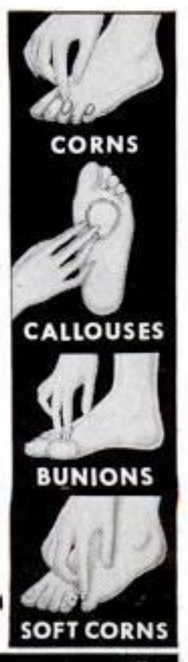
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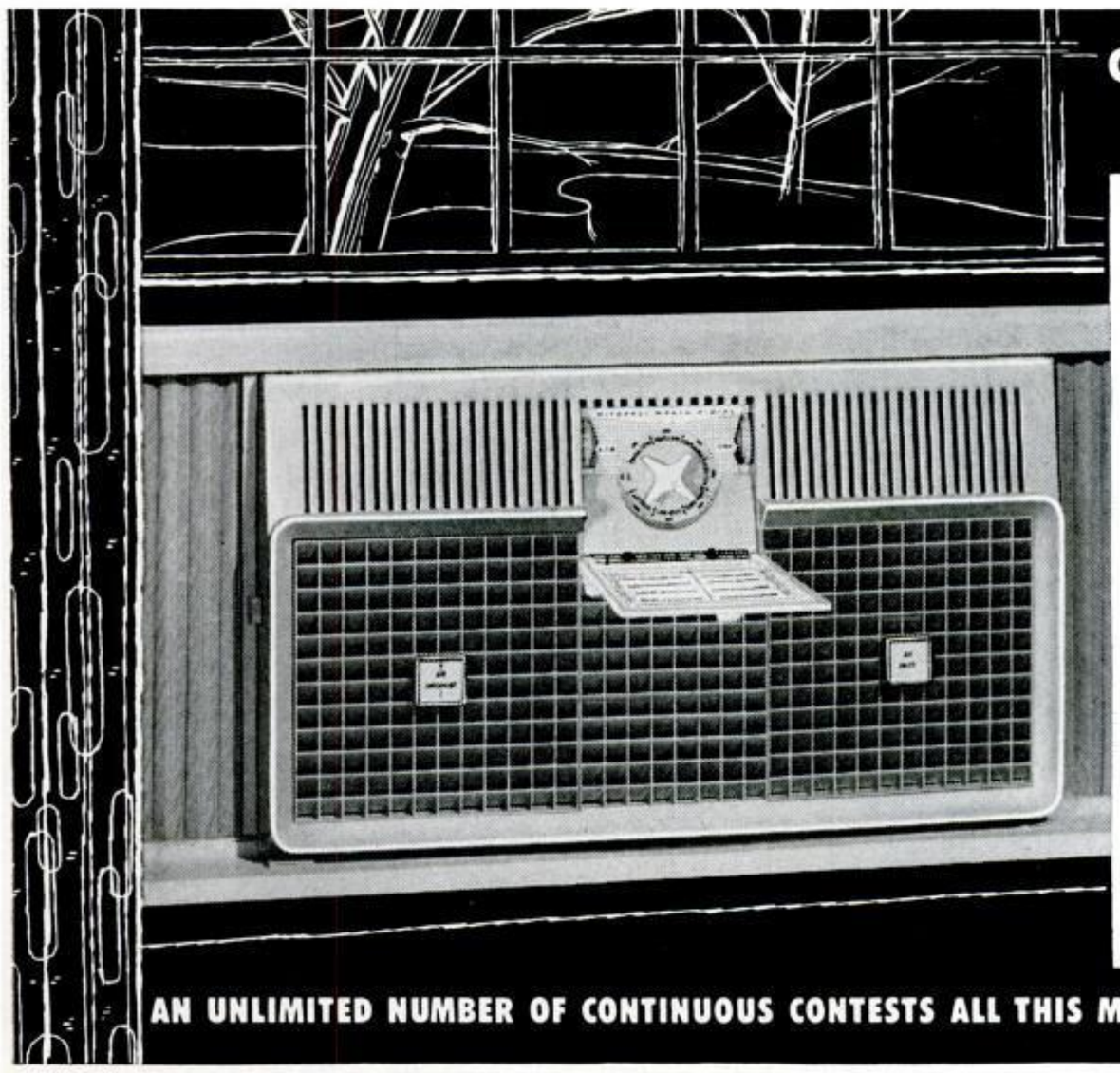
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3. Entries will be judged by Electrical Merchandising Magazine Executives on the basis of reasonableness and originality, and 1 winner will be selected out of each 20 entries submitted on this basis. Judges' decisions will be final. All entries become the property of Mitchell Manufacturing Company and none will be returned. Duplicate prizes and duplicate winners in case of ties. Contest is open to any Purchaser living in the United States and its possessions except employees of Mitchell Manufacturing Company, their families, Distributors, Dealers and their respective employees and their families.

4. Contest officially opens the 1st day of February, 1955, upon the receipt of the first Official Entry. Contest closes upon the receipt of the 20th Entry received at the regular mail desk of the Mitchell Manufacturing Company. You only compete with 19 other entries. Contest reopens upon the receipt of the 21st Entry and shall continue to close and reopen upon the receipt of each 20th and 21st Entry until Monday, February 28, 1955. All entries will be included that are postmarked up to and through midnight, February 28, 1955. In the event there shall be a Contest in process on the last day, and at that time there shall be less than 20 Entries, the winner shall be selected from the number of Entries received even though it be less than 20.

5. The Judges will make their decisions as soon as possible after the close of each Contest, and a List of Winners will be available to anybody who writes for same. All Winners will promptly receive, from the MITCHELL Dealer from whom they purchased their MITCHELL Room Air Conditioner, a cash refund of their full purchase price.



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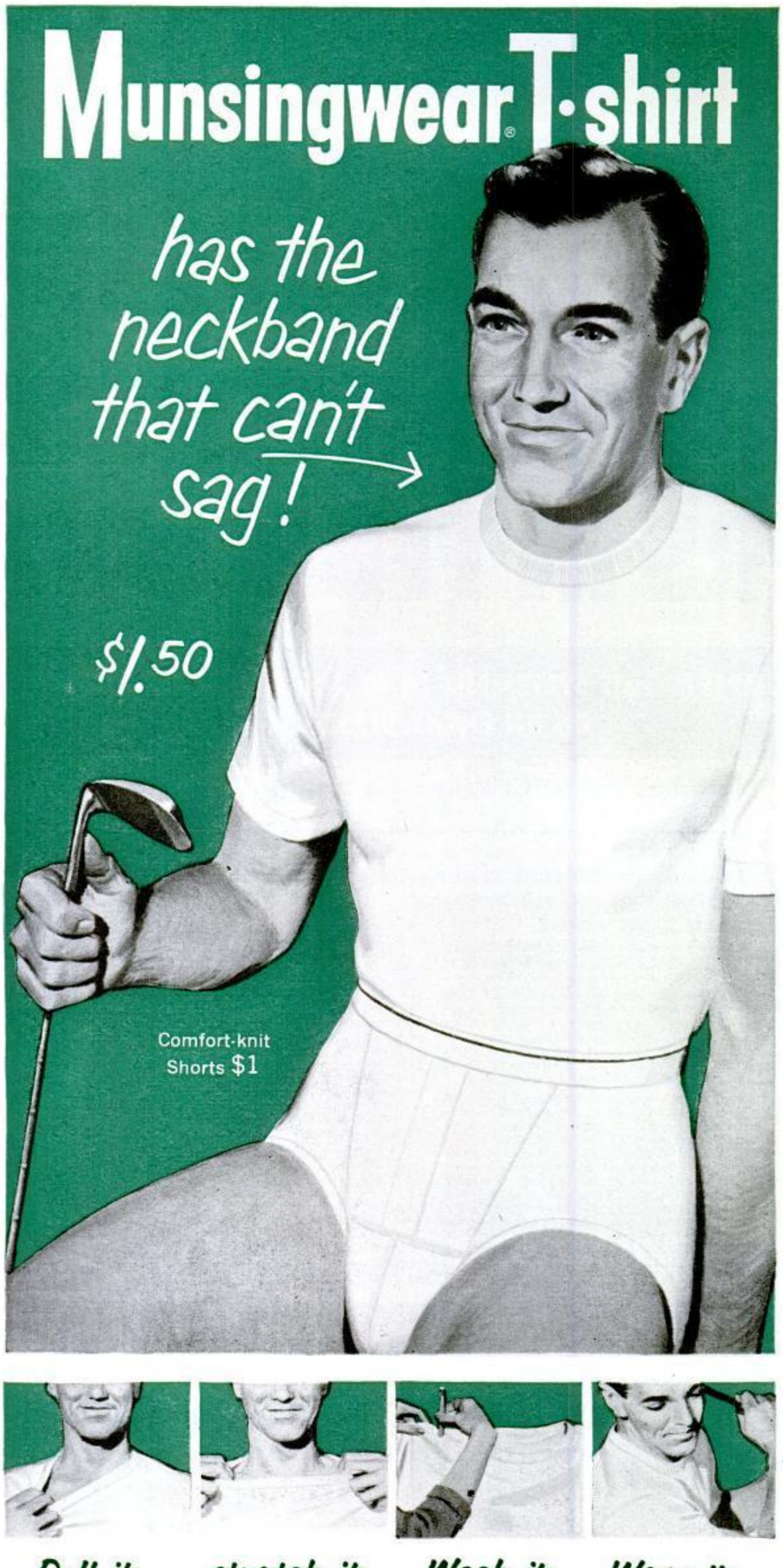
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WITH HIS FIRST WIFE, Olga, Dedijer goes on an outing before the war. She met death in 1943 while serving as a surgeon with a Partisan division.

DEDIJER CONTINUED

oak, about 20 yards uphill, sat Olga. Blood was flowing through the bandages that covered her whole shoulder. She looked at me with her deep, dark eyes and tried to smile.

" 'Don't be afraid, but the wound is serious.'

"A courier arrived and said that all German attacks had been repulsed and Tito was coming down. I found him in the valley. His arm was bandaged. He stopped next to Olga and me while I was giving her spoonfuls of soup and asked:

" 'How are you, Olga? Are you badly hurt?'

"It was getting dark. Our column fell in and we set off again. Olga was on horseback. I helped her stay erect. . . . Through heavy rainfall, partly on horseback, partly on foot, she endured for nine days. On the ninth day gas gangrene set in. She had to be operated on urgently in a hut. Her arm was amputated while German bullets struck the wooden walls. . . .

"Four comrades carried her on a stretcher to her divisional headquarters. I had gone into headquarters for a moment when machine guns and mortars opened up. I was rushing to the place where Olga was lying when suddenly I felt a terrible blow. I flew through the air and fell headlong into a brook. I tumbled down the ravine, but my wife was nowhere to be found. The four comrades had taken her to a mill where she lay the whole night long.

"We met again the following day. My head wound was bleeding and I was in fever. We were climbing Mount Romania. A doctor, a friend of Olga's, wanted to give her a shot of camphor to ease her pain.

" 'Stanojka, don't waste that precious drug,' Olga said. 'Keep it to save comrades' lives!'

"They put down the stretcher to rest a while. Olga called me:

" 'Take care of Milica [their daughter]. See that she is brought up properly and let her be an army doctor. . . .'

"A few minutes later she breathed her last. It was dark, the wind was sighing through the giant spruces. We dug a grave for Olga with knives and our bare hands because we had no spades. . . . We laid my wife in the shallow grave, covered her with turf, and then made a mound of stone. We removed our caps; a salvo of four shots was fired and Partisan Laza exclaimed: 'Long live her memory.'

"Then we set out through the dark forest to catch up with our units."

Vlado's own wound was more serious than he allowed himself to admit. He made a poultice of damp leaves and wrapped his head in a rude bandage and for weeks stayed with his unit and fought on. But his fever mounted, pus dripped from the wound and he suffered violent pains. At last, at Tito's order, he walked to a port in the northwest, well over a hundred miles away, to be evacuated to Italy. But the port had been retaken by the enemy by the time he arrived: there was nothing to do but walk back.

Then, with a pair of Allied liaison officers who were assigned to take care of him, he set off for another port which the Partisans still held. The last miles were uphill over the loose, small rocks of the Adriatic littoral and the two Allied officers grew more and

CONTINUED ON PAGE 125

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THE ABSENT TITO, busy conferring with India's Nehru and other Asian leaders, has been completely silent publicly about fate of old friend Dedijer.

DEDIJER CONTINUED

more exhausted. They kept wanting to sit down and rest; in fact, as Vlado recalled with a bellowing laugh, they even talked of giving up the whole attempt. But with Vlado's relentless demand of "Come on, boys! Let's go!" (how often I have heard him say that!) and some help from him over the rougher places, the trio made the coast and Vlado was soon in Italy.

However, Tito had taken the opportunity, since Vlado was to be in the outside world, of assigning him to a Partisan mission to British headquarters in Cairo, and this was foremost in Vlado's mind. When the doctors at Bari told him he must be operated on at once—otherwise, they assured him, he would be dead within 48 hours—Vlado counted up the time he would lose, including convalescence, and indignantly refused. In Cairo his plane was met by an ambulance and a medical team. Beating off the attempts of the medical orderlies to put him on a stretcher, Vlado disdainfully rode to Cairo in the front seat, and there he was finally operated on.

The operation was at least a qualified success, although bits of shrapnel remain still in Vlado's head and, as he gruesomely explained to me, "they are slowly working their way through my brain." After he returned to Tito's headquarters he was assigned the job of putting out the official daily newspaper, *Borba* ("Fight"). His printing plant consisted of a small hand press and two old cases of type, transported on the back of a Partisan mule.

When the war ended, Vlado took his place with Djilas, Ranković, Kardelj and a handful of others as an architect of the new Yugoslavia. He served at various times as a member of the Central Committee of the Communist Party, Director of Information, editor of the postwar *Borba*, member of parliament, and as a member of Yugoslavia's delegation to the United Nations, where, it is ironic to recall, he helped draft the Human Rights convention. In 1944 he remarried. In 1952 he published his official biography of Tito, which returned him perhaps as much as half a million dollars, all of which he gave to an endowment to build a hospital in memory of Olga.

Then, last January, Vlado's career and indeed his life came crashing down. To understand how he became "a foreign agent," "a dirty blackmailer" and a man whom "decent men everywhere would spit on" it is necessary to know a little about the postwar ideological adventures of Communism in Yugoslavia.

During the war Tito's government pretended to be, and in the end actually succeeded in being, a coalition of most of the national patriotic groups. Everyone except the followers of Draža Mihajlović, the minister of war appointed by King Peter's government in London, finally joined or supported the Partisans' so-called "National Army of Liberation." So did the Allies. Abruptly, after the war, the Tito government showed its true nature, and in a series of Draconian acts rejected its wartime commitments and turned its face loyally to Moscow. There began a period of snarling hostility to the West—a period best recalled by the shooting down of American flyers who strayed over the Yugoslav borders. It should be noted that Vlado, as Director of Information, collaborated zealously in this program of studied insult.

But when Russia began trying to integrate Yugoslav industry,

CONTINUED ON NEXT PAGE





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OLDTIME TITOIST TRIO, Djilas (*left*), Dedijer (*center*) and Kardelj arrive in New York for 1949 U.N. session. Kardelj, now Yugoslavia's No. 2 man, has been loudest in denunciation of his two wartime Partisan comrades.

DEDIJER CONTINUED

agriculture and culture into its Cominform empire, Tito and his highest advisers rebelled.

Vlado has written of his own reactions. He was to go on a mission to India in February 1948, he relates, and was called to Tito's villa. He has described one incident: "As I entered, Tito was working at his desk; he raised his eyes from the report he was reading, and motioned me toward the farther end of the study. He seemed to me to be tired. That surprised me, for he does not usually look tired." After some hints of the trouble, at which Vlado expressed surprise, Tito said, "You are a lucky man. You don't know anything yet. Those were wonderful times during the war . . . when we were surrounded by Germans on all sides. We knew then we had been left to fend for ourselves, and we fought our way out as best we could. But now . . . when all the conditions are there to help us, the Russians are hindering us." Vlado wrote: "I was tongue-tied. Thoughts swarmed like lightning and clashed in my brain, causing almost physical pain. . . . There must be some misunderstanding. Was there anyone in this country who did not love the Soviet Union? How could we possibly quarrel with Stalin?"

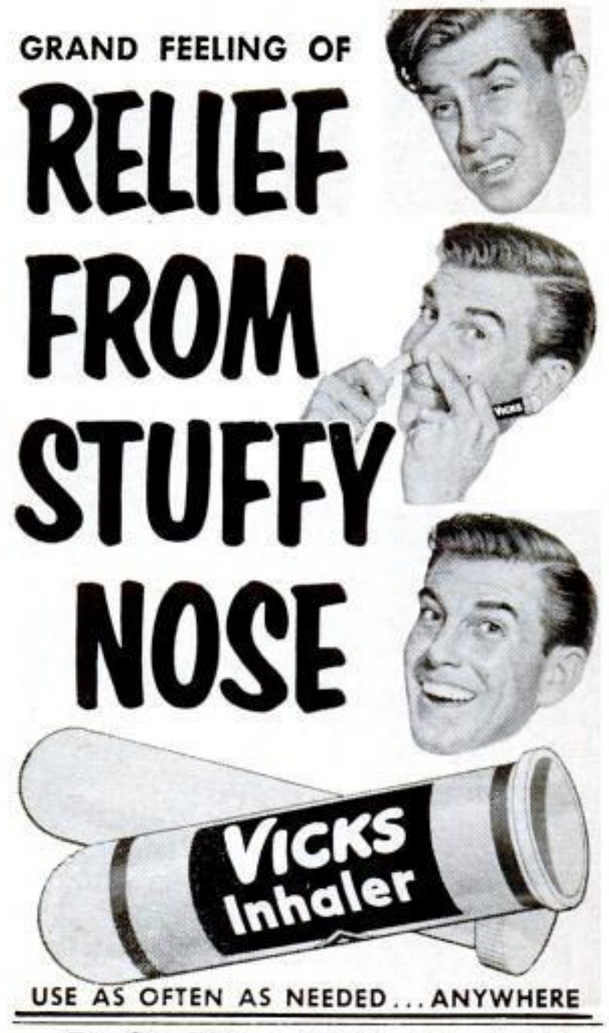
In June of that year the break with Moscow came. For almost two years Tito and his lieutenants groped for a coherent set of new beliefs. The only thing wrong with Communism, they finally decided, was "Stalinism"—the dictatorial demands for total allegiance to a monolithic state without respect for national or human rights. According to Marx, the party dictatorship and finally even the state itself should "wither away," leaving man in a kind of primitive-Christian economic and spiritual brotherhood. Stalinism, therefore, was actually a heresy and the true Marxist faith was "Titoism"—as the world began to call it for lack of any other way to define it, but as it has never been called in Yugoslavia, where it has no name at all.

By the time I arrived in Yugoslavia in 1951, bureaucrats were being fired by the thousand, no more collective farms were being formed, factories were being turned over to their employes to be run by "democratically elected" workers' councils. Even some elements of free economic competition were being reintroduced. With all this, there began a quasi freedom of expression. Writers and editors—timorously at first, and with some notable setbacks—began to publish real novels, real journals filled with more or less real information and more or less honest opinion.

Out of this came Vlado's downfall. As I hope I have been able to convey, he is an enthusiast, a man of courage and a man of personal loyalties. One of his closest friends was Milovan Djilas, a rather flashy but also extremely courageous intellectual who had been one of the Partisan high command and who in the postwar years was often mentioned as Tito's likely successor. Djilas became angry that the democratization and liberalization process was not moving faster. It seemed to him that the ideals of the Partisan

CONTINUED ON PAGE 128

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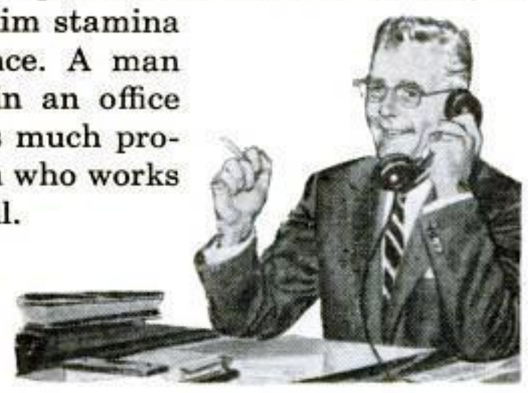
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MEAT SITUATION

February, 1955

What kind of meat would you prefer? Which cut? This month your choice is wide, the supply is plentiful and the values are as good as the quality along the whole length of the meat counter.

Like pork? There are more pork chops, loin roasts and hams, more bacon and sausage than there were at this time last year.

Right now we're getting pork from pigs that were born late last summer. The summer pig crop was considerably larger than that of the previous year.

Have an appetite for beef? It, too, is plentiful. And, as with pork, today's abundance is due to advance planning last fall. Farmers bought 19% more cattle for their feed lots. In the months since, scientific feeding has put an extra 200 to 400 pounds on each animal—improved the tenderness and eating qualities of every cut from stew beef to sirloin.

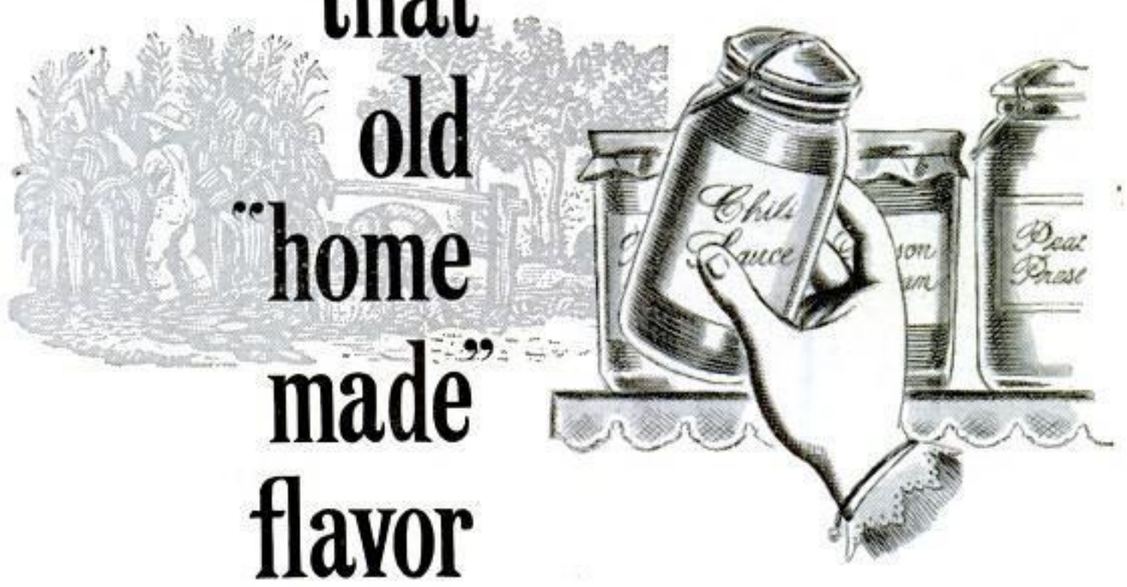
Although meat production still follows a seasonal pattern (due to the laws of nature) the month-to-month variations in supplies and prices have been getting smaller and smaller.

Result of steadier flow of livestock to packing plants recently has been fewer and smaller ups and downs in prices ...good values every day you shop.

Trust your instinct...you're right in liking meat

...a yardstick of protein foods

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in a store-bought chili sauce!



The last of the chili sauce Grandma "put up" may be gone—but the wonderful flavor lives on in BENNETT'S Chili Sauce!
Here is that same goodness you used to spoon out of a Mason jar back home . . . rich tomato stock, warm spices, crisp chunks of peppers and pickles slowly simmered into perfect harmony.
Adds mouth-watering delight to meat, sea food, poultry . . . any kind of dish.

Bennett's
CHILI SAUCE

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NO SEAMS TO WORRY ABOUT!
SEAMLESS STOCKINGS BY Hanes
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revolution were being smothered by a kind of modern-Mayflower-on-the-Adriatic snobbism which dismissed anyone who had not fought as a Partisan as unfit for polite society. Djilas wrote these opinions, and many related to them, in a series of articles in *Borba* and capped them with one in a magazine called *Nova Misao* in which he particularized his charges with the example of a beautiful young actress who, having married the chief of staff of the Yugoslav army, was snubbed by the wives of other high functionaries because she had not been a Partisan (she was only 12 when the war ended). LIFE reprinted this last article on April 12, 1954 as a piece of Titoist and romantic curiosa. The first articles got Djilas a good many compliments from his fellow "democrats." As the series proceeded, they became more and more nervous. The last one, with its thinly veiled specifics, threw them into an uproar.

Vlado's connection with the articles was rather tenuous. He was on the editorial boards of both *Borba* and *Nova Misao*, but his recurring illnesses incapacitated him a good part of the time. However, he was known to be Djilas' best friend and was known to share his bias in favor of more and faster democratization. And when Djilas was hauled last January before a party "plenum," or convention, to be disciplined, Vlado was the only one present, except for Djilas' former wife, to stand up and defend him. With that act of personal and intellectual integrity he sealed his ruin.

Djilas was relieved of all his titles and sent into the outer darkness. After a time he formalized his heresy by resigning from the party and proposing a really monumental shocker—a two-party system, one to be Tito's, the other to be a party of "democratic socialism" somewhat on the order of the British Labor party. Meantime, disregarding the official ostracism, Vlado continued to see Djilas.

Last December the party "control commission" called Vlado from his hospital bed to grill him on his relationship with Djilas. Vlado, as he later related to a Western correspondent, "told them off," declaring that they had no right to question him, that he was "not a robot" and stalked out of the room. A few days later he was indicted.

One of the expressions that Vlado used with me, to convince me of the real difference between Tito-Communism and Stalin-Communism, was this: "Our revolution does not devour its own children." He used it again as a motif of his biography of Tito, and again in his defense of Djilas before the "plenum" last January.

In Russia, it is true, he would have been shot. Under the "liberal" dictates of Yugoslav Communism, he has merely been reviled, disgraced and turned free to make whatever living his health and his ostracism from the society of "honest men" permits. He will not be devoured. But honest, devoted, idealistic Vlado will be starved in more ways than one.



BEFORE HIS DOWNFALL Dedijer gathered happily with his second wife Vera, their four children and his daughter Milica (*top left*), only child of his first wife Olga.

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Sweet sight for a sweetheart's eyes—luscious Whitman Chocolates in this lavish Valentine heart box.

Will *your* sweetheart know this thrill? She's *hoping*—for a Whitman's says "I love you so *much*, only the very *finest* chocolates in the world are good enough for you."

Whitman's has a complete line of Valentine hearts priced from $1.00 to $7.50.

Your Valentine is hoping for *Whitman's*!





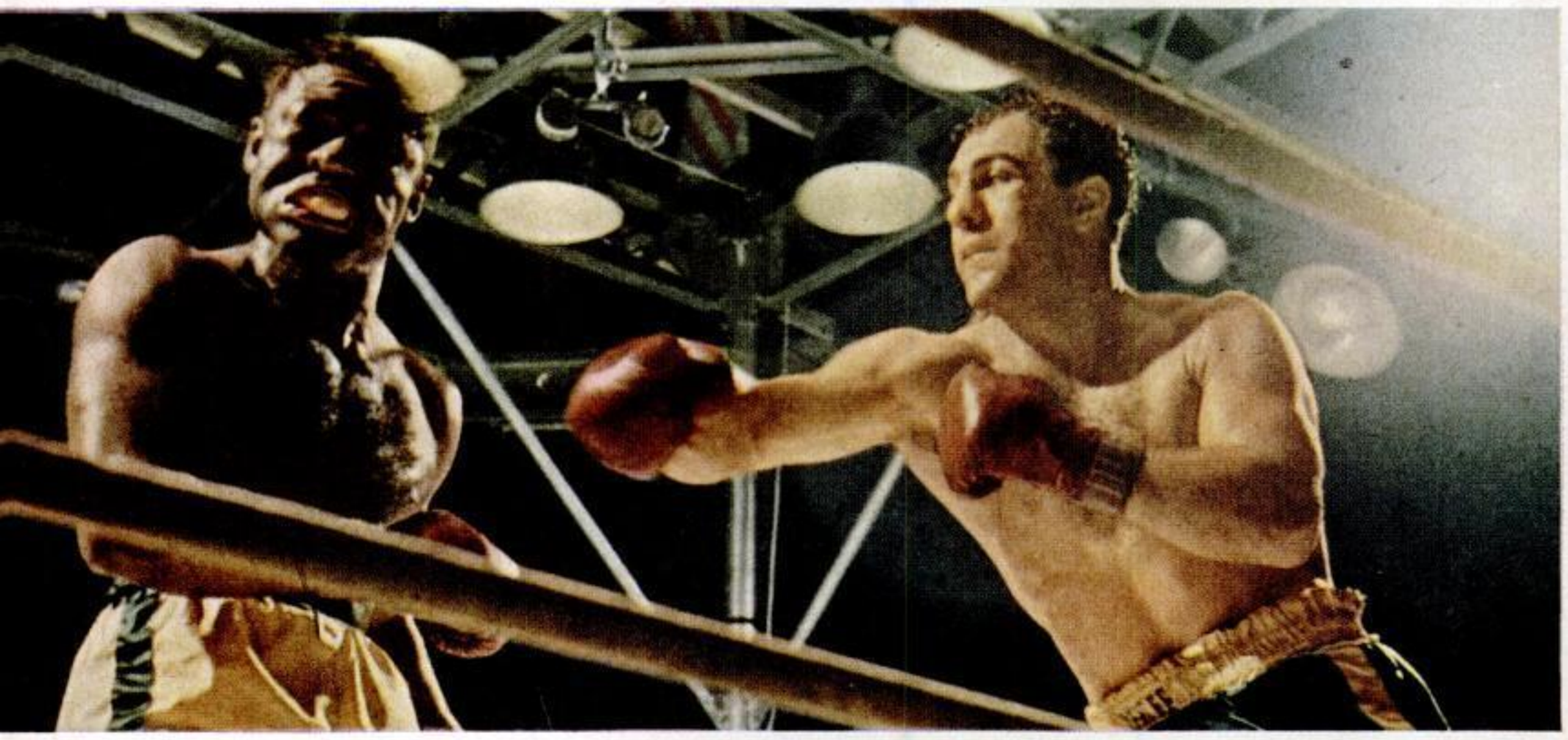
Sweetheart's eye-view of the world's best loved candy—Whitman's Sampler. 46 kinds of the choicest candies made! Whitman's exclusive chocolate coatings—all pure chocolate, flavored with real vanilla. Whitman's Samplers, $2.50 to $12.50—special Valentine decorations on box. *A woman never forgets the man who remembers with a Sampler.*

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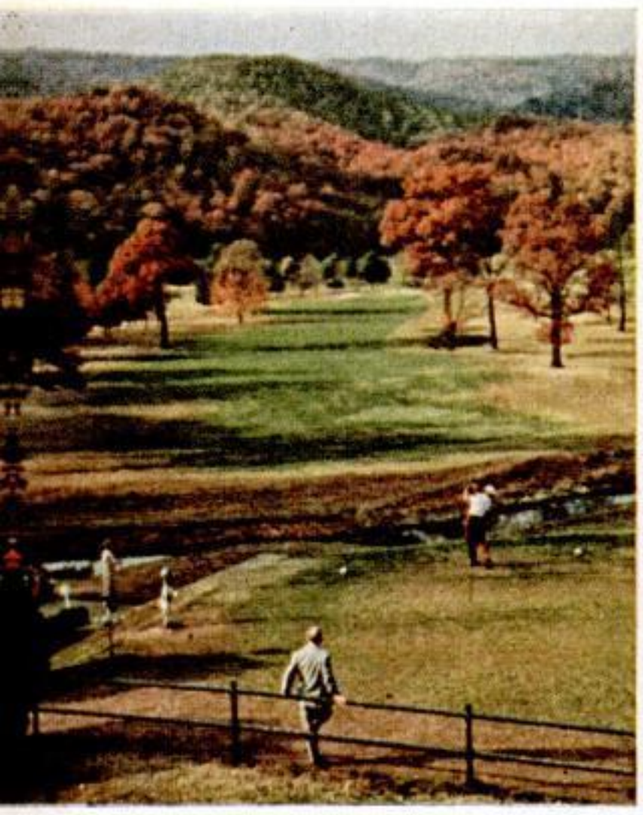
THIS WONDERFUL WORLD is yours each week in



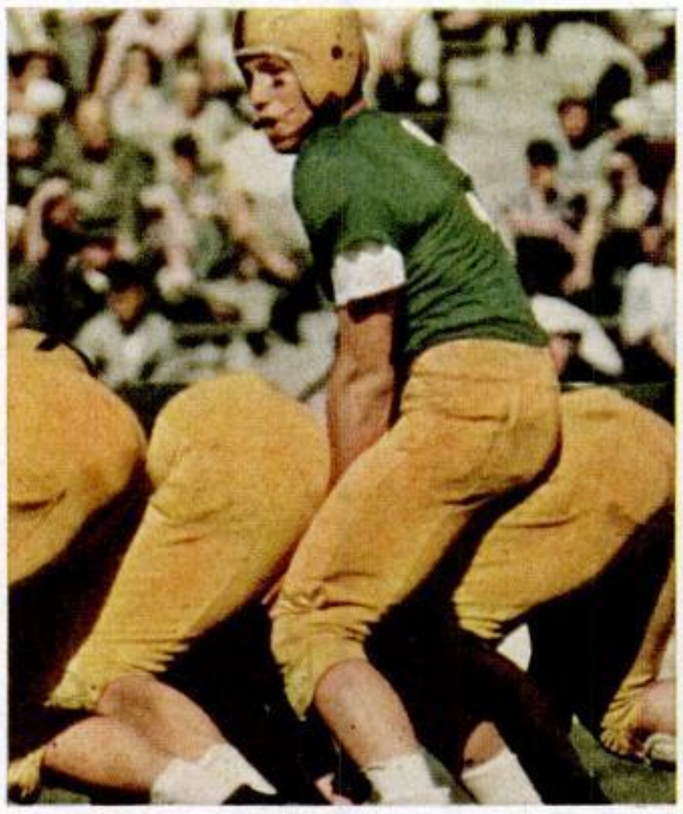
Aug. 16. SPORTS ILLUSTRATED's world of words and pictures begins: the jolting ringside spectacle of a championship fight (Marciano pitching, Charles receiving); the stirring story of man's greatest race as Bannister beats Landy in Vancouver; a last tribute to Grantland Rice, as Sports' Fabulous Fifties bid to surpass his Golden Twenties.



Aug. 23. It's a world of silent grace as the International Sloops *Djinn* and *Windigo* race on Long Island Sound . . . of young excitement as teenagers climb Mt. Rainier . . . of vine-clad tradition as tennis turns to Wimbledon . . .



Sept. 20. The world of sports is the quiet moment, as you weekend at the Greenbrier in autumn, or enjoy the pointed exuberance of Paul Gallico's "Fine Art of Swordplay."



Sept. 27. You play in the Notre Dame backfield with Ralph Guglielmi. You hear Father Hesburgh on the true spirit of Notre Dame. Exclusive scouting reports on both world series teams.



Oct. 4. For adventure, you slide into a cool, green-water world with Diver Art McKee. For nostalgia, James T. Farrell takes you back to the great Chicago White Sox of 1917. And for laughs, Cornelia Otis Skinner recounts her years as a sports widow.



Oct. 25. You learn from SPORTS ILLUSTRATED the blunt facts that point to Coach Don Canham's conclusion "Russia Will Win the 1956 Olympics." SPORTS ILLUSTRATED reports what's best in sports, and what can be done to make some sports better—whether it's the "balance of nature" controversy among hunters, or the right way to make splits and spares.



Nov. 1. "Boxing's Dirty Business Must Be Cleaned Up Now." Sport is people of all kinds—and in SPORTS ILLUSTRATED you meet a few of the bad. (But far more of the beautiful, like lovely Horsewoman Josephine Abercrombie.)

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SPORTS ILLUSTRATED

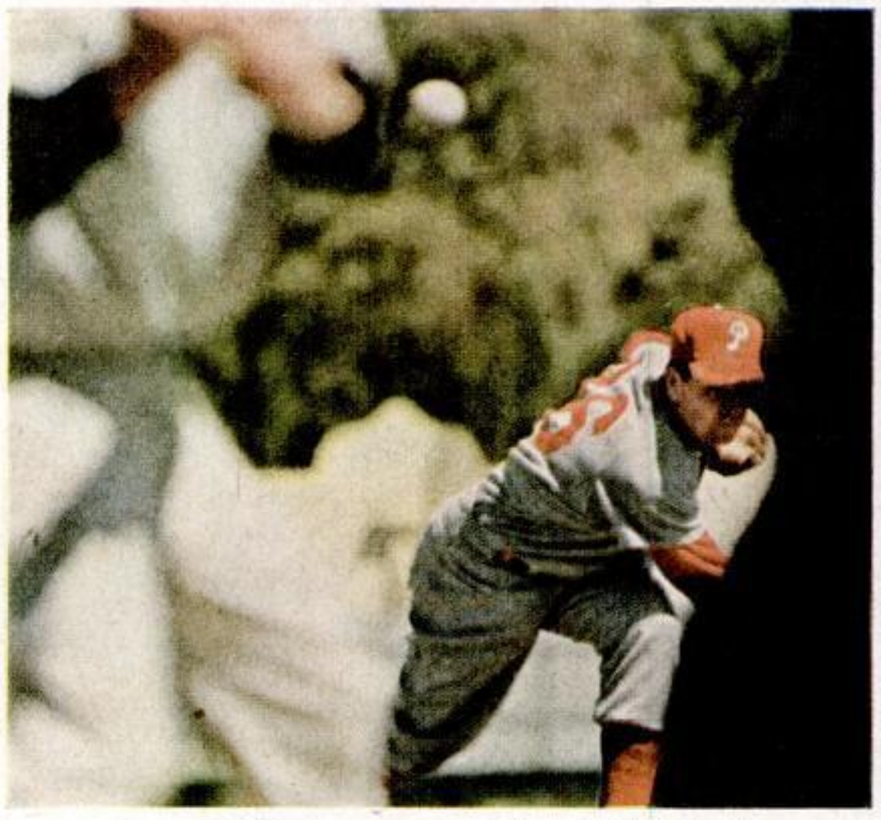
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Yearly subscription, $7.50. Write to SPORTS ILLUSTRATED, Dept. S-3494, 540 No. Michigan Avenue, Chicago 11, Illinois.



Aug. 30. Sport's great moments of triumph and defeat are yours each week. You watch Native Dancer thunder to his final victory; you are there as the Red Sox massacre the Yankees, as Billy Joe bows out of the U. S. Amateur.



Sept. 6. Close-up cameras put you in the batter's box against Robin Roberts. Experts reveal to you the secrets of the sports they know best: you get baseball by Red Smith, Hickman on football, Schulberg at the fights, Bentley on motor sports . . .



Sept. 13. The spine-chilling beauty of the high Himalayas is yours as 8 full-color pages take you to the slopes of K-2. Then you watch the anguish in Flatbush as Henry Thompson belts the Brooks with a bases loaded homer.



Oct. 11. For thrills you watch the upset of the best laid plans of animals and men and ball clubs, as jumpers bite the dust in a sport that is anything but tame; as Cleveland's mighty Indians are tamed by the Little Shepherd of Coogan's Bluff. You learn from Cleveland's Otto Graham why he thinks football is getting too vicious.



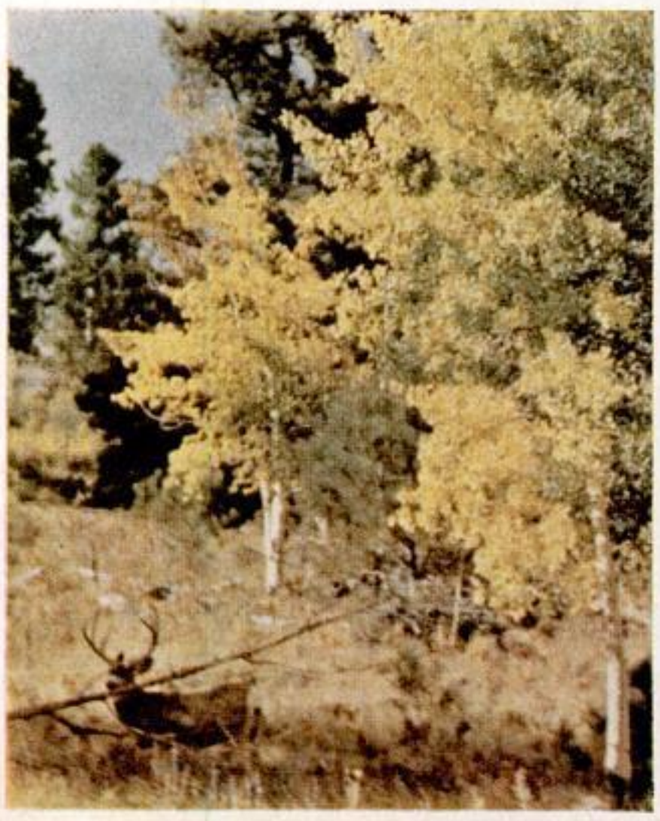
Oct. 18. If you tire of riding 12-foot waves at Waikiki, or breaking broncs with Cowboy Deb Copenhaver at the Rodeo, simply savor the perfection of sports trophies like Gordon's exquisite fly box, or lazily contemplate the Fisherman's Calendar.



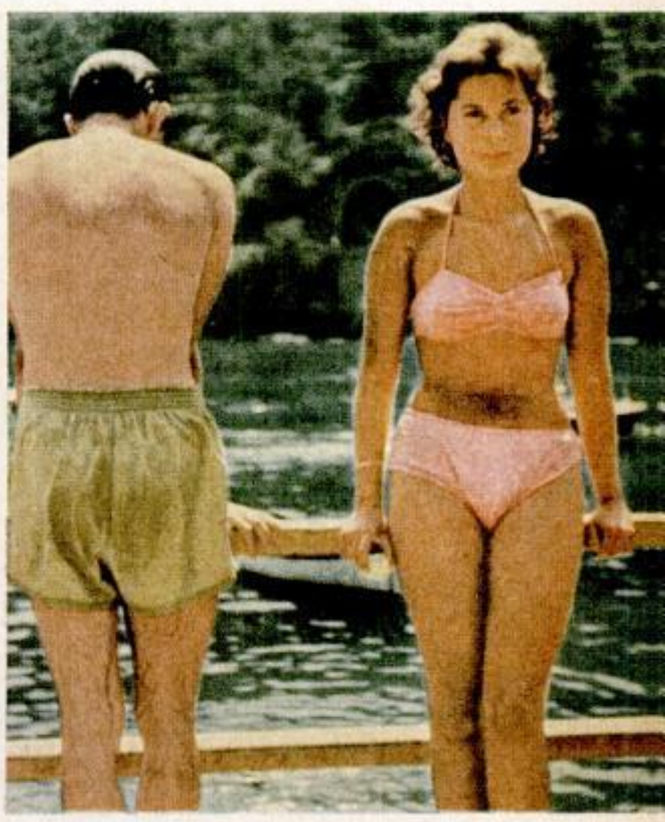
Nov. 8. SPORTS ILLUSTRATED takes you to the world's exciting places to be, from a free balloon over Valley Forge to the Braemar Games in Scotland, to surf casting off Montauk.



Nov. 15. SPORTS ILLUSTRATED reports the sweep of each sports season, often in full color—from duck paintings by Menaboni, to a complete weekly scoreboard and a preview of coming events.



Nov. 22. SPORTS ILLUSTRATED's world is a world of discovery . . . of warm exotic vacation lands in the Caribbean . . . of a golden country full of deer . . . of special gifts for sports lovers.



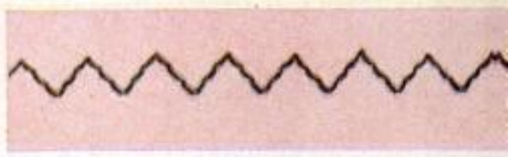
Nov. 29. In clothes, in custom—at the Riviera, the suburban country club, in the field, at the stadium—SPORTS ILLUSTRATED is a new world for 575,000 American families every week.

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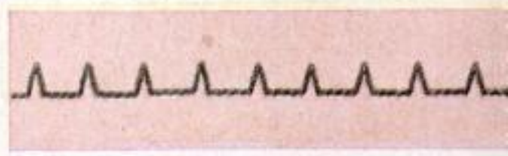




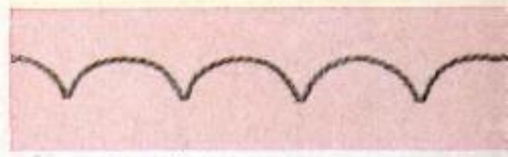
Automatic Zigzagging—for satin stitch, script stitch, appliqués, buttonholes, setting in lace.



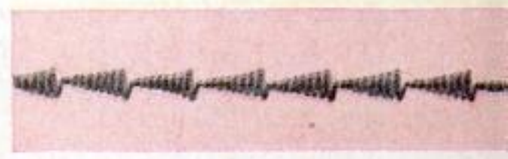
Automatic Multiple Zigzag—for mending, patching, joining overlapped seams, applying binding.



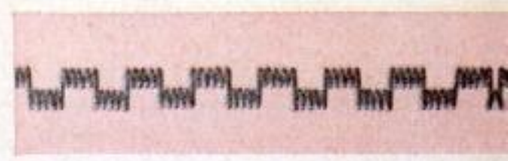
Automatic Blind Stitch—for making "invisible" hems, overedging seams, sewing in zippers.



Automatic Scallop Stitch—perfectly spaced, big or small, for fancy edging, embroidery, trim.



Automatic Arrowheads—facing in either direction, for decorating children's clothes, table linens.



Automatic Dominoes—for monograms, borders, pocket designs that would take hours by hand.



NEW! Twin Needle also comes with the Automatic. Sews with two different color threads at once—for beautiful toned effects.

These are only a few of the exciting stitches the new SINGER Automatic will do.*

The new Swing-Needle **SINGER** Automatic

does 101 stitch variations as simply as it sews a straight seam!

Here is a machine so modern, so advanced—so *different* from usual machines—you'll have to see it in action to believe what it can do.

It's the new Swing-Needle* SINGER Automatic Machine—with amazing do-it-for-you "FASHION* Discs." It not only does the finest straight sewing . . . it does just about any kind of decorative stitch you can imagine *completely automatically*.

Stop in; try it. Discover how it takes hard work, handwork and guesswork out of sewing.

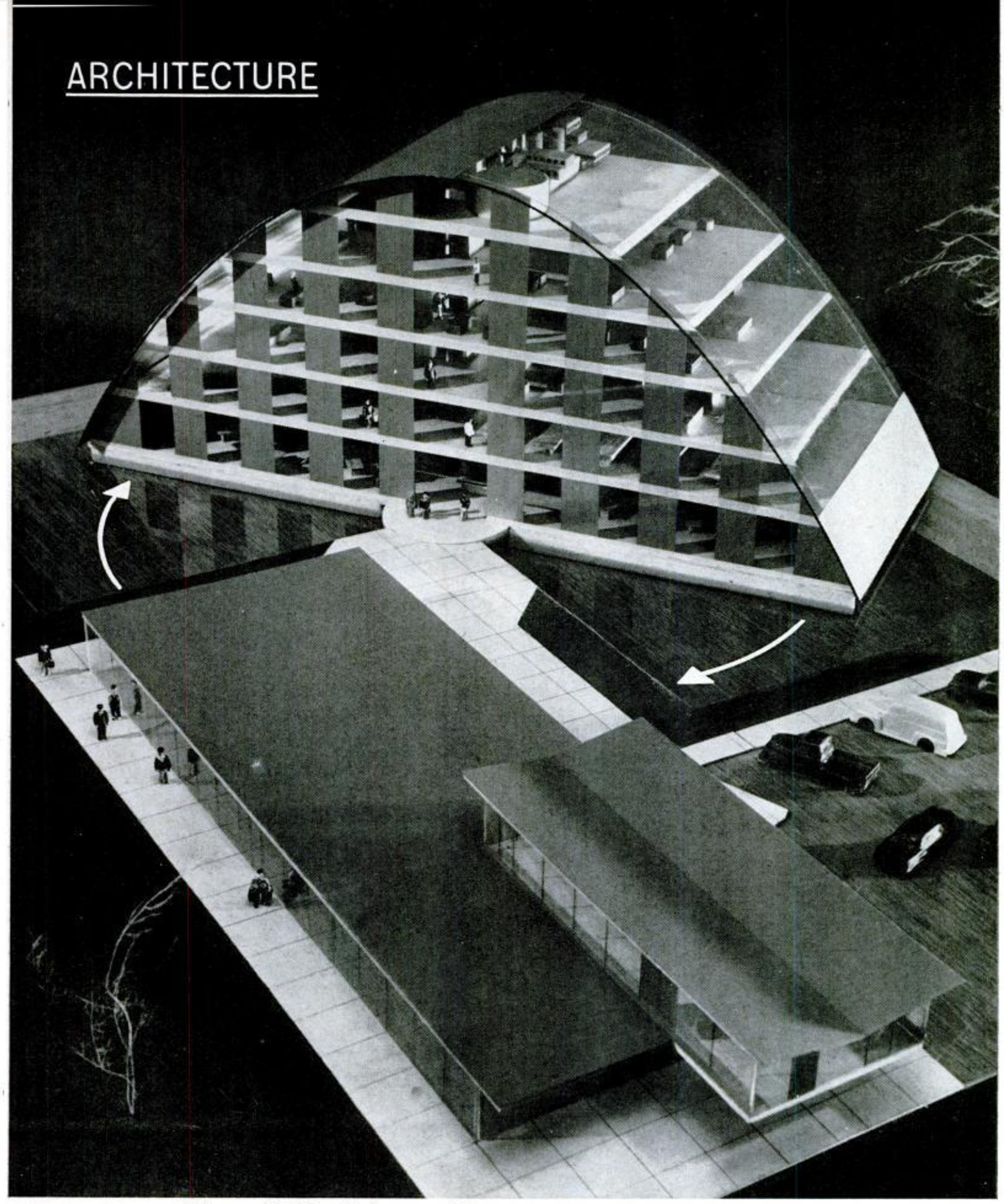
It's the *newest* in the famous family of SINGER Machines . . . favorites for over 100 years.

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SCALE MODEL, which cost $6,000, is built one-eighth inch to foot, has cutaway roof and walls to show detail. Building will turn on pivot below front entrance. It will revolve a total of 90°. Here it is shown swung at 45°.

SWIVELING STRUCTURE

Colorado offices, to be built this spring, will revolve to beat the sun's heat

For their new office building in the booming uranium city of Grand Junction, Colo., Promoters Lucien Cullen and Welborn Foreman wanted an attention-getting design which would also cope with the area's fierce summer sun. A Denver architect named Jared Morse had the answer: a six-story building which turns with the sun and which will be built this year.

The building will be mounted on a pivot and guided by rollers traveling a curving track. This mechanism will not be visible from the outside. To passers-by the amazing structure will appear—correctly—to be floating. Most of the building's weight will rest on a 333,000-gallon pool of water.

Driven by a small motor, the Morse building in summer will revolve, almost imperceptibly, three inches a minute at its outer edges, always presenting its heat-deflecting aluminum-skin roof to the direct rays of the sun. It turns back again through the night. In winter the building will turn to admit the greatest amount of sunshine. Morse estimates that the building will cut air-conditioning and fuel costs in half. Construction is scheduled to start in May.



BUILDING'S DESIGNER, Jared Morse, pours water into model of the reservoir on which building will float.



Milk of Magnesia gives more complete relief than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves *both* conditions. Two to four tablespoonfuls taken at bedtime work leisurely—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

Now! At Your Neighborhood Store
FAMILY MEDICINE CHEST TIME



A 6 star feature display offering your favorite drug products at lowest prices.

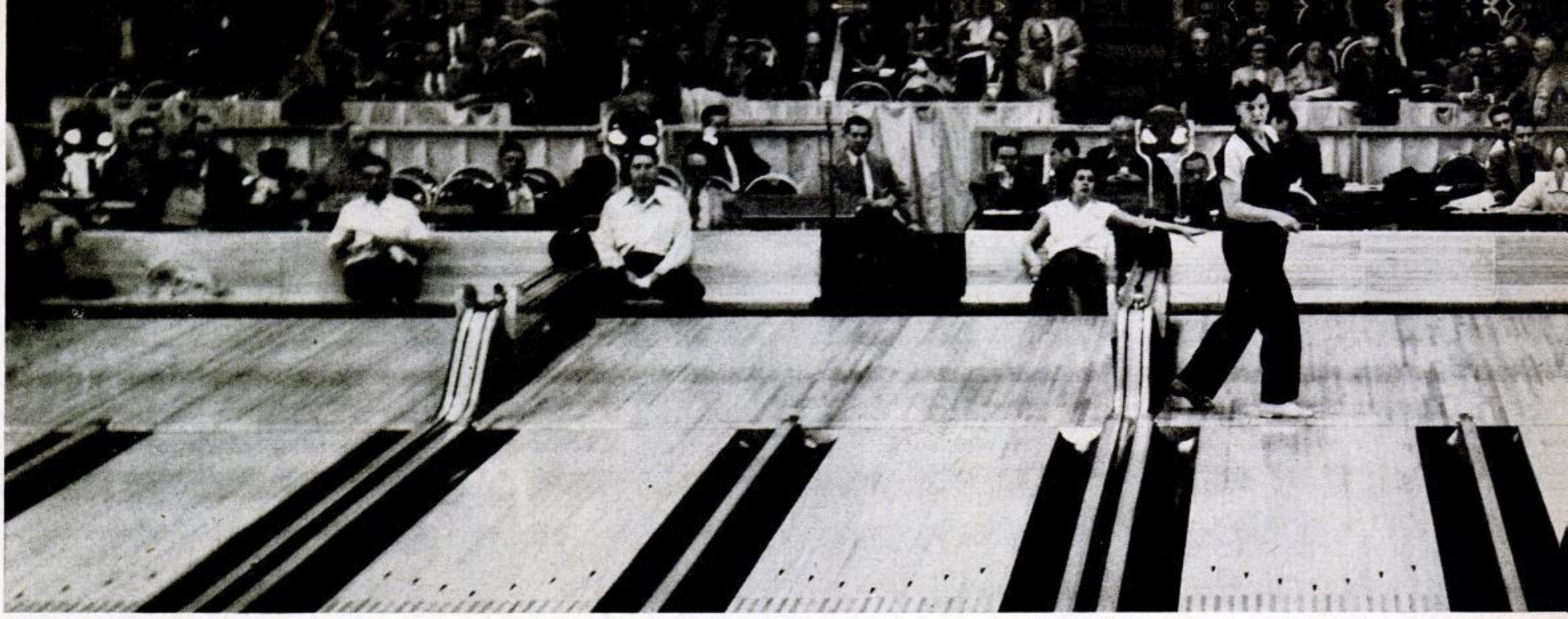
PHILLIPS'
MILK OF MAGNESIA

Liquid or Tablets

The convenient 4-OUNCE SIZE..... 28¢
The economical 12-OUNCE SIZE.... 55¢
The money-saving 26-OUNCE SIZE.... 85¢
Also available in tablet form 30 TABLETS..... 28¢



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GLEAMING ALLEYS, specially built for tourney, are used by contestants in finals. Bowling is Merle

AN ORDEAL

Form helps but stamina

The World Series of bowling, the individual match game championships, is as much a test of durability as skill. A mathematician present at the nine-day tournament in Chicago calculated that some bowlers hurled 12½ tons of balls down 19 miles of alleys. It was enough to wear anybody out—and it did. Though some of the competitors looked like ballet dancers (*left and right*), it was not grace but sheer strength that pulled them through. Just the thought of it caused the defending women's champion to lose her appetite a month ahead. The men's champion hopefully ordered a steak



HIS LEAD SHRINKING, ED LUBANSKI USES ARM AND

GRACEFUL SCISSOR helps Joe Kristof keep his balance on a shot. He failed in bid to make the finals.

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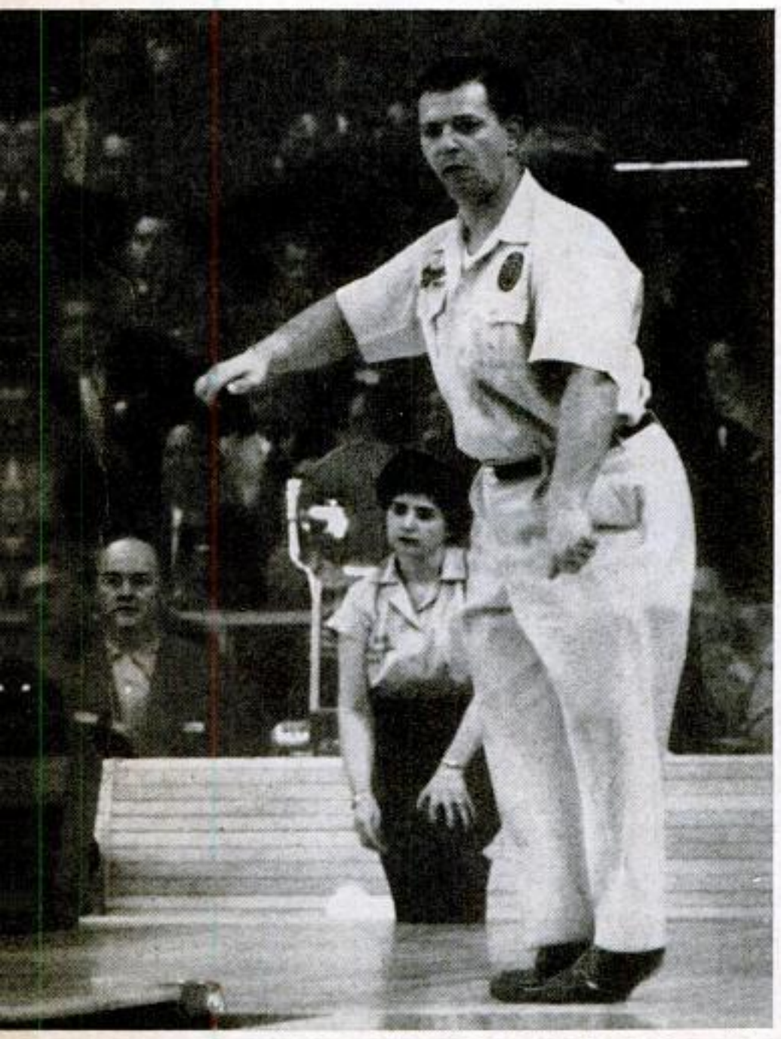
Matthews. Third from right is Sylvia Wene (*p. 140*). Standing in center is Ed Lubanski (*bottom of page*).

ON ALLEYS

wins bowling's big one

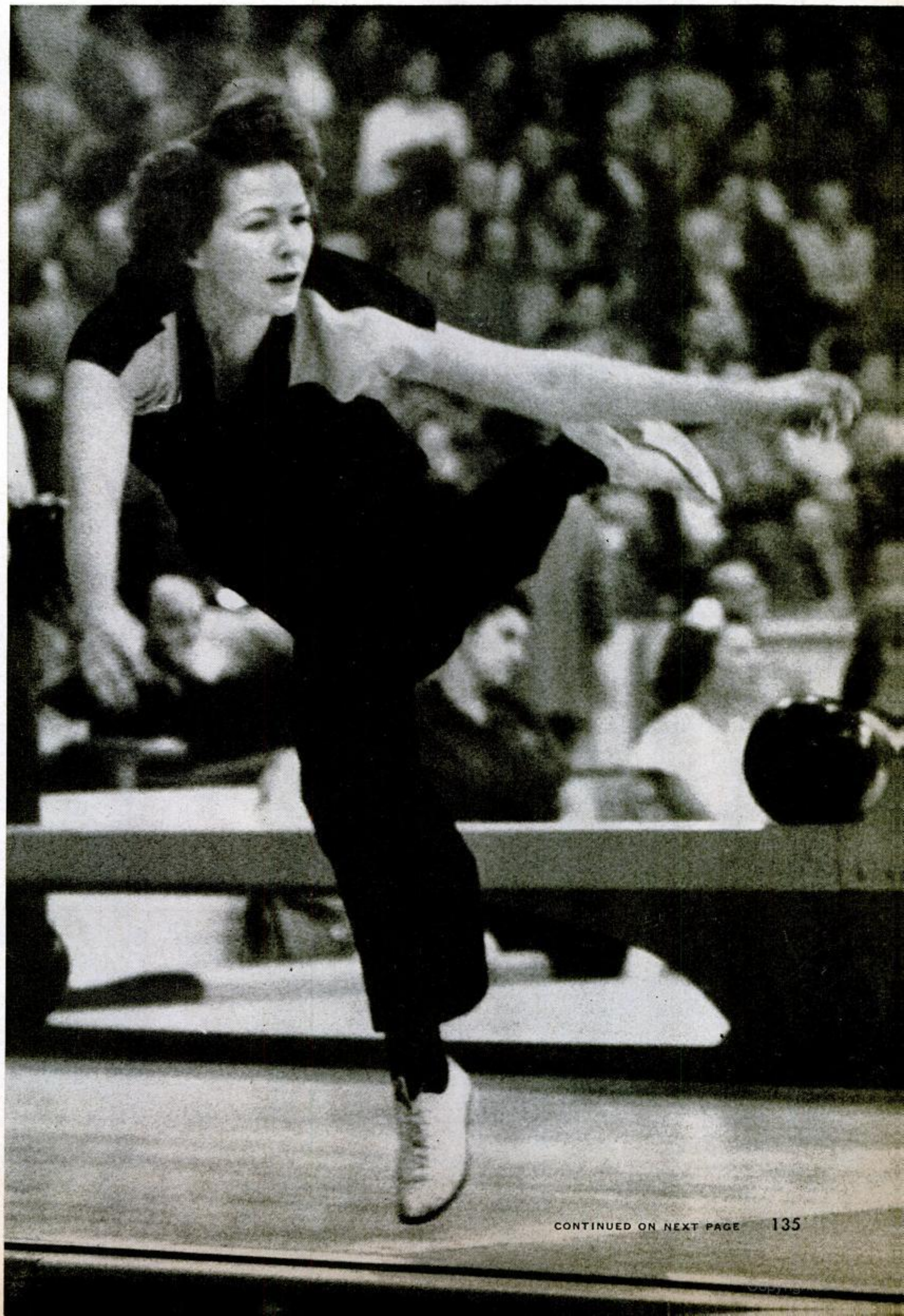
for dinner during the competition, then sat looking at it, unable to eat a bite. "I'm living on soup," he confessed.

After a week of play the contenders were worried less about their aching muscles than their swollen thumbs and fingers (*p. 139*). At the end balls were rolling up alleys with less spin than usual, causing habitually deadly rollers to resemble baseball pitchers who had lost their stuff. It happened to Ed Lubanski, who went into the last day with what looked like a safe lead but found that no amount of juggling or body-English (*below*) could save him.



THEN TOES IN FUTILE EFFORT TO MAKE PINS FALL

DELICATE PIROUETTE is Dorothy Crouch's follow-up. She finished seventh among the women.



CONTINUED ON NEXT PAGE

AMERICANS EVERYWHERE NO LONGER SUFFER when Acid Indigestion Strikes



Last Year nearly TWO BILLION TUMS... Instant on-the-spot Relief ...sent Distressed People Happily on Their Way

For millions of Americans the simple secret of carrying TUMS as faithfully as they carry their keys—has meant the end of discomfort from acid indigestion, heartburn.

At the first sign of sour stomach – just pop tasty TUMS in your mouth like candy mints. Instantly, excess acid is neutralized without acid rebound. Heartburn, acid indigestion fade away. TUMS are only 10¢ a roll and you could not buy safer, quicker, more wonderful relief even for a ten dollar bill. Always carry TUMS.



People all over the Nation carry Tums as faithfully as they carry their Keys!

TUMS *for the Tummy*


Massage into skin . . . see it penetrate!

DEEP HEAT FROM NEW MENTHOLATUM *RUB*

—gets right to where it hurts!

Rub in . . . it starts bringing relief from pain of arthritis, rheumatism and chest colds in just 30 seconds!

Right before your eyes this new DEEP HEAT rub disappears into your skin! Just massage new Mentholatum Rub on the spot that's sore. Feel its DEEP HEAT start to work. See how quickly you feel a warming glow. Soon that nagging arthritic, rheumatic pain and tingle are gone!

Extra-Deep Penetrating Power

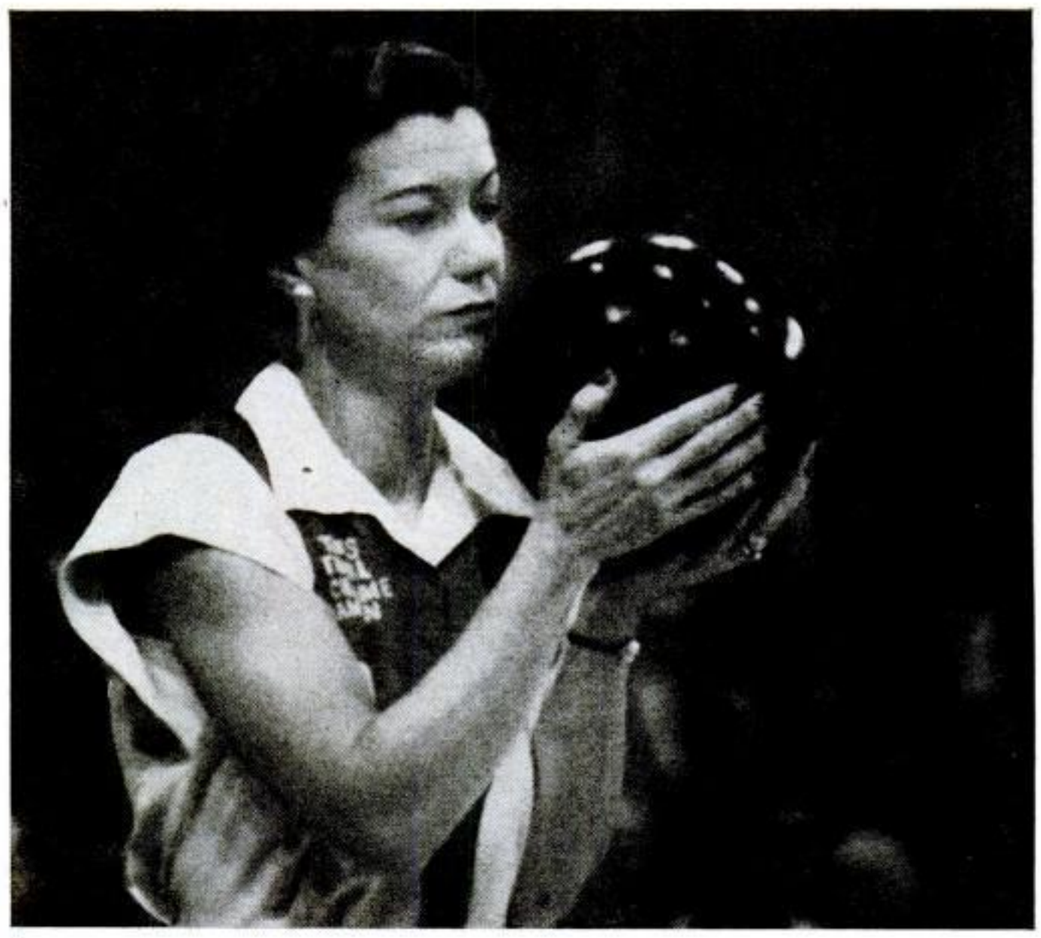
New Mentholatum Rub's formula includes the latest discoveries for pain relief . . . *plus* Silitex M3 . . . a combination of ingredients that offer *extra deep penetrating power*. Mentholatum Rub contains soothing menthol and lanolin. It also brings wonderful comfort to swollen, burning feet. Stainless. Greaseless. Won't soil clothes or bed linen. Look for the "red-white-and-blue" package with DEEP HEAT marked on it. Get new Mentholatum Rub today.

Greaseless!



Stainless!

THE END FOR A CHAMPION

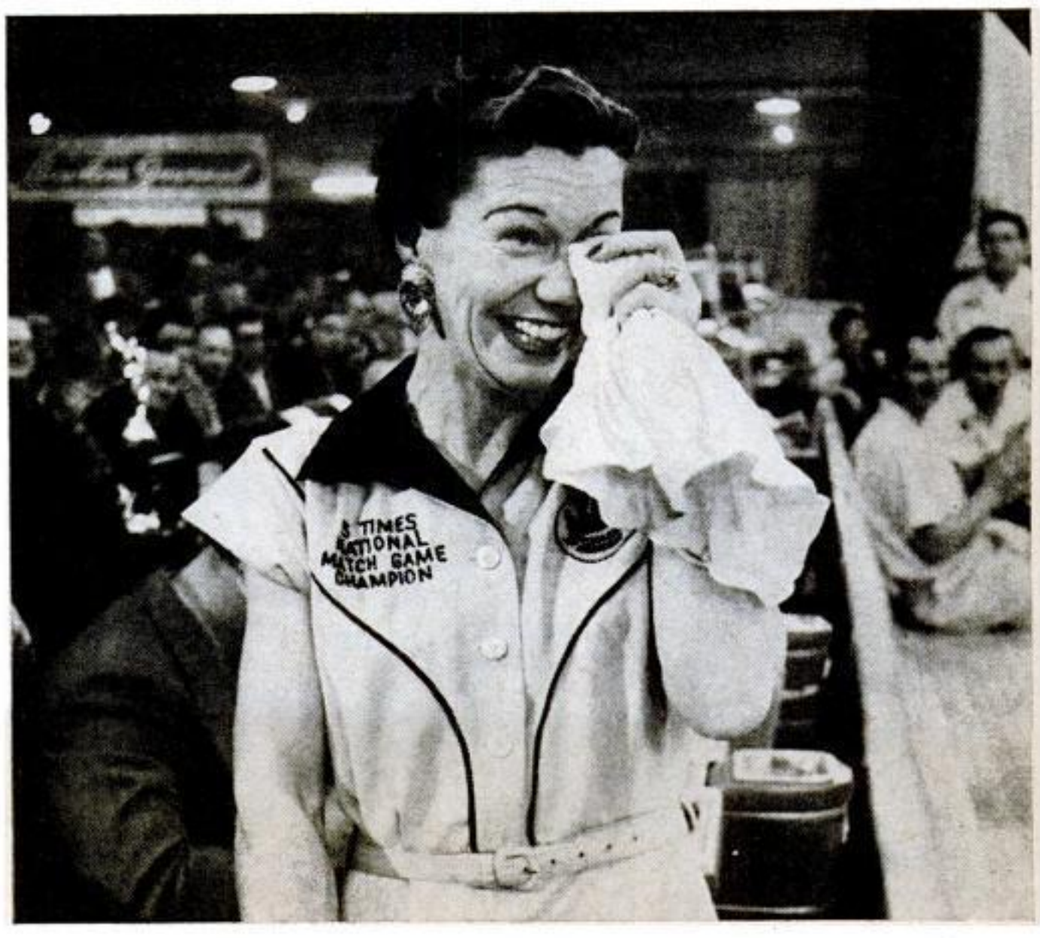




HOPEFUL Marion Ladewig, who had won women's title five consecutive times—an unprecedented success—gives ball a familiar pat as she takes aim.

WEARY and displaying strain, Mrs. Ladewig gets her back rubbed to loosen her tired muscles. At 40, she is a grandmother, lives in Grand Rapids, Mich.

TEARFUL after losing her title, the ex-champ dabs at eyes. "At my age bowling comes to be a hardship," she said, added she was going to retire.



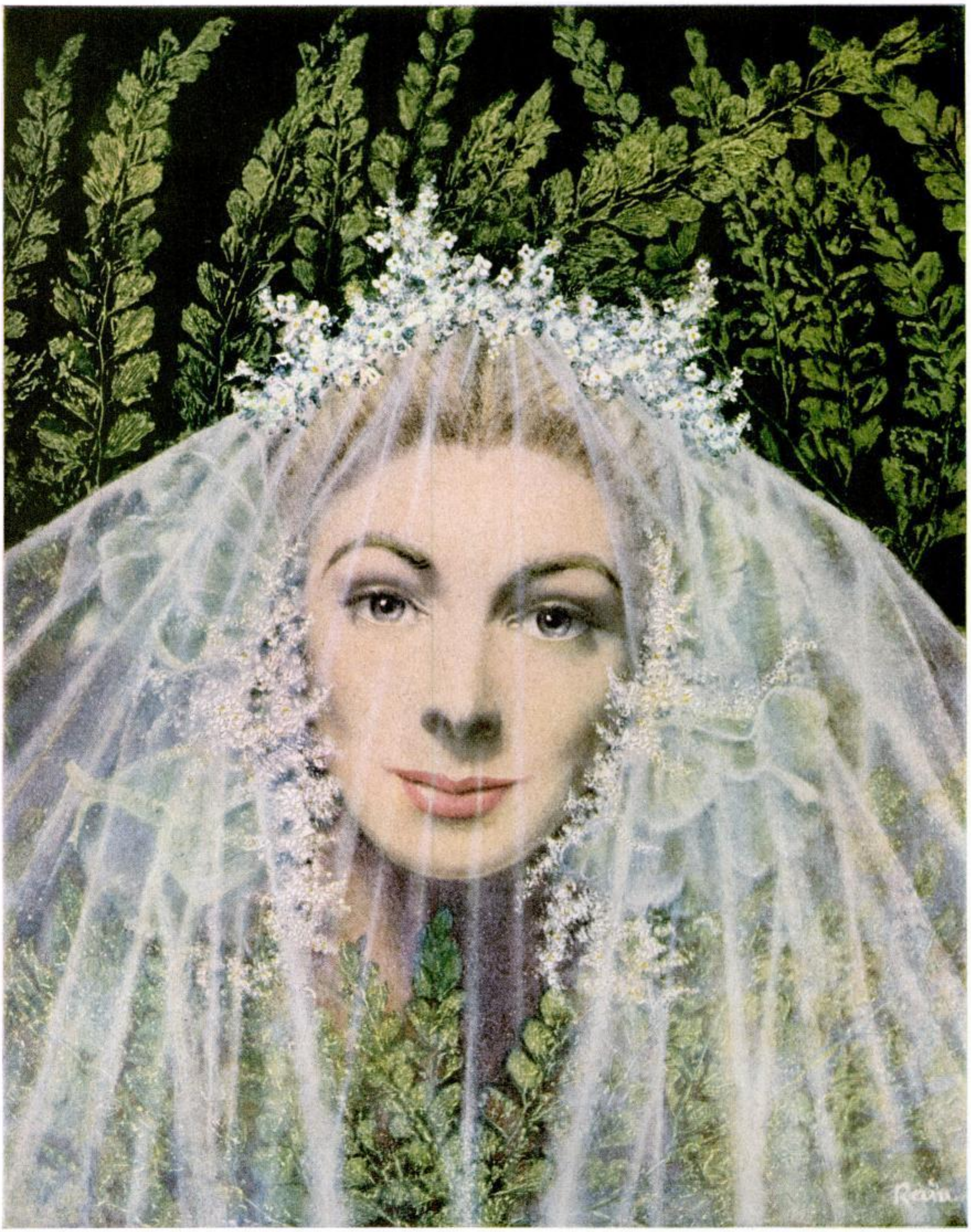
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day of love

On a golden morning hour, in a world that's new and bright, a girl turns to her beloved, and softly says, "I do." For her, and for him, each solemn word of their wedding ceremony, each hope that's in their hearts, will be inscribed in the brilliant depths of her engagement diamond. So, treasured in lovely lights, the promise of love that makes this their day of days will be repeated for them often through all their married years.

Your engagement diamond need not be costly or of many carats, but it should be chosen with care. Remember, color, cutting, and clarity, as well as carat weight, contribute to its beauty and value. A trusted jeweler is your best adviser. Extended payments can usually be arranged.



The Bride...painted for the De Beers Collection by Charles Rain



¼ carat (25 points) $88 to $200
½ carat (50 points) $225 to $475
1 carat (100 points) $600 to $1227
2 carats (200 points) $1350 to $3182

In October, 1954, jewelers throughout the country were asked for the prices of their top-grade engagement diamonds (unmounted) in the weights indicated. The result is a range of prices, varying according to the qualities offered. Exceptionally fine stones are higher priced. Add Federal tax. Exact weights shown are infrequent.

De Beers Consolidated Mines, Ltd.

a diamond is forever

N. W. AYER & SON

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Slip into the
*ARROW GABANARO**

..in your exact collar size and sleeve length.

For smart comfort you can't match America's most popular sport shirt!

Its rich rayon gabardine is *softer, lighter.* Labeled "SANFORSET"®...WASHABLE...can't ever shrink out of fit.

Besides a flawless fit, Arrow *Gabanaro* comes in a handsome range of new colors—including the new pink and helio shades!

Plus, of course, the famous *Arafold* Collar for smoother comfort, smarter looks. $5.95

**Arrow Gabanaro also available for boys of all ages. (Specially priced for "Juniors" and "Grads.")*



Exact sleeve lengths



Exact collar sizes

ARROW

CASUAL WEAR

by Cluett, Peabody & Co., Inc.

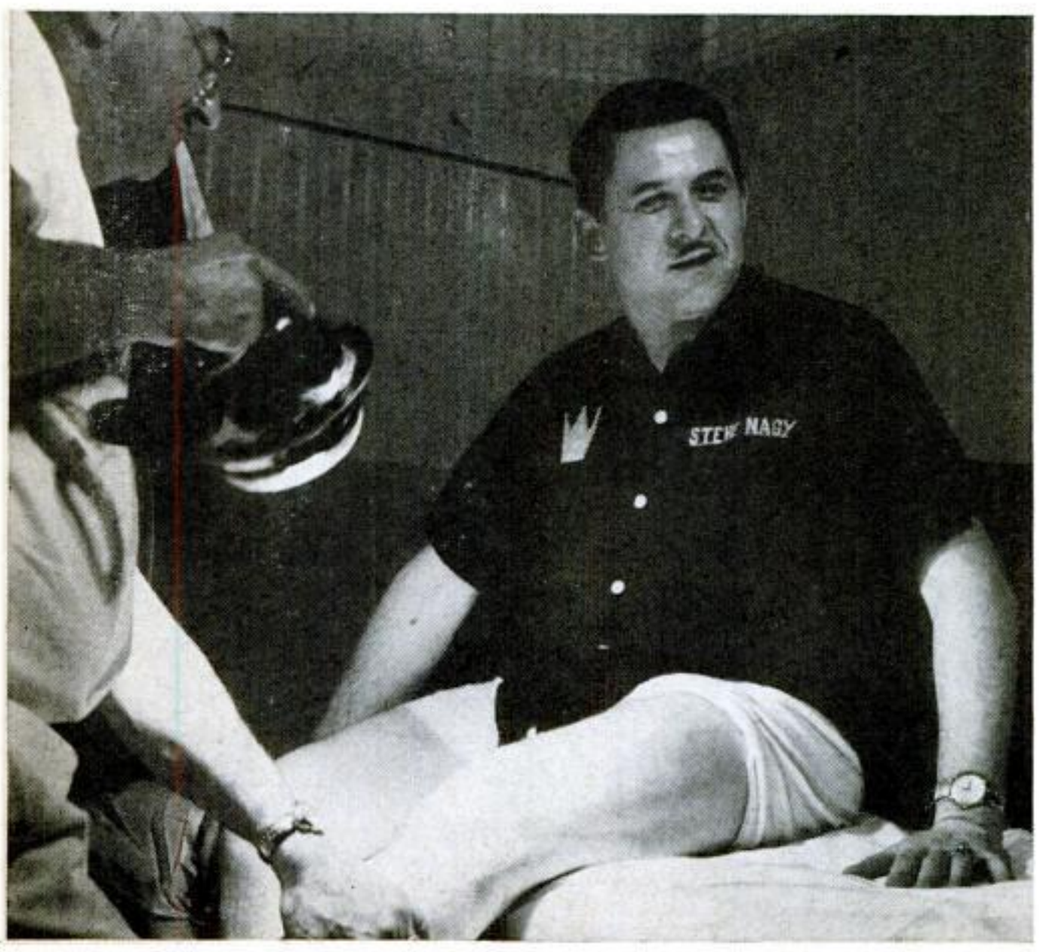
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SWOLLEN FINGERS plague Junie McMahon who treats them with liquid adhesive. Other bowlers used ice and pain killer to deaden aching thumbs.

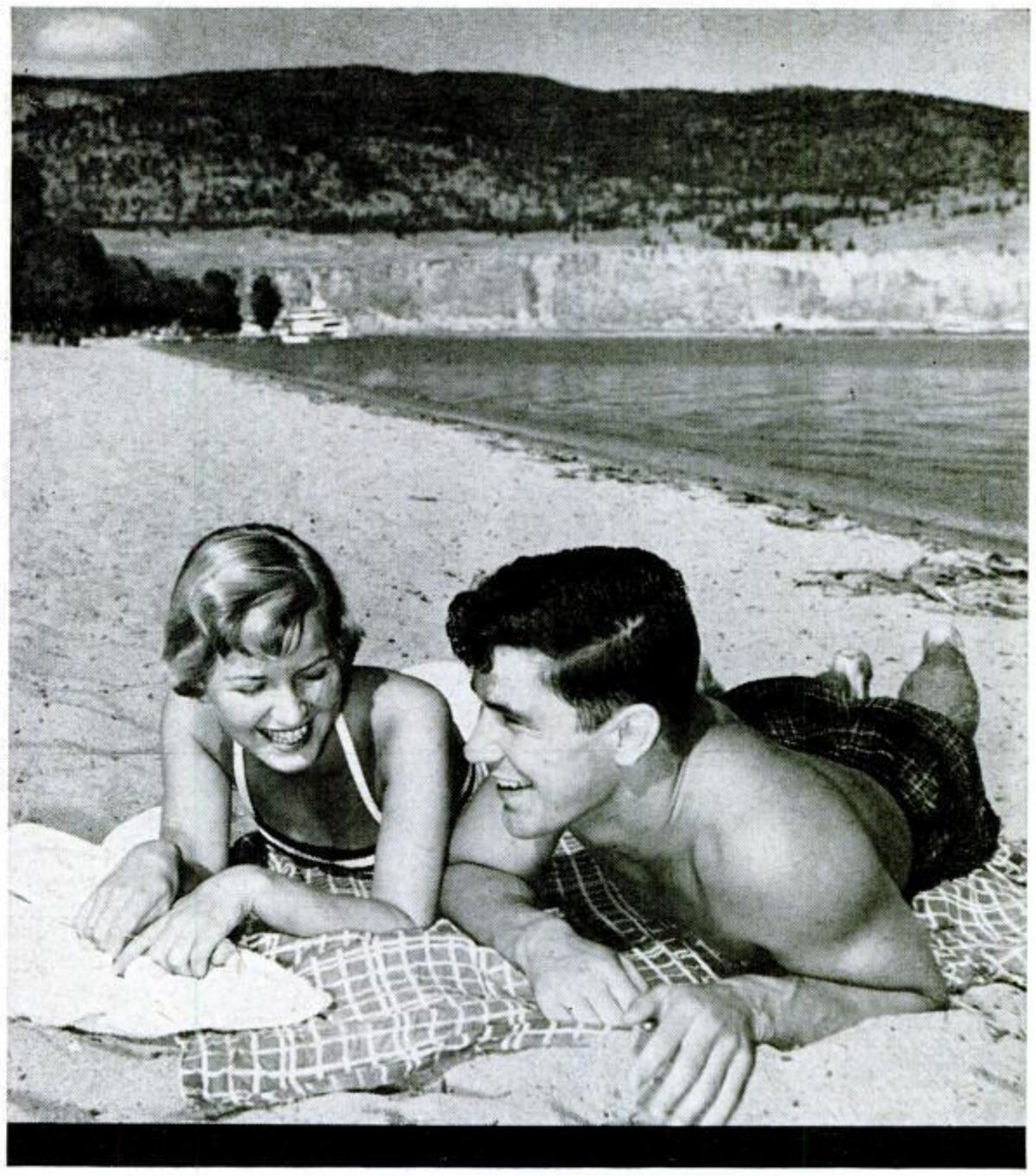


SPOTTERS clapping and shouting in the gallery give bowlers tip-offs on the peculiarities of an alley. Signals were prearranged before each day's play.



A BAD KNEE, resulting from an old soccer injury, worried Steve Nagy during the tournament. But heat treatment in the locker room kept him in shape.

CONTINUED ON NEXT PAGE



There's room to relax in uncrowded

Canada

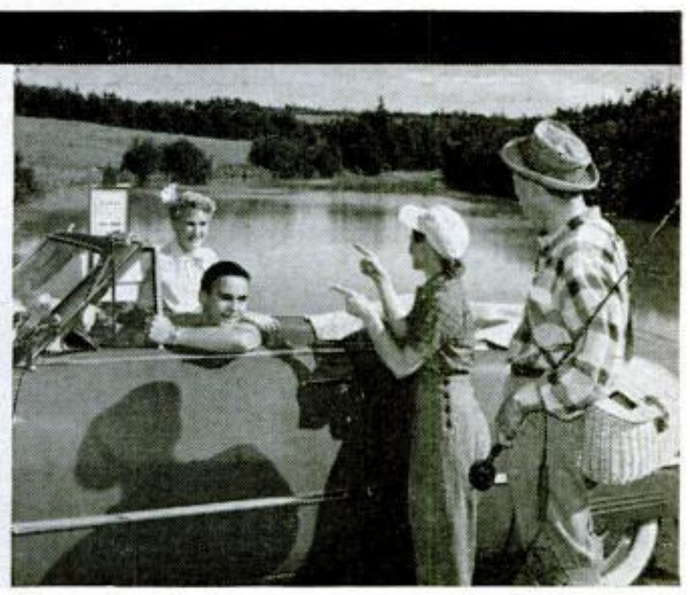
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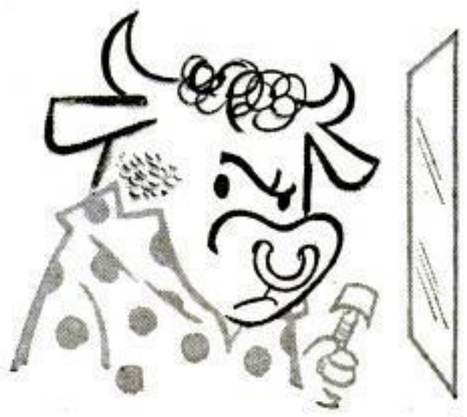
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"Innards" sluggish, mouth all woolly?



Clear things up the way you should–
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Fresh lemon juice in water—taken first thing on arising—overcomes sluggishness for most people.

This simple, natural fruit drink is not a harsh laxative, not a drug. It induces prompt, *normal* elimination. It alkalinizes and aids digestion. It wakes you up and clears your mouth with its refreshing tang.

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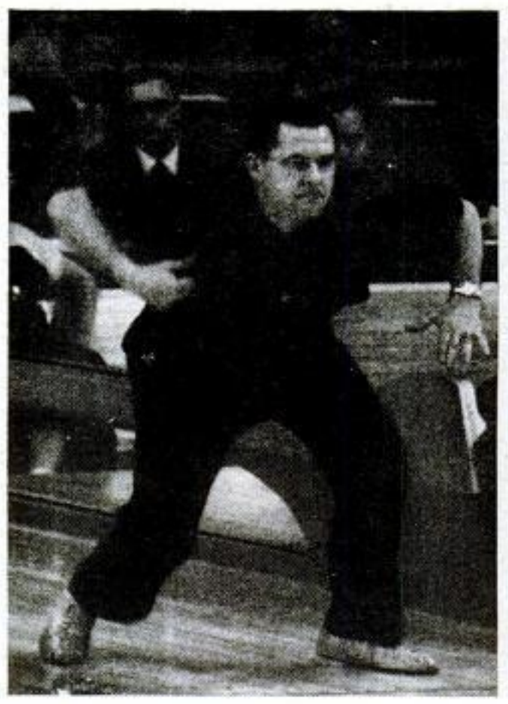
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THE WINNERS wear grim looks on final day. Steve Nagy's apelike crouch contrasts with headlong rush of the new women's champ, Sylvia Wene.

PAIR OF WEARY WINNERS

On the last day, the winners were decided by the way a few stray pins fell. An energetic Philadelphia salesgirl, 26-year-old Sylvia Wene (*above, right*) became women's champion. Steve Nagy (*above, left*), a barrel-chested 41-year-old Cleveland bowling alley proprietor, took the men's title in more dramatic fashion. He barely qualified, and even after getting his chance in the finals all that stood between him and defeat at the very end was a spare by opponent Ed Lubanski. But Lubanski missed it by one pin. Encouraged by this and the cheers of the crowd, Steve put unnerved Lubanski to rout and clinched the title.



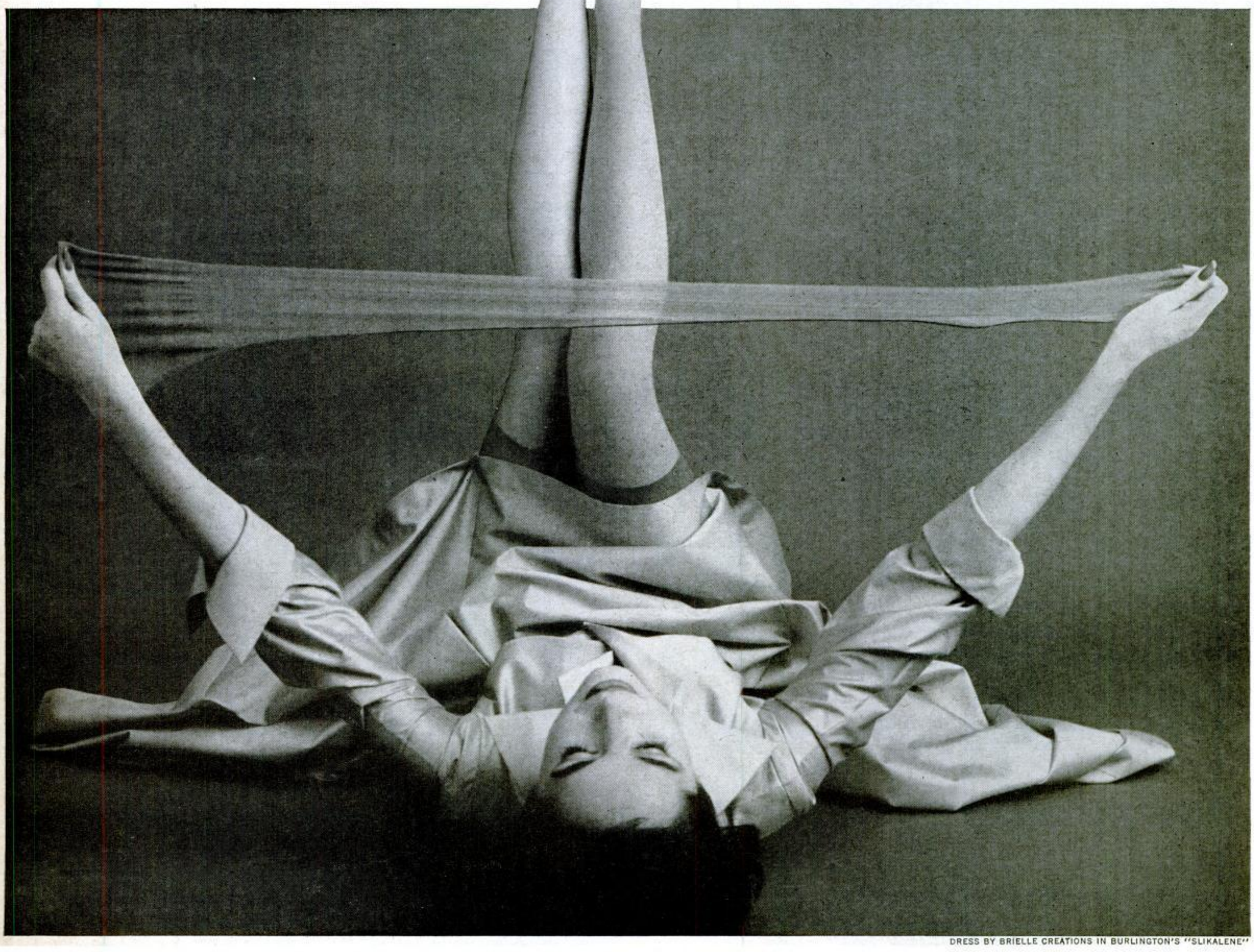
THE SPOILS for smiling victors were handsome gold-plated trophies. The prize money for champion Wene was $600 and for champion Nagy $2,000.

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A DRAKE'S PROGRESS

A reprehensible drake who is nameless, belonging to Fred Hanna of Fayetteville, Ark., uses his brain seldom and then only to escape his nature-ordained duties, like swimming and letting water roll off his back. A year ago, watching Mack, a pointer belonging to W. C. Whitfield, paddle in the pond, the drake swam over, got Mack by the scruff of the neck and climbed aboard for a free ride to shore. Having progressed this far, the drake has been repeating the ride ever since. Whenever Mack goes into the pond, the drake gets aboard. Once ashore the drake drops off and the two have nothing more to do with each other.

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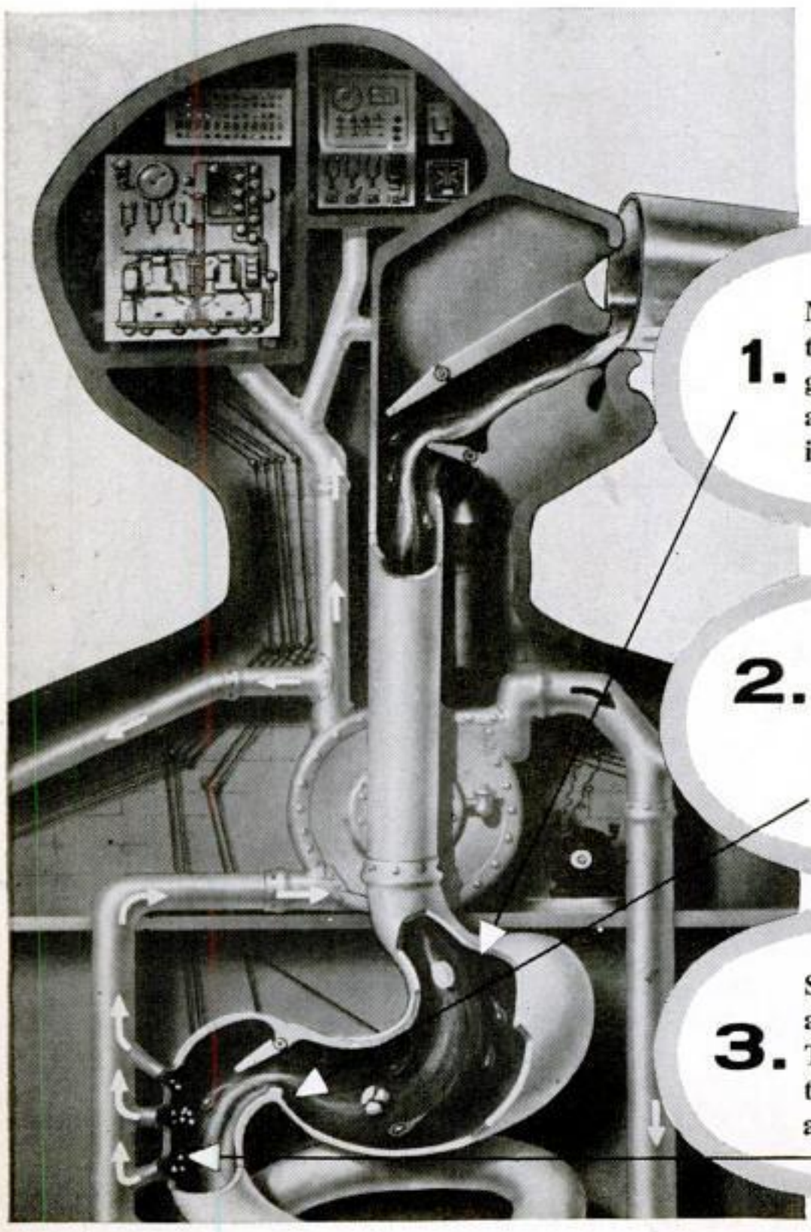


Says Arthur Godfrey,
"Take it from me,

BUFFERIN®

acts twice as fast as aspirin

AND IT WON'T UPSET YOUR STOMACH!"



1. Medical science knows that a pain reliever must go through the stomach and into the blood stream in order to relieve pain.

2. Bufferin combines aspirin with two antacid ingredients which open the stomach valve, get the pain reliever into the blood stream twice as fast as aspirin.

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Ask your own doctor about Bufferin's remarkable ability to relieve pain, about its freedom from harmful ingredients.

8 years of continuous medical research in hospitals and clinics have established Bufferin's effectiveness and speed of action. Bufferin has met the rigid tests a doctor demands of medicines used in his own practice.



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The layer-collar suit (above) and the stitched-collar suit (below). Both Sacony "Fashion Pointers," in rayon versions of costly silk-and-worsted suitings. Each $25.



Two of the suits Sacony makes in cool, non-wilting Palm Beach* cloth. Knit margins on one (above) and detachable white piqué on the other (below). Both suits are $25 each.

HATS BY JOHN FREDERICS; JEWELRY BY FREIRICH



AND UNDER THE SUITS, SACONY GIRDLES



How to buy these $25 Sacony suits

Any one of these suits can be yours tomorrow. Here's what to do. At least one store near you sells Sacony suits. Get there as fast as you can with this page in your hand. Someone on the main floor will direct you to the right department. Then point out to the salesperson the style you've set your heart on.

If you don't *know* what store to go to, dial the telephone number of Western Union. Ask to speak to Operator 25. Tell her you want to know where to buy a Sacony suit. She has store names at her fingertips. Or, to get a list of stores by return mail, simply write Sacony, College Point, New York.

All suits come in misses sizes. Some come in petite and half sizes, too. Sacony suits are also made and sold in Canada at 27.50 each. (For *Canadian* store names, write Sacony, 423 Mayor Street, Montreal.)

*PALM BEACH TRADEMARK REG. BY GOODALL-SANFORD, INC., MFR. OF CLOTH

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A story that covers three generations

HERE is a story of Life insurance protection "The Metropolitan Way." It is a story which covers the hopes and ambitions of a Chicago family during not one or two but *three* generations.

This is not an unusual story by Metropolitan's standards. In fact, it is a common one in the millions of homes served by Metropolitan's Field-Men. It illustrates the many benefits which come from a well-planned program of security—one which is sufficiently flexible to meet a family's changing needs through life.

First generation of service

Some years ago a young businessman arranged with his Metropolitan Representative for protection by the Company's time-tested Whole Life insurance plan. Since 1909 this particular plan has been most popular because of its broad and flexible benefits. These were arranged to provide, in case something should happen to the young husband, a moderate amount of cash and a monthly income for his wife.

In due course, other Life insurance was arranged by the Metropolitan man to help the policyholder, for example, to protect his new home and to assure the future education of the children. As the young man progressed in business, and his income increased, more Life insurance was secured to provide for even broader family protection.

The children grew up and then in view of the father's impending retirement, his insurance program was rearranged by the Metropolitan Representative. This provided for a steady monthly income for life for his wife and himself, made adequate provision for final expenses, and also left something for the children.

. . . second generation

When the children finished their education and were ready to make their start in the world, they received a small nest egg from the Metropolitan insurance their father had bought for them when they were young.

After the children married and assumed their own responsibilities, it was natural for them to turn to the same Metropolitan Representative to help them make their futures secure. Basically, their objectives were the same as those of their parents, but conditions were different. Accordingly, the Metropolitan man developed a program of Life insurance protection which was realistic in light of such new conditions as the inflated dollar and the increase in taxes.

. . . and the third

Now that these young people have become parents themselves, they have been prompt to assure *their* children of a happy, carefree childhood and a good education through Life insurance. Thus, hopes and ambitions which grew naturally out of love and affection, were made *certain* by "The Metropolitan Way" of insurance planning.

The whole story is simply one example of the kind of service which is available from any one of the Metropolitan's 1000 District Offices throughout the United States and Canada. These Offices are staffed by trained men who are equally competent to advise on the technical aspects of Business insurance, and the complications which sometimes result from estate and inheritance taxes.

As this story illustrates, Metropolitan Field-Men are ready and anxious to give the understanding and efficient service which enables Life insurance to meet changing family needs from generation to generation. Families everywhere have learned to expect this sort of service from Metropolitan men. They know that...

Metropolitan service is
as local as Main Street . . .
as close as your phone

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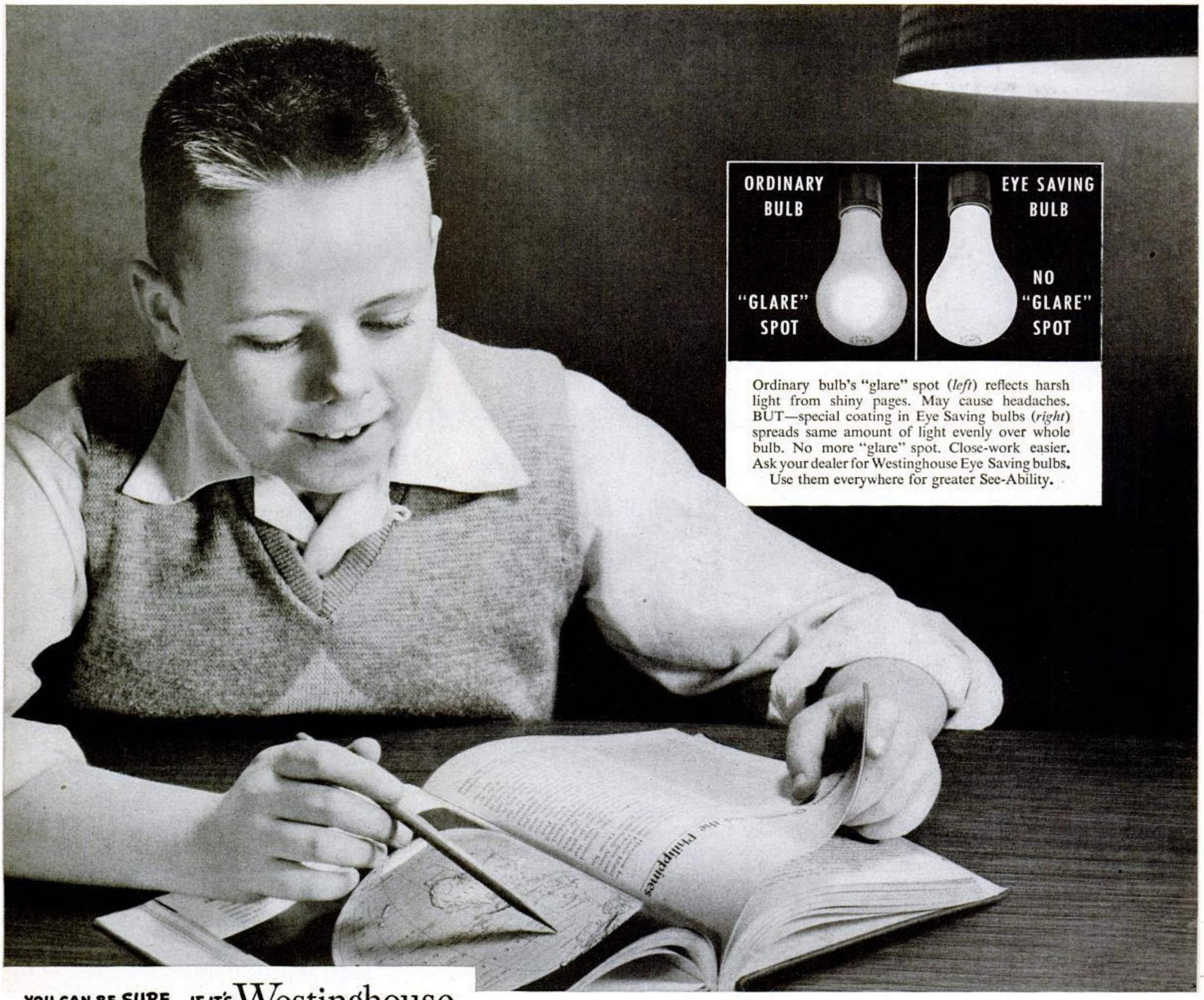
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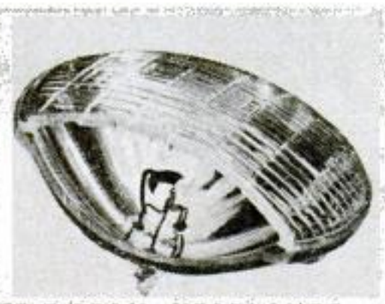
New Westinghouse EYE SAVING bulbs soften the light to protect your sight, reduce eye-fatigue, headaches



Ordinary bulb's "glare" spot (*left*) reflects harsh light from shiny pages. May cause headaches. BUT—special coating in Eye Saving bulbs (*right*) spreads same amount of light evenly over whole bulb. No more "glare" spot. Close-work easier. Ask your dealer for Westinghouse Eye Saving bulbs. Use them everywhere for greater See-Ability.

YOU CAN BE SURE...IF IT'S Westinghouse

Wherever You Use Light — Use Westinghouse



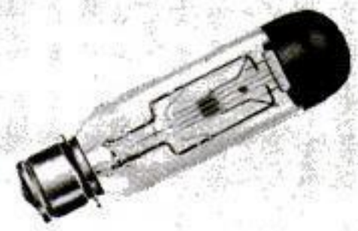
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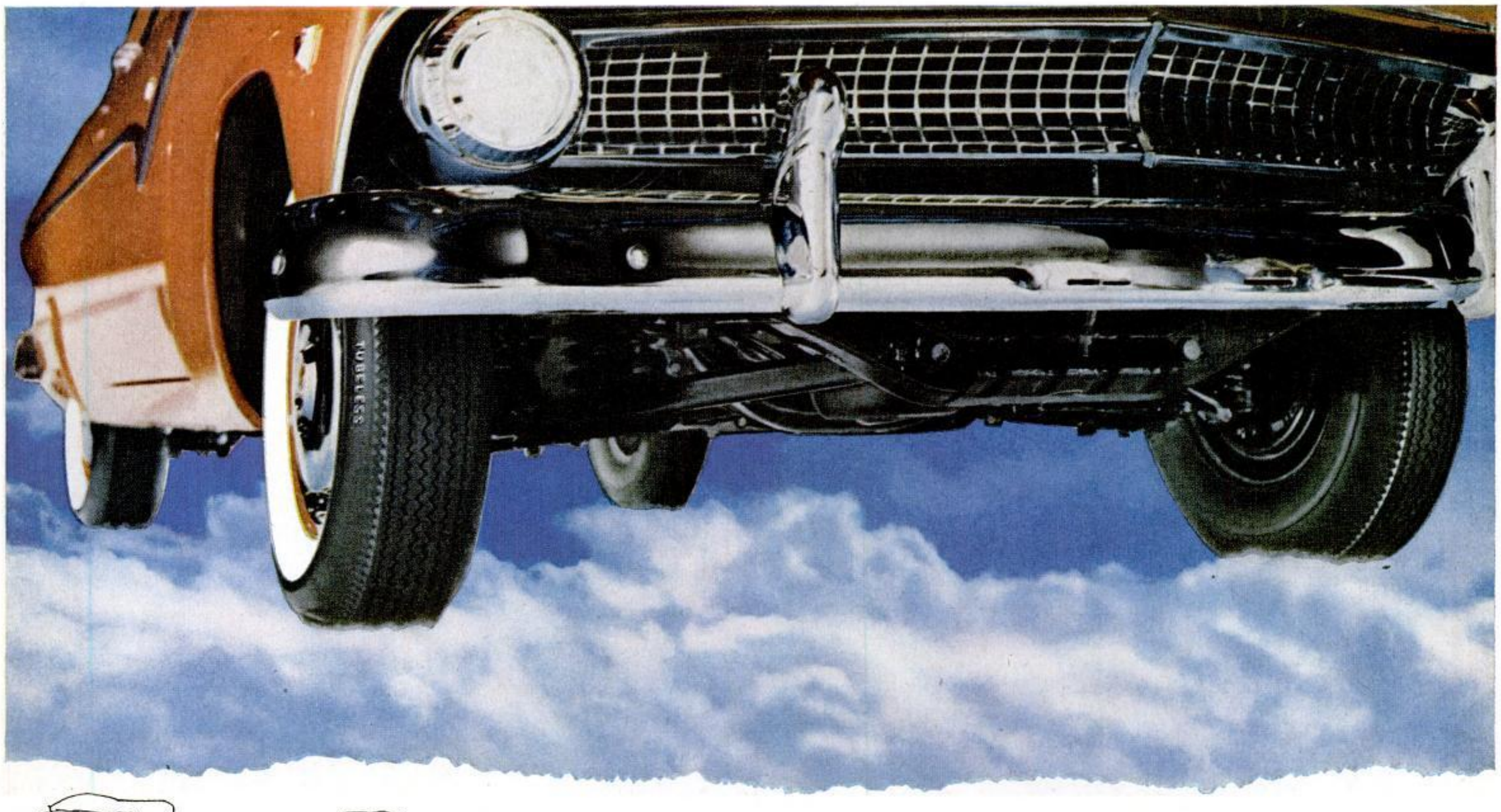
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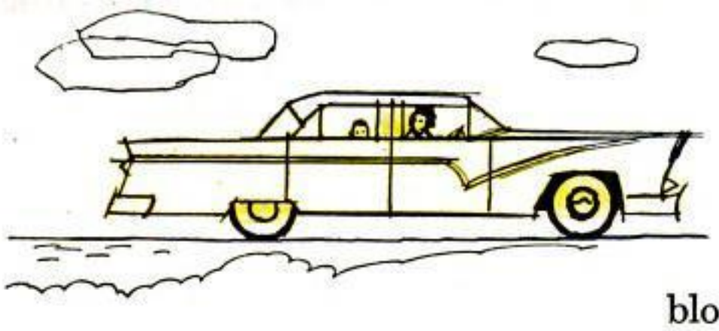
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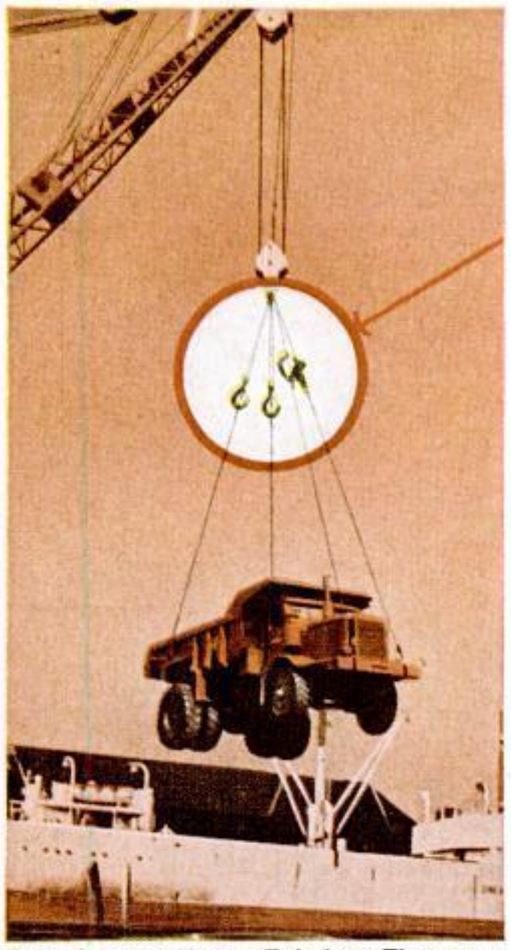


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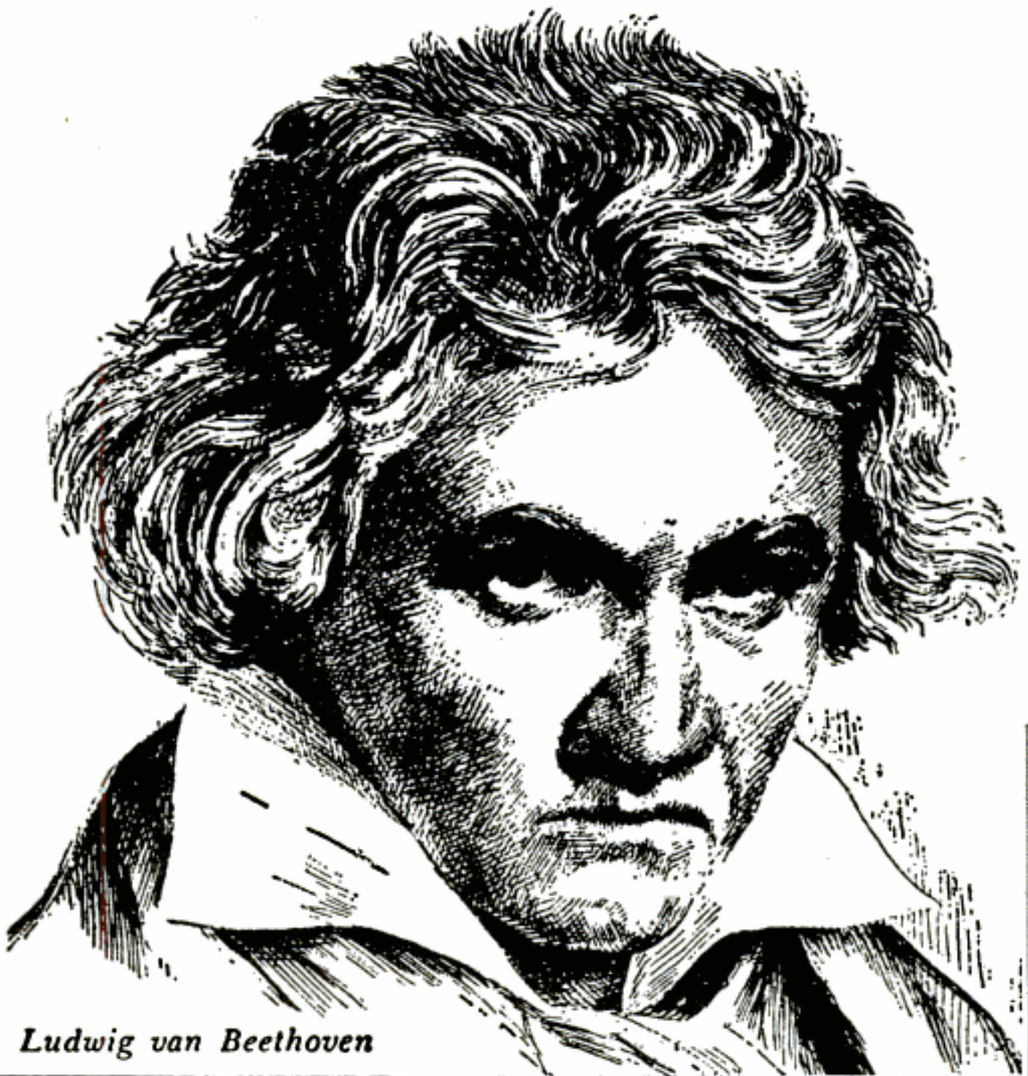
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"UNFINISHED" SYMPHONY NO. 8



Ludwig van Beethoven



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LETTERS TO THE EDITORS

SPECIAL ISSUE: FOOD

Sirs:

LIFE magazine has performed an outstanding service to agriculture and the food industry in its special issue (Jan. 3).

The color photography of American farm scenes is the most impressive I have ever seen. The many articles on food production, processing and marketing are excellent.

This highly informative issue will provide millions of American consumers with a better understanding of the story of food—from the farm to the dining table.

May I congratulate you upon a job well done.

E. T. BENSON
Secretary of Agriculture

Washington, D.C.

Sirs:

. . . The articles, and especially the lead editorial, were the best I have ever seen in a magazine with a large urban circulation. A number of my friends in the farm organization leadership have commented on the special issue in high terms.

E. R. EASTMAN
Editor

The American Agriculturist
Ithaca, N.Y.

Sirs:

The photography of your food number is impressive. But Americans hardly need to be further impressed with their own plethora and "super-ority": we are ethnocentric enough. Those in Europe and Asia will have strengthened their impressions of America's luxury, wastefulness, complacency, boastfulness, hypocrisy and obtuseness to these impressions we make upon the rest of the world.

THOMAS DAWES ELIOT

Walworth, Wis.

Sirs:

My New Year resolution will be to eat as little as possible so as not to add to the endless trouble of producing food.

KATHLEEN RICHARDSON

Maplewood, N.J.

TRADITIONAL DISHES

Sirs:

As an authentic Southerner used to authentically Southern fried chicken, I protest. Your recipe for same ("Traditional Dishes That Do Us Proud," LIFE, Jan. 3) isn't authentic. Just leave off that water treatment—steamed chicken, sacrilege—and fry it crisp.

MARY R. WHEELER

Waynesboro, Va.

● LIFE's fried chicken, the specialty of a real Southern cook, is both authentic and crisp.—ED.

WAYS TO CUT DOWN KITCHEN WORK

Sirs:

How could you let your "experts" take you so far out on a limb in your timesaving article ("Ways to Cut Down Kitchen Work," LIFE, Jan. 3)?

I am not an epicure but a Yankee housewife who knows something about the taste of food. To presume to serve frozen fish (tasteless!) and canned beans and mushrooms (dead tasting!) when fresh items can be prepared in a very few minutes is a crime. . . .

KAY VINING

Baltimore, Md.

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Sirs:

Eliot Elisofon's picturegraphs "How Beef Gets to Beef-eating Nation" is without doubt the finest and most understandable ever published and should become part of every schoolroom in the country.

But I have a bone to pick with your experts. Are hand beating, whipping and chopping tools a time-saver over electrically operated mixers and choppers?

BILL MCDERMOTT

Brooklyn, N.Y.

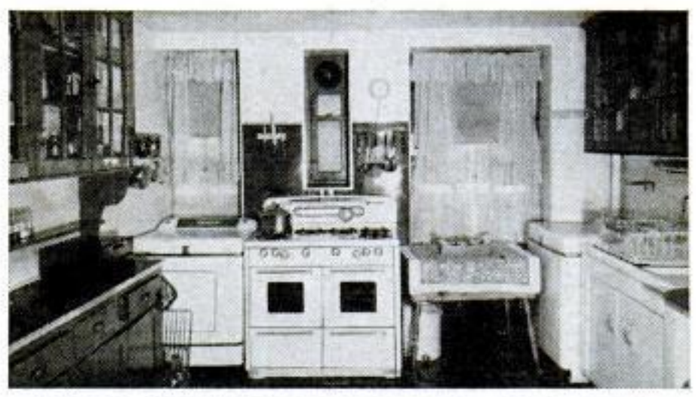
● LIFE's experts were asked to limit their suggestions to items everyone could afford.—ED.

Sirs:

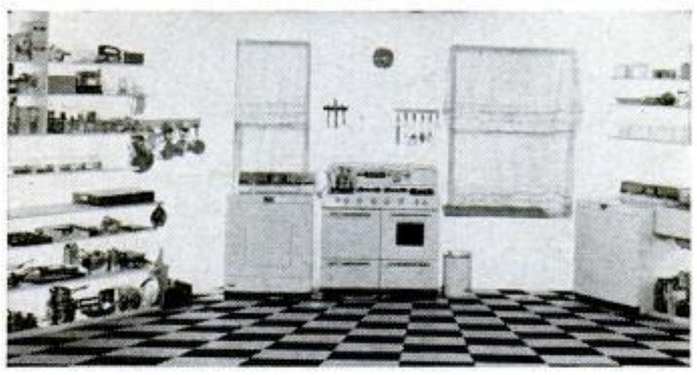
I find it hard to visualize the real kitchen you recreated. Isn't there a table anywhere?

MRS. FRANK DARIN

Detroit, Mich.



ORIGINAL KITCHEN ABOVE, REPRODUCTION BELOW



● The original kitchen was reproduced exactly, with the exception of the confusing center window. Along unseen fourth wall is a large table, a TV set.—ED.

Sirs:

Regarding your reorganized kitchen, everyone will have comments. Here are mine.

Wastebasket. The wastebasket should be in the open, and it should be bigger since everything one buys nowadays comes wrapped in paper, and paper napkins and towels are in constant use.

Dish storage. I am glad to see that regularly used dishes are stored near the sink. However, isn't it harder to take them down when they have been stacked sideways? I would prefer to have a cabinet at table level, where plates, cups and saucers could be piled, or simply moved in the drying rack.

MRS. WM. F. DAVIS

Westport, N.Y.

● LIFE's rearrangement was a general guide which a housewife could adapt in detail to suit her own work problems. Experts are most pleased if their suggestions set housewives to thinking up their own solutions, holding that the greatest timesaver lies above the housewife's neck.—ED.

Sirs:

In your article "The U.S. Goes Out to Lunch" (LIFE, Jan. 3) you refer to Benton, Wash. as the site of a Boeing assembly plant. Could you mean Renton?

ALLEN HENRY

Tacoma, Wash.

● Yes.—ED.

SEARCH FOR A FUTURE OF PLENTY

Sirs:

"Antibiotics are already known to ready hogs for market six months ahead of schedule" ("Search for a Future of Plenty," LIFE, Jan. 3). Brother! Back here in this show-me state of Missouri one isn't considered a very good farmer if he doesn't have his hogs ready for market in six months from farrowing.

I read on, "Now another substance has been found which makes them grow faster still." Glory be! Maybe we can not bother with breeding our sows before long!

MRS. JOHN W. FRAZER

Monroe City, Mo.

● LIFE should have said four weeks ahead of schedule, not six months.—ED.

THE FARMER AND HIS GOVERNMENT

Sirs:

Everyone gaining his livelihood, directly or indirectly, from the soil should read "The Farmer and His Government" (LIFE, Jan. 3). It contains more old-fashioned common sense than anything that has been published to date. The farm illness is not acute; it is definitely chronic and amid all the confusion and upside-down thinking no long-term remedy has been suggested.

All controls and subsidies off, gradually applied over a period of eight to 10 years, would give farmers ample time to put their house in order and ready them for strictly competitive production. The American food supply and our senseless surpluses would automatically be taken care of.

C. W. HENDRICKS

Youngstown, Ohio

Sirs:

As a farmer I was very disappointed in the issue.

You did not try to explain parity but instead placed it in ancient history. Parity is a yardstick with which a fair price for farm products is determined. Officials believed that 1910–14 were years which gave fair prices both to consumer and producer. These were not years of war or of depression or inflation. No one has come forward with a better plan to measure farm prices.

Farmers do not have to apologize for the present farm situation. It is the consumer who should be apologizing to us. They can go about their work knowing there will be food on the table. Farmers produce so cheaply and abundantly that the city dweller has three fourths of his income to spend for other than food.

DONALD LANNING

Toddville, Iowa

Sirs:

. . . At the American Farm Bureau Federation convention I had an opportunity to talk with farmers from several parts of the country and their feelings are in remarkable agreement with the Bruenes'.

Thank you.

WILFRED C. DUNN

Rowley, Mass.

Sirs:

Is that a glass bottle that Mrs. Bruene is putting in her freezer? Won't it break?

REV. FREDERICK M. BROOKS

Fall River, Mass.

● Mrs. Bruene allows at least two inches "headspace" in the jar for expansion, has never had one break in the freezer.—ED.

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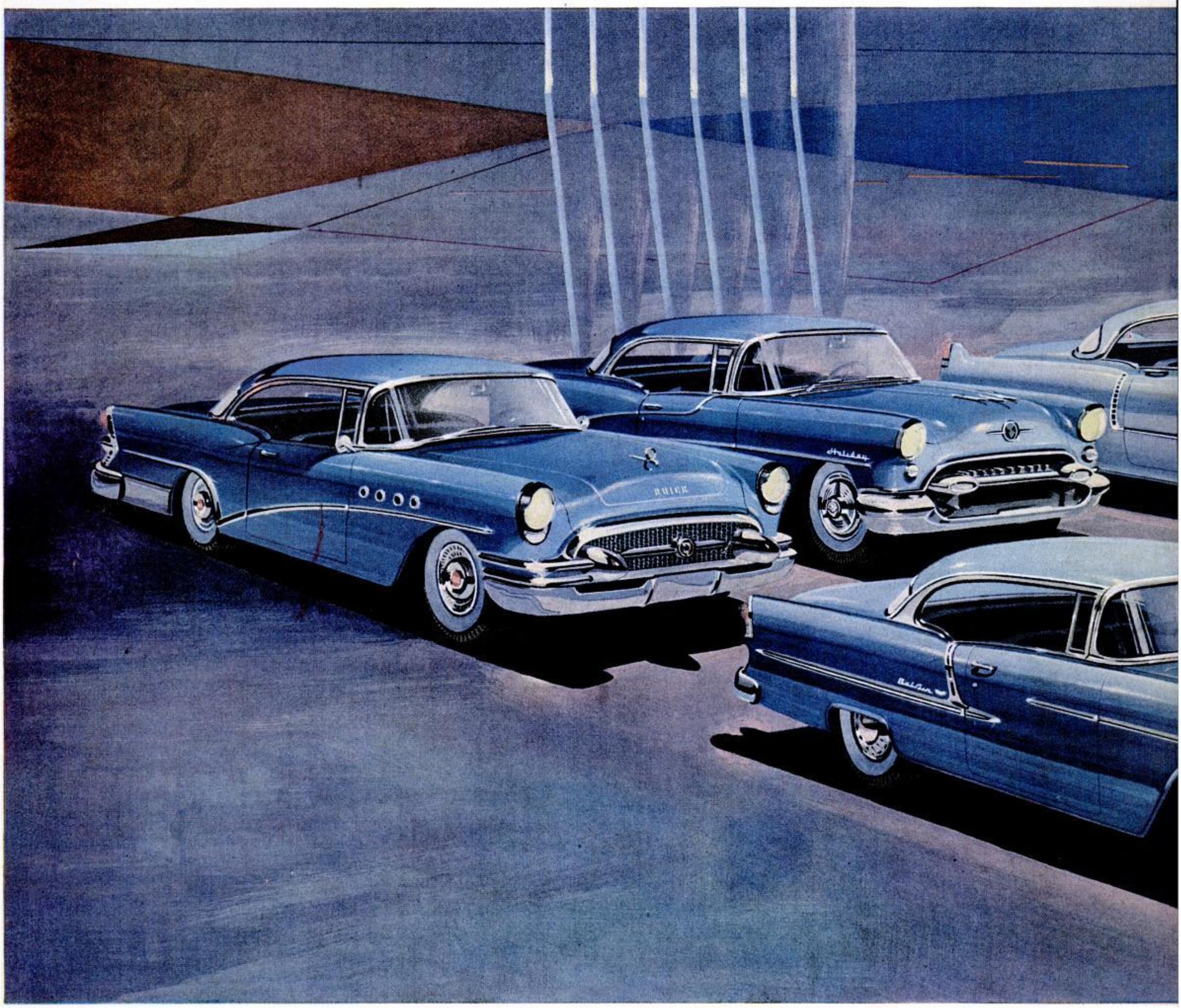
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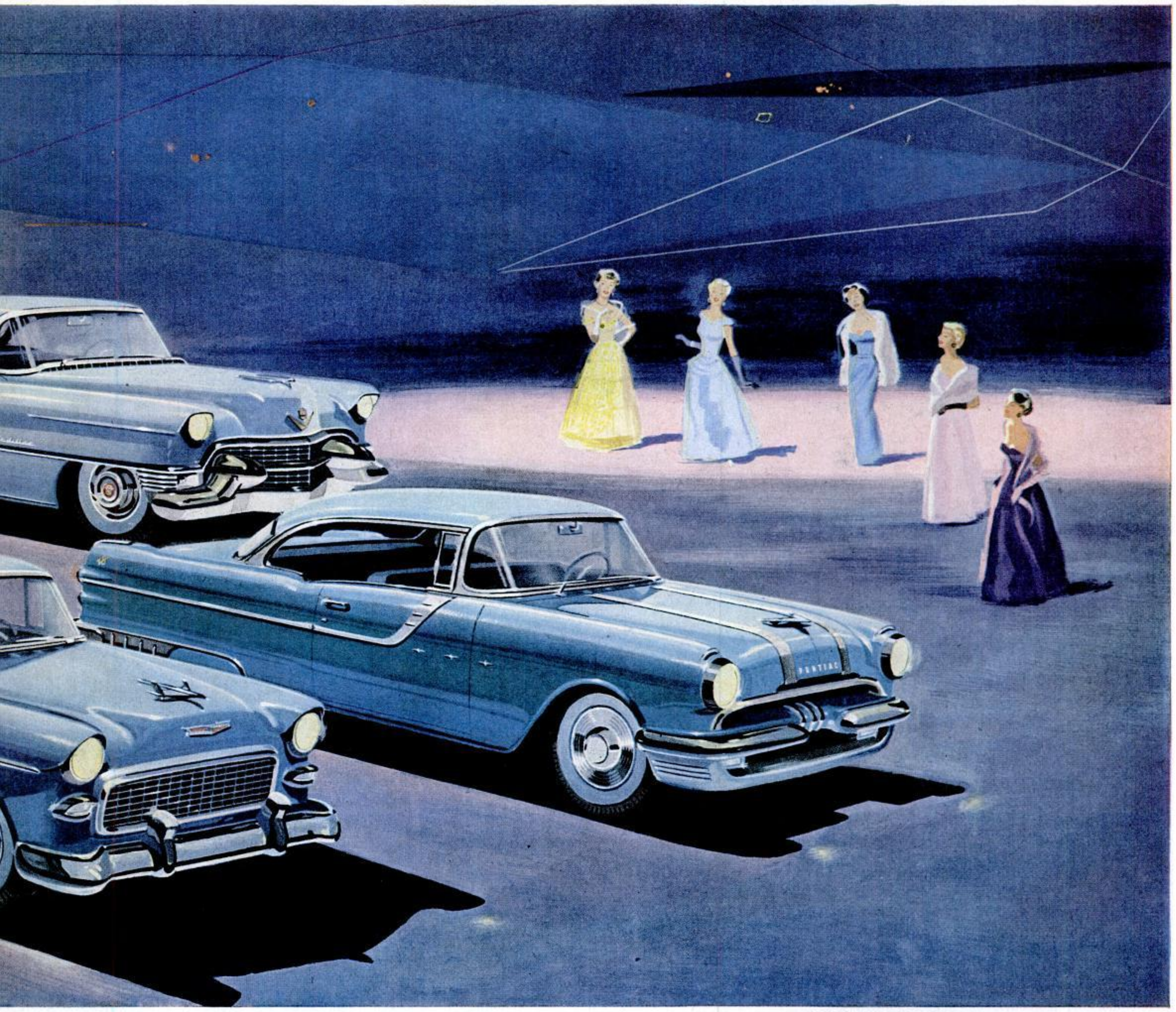
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ELISOFON GETS INTO THE SCIENTIFIC ACT AND McCOMBE INTO A TV REHEARSAL

DISCOVERIES THAT ARE WAITING TO BE MADE

Discovery, which is frequently just turning up what was there all the time, has a lot in common with journalism, the business of telling the public what has turned up recently. Science, sports and show business are all traditionally fertile fields for "discoveries" and LIFE this week reports some developments in all three.

The world of show business—in the person of the indestructible, incomparable but not exactly insolvent Jackie Gleason—offers a perfect example of discovery in an already thoroughly explored field: comedy. Leonard McCombe's pictorial analysis of the highest paid comic in history (*pp. 23–29*) explains what keeps Gleason going.

In sports the winning of the Los Angeles Open tournament by Golf Professional Gene Littler hardly makes winner Littler a discovery—even at 24 the nonchalant San Diegan is no newcomer. The discovery lies in LIFE's report (*pp. 103–108*) of an entirely new kind of young golf star currently rising to take the place of old campaigners like Ben Hogan and Sam Snead.

In science, it is sometimes hard to tell when a discovery has been made or is merely in the making. The startling description of Professor Fred Singer's mighty "MOUSE" (*pp. 30–31*) is really a prediction of what Singer believes could be built at any time. For a look at the kind of sight MOUSE will see from its orbit in the ionosphere turn to pages 32 and 33, the highest picture ever taken and published (and, incidentally, further proof of what we guessed all along: that the earth was round).

Eliot Elisofon's literary pilgrimage to the South Seas (*see cover and pp. 60–77*) was not only highly successful from an artistic standpoint but from a scientific one as well when he turned up an archaeological find of considerable importance in Typee Valley on the isle of Nuku Hiva. Elisofon had read in Melville's *Typee* of the existence of sacred "Hoolah Hoolah" grounds with carved idols, or *tikis*, on them but was unable to locate them from local inquiries he made. Finally in Papeete he ran across an ancient German account hinting at their whereabouts. At Nuku Hiva he had the schooner *Tiara Taporo* (*Lime Blossom*) stop while he went ashore. There he rounded up 10 men and some horses, cut through the jungle and discovered the "Hoolah Hoolah" ground with nine *tikis* standing in various stages of preservation. His crew then hacked down another 100 square feet of tangled brush—enough for paradise hunter Elisofon to produce the photograph (*above, left*) of himself and the *tiki*, which had been standing there for centuries waiting to be rediscovered.

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TAKING A FIX, CAPTAIN WARREN HARRIS SHOOTS A STAR IN THE SKY AS IT WOULD APPEAR ON CANADIAN FLIGHT. ORION'S BELT IS JUST OPPOSITE HIS CHIN

SPEAKING OF PICTURES . . .

. . . Chicken wire universe reproduces the heavens to help train jet navigators



WHAT THE NAVIGATOR ON THE OPPOSITE PAGE IS STANDING ON IS THIS SPHERE. THE TECHNICIAN IN THE CENTER IS ON STUDENT NAVIGATOR'S PLATFORM

The airman set among the stars on the opposite page looks like a 21st Century man getting his bearings in outer space. He is really standing inside a contraption of steel and chicken wire (*above*) at Mather Air Force Base in California while a mechanical universe rotates around him. The device is a model of the northern sky, built to help the Air Force teach navigators how to use star fixes to find their way over arctic regions, where compasses are thrown off by the proximity of the magnetic pole and there are few landmarks radar can locate. Strung with electric stars, the sphere revolves to duplicate the changing sky an airman sees from a speeding jet. To make things hard instructor can manipulate the heavens to change the plane's course and air speed or blow it all over the arctic with 350-mph winds.

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Long-cherished traditions of Packard craftsmanship and precision engineering flourished to full strength in new multi-million-dollar factories, with the latest and finest in automatic equipment. Further momentum was gained when Studebaker joined with Packard to form Studebaker-Packard Corporation, one of the four major full-line producers of automotive transportation — pooling skills and financial resources to build cars of *individually distinctive* quality in every price field.

A NEW CAR IS BORN

Packard management set its sights and its standards high. The *new* Packard had to surpass any car created in our time. So it was up to Packard's master motor builders to design and build the most powerful V-8 engine to be found in any automobile. *They did!* It was up to Packard's engineers to produce the finest of automatic transmissions. *They did!* It was up to Packard's designers and stylists to express Packard elegance in sweeping exterior lines and luxurious interiors. *And this they did!*

GREATEST "FIRST" IN PACKARD HISTORY

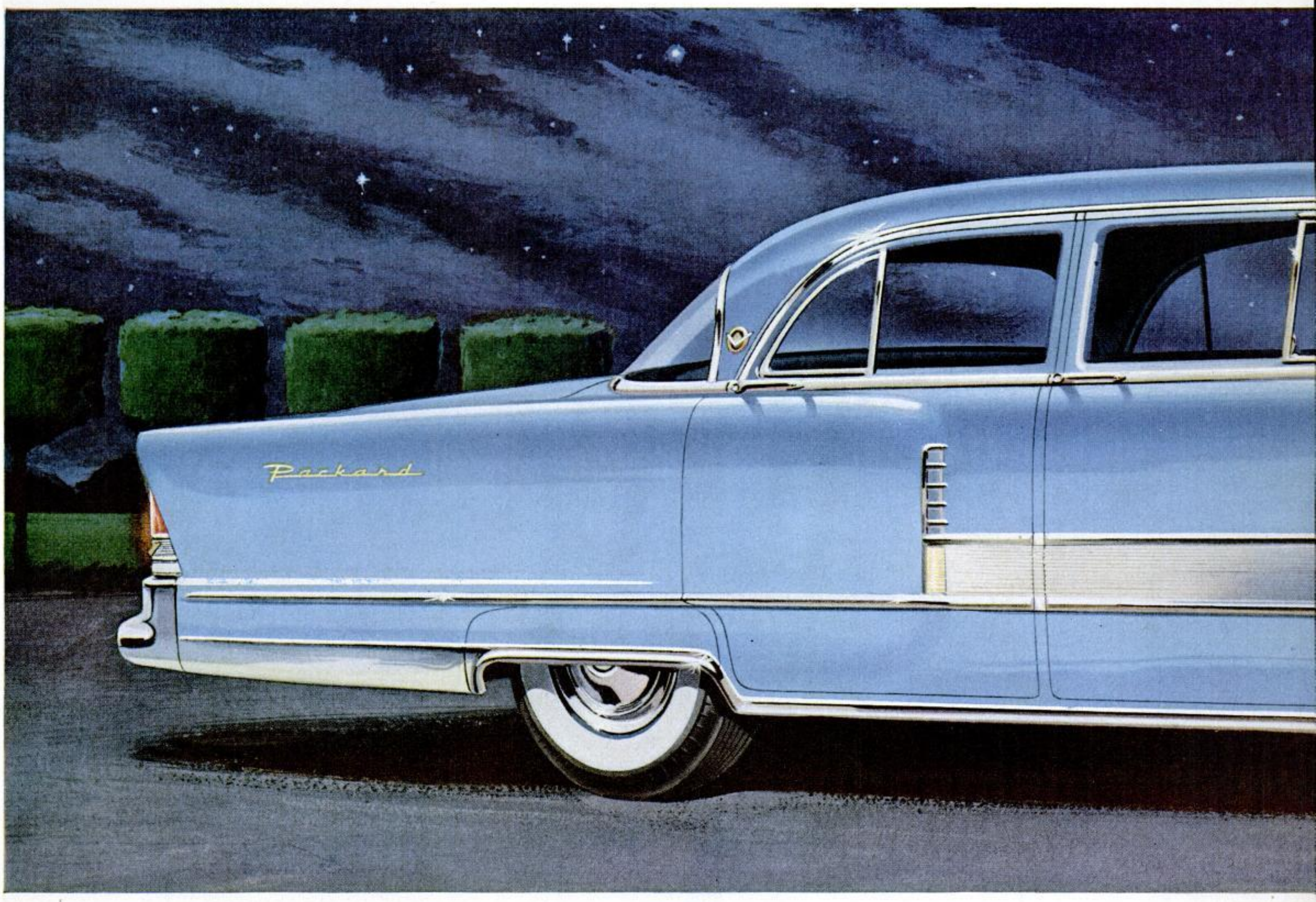
In the past half century Packard engineering leadership has contributed many "firsts" to the safety and comfort of car owners . . . from the first steering wheel ever used on a motor car to the Twin-Six, first V-12 engine in America. Today Packard announces another history-making Packard first; the exclusive Torsion-Level Ride . . . destined to be the new measure of motoring luxury by which all fine cars must be judged. Turn the page to see the newest development in fine-car history . . . now on display at your Packard dealer's.

The *NEW* PACKARD is here!

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The NEW

FEATURING THE



More Engineering Advancements than

NEW TORSION-LEVEL RIDE automatically levels the load . . . smooths the road. Imagine not knowing or caring whether the road under you is rough and pitted or boulevard smooth! Imagine being able to round curves in a car that stays stable and under full driver control. Imagine streaking along at highway speeds with never a hint of sway and braking to an emergency stop with no suggestion of pitch.

Incredible? Yes! And until you experience this new kind of ride, you can't begin to realize the importance of Packard's exclusive system of unitized torsion suspension that makes it possible. Instead of using conventional coil or leaf springs in an attempt to "cushion" the bumps, full-length torsion bars absorb road shocks automatically *before they can reach you.* And an ingenious power-controlled leveller keeps the *new* Packard on an even keel. It clings tenaciously to the road, giving rear wheels more traction, minimizing skid hazards. Driving is easier, less fatiguing, and much safer.

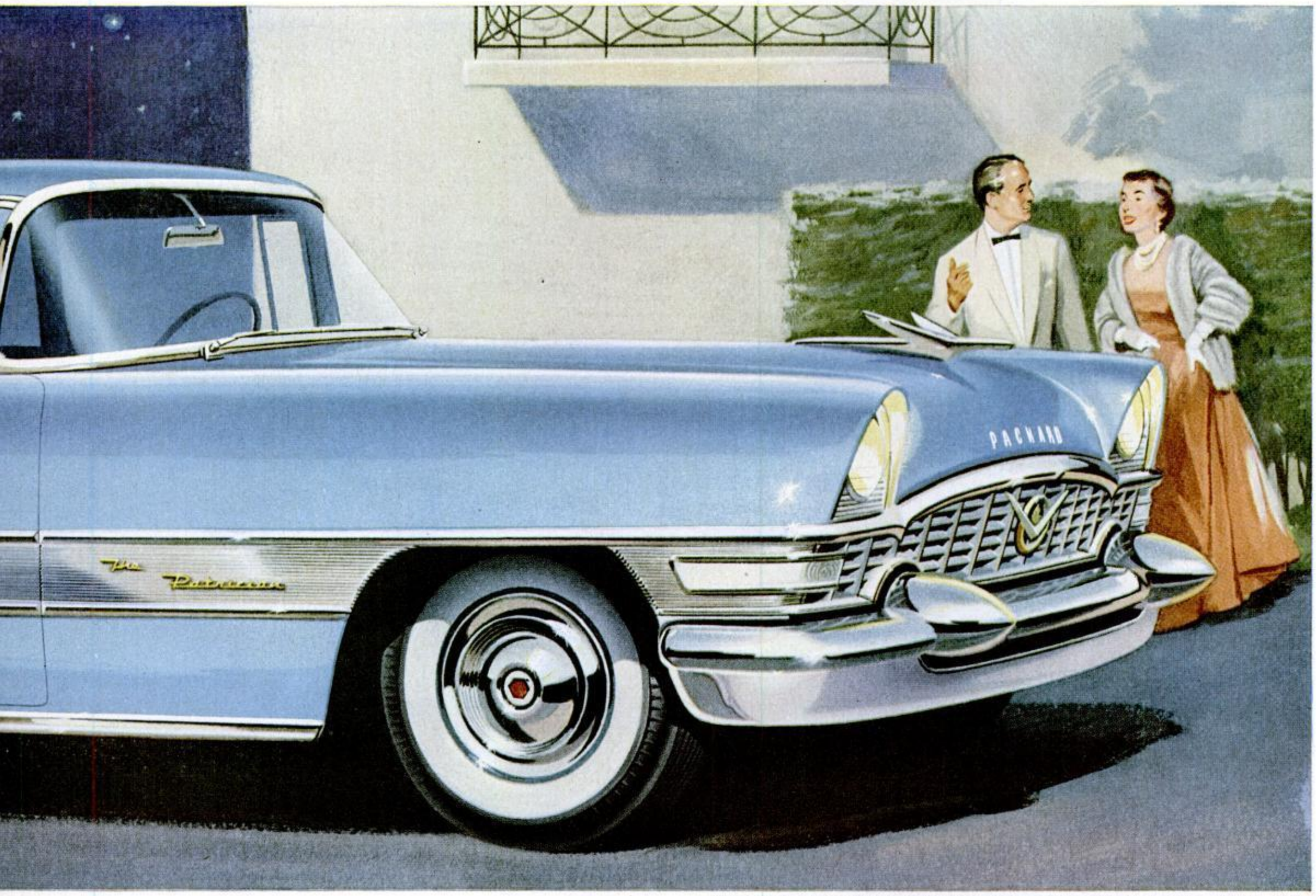
Compare this *new* Packard with the car you think is the finest made in America today. Give both cars the same tests over the same terrain. Then decide which offers the most truly luxurious performance.

NOTHING ON EARTH RIDES LIKE THE NEW PACKARD . . .

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PACKARD

FABULOUS TORSION-LEVEL RIDE



THE MAGNIFICENT PACKARD PATRICIAN—"ASK THE MAN WHO OWNS ONE"

any Automotive Achievement of our Time

POWER-PACKED PACKARD V-8'S . . . WORLD'S MOST POWERFUL ENGINES . . . built by the master motor builders who pioneered the V-type engine. A combustion chamber of radically new design has been combined with the Packard-developed "free breathing" principle to produce the most powerful engines in any motor car . . . 260 horsepower . . . 275 in the Packard Caribbean.

NEW TWIN ULTRAMATIC TRANSMISSION. Actually two automatic transmissions in one — with a choice of two starts. Simply select the start you want. With either instant take-off or cruising glide, you'll note the difference on both the open road and in traffic.

ADVANCED GRACEFUL STYLING. This *new* Packard is the most graceful of motor cars — at curbstone or in motion. Long, low lines . . . massive grille . . . distinctive rear deck . . . every detail of design, like the exclusive Dual Courtesy and Safety Light, forward of the rear fenders, bespeaks Packard distinction and good taste. Interiors are breath-taking . . . colors and textures reflect the decorator-smart fashions of today's finest homes. Your Packard dealer will be pleased to demonstrate this *new* kind of fine car.

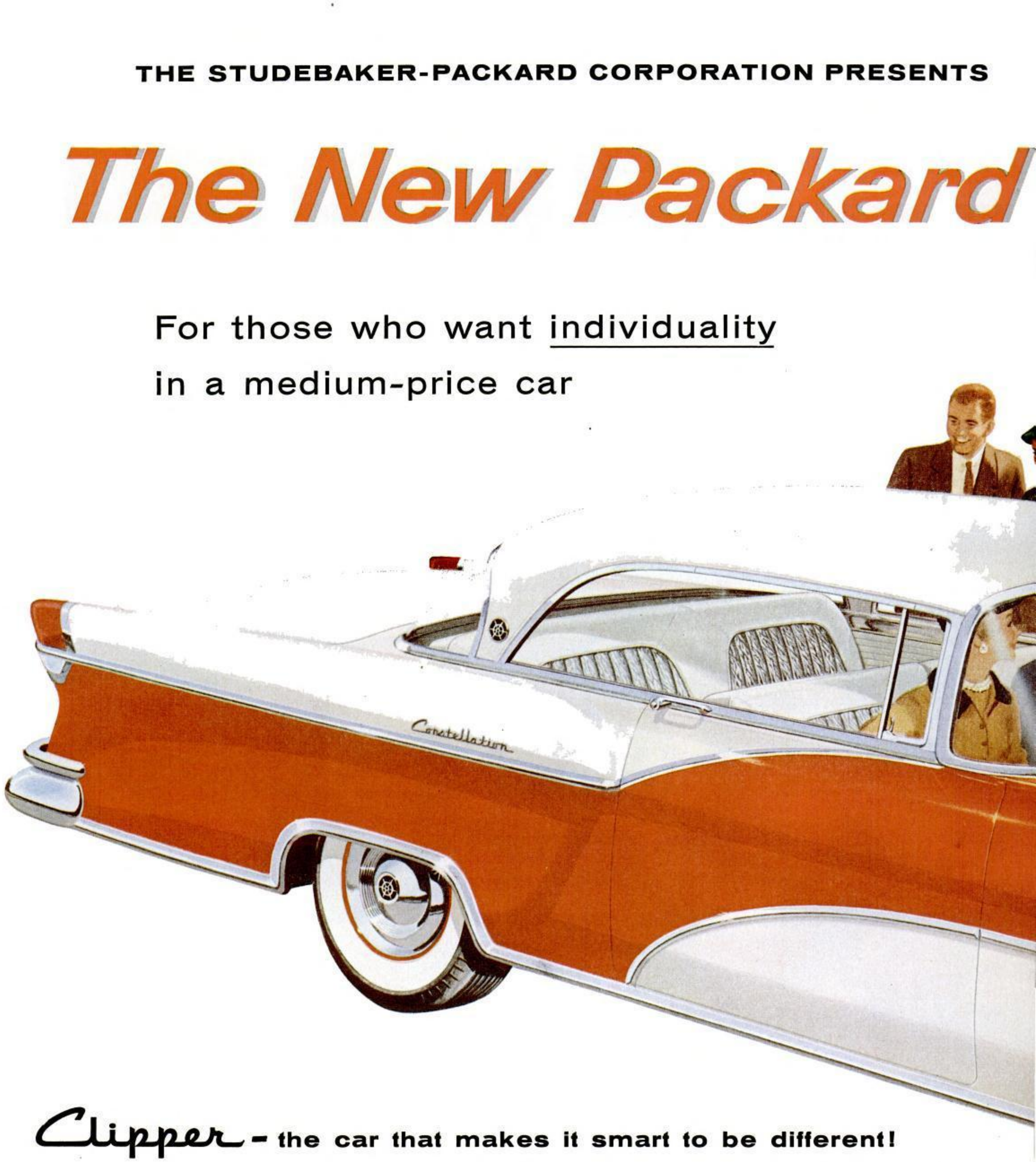
. . . VISIT YOUR PACKARD DEALER . . . LET THE RIDE DECIDE

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THE STUDEBAKER-PACKARD CORPORATION PRESENTS

The New Packard

For those who want <u>individuality</u>
in a medium-price car



Clipper – the car that makes it smart to be different!

If you hesitate to buy a medium-price car because six months hence it will be "everybody's car" — *the new Clipper is for you!* For in the Clipper you will find the *individuality* you seek . . . and to which you are entitled.

This new Clipper has been expressly designed to be *distinctive* in appearance as well as performance. Every inch a thoroughbred, it is *precision-built* by the Packard Division to traditional Packard standards of quality and good taste.

With the big new **225 OR 245 HORSEPOWER CLIPPER V-8 ENGINES,** you will command more *responsive power* than is available in any other car near the Clipper price class. Precision engineering made famous by Packard makes these new Clipper engines compact, quiet models of smooth efficiency.

Clipper's new Twin Ultramatic Transmission . . . two in one . . . gives you a choice of starts . . . lightning get-away . . . ultra smoothness for traffic. Teamed with the new Clipper V-8 engines, it provides outstanding gasoline economy.

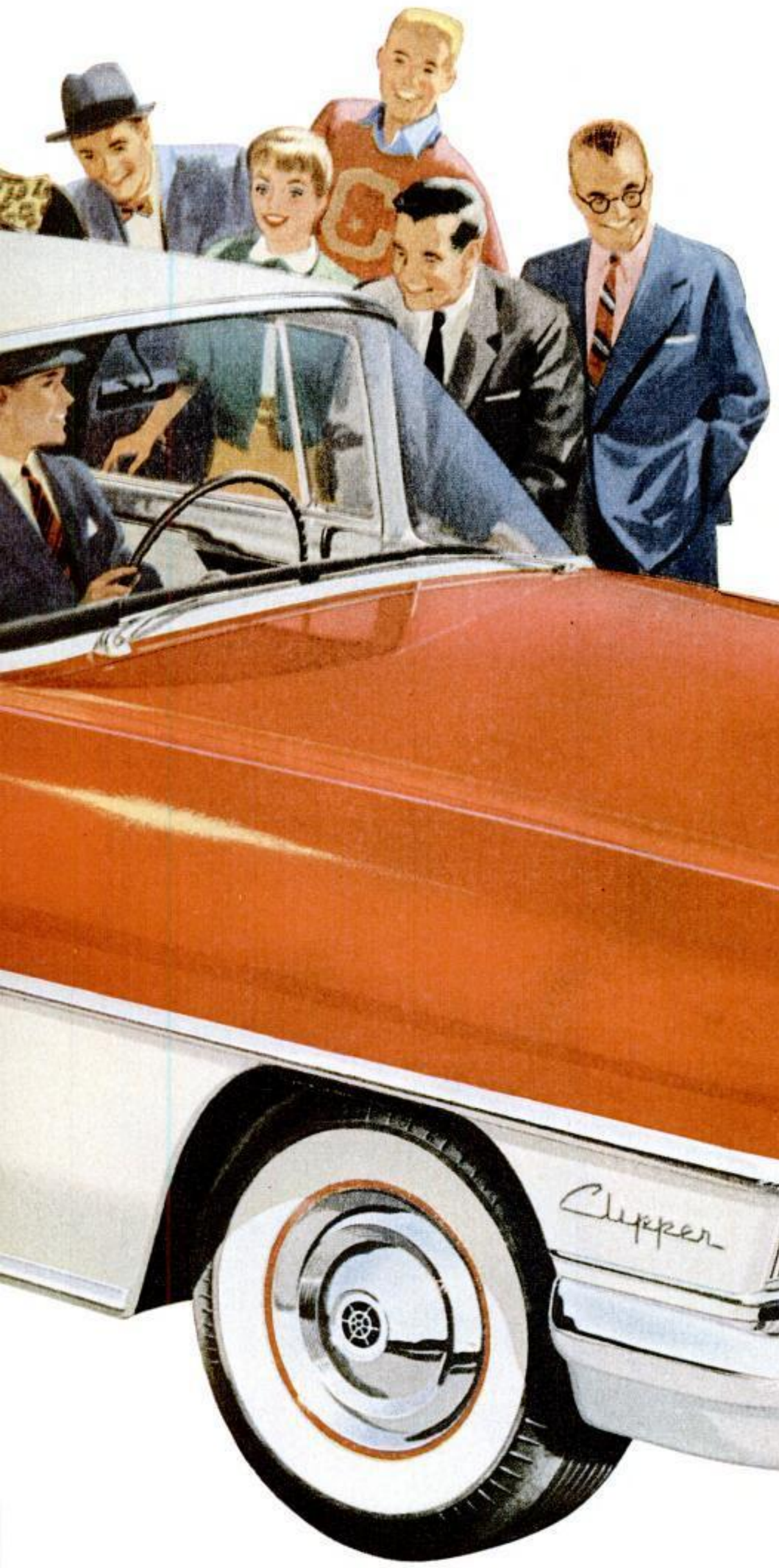
New Clipper styling features distinctive sweeping lines. Luxurious interiors offer unlimited choice of harmonious color combinations. The new Clipper is distinguished in its timeless *good taste* . . . it reflects the inimitable Packard touch!

Your Packard dealer invites you to see the new Clipper today. Drive it. Compare it with any car . . . for appearance, for performance, for outstanding value. And you'll agree that the new Packard Clipper gives you distinctive individuality in the medium-price field!

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Clipper

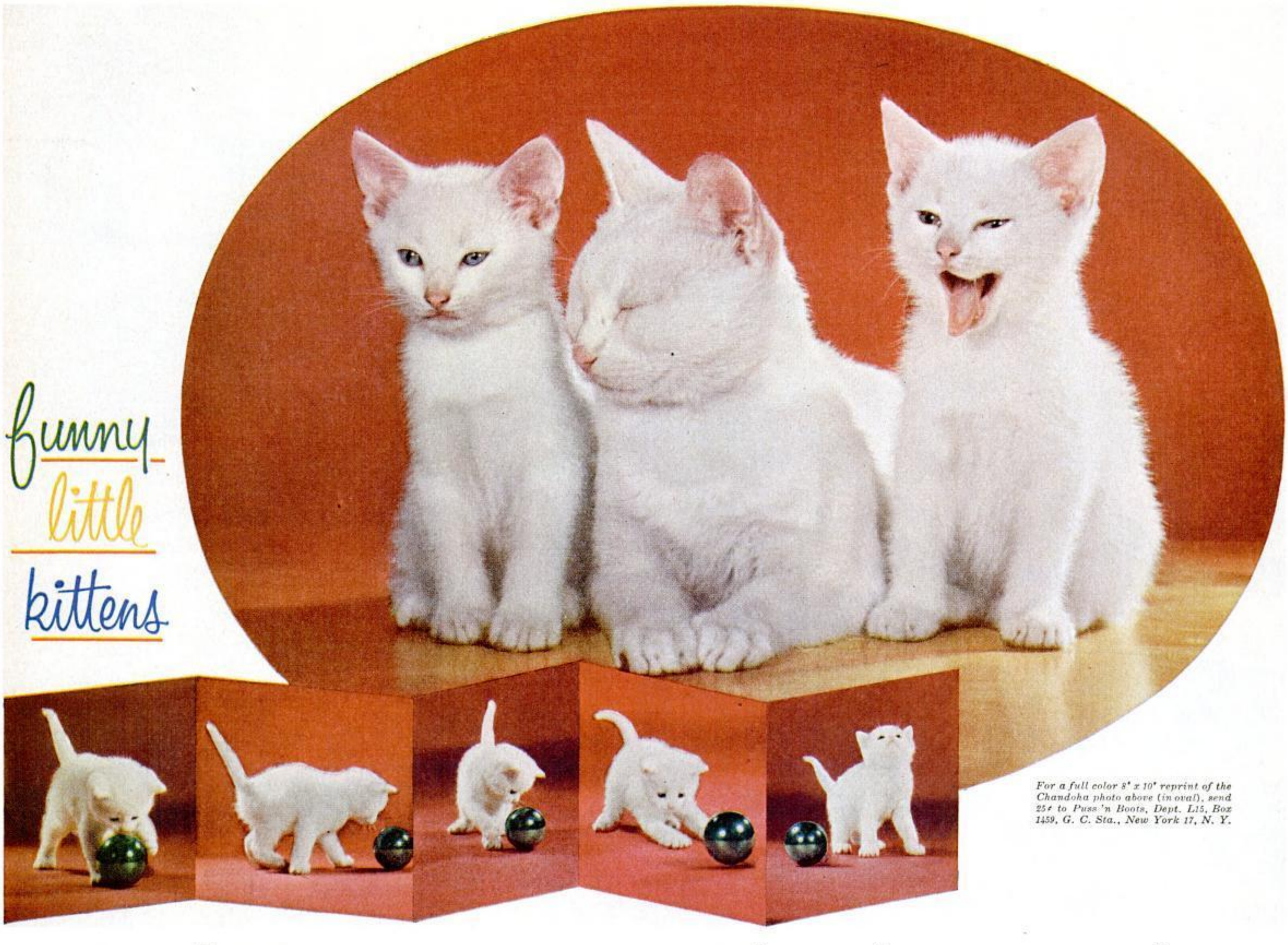
Count the people who will find their hearts' desires in the new Clipper! There will be those of instinctive good taste, with an eye for beauty and a feeling for design. There will be sports car enthusiasts who want split-second response at the green light, and power that puts them ahead of the pack on the open road. And there will be those who instantly perceive that this *is* a new kind of medium-price car. Whatever *your* reason for choosing a new Clipper, expect necks to crane and eyes to stare as you flash past. Expect to experience a heart-warming *pride of ownership* in this car *built for people with fine car tastes* by one of the four full-line producers of automotive transportation.



CLIPPER CONSTELLATION
245 HORSEPOWER

Clipper - Precision-Built by Packard Craftsmen

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For a full color 8" x 10" reprint of the Chandoha photo above (in oval), send 25¢ to Puss 'n Boots, Dept. L15, Box 1459, G. C. Sta., New York 17, N. Y.

see what gorgeous cats they become when you start them young on a whole fish diet

Your kitten will grow into a beautiful cat, abounding in health and playfulness, if you give it the life-long benefits of a whole fish diet. Feed Puss 'n Boots as the first solid food—and feed it regularly.

When to feed first solid food • A kitten's first teeth usually appear at four weeks. When you *see* them, start feeding Puss 'n Boots four times a day. For each feeding, give one teaspoonful of Puss 'n Boots and two of unsweetened irradiated evaporated milk and water (half and half).

Cats of every age show wonderful improvement • Kittens and cats... house cats, working cats, show cats...*all* thrive on regular feedings of Puss 'n Boots Cat Food. Any wonder more cat owners and breeders feed it than any other brand? Feed Puss 'n Boots regularly to *your* pet and in three weeks or less you'll see the delightful difference. He'll be lovelier, livelier...more fun to be with and play with. Get a week's supply of Puss 'n Boots at your food store or pet shop...start feeding it regularly *now*.

How the Natural Life Balance in Whole Fish is Retained in Puss 'n Boots

FILLETS OR FLESH for proteins. Generally reserved for humans, *but retained in Puss 'n Boots.*

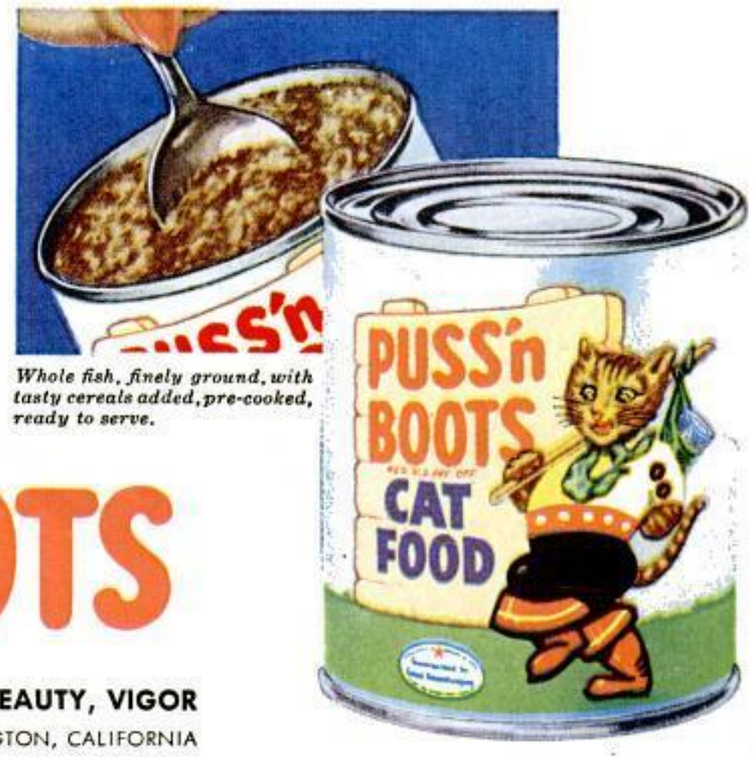
BONE STRUCTURE for calcium, phosphorus, for a sturdy frame. Made crumbly and digestible, *retained in Puss 'n Boots.*



LIVER, GLANDS, for vitamins and minerals, essential for healthy nerves, general well-being. Often extracted for medicinal use, but *retained in Puss 'n Boots.*

Fresh-caught whole fish—just for cats • Biologists say whole fish is probably the best single food you can give a cat. It has nature's own balance of life-giving factors. Puss 'n Boots is made from fresh-caught, whole fish—not by-products.

Puss 'n Boots retains the fillets for proteins; the liver and glands for vitamins and minerals. Even the bone structure is made crumbly and digestible. Tasty cereals added for all-around nutrition. It's pre-cooked in the can, comes ready to serve!



Whole fish, finely ground, with tasty cereals added, pre-cooked, ready to serve.



FOR YOU...ALMOST AS A GIFT!

"KITTENS AND CATS" is a lively, authoritative 40-page book on cat care, beautifully illustrated. To obtain your copy, send 3 Puss 'n Boots labels (either size) with 10c to cover postage and handling, to Coast Fisheries, Box 25, San Francisco 1, Calif.

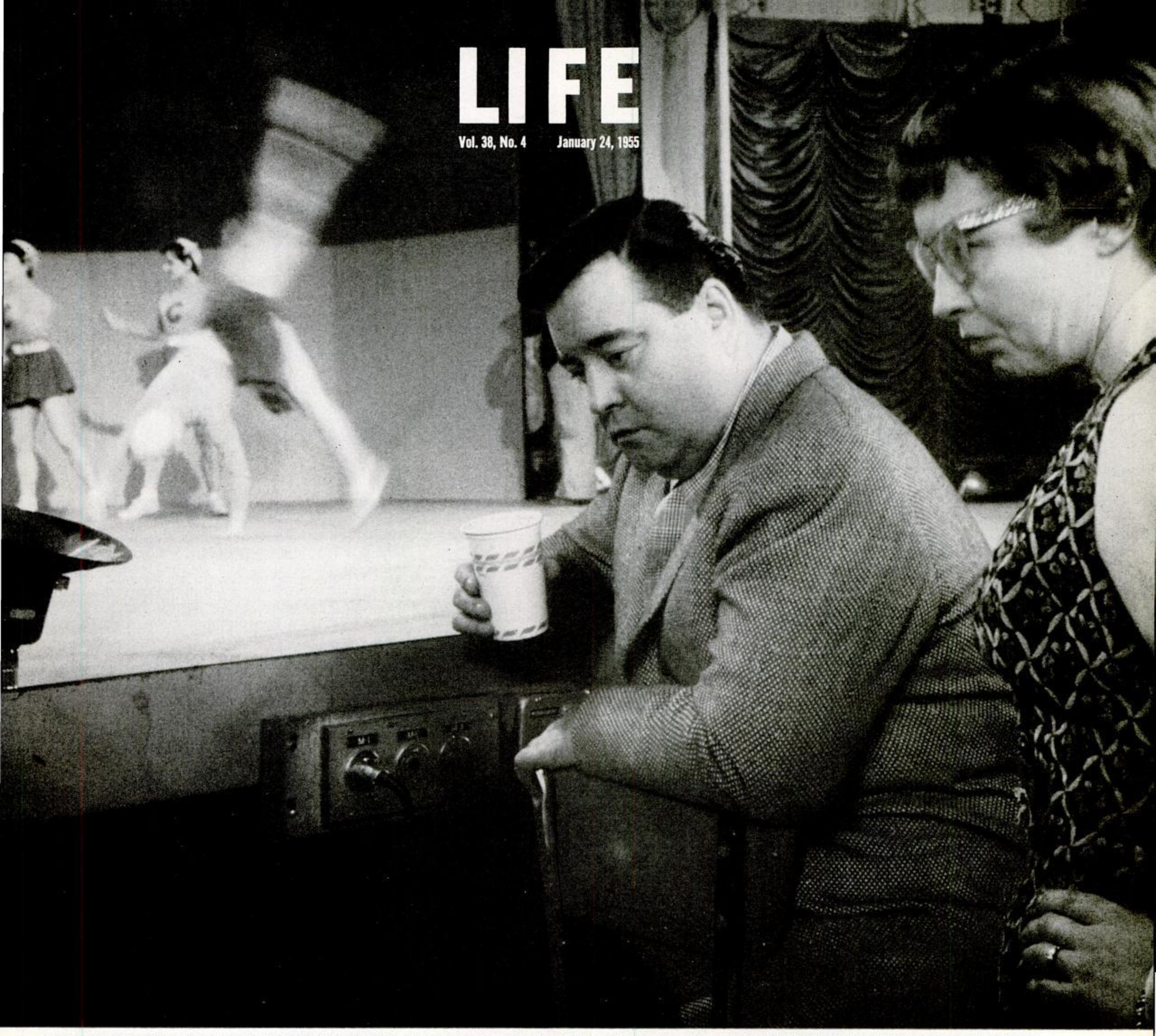
PUSS 'n BOOTS

AMERICA'S LARGEST SELLING CAT FOOD
...ADDS THE PLUS IN HEALTH, BEAUTY, VIGOR

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LIFE
Vol. 38, No. 4 January 24, 1955



AN UNIMPRESSED GLEASON WATCHES MONITOR SCREEN AS DANCERS REHEARSE AND CHOREOGRAPHER JUNE TAYLOR AWAITS HIS UNPREDICTABLE VERDICT

HIS NEW SALARY TOPS ANYTHING IN TV BUT...

GLEASON DRIVES HIMSELF HARDER

Photographed for LIFE by LEONARD McCOMBE

Though you would hardly guess it to look at him, the intent, preoccupied, almost somber man shown here has just become, by financial standards at least, history's greatest comedian. Buick has given Jackie Gleason a $7 million contract for producing and starring in a television show for the next two years, plus another $4 million if the show runs an additional year. In addition CBS is giving him at least $5 million more, plus complete control of his shows. No other actor in the world ever had it so good as this 39-year-old, Brooklyn-born comedian with a 265-pound body, a bellowing voice and a superb instinct for theater.

A few years ago hardly anybody had heard of Gleason except patrons of third-rate nightclubs—and other comedians who thought he was just keeping up his courage when he bragged that some day he would be top banana of the whole U.S.A. Then ambition-ridden Jackie Gleason met television and rockets went off. While comedians who started higher were on the way down, the hour-long Saturday night *Jackie Gleason Show* rose right past them. One reason is Gleason's versatility; he plays equally well a blustering but butterfingered bus driver, a wolfish heir and a pathetic sort of Caspar Milquetoast. But the main reason is his capacity to drive himself and his cast to perfection in detail rare in television. A man of boundless appetite, Gleason figures that you only live once and might as well live it up. As shown on the following six pages his idea of a rip-roaring time now involves killing himself with hard and frustrating work.

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SIGNING BIG CONTRACT, Gleason with tangerine in hand is surrounded by awed executives.

WHEN ALL WORN OUT HE ADDS A NEW JOB

Every comedian has found the wear and tear of producing a weekly TV show almost more than the human physique can stand—and Gleason's rehearsals (*pictures at right*) are even more agonized than most as he seeks unceasingly to add the last speck of polish. Yet this is not enough to keep him happily harried. He has further stretched his nerves through such devices as playing six stage shows a day, leading a 50-piece orchestra and making record albums, not to mention racing out to Hollywood where he signed his new contract with CBS (*above*). Worn to a frazzle, forced to dose himself like an ailing race horse (*below and opposite page*), he has been in a grumpy ecstasy.



VAPOR TREATMENT helps clear Gleason nose as he prepares to do a show in spite of 102° fever.



SWOLLEN ANKLES which have been soaked in dressing room tub are rested as Gleason rehearses one of *Honeymooners* skits with Art Carney, Audrey Meadows and (*in right foreground*) Joyce Andrews.

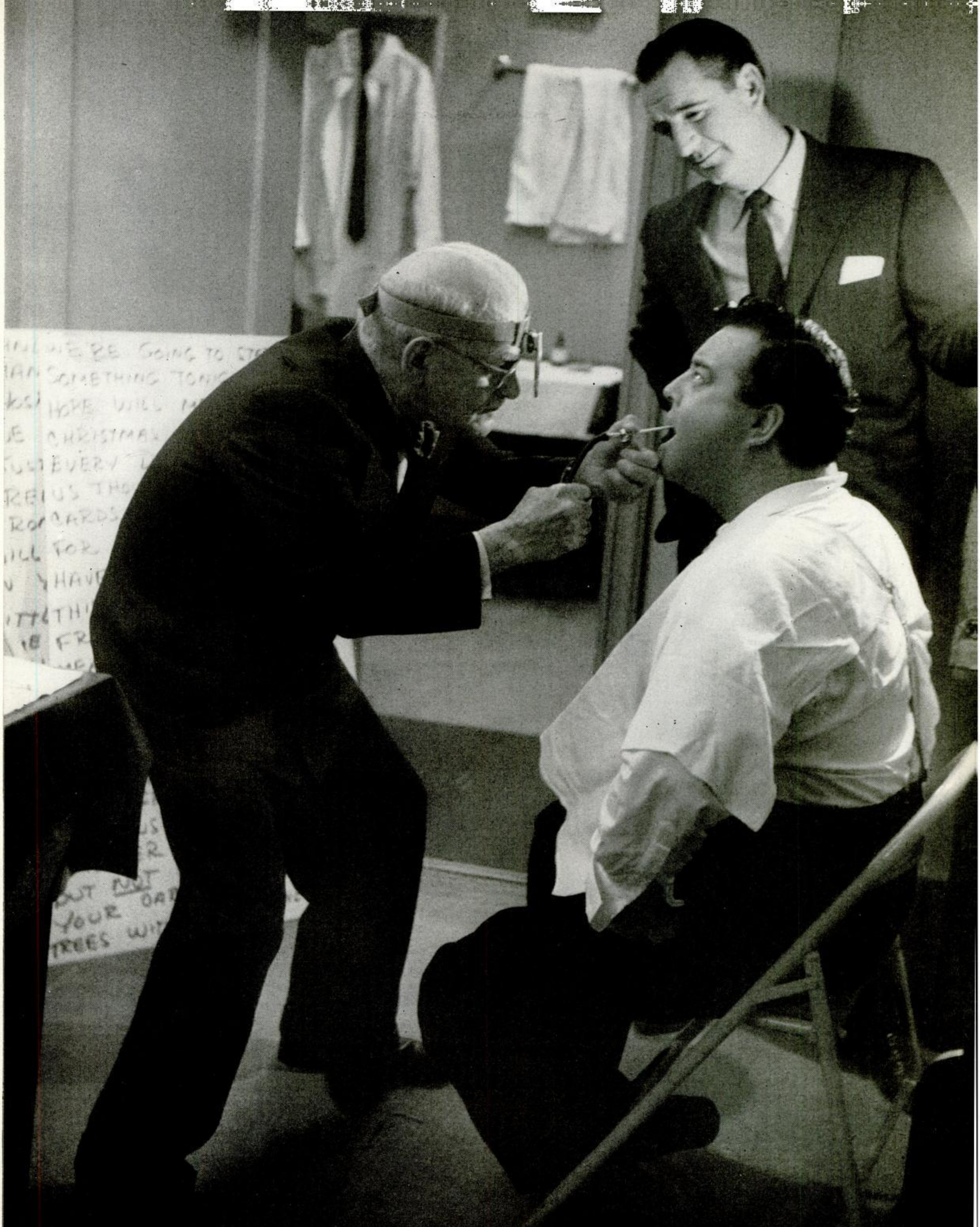


SCRIPT CHANGE is made right on set (*above*) even though skit is practically ready to go on air.

MOMENT TO REST (*below*) is taken on way to studio with his cast and Manager "Bullets" Durgom.



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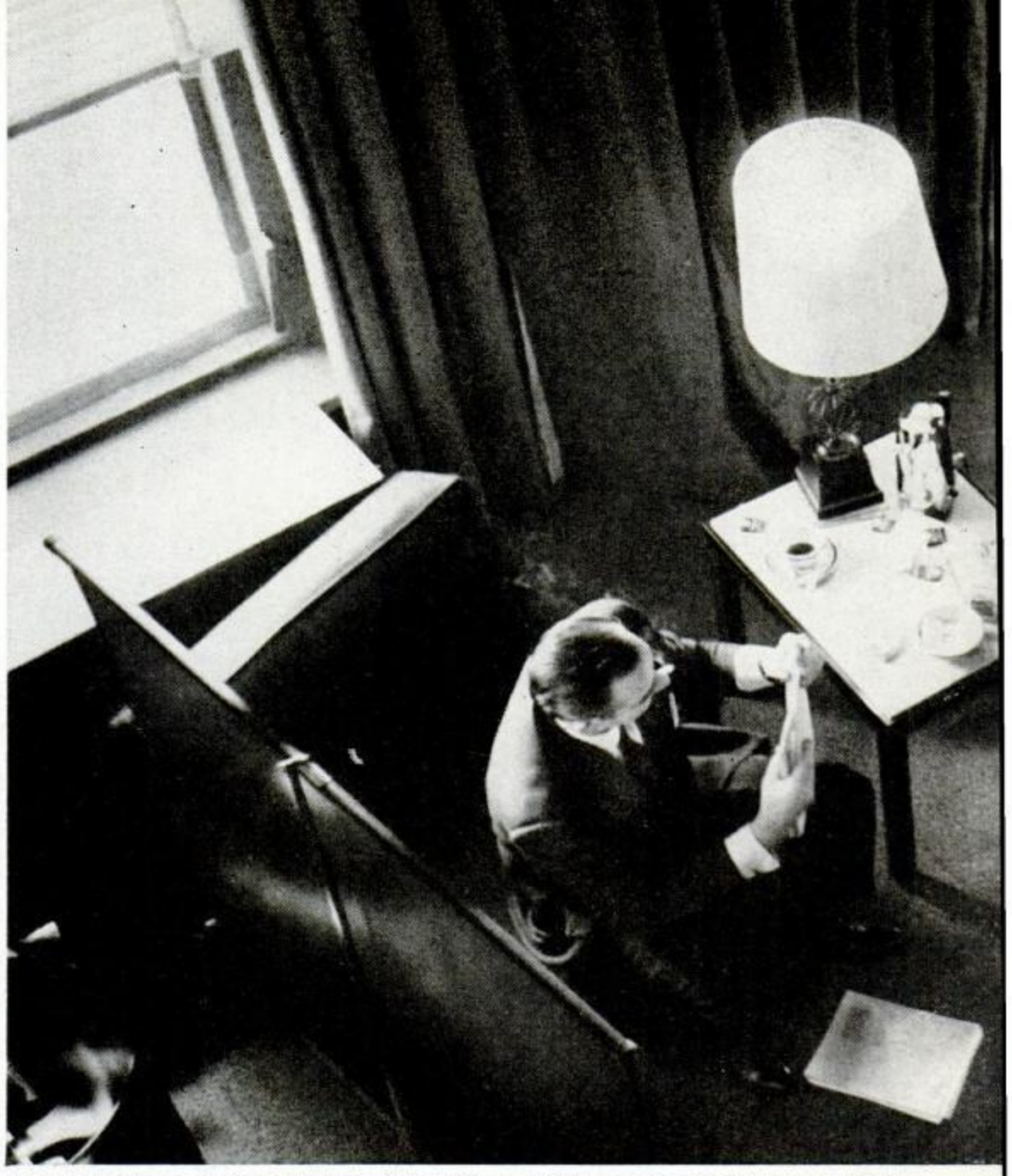
EMERGENCY SPRAY is given by specialist called in just before show time to fix up one of Gleason's greatest and hardest-worked assets—the voice box which produces his shouts, growls and bellows. Standing behind Gleason is show's executive producer, Jack Philbin. At left is big prompt card used in the show.

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TANTRUM IN KITCHEN of $25,000-a-year penthouse office follows cook's failure to hear his shout for a quick dish of spaghetti to sustain him during work.



AT 7 A.M. ON SATURDAY IN HIS PENTHOUSE, A STILL GROGGY GLEASON, JUST

THE BURDEN IS SOMETIMES

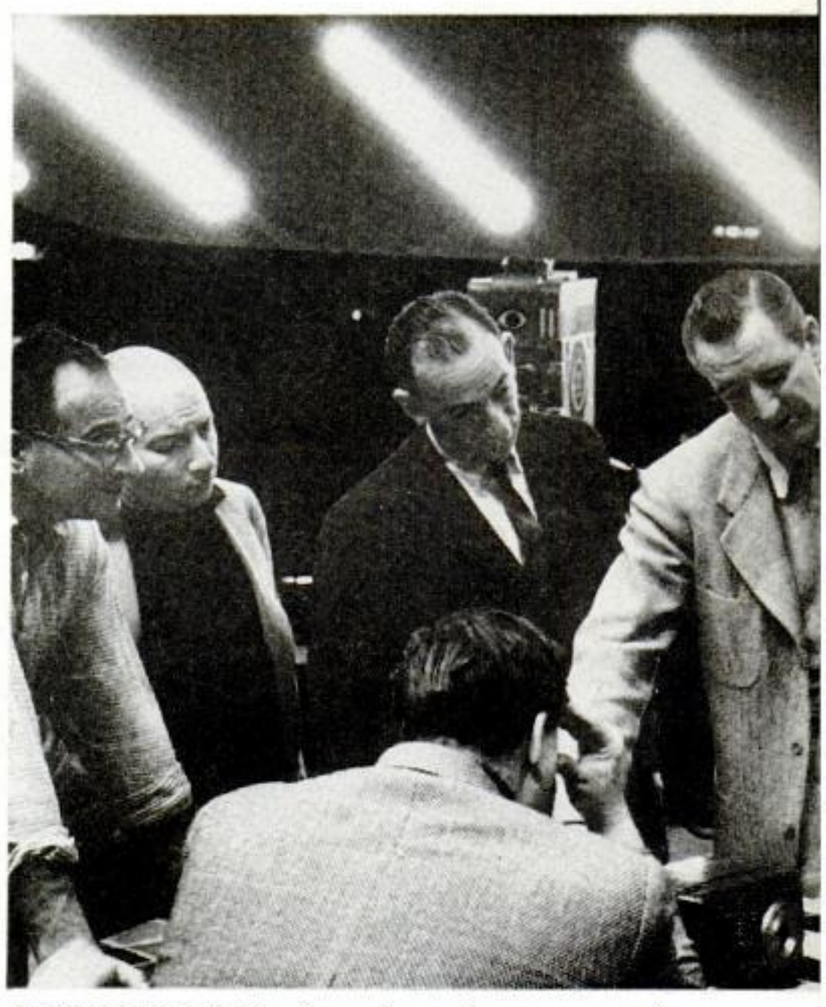
Despite all adages to the contrary, and in the face of his tremendous success, Gleason sometimes acts as if he could never believe that all the world loves a fat man. Indeed he often seems to feel that the whole world, including his close friends and most loyal associates, fails to understand his genius and what he is trying to do. His requests—to him at least—seem so simple. All he wants from his writers, besides sympathy, is one single 65-page script a week; it need only be funny, original, human, fast-moving and honestly motivated. From his cast he expects only that they be able to memorize the script letter-perfect after he has revised it from beginning to end, sometimes on the afternoon of the show. As to the musicians, cameramen, dancers, designers and others of his staff, his sole request is that they outperform any others in the business. Yet



GRAVE SORROW overcomes Gleason while he watches inadequate rehearsal from director's chair.



SCANT SOLACE is found by Gleason in his manager's whispered word that money talk goes well.



SEVERE CRISIS arises when show proves to be 13 minutes too long. Gleason (*seated, left*) discards

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ROUSED FROM BED, GRIMLY STARTS TO MEMORIZE SCRIPT READ TO HIM

MORE THAN JACK CAN BEAR

somehow Gleason in his wearier moments believes everyone concerned takes a perverse pleasure in denying these modest requests.

Considering the provocations to which he is subjected, Gleason behaves with remarkable restraint. An error by his cook, coming on top of a morning in which he has been unhappy about sets and costumes, merely makes him lean his head tragically against the refrigerator (*left*) while he glooms for some five minutes over human frailty. Even when the very elements appear to be conspiring against him and there is a backstage rope handy with which a lesser man might be tempted to hang himself (*right*), Gleason merely rests his sorrowful frame on it and swallows all the imprecations he is tempted to shout. He is getting used to the sad fact that life can just never be a bed of roses for the utter perfectionist.



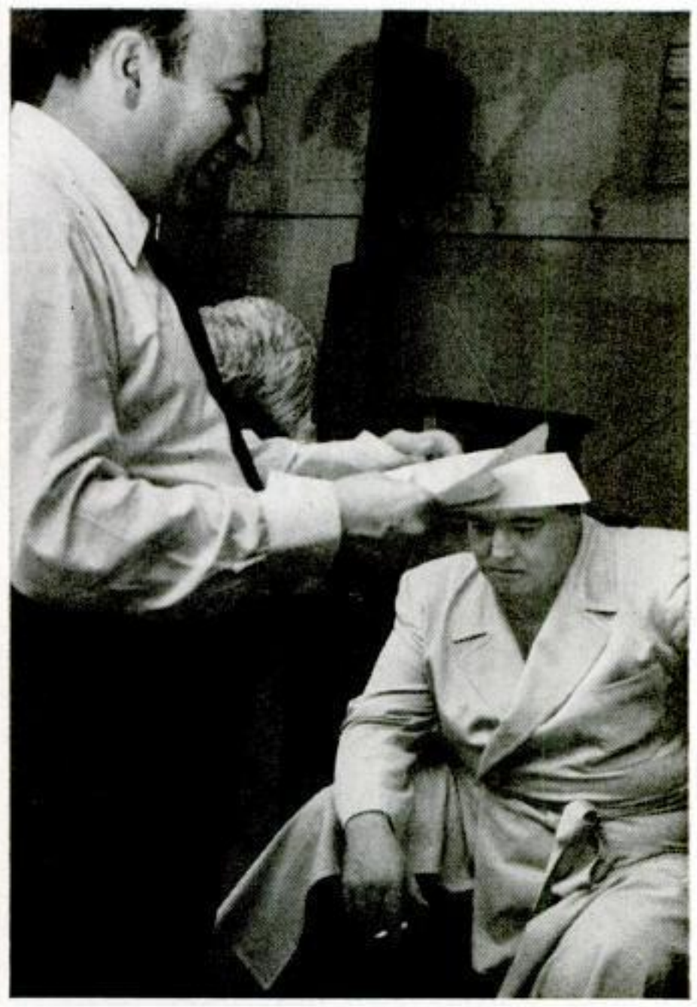
WEARY DEJECTION overcomes Gleason while playing at New York City's Paramount, aggravated by overwork and a steady rain which hurt attendance.



a 10-minute scene over the objections of staff and writers who moan as their lines are thrown away.



UTTER DESPAIR sinks Gleason after staff quarrel. Leading way from room is Producer Jack Hurdle.



IMPLACABLE SORROW is not lifted when his manager tries to cheer him by reading fan mail.

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SOLITARY COMPOSER sits at his ornate spinet creating chords by trial and error until he finds one that will soothe his soul and maybe sell some records.

THE BIG STAR IS A LONELY MAN

The life shown here, though it might seem almost monastic to anybody else thinking of ways to spend a few million, suits Gleason just fine. He spends increasing amounts of time in solitude. Sometimes he broods at the piano, where he has actually managed to conjure some successful tunes even though he cannot read a note of music. Even when others are around he sometimes withdraws into his own thoughts (*right*). Whereas he was once a darling of the nightclubs, coming early, staying late and never seeming to tire of booze, blondes and occasional brawls, the night out at top right was his first in many weeks. One reason is that he has been separated from his wife for many years but is a Catholic and will not seek a divorce. But mostly it is just that he now lives all his hectic life for that giddy moment when, even if exhausted after days of hard work and nights too keyed up to sleep (*opposite page*) he waits with a childish eagerness to face the audience that now furnishes all his kicks.



PART-TIME "BON VIVANT," who now goes out rarely, Gleason is more interested in joking with executive director Jack Philbin than in Latin Quarter chorus.



ABSORBED LISTENER, Gleason turns his back on dancers called to rehearse for his show and hangs dreamily over phonograph playing one of his own records.

STONY-EYED, TOO TIRED TO LIFT A CUP OF TEA, GLEASON WAITS HIS CUE →

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PRACTICAL PLAN FOR A SPACE SATELLITE

Scientists are confident that man will soon escape earth to travel in space. Before he goes, there is much he must learn about the void above. This essential knowledge may come from a small unmanned satellite sent up to circle the earth like a tiny moon. What scientists learn from this may enable them to build a larger satellite which could carry man himself into outer space—an achievement with enormous military implications since from the satellite man will be able to see (and dominate) much of what goes on below.

Scientists and strategists may be on their way, via a squat little metal can, shown nearly half its actual size in the drawing above. This manmade moon, rocket experts believe, can be shot into space with existing technical know-how, a fact which has recently brought its designer, Professor Fred Singer of the University of Maryland, an offer of $150,000 from an aircraft company to design its instruments—which, for the time being, he has rejected.

The moon, nicknamed MOUSE, after "Minimum Orbital Unmanned Satellite of Earth," is a 50-pound cylinder crammed with instruments for measuring impulses from the sun, earth and outer space. Mounted in the nose of a three-stage rocket, which Singer thinks can be built along the lines of existing rockets, MOUSE would soar 200 miles high and whiz at 17,400 mph in an elliptical orbit, circling the earth past the poles once every 90 minutes.

During flight an impulse recorder gathers data from the instruments to broadcast them during the MOUSE's transit over the North Pole to a plane circling far below. The information it transmits would be of enormous value to many sciences like astronomy, meteorology, communications and space flight. The MOUSE would reach a far more glorious end than most mice. Gradually slowed by the rarefied air's slight drag after circling the earth for about a month, it would slowly spiral earthward. Then, striking denser layers of atmosphere, it would blaze and burn to a cinder.

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AURORA PARTICLE COUNTER

COSMIC RAY COUNTER

PHOTO CELL TO MEASURE REFLECTED EARTH LIGHT

MAGNETOMETER

SENSITIVE AREAS TO RECORD METEOR DUST IMPACTS

TRANSMITTER AND RADAR BEACON RECEIVER

IMPULSE RECORDER

CIRCUIT BOXES FOR INSTRUMENTS

SOLAR BATTERY

DIRECTION OF SPIN

SOLAR X-RAY DETECTOR

SILICON WAFERS TO ABSORB SUNLIGHT

SOLAR ULTRAVIOLET DETECTOR

HEAVY PARTICLE COUNTER

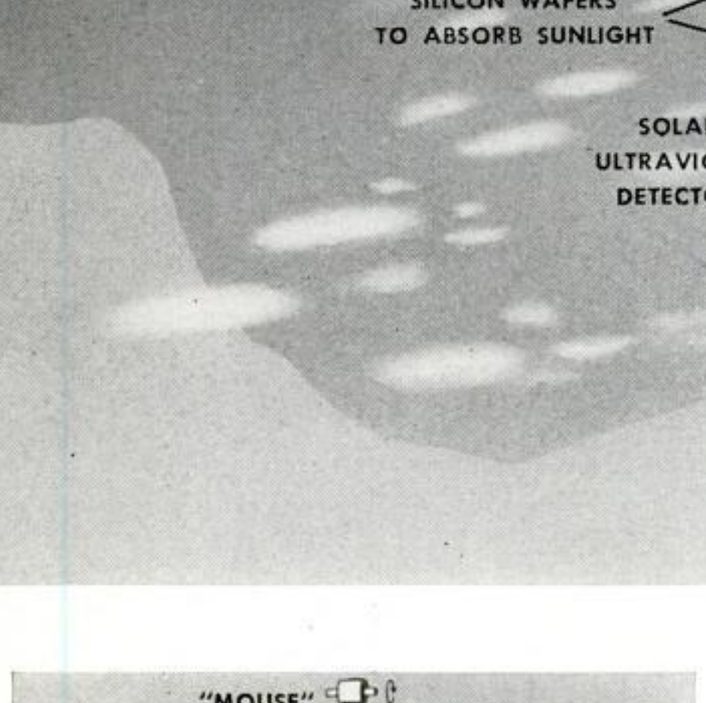
GAMMA RAY COUNTER

DIRECTION OF SUN'S RAYS

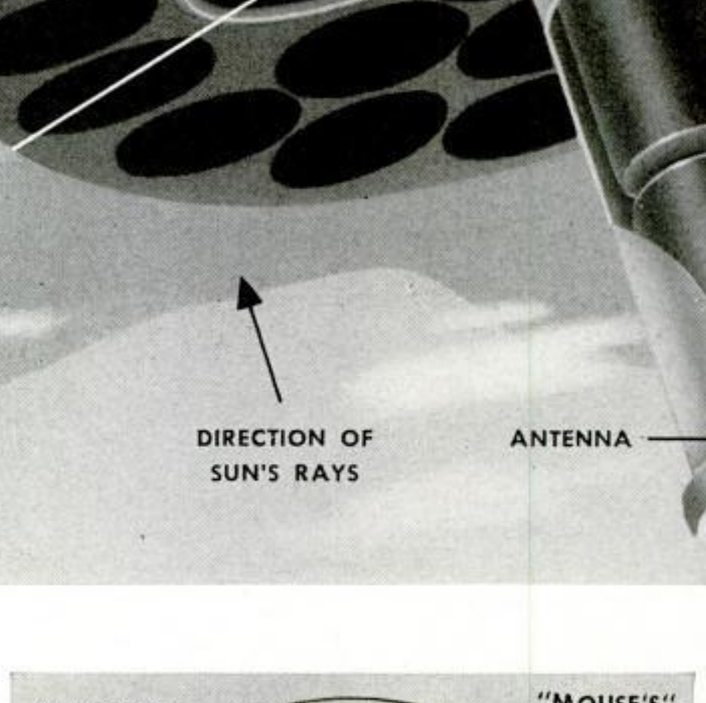
ANTENNA

BEARING

rolf klep



ACROSS NORTH POLE, MOUSE radios data to plane for three minutes each time it circles earth.

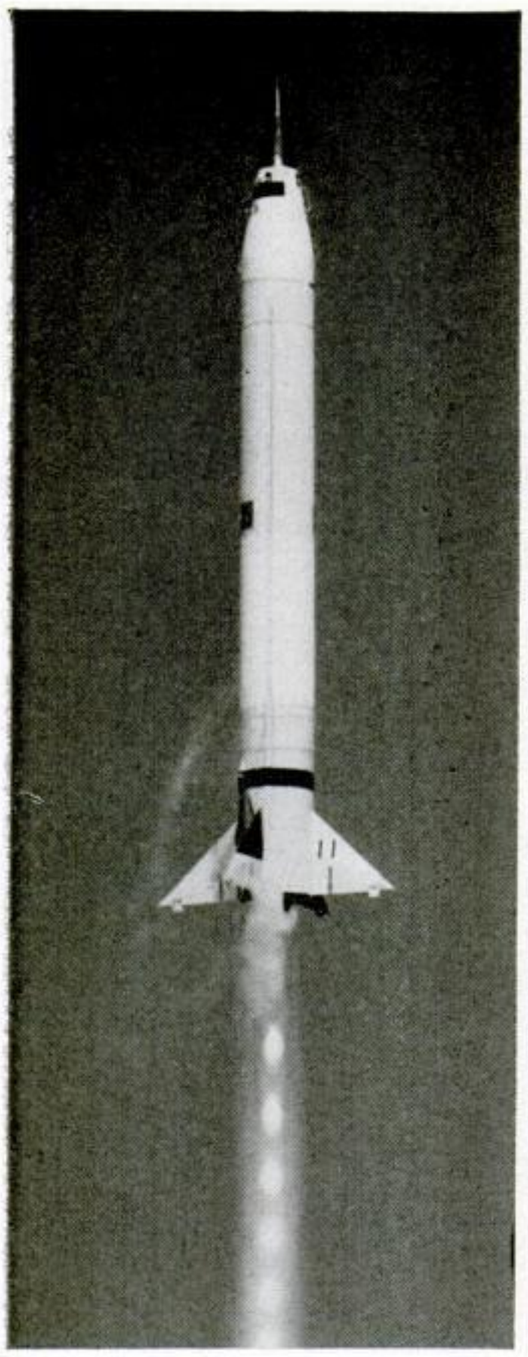


MOUSE'S ORBIT begins as an ellipse, gradually shrinks to a circle before spiraling to extinction.

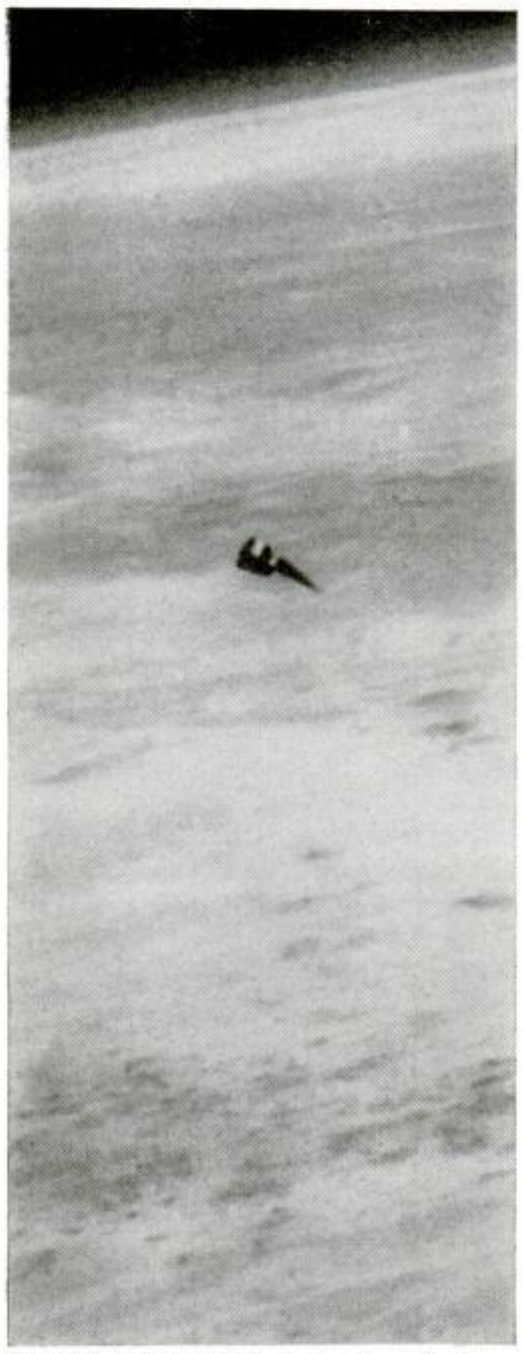
SPACEBORNE MOUSE is shown in the drawing above as it leaves the burned-out third stage of its rocket, which has carried the satellite 200 miles up. Spinning inside its stationary gimbal ring, like the wheel of a roller skate, MOUSE left its housing as the rocket nose opened. Springs gently nudged it forward and into the clear. The MOUSE had been set rapidly spinning on its bearings before it left the ground and now its spin maintains it in balanced flight. Compactly housed in MOUSE's metal body are instruments for recording solar X-rays, gamma rays and ultraviolet rays from the sun, cosmic rays and heavy cosmic particles, collisions with meteoric dust, the earth's magnetic field and reflected light, and particles which cause auroras. Technical data is relayed earthward at intervals via radio transmitter, which is triggered by radar beam from plane below. To power its equipment, MOUSE has solar battery, with disks of silicon to absorb sunlight which is converted into electricity. The MOUSE's gyroscopelike spin keeps solar battery always facing sun during orbit around the earth.

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TAKING OFF, the Navy's Viking XI rises slowly at first, soon reaches 4,200 mph. Rocket is 45 feet high, weighs 7.5 tons, including half ton of instruments.



NOSE SECTION is jettisoned from rest of rocket by remote control when Viking starts to fall. Here it is photographed by a camera in rocket's body.



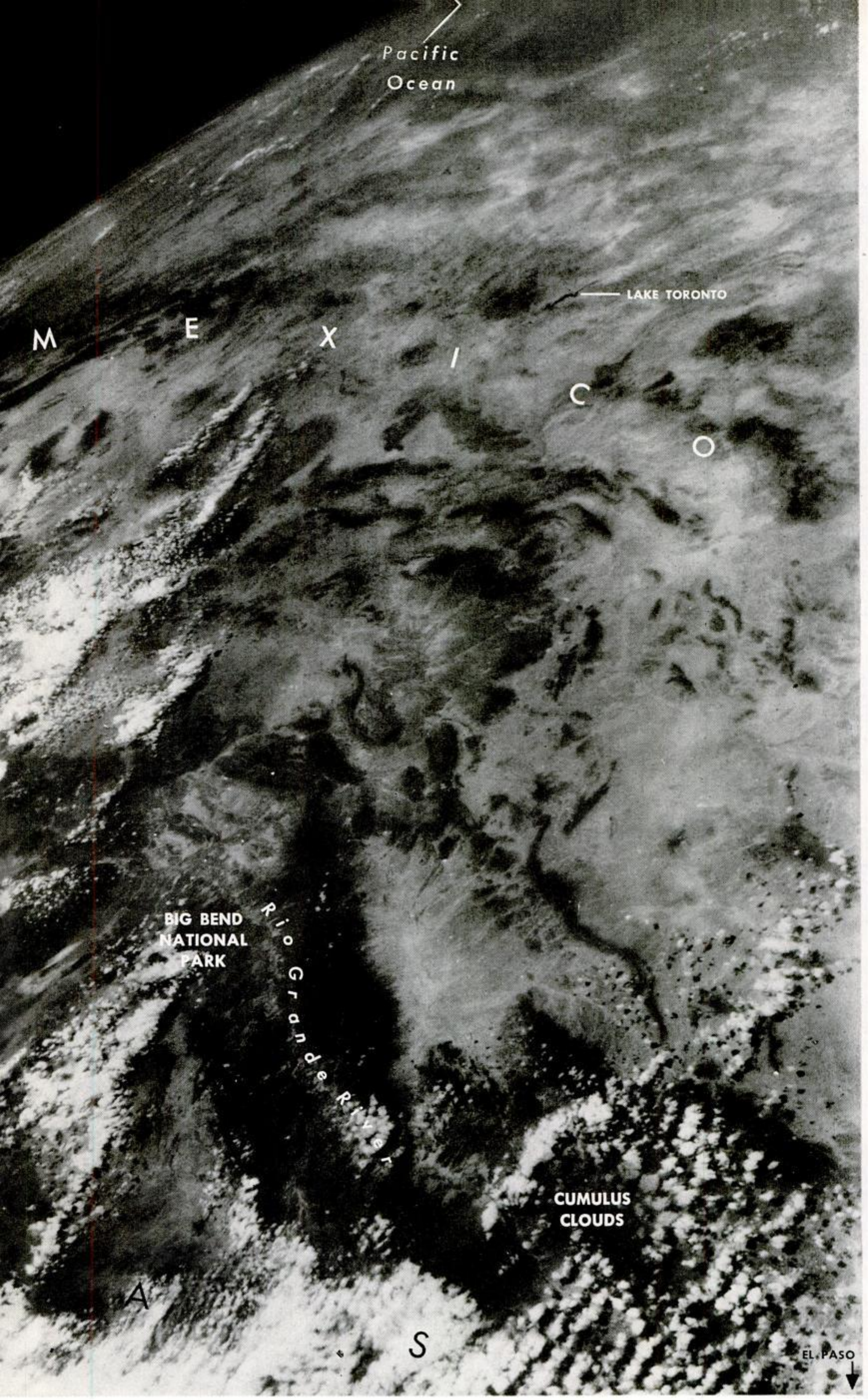
OVER NEW MEXICO, VIKING'S CAMERA LOOKS FROM LOWER RIGHT 1,085 MILES SOUTHEAST TO CURVING HORIZON

ROCKET'S RECORD RISE GIVES 'MOUSE'-EYE VIEW OF CURVING EARTH

The lofty skies through which man-made satellites like the MOUSE will one day circle are already well within man's ken. Here is a MOUSE-eye view in some record-breaking pictures taken from a Navy rocket in the ionosphere.

The Viking XI, latest in a series of rockets built under Milton Rosen's direction by Glenn L. Martin, whooshed into the New Mexico sky above White Sands last May. As it rose and fell, a camera designed

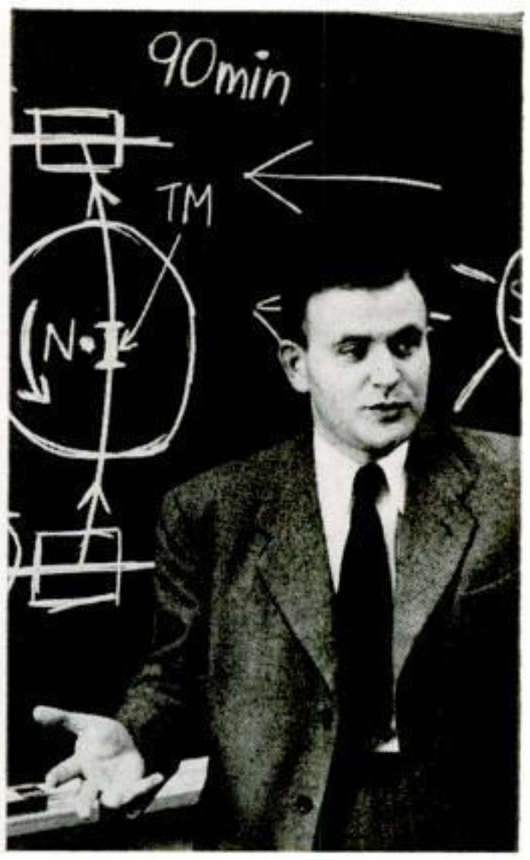
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WHICH STRETCHES FROM THE GULF OF MEXICO, WHERE COLD FRONT MOVES INLAND, TO PACIFIC 1,038 MILES WEST

to record meteorological conditions clicked away. On this 10-minute trip the Viking went higher—158.4 miles—than any other single-stage rocket in history, reaching altitudes where MOUSE would travel. When the rocket's two sections slammed to earth they brought back the highest pictures yet taken.

To produce this picture, Navy scientists, who spent weeks interpreting the photographs, expertly spliced two negatives together. The left half was taken 155 miles aloft. The other taken seconds later from 138 miles up. The resulting scene is the largest land mass ever seen, 600,000 square miles extending from near El Paso to Mexico City and south Texas to the Pacific coast of Mexico. The picture also clearly shows the true curvature of the earth over a 15° portion of its circumference. More prosaically, it gives the Navy down-to-earth information on cloud movements and the behavior of the Viking itself.



FRED SINGER, who designed the MOUSE, thinks it could be built and launched for $1,050,000. Other experts are urging government back MOUSE.



MILTON ROSEN, head of Navy's rocket development branch, has directed the design of 11 Vikings since 1949. The Viking XII will be launched soon.



WERNHER VON BRAUN, pioneer German rocketeer now U.S. Army rocket expert, advocates rocket-lifted balloon to circle earth, shine like a star.

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IN THE MONKEY CAGE

Topic A in Washington these days is the Battle of the Bulge, Secretary of Agriculture Benson's campaign to reduce his enormous $7 billion holdings of surplus crops. Overhanging the market and depressing prices, the Bulge is the visible essence of our farm problem. But in fighting it, Benson must feel less like General McAuliffe than the keeper of a zoo run by the votes of the monkeys.

Last week, for instance, he came up against Congressman Jamie L. Whitten of Mississippi, who is by no means the stupidest member of the farm bloc. Whitten's Mississippi constituents grow rice and cotton; as part contributors to the Bulge, they have had their acreage cut back. Whitten wants these cuts restored. He also wants the Bulge eliminated. He also wants a return to the high, rigid, pre-Benson price support policy that did so much to create the Bulge in the first place. For these incompatible aims he has a magic solvent: sell the surpluses abroad. He accused Benson of being a poor salesman.

Benson is already selling surpluses abroad; also giving them away. He has by law a special $1 billion leeway for this purpose, most of which the U.S. taxpayer will never get back. For instance, Benson pays U.S. farmers 58¢ a pound for butter and sells it to exporters (when he can) at the world price of 41¢. This is known as dumping. The U.S. has strict laws against others who try it on us. Other countries don't like it either. Whitten thinks we should do more of it.

While Whitten was scolding Benson, the Secretary of State was receiving a formal protest against U.S. dumping from the New Zealand ambassador, whose country is in the butter business too. The protest accused us of exporting a domestic problem and asked why we didn't try offering butter to U.S. housewives at 41¢. Similar protests have been received from other countries. Oh, yes—Whitten is in favor of another thing: sound international relations and reciprocal trade.

A dairy trade paper came up with a semiserious solution for the butter surplus last week: dump it, not in foreign markets, but in the ocean. This would satisfy everybody except people who aren't getting all the butter they can eat. (Are you?) Until everybody in the world is, it is a criminal solution. It was in order to avoid criminal solutions to economic problems that the law of supply and demand and the price system were established in men's minds some centuries back.

The Benson flexible-support program of 1954 was a cautious first step toward reacquainting farmers with this law. It will not solve the farm problem, or win the Battle of the Bulge, except gradually and over quite a few years. But meanwhile let us recognize that every short cut is booby-trapped. No responsible congressman can possibly be for fewer production controls, higher supports, more dumping and orderly international trade. Whatever else you may think of Benson, you can still tell the keeper from the monkeys because his program has a glimmer of rationality.

HOW TO HELP THE STOCK MARKET

It used to be that politicians wanted to investigate the stock market when it went down. When stocks were low, the Senate's Banking and Currency Committee investigation was such a circus that a midget even sat on J. P. Morgan's knee. Now the politicians want to investigate the market because stocks are high. Senator J. William Fulbright, as the new Democratic chairman of the Banking and Currency Committee, feels a bit uncomfortable with the boomtime market giant that is now sitting on his knee. Fulbright fears another 1929-type crash.

The incredible growth of the U.S. has made all 1929 comparisons out of date, just as built-in safeguards preclude a 1929-type depression. Nevertheless, Fulbright can do the market a lot of good because there are things wrong with it which Congress can mend. For Fulbright should be concerned at the almost vertical rise the stock averages have taken since September of 1953, but what his investigation ought to reveal is what caused it.

Not all stocks had this sharp rise—as a great many owners of second-grade stocks are painfully aware. The averages showing these vertical climbs are made up of blue-chip issues —the sort that investment trusts and pension funds have been buying up, cutting the supply. Too many buyers and too few sellers have driven them sky-high. The important question is why there have been too few sellers.

The answer to that is simple. Anybody who sells has to pay 25% of his profit in the tax on so-called "capital gains." To reinvest his money, he has to find something equally as good 25% cheaper. Doubting that he can find it, he holds on. Even those willing to pay the tax have to hold on for at least six months to avoid the higher taxes on short-term gains. So the problem comes right back to Congress's doorstep. The sharp rise which worries him is the creature of Congress itself—a natural product of the tax laws.

As a former Rhodes scholar, Bill Fulbright might do well to study why America, the greatest of capitalist nations, has such a levy on capital when the whole British Commonwealth does not. Even under the Labor Government, Britain never imposed one, and booming Canada has none. In view of the fact that inflation has been almost continuous for 20 years, a tax on capital gains often is actually confiscation, whereby the government shortchanges you on your money and then taxes you on the loss.

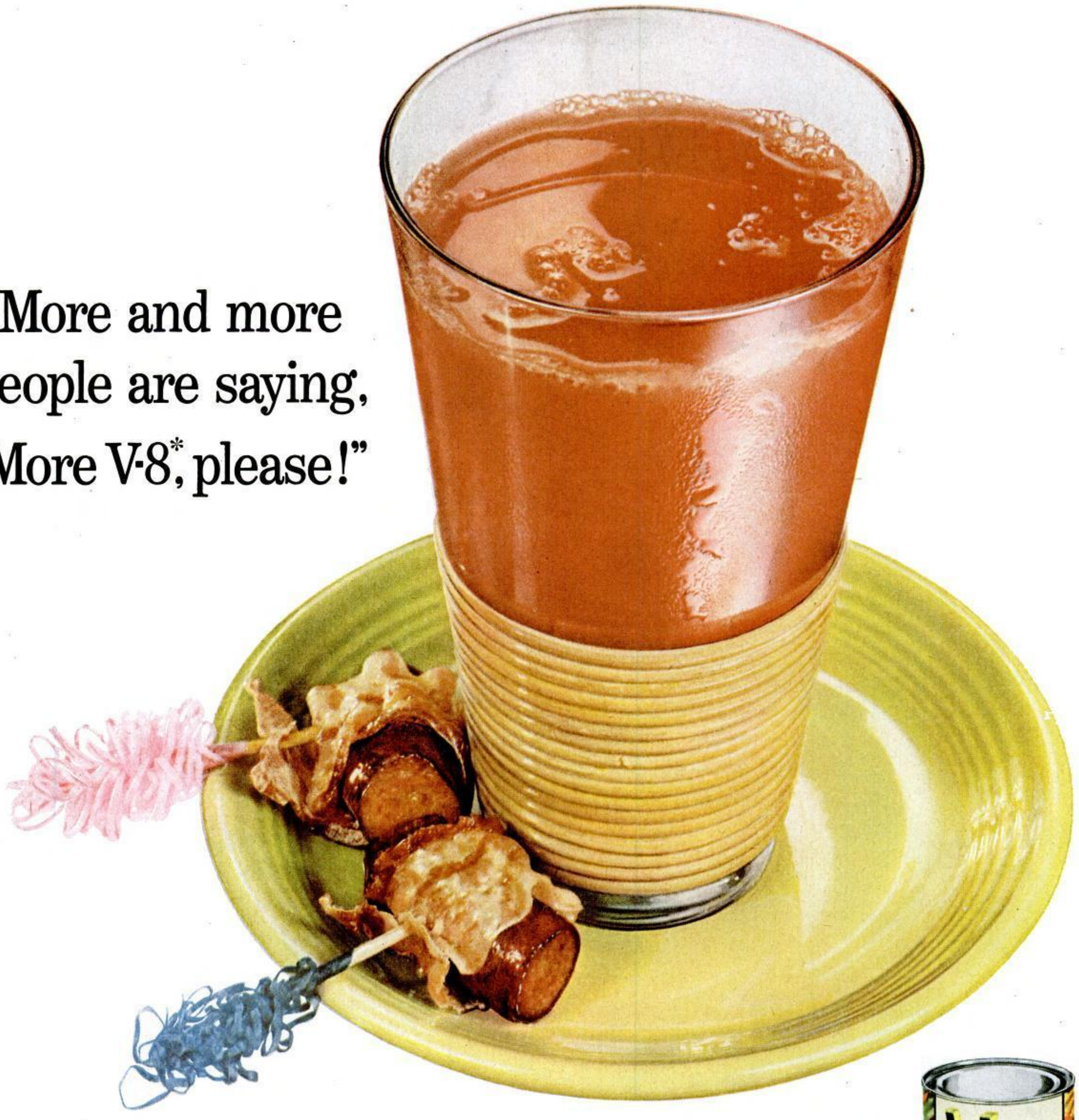
The unfairness of this has been recognized by the concessions recently made on real estate, which permit a person who sells his home at a profit to avoid the gains tax entirely if he buys another, more expensive, home within a year. If this makes sense in real estate, it would make equally as much in stocks.

If stock gains could be taken without taxes provided they were quickly reinvested, those hanging on to overpriced blue chips would sell, increasing the supply. At the same time, they would be willing to take risks on cheaper stocks—thus improving their prices and narrowing the unhealthy spread between them. This would provide support underneath and supply at the top. Since the loss in federal revenue (about $900 million from individuals) would be too big to take such a step all at once, the sensible thing to do would be to provide a smaller tax (say 15%) on gains which are reinvested in a short period, as a test to see whether actually more revenue might not be yielded by this tremendous impetus to investment.

Would such tax concessions just be a "giveaway" to the rich? The very rich are dwindling, and the tax laws so load the dice against the little fellow as to make it virtually impossible for him ever to get very rich, himself, unless he finds uranium or is a Texas oilman with a depletion allowance. It is about time the ordinary citizen got a few allowances for the depletion of his brains and his aching back. Anything that will make the little fellow willing to take a chance, and keep what he makes by doing so, ought to be good for capitalist America, in which as of now less than 6% of the people own a stake in capitalism by owning stocks.

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More and more people are saying, "More V-8*, please!"



Its 8 healthful vegetable juices offer so much more

Few juices can match V-8's record for winning and influencing juice drinkers. Which is really not surprising.

For 8 healthful vegetables have joined juices to give V-8 its refreshingly different flavor. And what a wealth of vitamins and minerals that means!

Another nice thing about V-8: a six-ounce glass of V-8 averages less than 40 calories—about half as many as fresh orange juice.

By *nature*, V-8 is a wholesome drink and, by Campbell's . . . it's *great!*

. . . by the makers of Campbell's Soups





8 healthful vegetable juices in V-8 . . .

the pure, natural juices of fresh-picked tomatoes (the Campbell Tomato, of course), celery, carrots, spinach, lettuce, beets, watercress, and parsley.

**V-8 is a trademark owned by the makers of Campbell's Soups*

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Now...

INSTANT OATMEAL

WITH NEW QUICK QUAKER OATS

(OR MOTHER'S OATS)

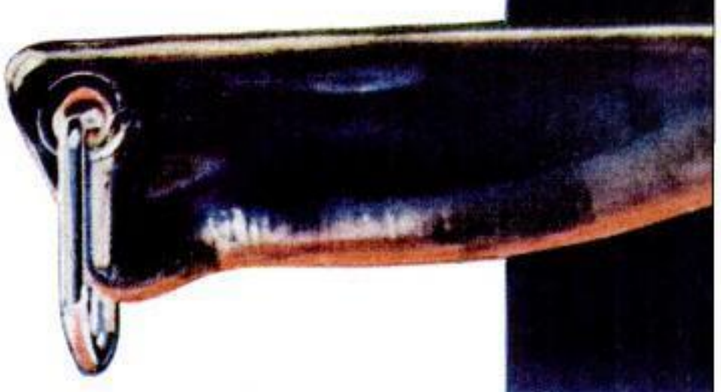
cooks creamy in 50-60 seconds

Something wonderful has happened to Quick Quaker Oats and Quick Mother's Oats.

Now—in just moments you have fully cooked hot oatmeal. Smoother oatmeal. Creamier. With the same full flavor—the same bountiful nourishment—of oatmeal that used to take hours of cooking.

Yes, these New Quick oat flakes – cut in tiny pieces – are rolled to a new tissue thinness. They cook in just 50 to 60 seconds in boiling water.

So isn't it smart to eat a good hot oatmeal breakfast—when it's quick as coffee? *New* Quick Quaker and Mother's Oats are in stores now. Look for the Yellow Ribbon on the label.





All the protein nourishment of old fashioned oatmeal is present in this new, quick product. And you get more protein from good hot oatmeal than from any other leading cereal.

Best cereal for growing children. The nourishing protein in a hot oatmeal breakfast helps children grow strong, healthy bodies. Gives them stamina for school and play.

Keeps adults fit—not fat. Protein at breakfast is key to weight control. High-protein Quaker or Mother's Oats with milk and sugar has 8½ grams of protein—only 221 calories.



America's most popular cereal...hot or cold **QUAKER OATS**

Mother's Oats and Quaker Oats are exactly the same

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Make a change for the better!

Paul Jones

★ Better flavor ★ Better quality ★ Better for your budget

FRANKFORT DISTILLERS CO., N. Y. C. BLENDED WHISKEY. 86 PROOF. 72½% GRAIN NEUTRAL SPIRITS

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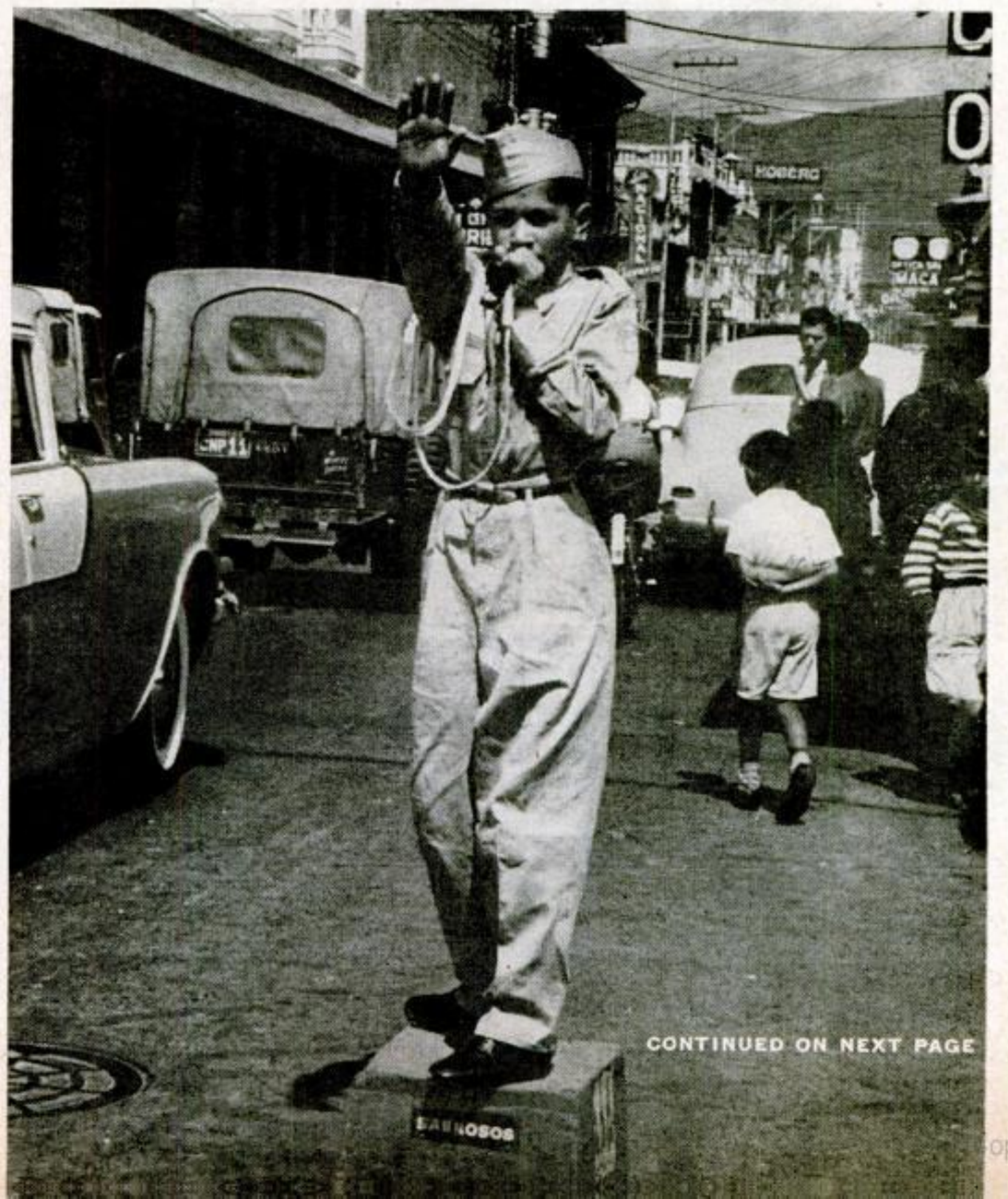
HEADED FOR THE FRONT UP NORTH, VOLUNTEER RESERVISTS IN COSTA RICA'S "GUARDIA CIVIL" RECEIVE BLESSING FROM PRIEST IN A SCHOOL PLAYGROUND

COSTA RICAN REVOLT, OR IS IT AN INVASION?

Central Americans engage in a confusing war

It was hard to say whether there was really a war on. An unmarked plane strafed San José, the capital of tiny Costa Rica in Central America, but nobody got hurt. Airborne intruders landed at Villa Quesada, northwest of San José. Others, coming by land and by sea, seized two places near the Nicaraguan border, while more planes bombed the countryside.

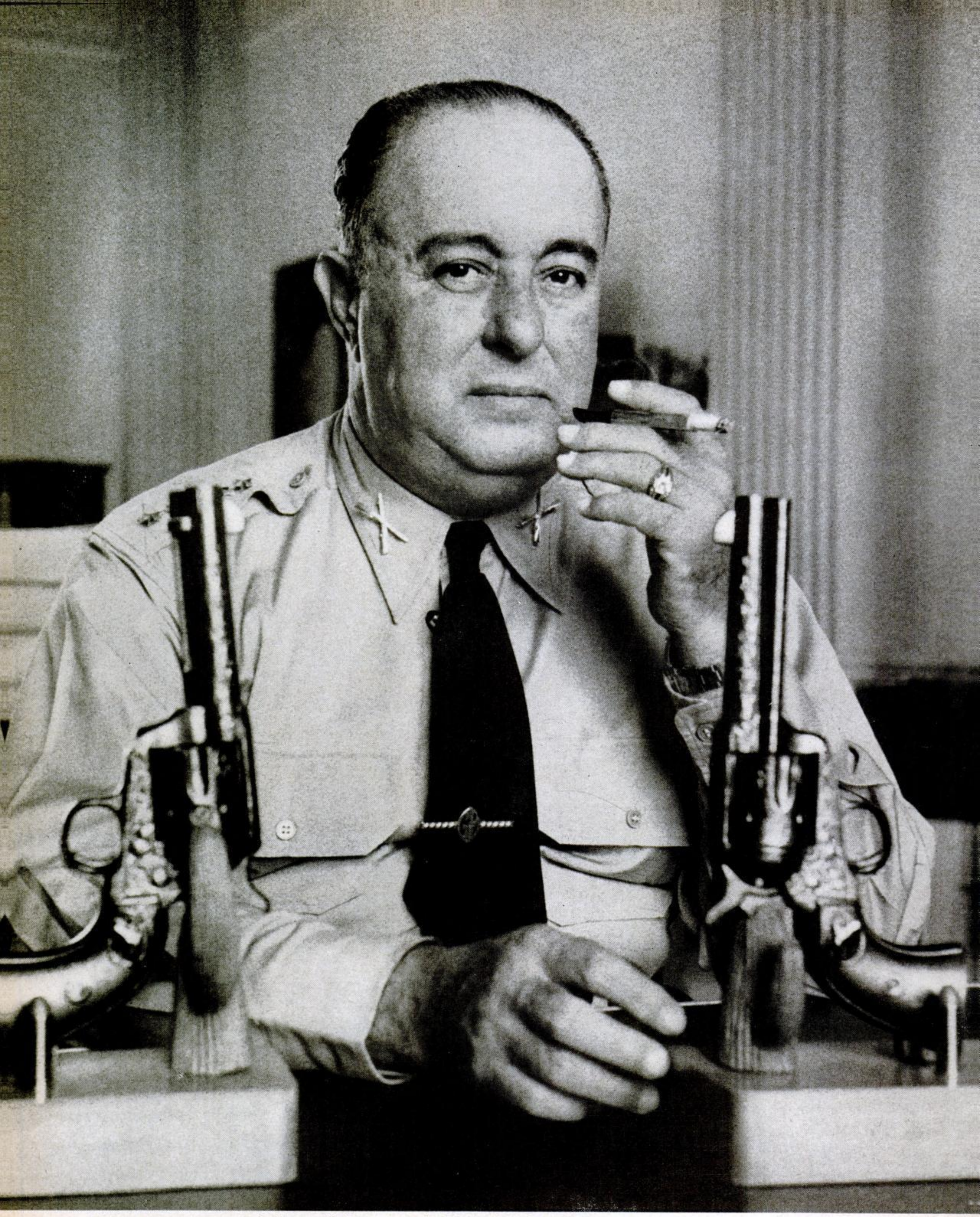
To defend his armyless country, Costa Rica's President José ("*Pepe*") Figueres hastily formed a militia of police and volunteers. A hundred militiamen trucked to Villa Quesada, captured 20 rebels, chased the rest into the hills. Figueres said it was an invasion backed by Nicaragua and asked the Organization of the American States for help. A peace commission came and the U.S. arranged to send planes to Costa Rica, but the fighting went on. It was not clear how much of it was genuine revolution and how much a personal feud between a pair of presidents (*next page*).



REPLACING DRAFTED COP, A YOUNG BOY SCOUT DIRECTS SAN JOSE TRAFFIC →

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CHALLENGER SOMOZA, after having called Figueres to a duel, shows off iron bookends cast in the shape of dueling pistols. They had been given to him by a Texas friend. After Figueres had rejected the challenge, Somoza remarked contemptuously that these fake pistols were lethal enough to handle Figueres.

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SOMOZA AND PET, a panther named Sombra, greet each other in the zoo in presidential garden.

BASIS OF CONFLICT, A PERSONAL FEUD

Last week's skirmish in Costa Rica was another round—and very likely not the last—in an old feud between General Anastasio (Tacho) Somoza, the genial autocrat of Nicaragua, and Pepe Figueres, the irrepressible reform president of Costa Rica. Smoldering since 1948, when Figueres ousted Somoza's friend Rafael Calderón Guardia from Costa Rica politics, the quarrel blew wide open last year when Nicaraguan exiles came over the border from Costa Rica and tried to kill Somoza. In return, Costa Rican exiles in Nicaragua raided Costa Rica.

Somoza last week offered to settle the war by meeting Figueres in a duel—a challenge which Figueres dismissed with the remark that Somoza was "crazy as a goat in the midsummer sun." A solution more conventional than dueling was proposed when a five-nation commission, sent to San José by the Organization of American States, asked Somoza to stop the flow of arms from Nicaragua to the rebels. Somoza blandly promised to obey the commission.



FIGUERES AND SON, born on Christmas Eve, have brief visit during emergency cabinet session in the president's dining room. Last year Figueres, who was 47, married Karen Olsen, 24, of New York.



TOASTING PEACEMAKERS with champagne, Figueres (*left*) welcomes OAS commission which flew to Costa Rica for an on-the-spot investigation of the hostilities. Second from right is John C. Drier, U.S. Ambassador to OAS. Third from right is leader of commission, Mexico's Luis Quintanilla.

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EXILED EX-PRESIDENT of Costa Rica, Teodoro Picado, who hopes for the downfall of Figueres, follows bulletins on radio and in paper at Managua home.

TEODORO PICADO I-1

SAN JOSE, COSTA RICA PRESIDENTIAL

Pic's desire to graduate from the Academy is exemplified in his acceptance of the demotion from an Army captain to a West Point plebe. Despite his difficulty with the English language, his enthusiasm and determination enabled him to rise constantly in class standing. Ted's adaptability and amiable disposition are bound to lead to great achievements once he has returned to active duty.

Camera Club	4	Spanish Club	4
Portuguese Club	3	Sergeant	1
Radio Club	4		



REPORTED REBEL COMMANDER, Teodoro Picado Jr., son of the former president, was 1951 West Point graduate. Yearbook notes he had been captain.

CONSPIRATORS AND CASUALTIES



CALDERON GUARDIA

Old Central American hands assumed that the political boss of the rebellion was 54-year-old exiled Rafael Calderón Guardia, the conservative leader in Costa Rica before left-of-center President Figueres took over. These suspicions were strengthened when Calderón Guardia turned out to be missing from his Mexico City home. Rumors from the field said that the insurgents' military commander was 27-year-old Teodoro Picado Jr., a graduate of West Point and son of an ex-president of Costa Rica. Nobody had seen Teodoro Jr., but his father was in Nicaragua where Somoza, cooperating with the peace commission, put him under house arrest. Meanwhile, casualties, including LIFE Photographer George Skadding, who took some of these pictures, and LIFE Correspondent Philip Payne, both reported captured by rebels, provided real evidence there was a war.



WOUNDED PRISONER, shot through the arm, waits at the front for transportation to hospital.

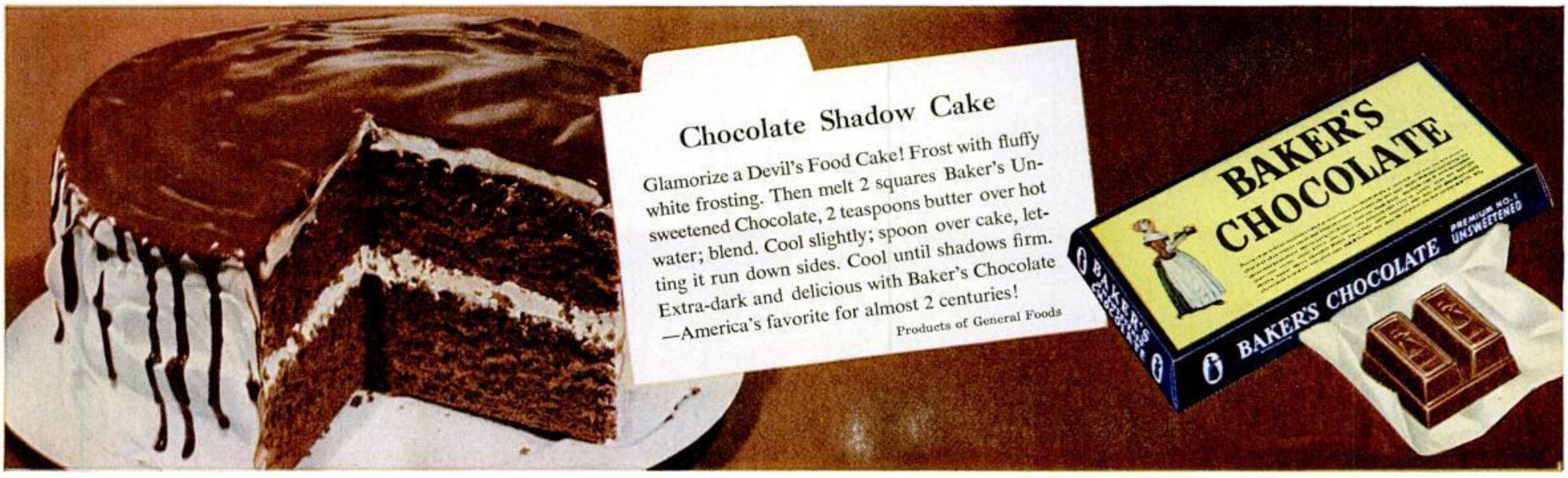


REBEL ROUNDUP at Villa Quesada brought in these prisoners. Barefooted captive, Carlos Luis Mora (*left*), said, "Somebody paid me to go to Villa Quesada. When I got there they gave me a gun."

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Chocolate makes it good...Baker's makes it best



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SAVE MONEY TODAY

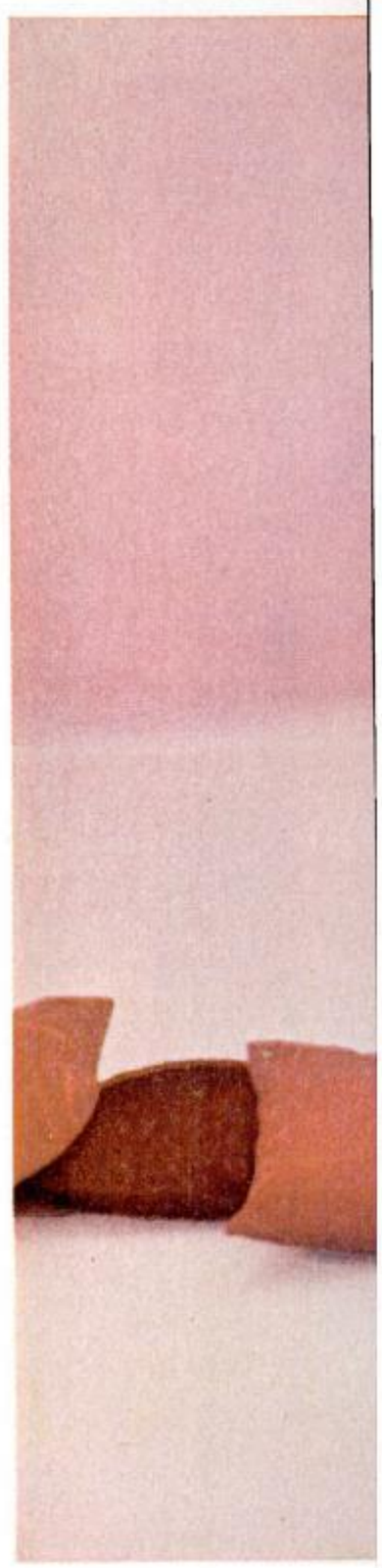
Save Bed—

Treat yourself to the sheets that slip on in *less than a minute*...
never wrinkle, never come un-tucked
—the sheets millions of women love,
love, love ——



famous

Pacific Contours



3-times faster bedmaking!

- One trip around makes your bed!
- Ready-boxed corners slip on easily, quickly
- No more centering as with flat sheets
- No more hand-folding corners
- No more un-tucked sheets in the morning . . . Pacific Contours *can't* come loose!

More sizes for more beds!

- Twin and double innerspring mattresses
- Twin and double foam rubber mattresses
- Three-quarter bed
- Youth bed
- Crib

Four superb qualities!

- Lovely Combed Percale—5 colors as shown
- Sturdy Extra-strength Muslin—white only
- Economical Truth Muslin—all colors except lilac
- **New!** *Miracale*† — the most luxurious sheet you ever dreamed on!—over 210 mercerized threads to the inch! White only

†TM Pacific Mills

Now! Colors with a plus!

- Different from most bedding, Pacific sheets and pillowcases *match exactly!*
- Different from most pillowcases, Pacific cases are Sanforized®—have the same exquisite sheen and texture of Pacific Sanforized sheets
- Now—no more slightly-off shades to spoil *your* bed's smart look!

GET YOUR PACIFIC CONTOURS NOW — AT LOW, LOW WHITE SALE PRICES

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making Bother Every Day

Each day, you tidy Pacific Contours in just 20 seconds!

Stopwatch test by York Research Corporation shows—average time to remake a morning bed, twin size, with flat sheets is 79.4 seconds . . .







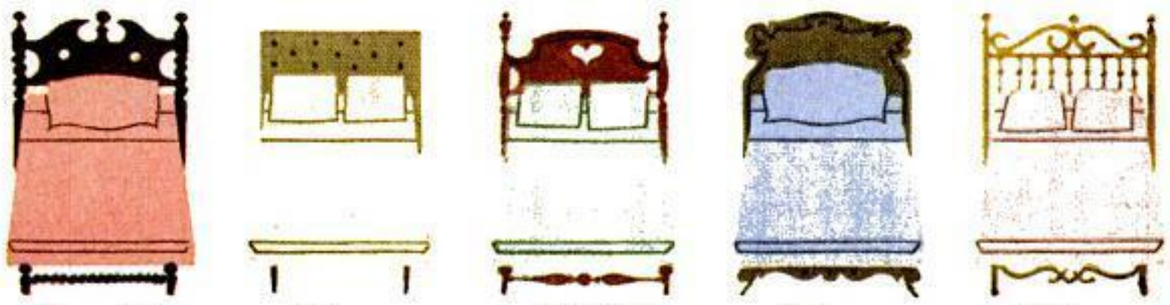
. . . with non-wrinkling, can't-come-untucked Pacific Contour sheets—average time to remake bed is only 20.3 seconds!

BEDS COURTESY OF RICHARD WHEELWRIGHT



Sounder sleeping for millions! Go to bed on a smooth sheet . . . wake up on a just-as-smooth sheet! There's not a chance for a Pacific Contour Bottom sheet to bunch up under you. Four fit-the-mattress corners hold sheet smooth all week! Try it—you won't ever want to sleep on any other sheet!

Extra toe-room! Only the Pacific Contour Top* sheet has this expansion Kick-fold. Husbands love the way it *balloons up* six inches—gives plenty of wiggle space for freedom-loving toes! Women love the way a pull at the top hem tidies the bed in just 20 seconds! *Pat. pend.



Rose pink— brings out the rich, warm tones of mahogany

Maize— wonderful with the new bleached woods

Mint Green— perfect for yellow-toned maple

Blue— decorator's choice for walnut

Lilac— favorite for antique brass beds

Everybody's changing to

PACIFIC Contour® SHEETS

"Contour" is the registered trademark for Pacific's mattress-fitting sheets

WRITE FOR BOOKLET. PACIFIC MILLS, DEPT. L1, 1407 BROADWAY, NEW YORK 18 • PACIFIC CONTOUR SHEETS • PACIFIC CONTOUR CRIB SHEETS • PILLOWCASES • SUPERSORB® TOWELS • PACIFIC SILVER CLOTH

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THE 100-MILLION-DOLLAR LOOK!



WINDSOR DELUXE NASSAU IN BRILLIANT TANGO RED AND PLATINUM

It's a totally new fashion in Tailored Steel

Now you see what all the excitement's about! Now you see the *newest* new car in this generation – the brilliantly different Chrysler for 1955 with its dramatically sweeping silhouette in tailored steel.

New longer, lower, leaner lines . . . luxurious new fashion-forecast interiors . . . new Super-Scenic Windshield with swept-back posts . . . new, massive front-end . . . new Twin-Tower tail-lights that say "STOP!" with great authority . . . new PowerFlite Range-Selector on the dash panel . . . new *everything* inside, new *everything* outside!

MORE NEWS: Every Chrysler is now a V-8 with engines up to 250 hp. *Plus* PowerFlite, most automatic of all no-clutch transmissions . . . Full-Time Coaxial Power Steering, double-width pedal Power Brakes, Power Seats. And new tubeless tires!

See your Chrysler dealer as soon as you can and see why now, more than ever before, the power of leadership is yours in a Chrysler. You'll feel a new personal power and personal pride that the ordinary motorist cannot even imagine!

AMERICA'S MOST SMARTLY DIFFERENT CAR . . . **CHRYSLER FOR 1955**

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A LOOK AT THE WORLD'S WEEK

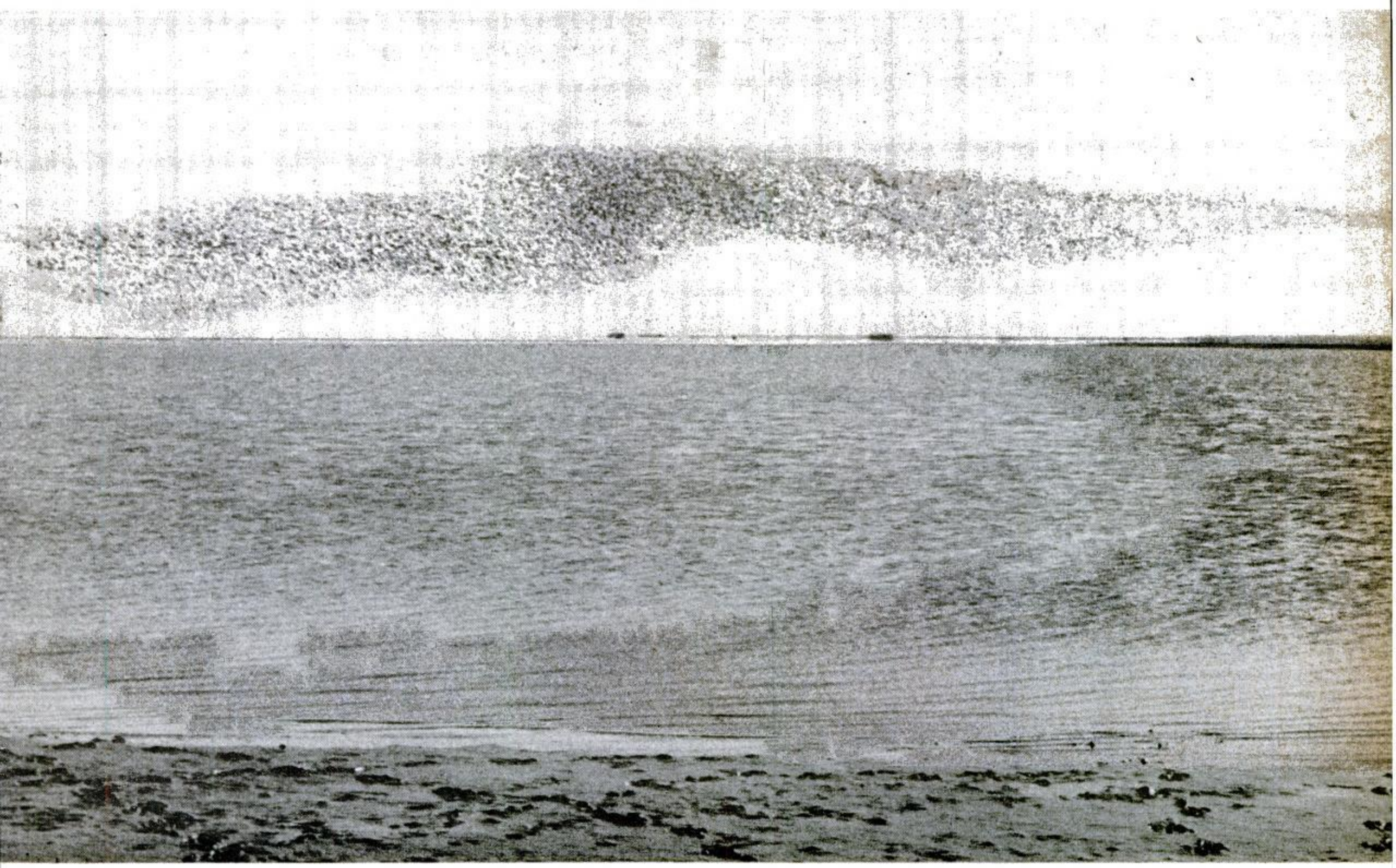


AFTER A PEKING COUCH FOR TWO, AN OPEN DOOR

In Peking the U.N.'s Dag Hammarskjöld and China's Chou En-lai sat down on a two-man couch (*above*) to discuss release of 11 U.S. airmen. Back in the U.S. last week, Hammarskjöld said Chou made no promises. But, he added, "the door has been opened" for negotiations if U.S.-China tension could be reduced. President Eisenhower was disappointed in the nebulous results but warned against "impetuous words or deeds."

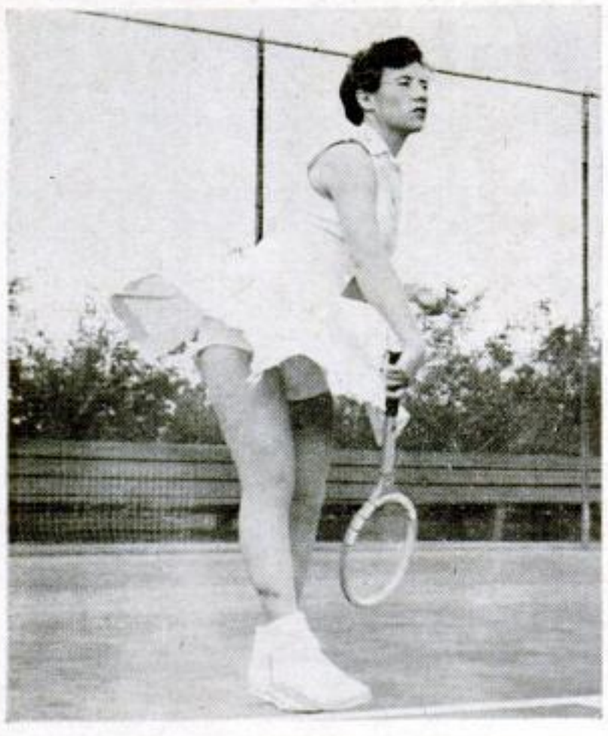
WILD GOOSE CHASE (AFTER 65,000) IN LOUISIANA

In winter when the blue geese gather in the Louisiana flatlands to feed, they are pursued by hunters. Launching a late-season expedition, a New Orleans builder went after them in a 55-foot yacht. His party flushed a flock, expecting it to fly above them and on toward land. But the wise geese took an unexpected turn and, as the hunters watched helplessly, some 65,000 potential Sunday dinners disappeared out over the Gulf.



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SCARRED CHAMPION'S RETURN

A scar showing on the leg broken in a riding accident, Maureen Connolly, top woman tennist, prepared in San Diego for her first tourney since the mishap.



CRY FROM AN IMMIGRANT

Navy Lieut. Norman Donahoe had gone to Greece to adopt 17-month-old Roni Marie. A month later in New York, Roni greeted her new mother with a small cry.



CONGRESSIONAL PANTS HUNT

Unable to rent dress pants in Washington to drape on his 320 pounds, Representative James Tumulty sped home to New Jersey, was caught during a fitting.



A SEARCH IN A SUICIDE VOLCANO

Rescue workers descended into Mt. Mihara, Japan's "suicide volcano," for two Tokyo lovers who tried to end their lives. They found them alive but with the woman's foot dissolved by lava.

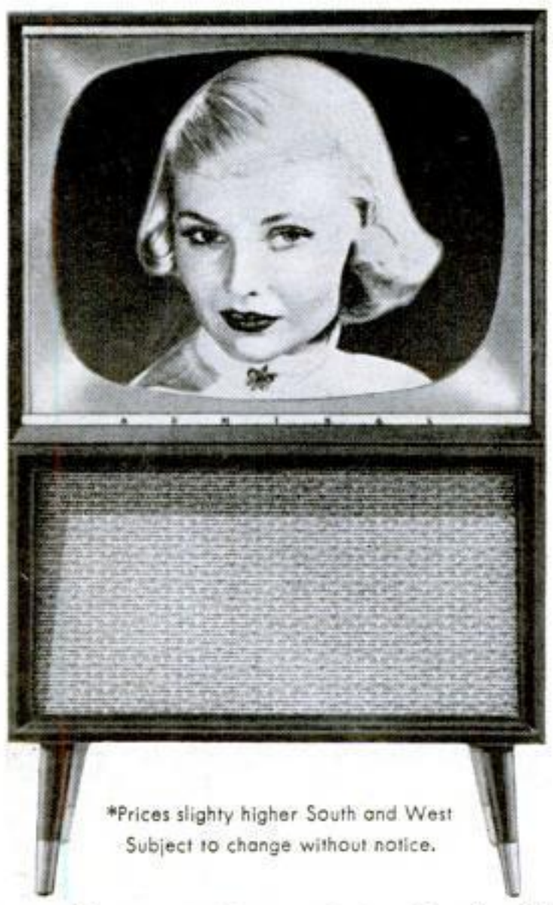
STARTLING SIGHT FOR ANGELENOS

Traffic was jammed in the hills outside Los Angeles as Angelenos motored out to look at a highly unfamiliar local phenomenon and something most of the children had not seen before—snow.

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Huge 335 sq. in. screen, yet amazingly compact cabinet! Aluminized tube for pictures that are twice as bright. Also blonde oak or mahogany finish. Matching base optional.



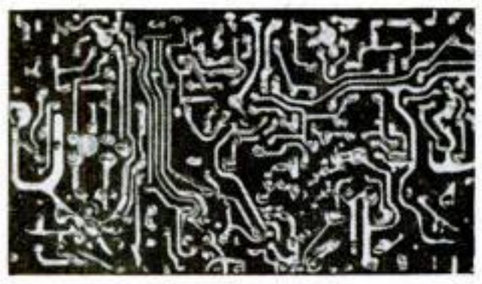
Giant 21" TV—The Nassau. 270 sq. in. *aluminized* picture tube. Mahogany or blonde oak finishes, matching base extra. Ebony finish—$149.95.*

AUTOMATION by Admiral makes possible TV with new ROBOT Chassis and highest quality features at unbelievably low prices!

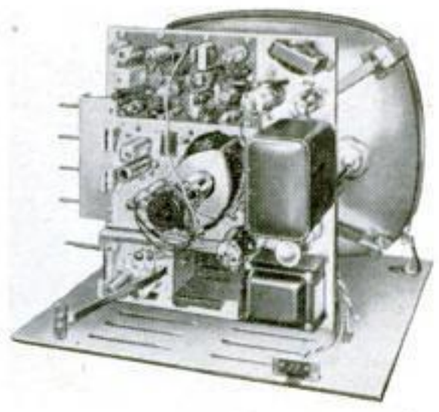
Here is a mass production method so dramatically advanced that it revolutionizes TV manufacture, just as the assembly line revolutionized auto-making! Automation by Admiral brings you the world's first TV chassis with over 50% of the circuits assembled by automatic machines. Chances of human error are eliminated, quality assured, production is speeded . . . making possible deluxe TV at lowest prices in television history.



THE OLD. This sectional view of regular television chassis shows complex maze of wiring.



THE NEW. Precision circuits made by Admiral Automation are simple and trouble-free.



On TV—Bishop Fulton J. Sheen, "Life is Worth Living." See local paper for time and station.

Your Home Deserves the Best...that's Always **Admiral**

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Relieve that dry-lip feeling fast

with Chap Stick



Use 'Chap Stick' regularly to keep lips refreshed and comfortable



Wonderfully soothing for the tender lips of children



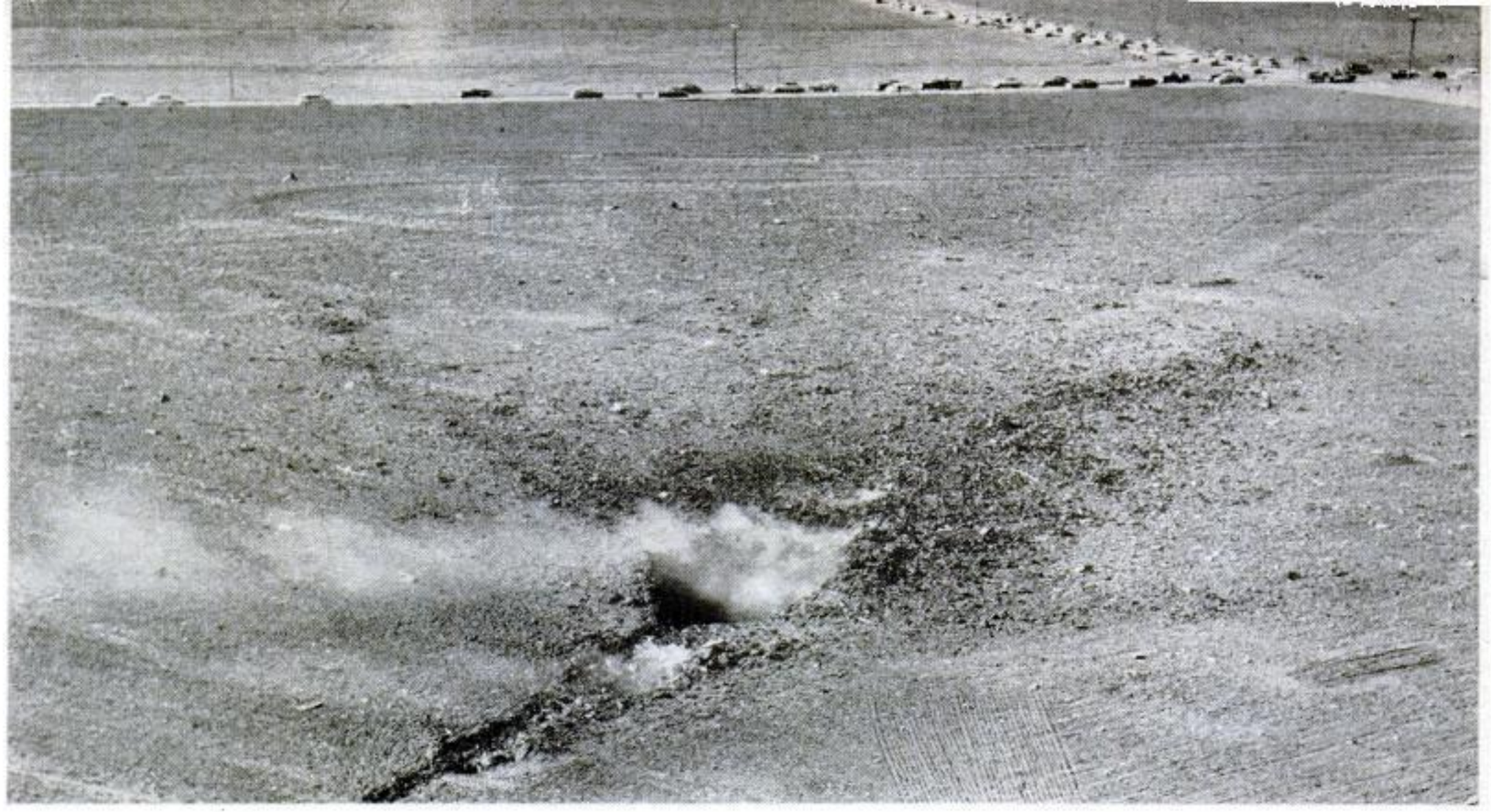
There's a Personalized* 'Chap Stick' for every member of the family

★

Our men in the Armed Forces were among the first to discover the soothing benefits of 'Chap Stick'. Today it's the largest-selling lip balm in the world. Brings lasting comfort to lips that are dry, cracked and sore. Pocket-size. Specially medicated — antiseptic. Personalized* so you can tell your own at a glance. Carry 'Chap Stick' with you always . . . use it regularly. It keeps lips fit.

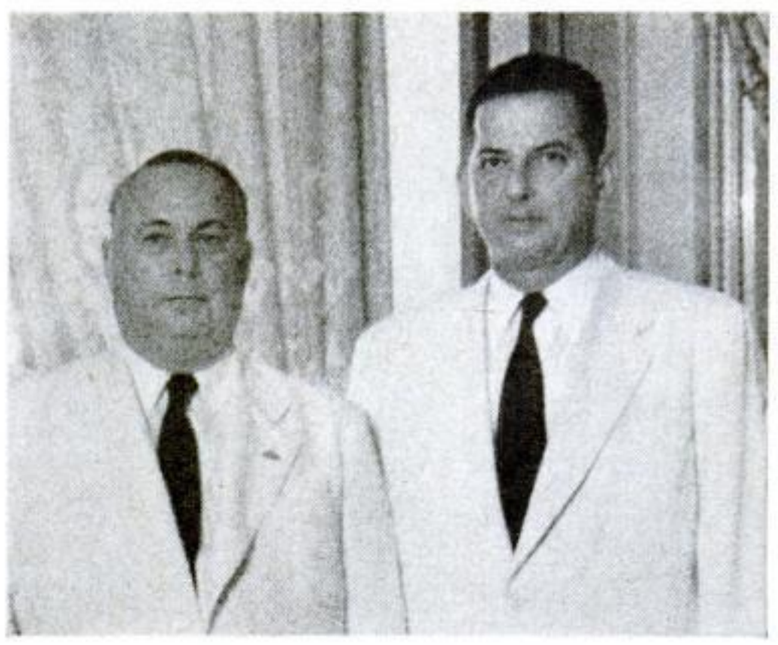
Refuse all substitutes, no other lip balm offers you its exclusive formula.





AN IMPRINT OF DEATH IN A FIELD

Winging by Braman, Okla. on a routine flight, an Air Force B-47 jet bomber went into two slow rolls and plunged earthward. As farmers watched, the plane hit a wheatfield and exploded, digging an 18-foot hole in the ground and cutting a trench where a wing hit. So complete was the demolition that investigators have found no pieces bigger than a water bucket, little trace of the three-man crew and no clue to the accident.



ANOTHER SWITCH IN PANAMA

Panama changed presidents again. José R. Guizado (*left*) who succeeded assassinated President Remón, was implicated by the assassin as a principal in the plot. Vice President Ricardo Arias (*right*) took over.



A DEAN IN 'PAJAMA GAME'

Reta Shaw, bookkeeper in *Pajama Game*, suggested her sister for her role in the musical's road company. Marguerite (*left*) got the part, took leave as dean of women at American University in Washington.



A FAMILIAR AND FRIGHTENING GESTURE IN ROME

Like a scary echo in a haunted house, Fascist battle hymns swelled along the streets of Rome last week as 100,000 neo-Fascists raised their arms in the familiar but now forbidden salute. At 72, former Marshal Rodolfo Graziani, the "Desert Lion" who led Mussolini's legions, was dead, and Romans were parading for his funeral. The police contented themselves with waiting for the outdated sentiment to subside.

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Sweep-Sight windshield

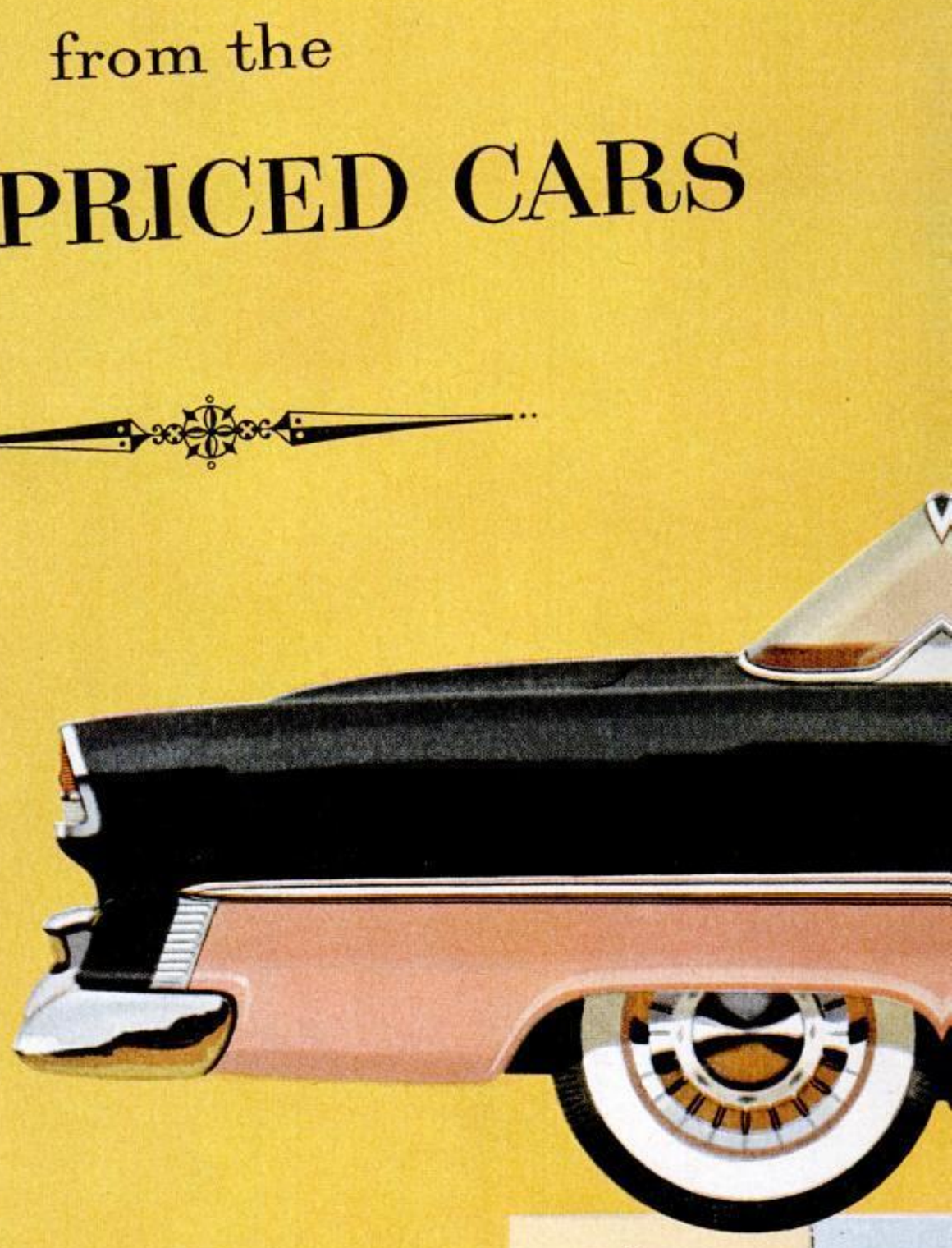
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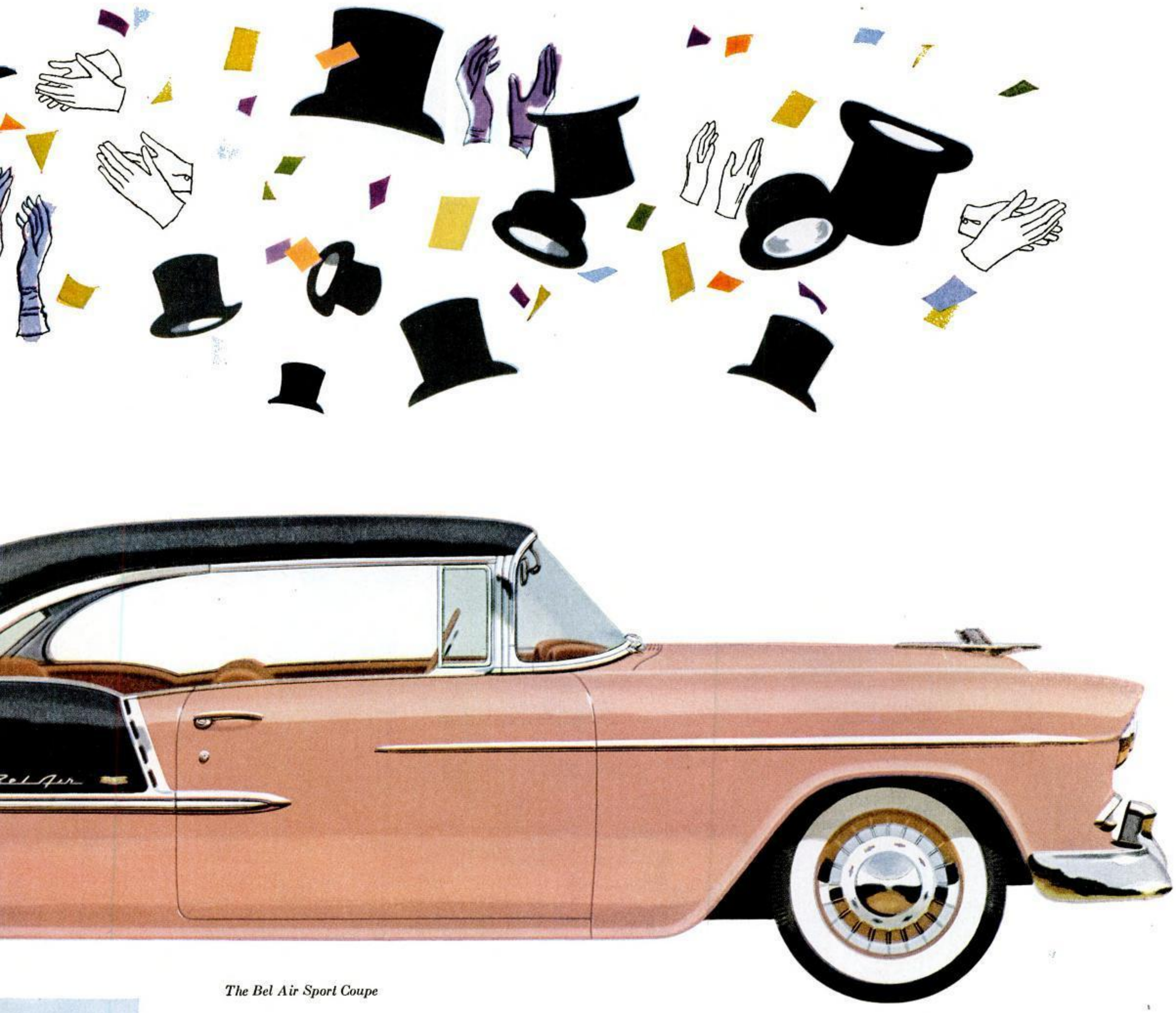
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Time was, you know, when the high-priced cars took the bows for styling, performance, and the rest. But not *this* year. No, sir! The Motoramic Chevrolet's getting the big hand everywhere—at the auto shows, in the showroom, and on the road. And almost everybody from bankers to bobby soxers seems to love it.

But then, why shouldn't they? Where could you find a handsomer and livelier performer? (And we mean at *any* price!) You can tell just by its long, low, "let's go" look that the Motoramic Chevrolet is strictly top billing.

And when you drive it, the curtain goes up on an exciting new drama starring *you!* Just give the nod to Chevrolet's new 162-h.p. "Turbo-Fire V8" or one of the two new "Blue-Flame" 6's, and you'll see what we mean. Then Chevrolet brings you all the luxuries a first-nighter could ask for—plus a full program of extra-cost options, even to air conditioning on V8 models.

The next performance starts any time you drop in. No ticket needed.

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Any old time you get a little old notion, you can do it. Whip up a big, moist and tender cake that will do the fastest disappearing act you ever saw. Pillsbury practically does it for you because Pillsbury Cake Mixes are the *complete* kind—the one leading brand with fine, country-fresh eggs right in the mix. Just add milk. Then just you wait!





WHITE



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MOVIES

Booth Bows Again

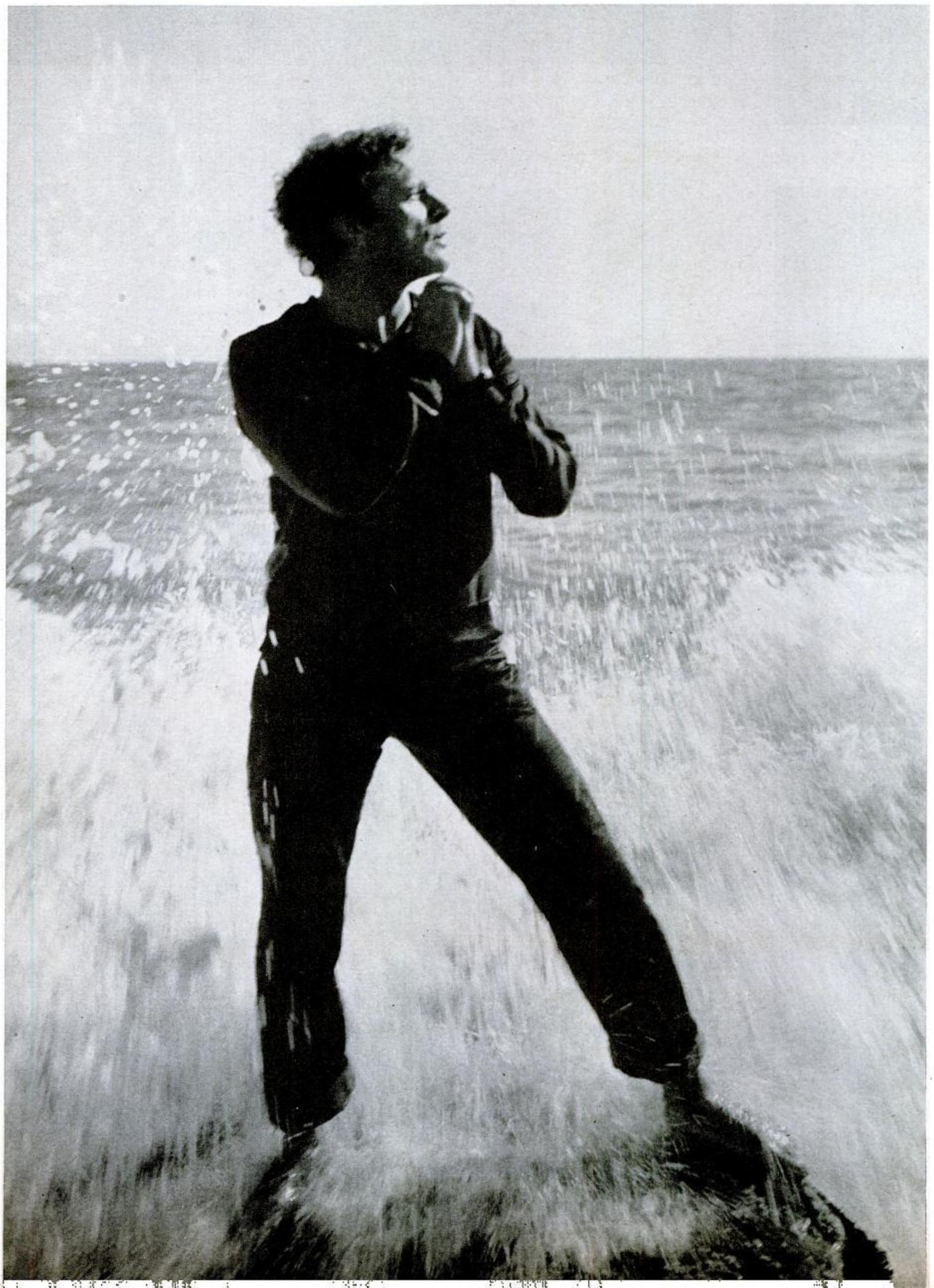
BURTON OUTROARS SEA TO PREPARE FOR TRAGIC ROLE

The most effective piece of Hollywood casting in years has put the most promising young classical actor alive today into an old-fashioned, histrionic part that seems tailor-made for him. The actor is Welsh-born Richard Burton and the part is that of famed American tragedian Edwin Booth in 20th Century-Fox's new film *Prince of Players.* Volatile Burton at 29 is no stranger to many of the volatile Booth's famous roles, having played them almost continuously since he was 16. His mellifluous portrayal of the great actor enlivens what would otherwise be just another routine CinemaScope epic.

To get in shape for the demanding gyrations of classical tragedy, Actor Burton loves to balance in the Pacific surf (*below*) and shout Shakespearean verse to American blues tunes. Dodging the waves perfects the footwork, says he, and reciting poetry to unlikely music "sharpens the wit and strengthens the throat. You sound like nothing at all. Then you go in the studio and deafen the sound men."



REAL BOOTH (1833–93) was the son of the half-mad Shakespearean Junius Brutus Booth, the brother of the assassin John Wilkes Booth. He established first great U.S. theatrical name, starred in England and Germany.



ACTOR BURTON rehearses Ariel's song from *The Tempest.* "Full fathom five thy father lies" is put to the tune of *Frankie and Johnny* in a successful attempt to drown out the noise of the Pacific Ocean surf off Santa Monica.

CONTINUED ON NEXT PAGE 55

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LIFE OF TRAGEDY ONSTAGE AND OFF



AS RICHARD III, Booth takes over his first big role when his erratic father finally quits road tour.



AS HAMLET, here in scene with mother (Eva Le Gallienne), he makes successful debut in London.



AS ROMEO in New Orleans, Booth falls in love with his Juliet, a local actress named Mary Devlin.



AS A CHILD, Edwin (*above*) had job of coaxing drunken actor-father (Raymond Massey) to theater.

AS A BEREAVED HUSBAND, Booth (*below*) buries his young wife who has died of tuberculosis.



A FANATICAL BROTHER, John Wilkes Booth (*below*), having shot President Lincoln in theater box, draws a knife and leaps to stage. Public fury over the deed almost finished Edwin Booth's career.



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A fisherman on the Pacific near Moorea

South Seas with each picture captioned by the quotation that inspired it. The men who wrote these words were various. The adventurous American, Melville, jumped his whaling ship in the Marquesas in 1843 to escape a tyrannical captain and was held prisoner by cannibals until rescued by an English ship. The shy Frenchman Loti visited the islands in 1872 and lived the romance he later wrote in *Rarahu*. The ailing Scot Stevenson arrived in the 1890s in quest of a cure for his "dicky" lung. The French artist Paul Gauguin, fleeing Europe's cold conventions for the warmth and freedom of the tropics, came to the South Pacific in 1891. Just before World War I, Frederick O'Brien of Maryland spent a year among "the simple, friendly cannibals" of the Marquesas and James A. Michener arrived with the U.S. Navy to help fight World War II. Stevenson said, "The first love, the first sunrise, the first South Seas island, are memories apart, and touched a virginity of sense." It is this shared experience, which Stevenson declared could never be repeated, that links them all.

Mysterious, divine Pacific

To any meditative Magian rover, this serene Pacific, once beheld, must ever after be the sea of his adoption. It rolls the midmost waters of the world, the Indian Ocean and Atlantic being but its arms. The same waves wash the moles of the new-built Californian towns, but yesterday planted by the recentest race of men, and lave the faded but still gorgeous skirts of Asiatic lands, older than Abraham; while all between float milky-ways of coral isles, and low-lying, endless, unknown Archipelagoes, and impenetrable Japans. Thus this mysterious, divine Pacific zones the world's whole bulk about; makes all coasts one bay to it; seems the tide-beating heart of earth.

HERMAN MELVILLE, *Moby Dick*

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A girl coming from the surf on Western Samoa

Artist's dream

Hinatini . . . stepped beneath the stream of crystal water and laughed at the cool delight of it on her smooth skin. It was a picture of which artists dream, the naked girl laughing in the torrents of transparent water, the wet crimson blossoms washing from her drowned hair. . . .
FREDERICK O'BRIEN, *White Shadows in the South Seas*

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Island maid

She had been fishing; all she wore was a chemise, and it was wetted through. She was very young and very slender for an island maid, with a long face, a high forehead, and a shy, strange, blindish look, between a cat's and a baby's.
ROBERT LOUIS STEVENSON, *The Beach of Falesá*

Tropical richness

But the spot that entranced him was a pool . . . where the natives came sometimes to bathe or to wash their clothes. The coconut trees, with their frivolous elegance, grew thickly on the banks, all clad in trailing plants, and they were reflected in the green water. . . . It had a tropical richness, a passion, a scented languor which seemed to melt the heart.
W. SOMERSET MAUGHAM, *The Pool*



Maugham's "Pool" near Apia in Western Samoa

In a Tahitian rapids, a bather

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Proud Tuamotan father and child

Happy is the man

. . . No people in the world are so fond or so long-suffering with children—children make the mirth and the adornment of their homes, serving them for playthings and for picture-galleries. "Happy is the man that has his quiver full of them." The stray bastard is contended for by rival families; and the natural and the adopted children play and grow up together undistinguished. The spoiling, and I may almost say the deification, of the child, is nowhere carried so far as in the eastern islands. . . .

ROBERT LOUIS STEVENSON, *In the South Seas*

Swimming boys in Takaroa lagoon

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An old couple resting in Takaroa

Cheerful dignity

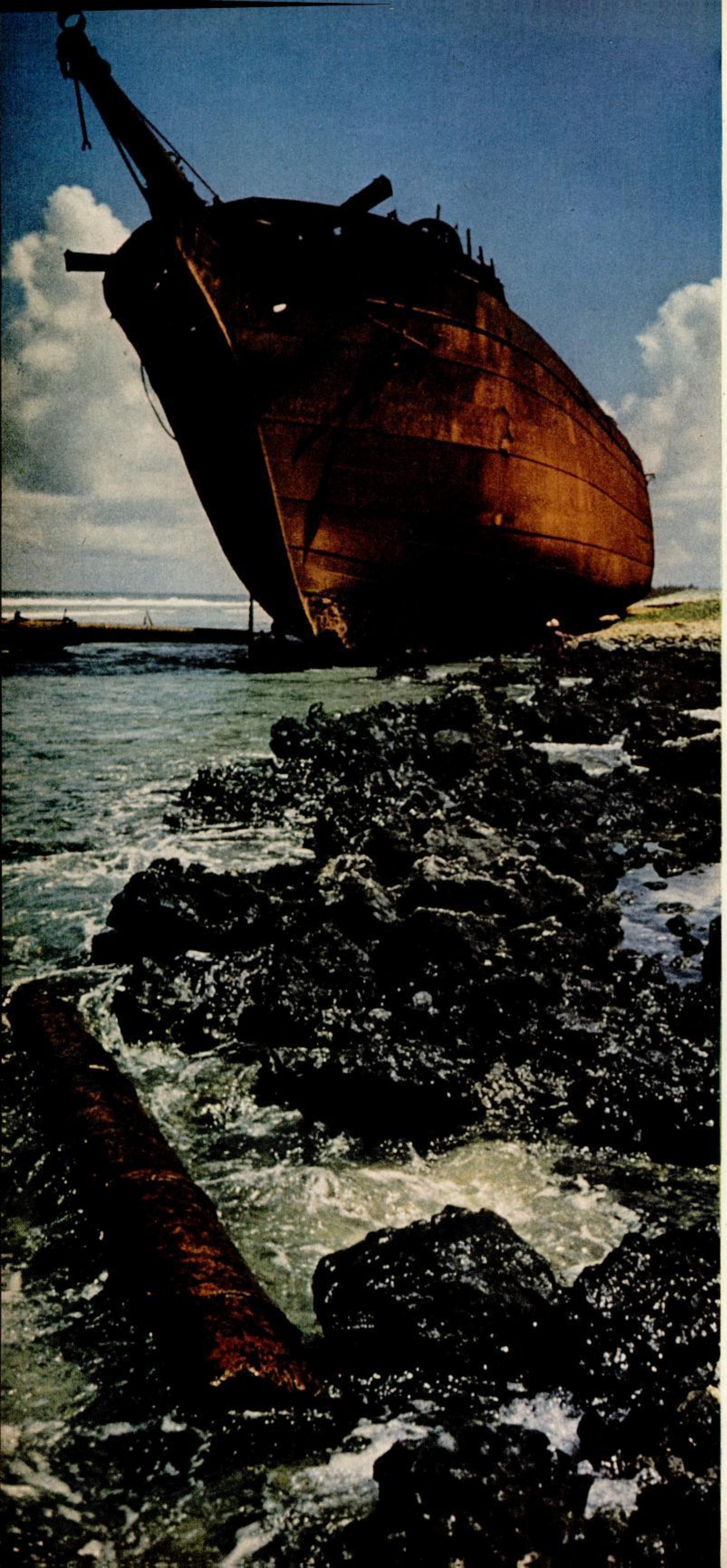
There is no other group of islands so remote from any continent. The inhabitants, few in number, are Polynesians, with the cheerful dignity of their race; but the loneliness, the enforced simplicity, and the precariousness of life faced with the perpetual menace of the sea have made them sturdy and resourceful and have implanted in them an abiding sense of the tragic nature of man's fate.

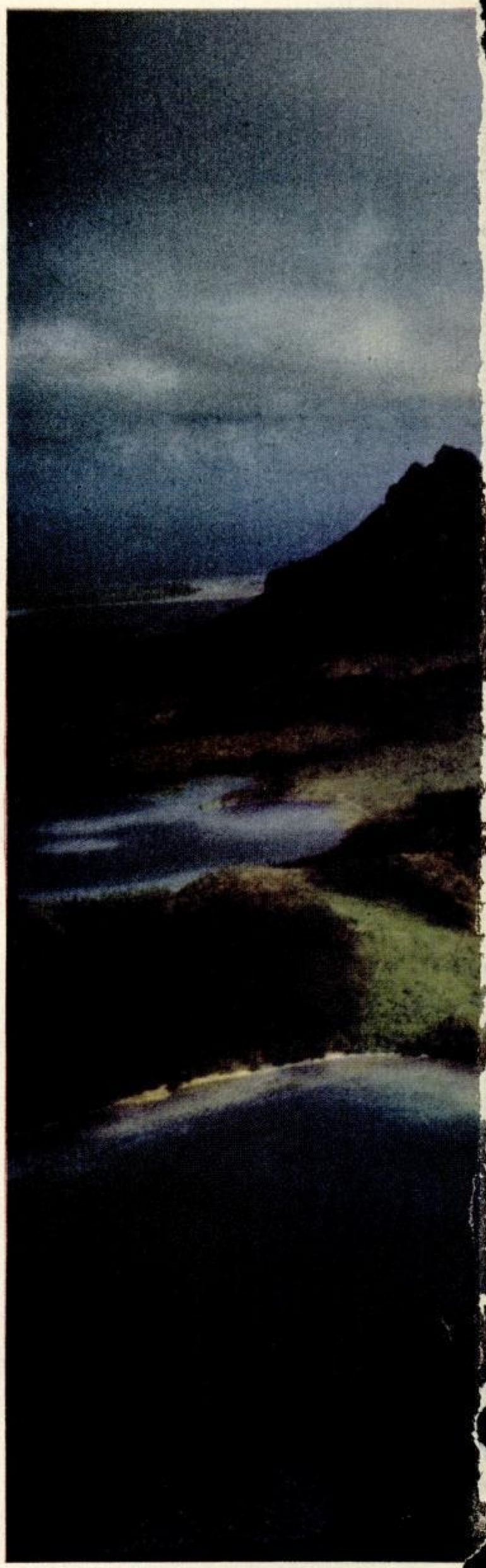
NORDHOFF AND HALL, *The Hurricane*

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Dry-dock

A huge ship (the *County of Roxburgh*), . . . solemn and lonely of aspect, . . . lifted a black bulk. . . . Carried over the reef upon a gigantic wave, and perched upon a bed of coral in which she now fitted as snugly as in dry-dock, she had withstood the storms and tides of years, and doubtless must stay in that solitary spot until time should disintegrate her metal and dissolve its atoms in the eternal sea.

FREDERICK O'BRIEN, *Atolls of the Sun*

County of Roxburgh *on Takaroa reef*

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Bora Bora as the airborne author saw it

Perfection from aloft

I saw it first from an airplane. On the horizon there was a speck that became a tall, blunt mountain with cliffs dropping sheer into the sea. About the base of the mountain, narrow fingers of land shot out, forming magnificent bays, while about the whole was thrown a coral ring of absolute perfection, dotted with small motus on which palms grew That was Bora Bora from aloft.

JAMES A. MICHENER, *Return to Paradise*

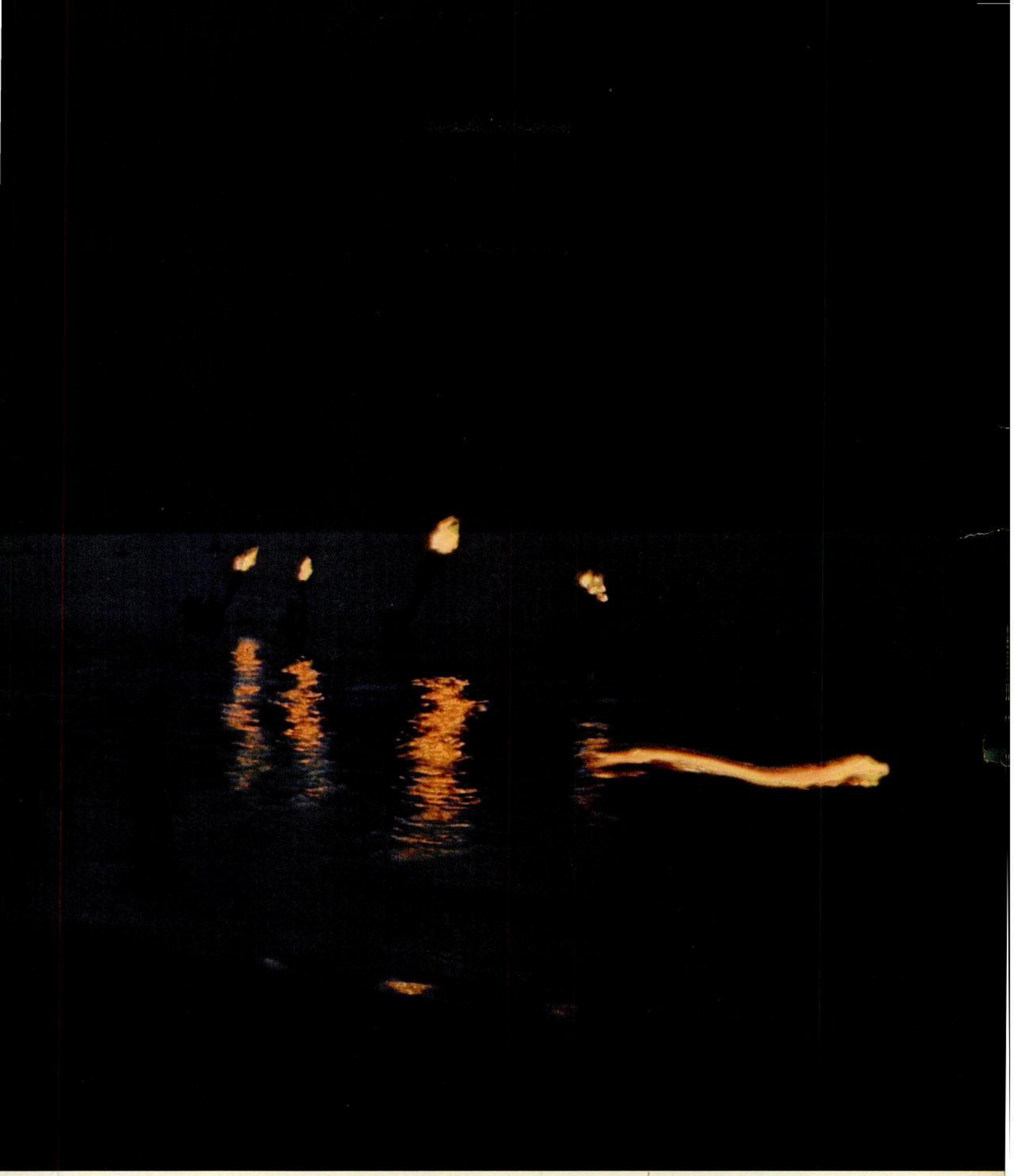
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The illumined water

The land ahead of us was illumined with moving fires. They were enormous torches made of the dry branches of the cocoanut trees. It was a magnificent picture. The families of the fishermen were awaiting

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Fiery greeting for canoes in Tahiti

us on the sand on the edge of the illumined water. Some of the figures remained seated and motionless; others ran along the shore waving the torches; the children leaped hither and thither. . . .

PAUL GAUGUIN, *Noa Noa*

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Felicitous atmosphere

Ah Jong's place was as squalid as the rest of the Chinese shops of Tahiti, but there was a certain felicitous atmosphere created by the good fellowship of the neighbors. . . . Ah Jong, like all the others, had built his shop as he would have built it in Canton, from scraps of old lumber, packing cases, and bamboo, with a roof of tin cut from kerosene tins, a ceiling of old flour bags, and windows of plaited reeds.

ROBERT DEAN FRISBIE, *My Tahiti*

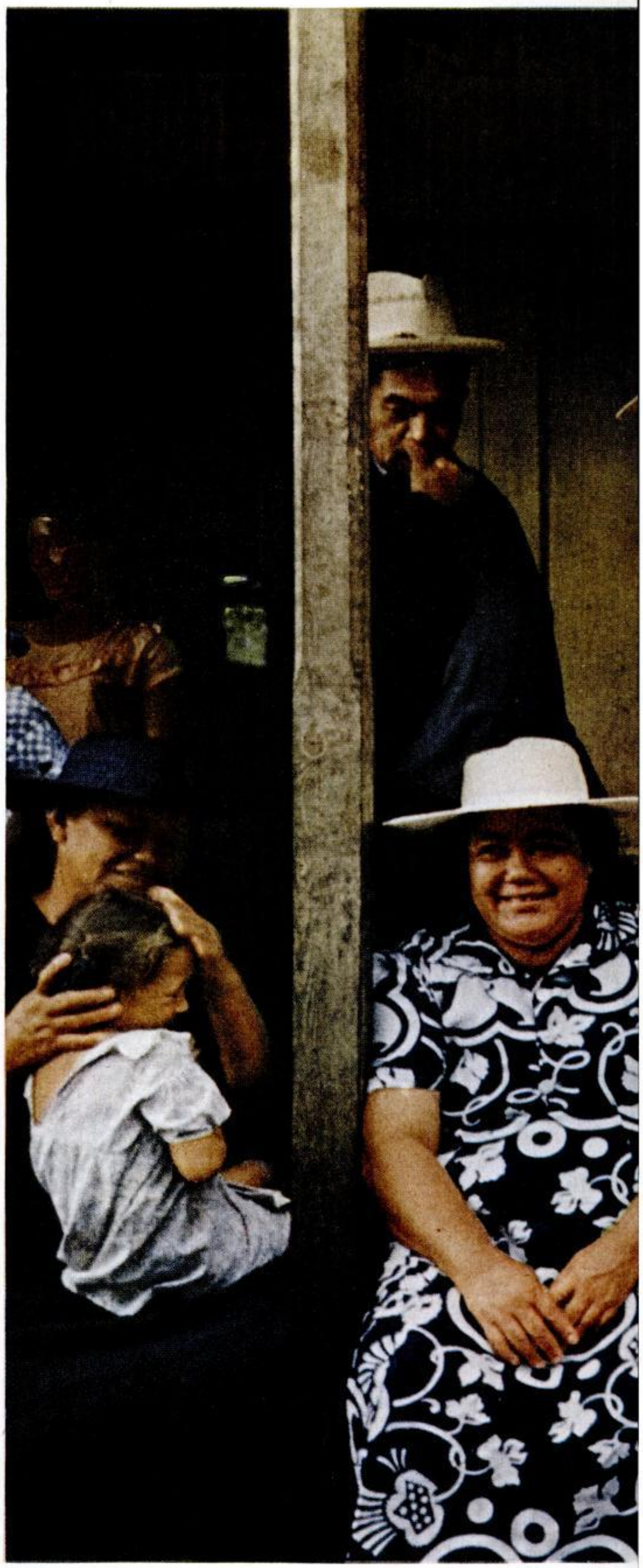
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Decently drunk

He was a whiskey-guzzling Scotsman and he downed his whiskey neat, beginning with his first tot punctually at 6 in the morning, and thereafter repeating it at regular intervals throughout the day till bedtime, which was usually midnight. He slept but five hours out of 24 and for the remaining 19 hours he was quietly and decently drunk . . . his sleep was so short that he never had time to sober up.

JACK LONDON, *Yah!!! Yah!!! Yah!!!*





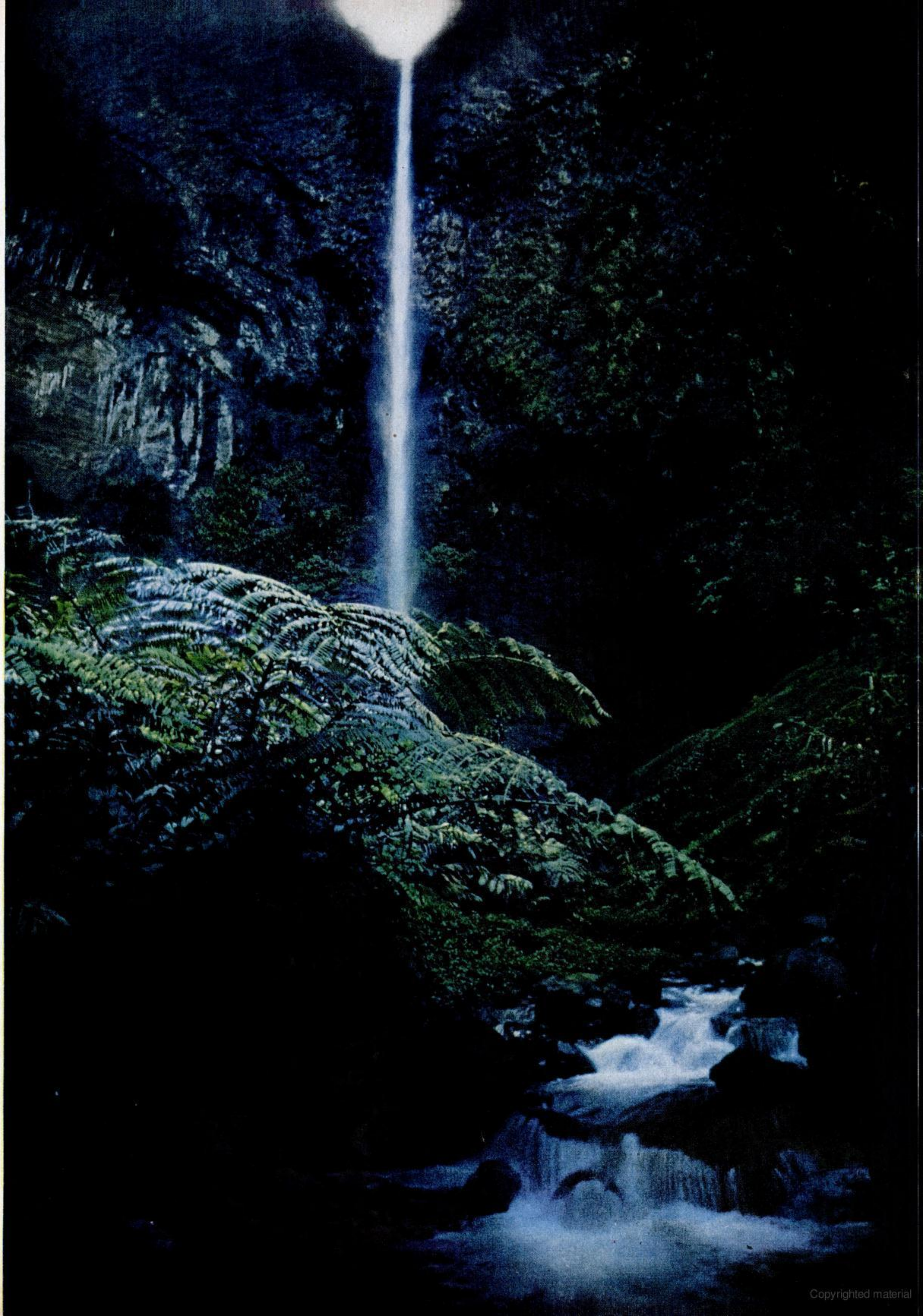
A resident of Apia amiably matching a literary portrait

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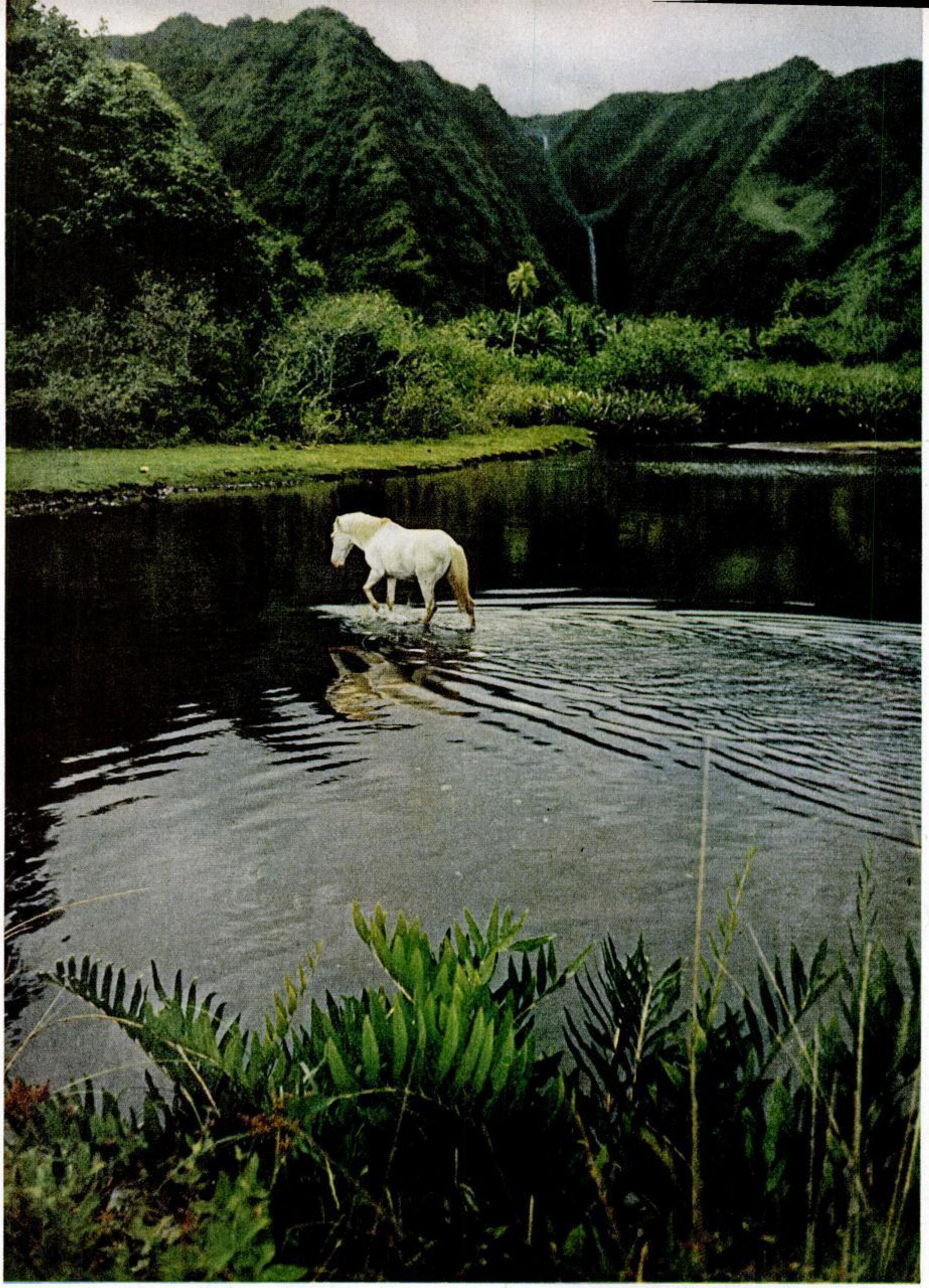


Gossiping group at Chinese shop, Tahiti

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Streams and hills in Tahiti's Papara region

Pure enchantment

In the depths of this gorge the scene was one of pure enchantment. The lavish vegetation grew tangled in the shade, dripping and revelling in the perpetual deluge. . . . The water from above, pulverized to dust in its fall, came down like a torrent of rain, a rush of furious, dishevelled drops. It collected below, foaming fiercely in the basins it had hollowed in the rock smoothed by the patient hand of ages; and then danced away in the stream again, pursuing its way under the greenery.

PIERRE LOTI, *Rarahu*

The fabulous falls on Fautaua river

Fantastic landscape

In the background were the mountains—rising fantastically in turrets, spires, and precipices, wooded to their very tops. Innumerable waterfalls plunged over the cliffs and hung like suspended threads of silver, many of them a thousand feet or more in height and visible at a great distance against the background of dark green. Seen for the first time by European eyes, this coast is like nothing else on our workaday planet; a landscape, rather, of some fantastic dream.

NORDHOFF AND HALL, *Mutiny on the Bounty*

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The sacred hula grounds of the Typee valley

Pagan worship

Here were situated the Taboo groves of the valley—the scene of many a prolonged feast, of many a horrid rite. . . . The frightful genius of pagan worship seemed to brood in silence over the place, breathing its spell upon every object around. Here and there, in the depths of these awful shades, half screened from sight by masses of overhanging foliage, rose the idolatrous altars of the savages, built of enormous blocks of black and polished stone. . . .

HERMAN MELVILLE, *Typee*

Mischievous evolutions

The young girls very often danced by moonlight. . . . There are a great variety of these dances. . . . They all consist of active, romping, mischievous evolutions, in which every limb is brought into requisition. Indeed, the Marquesan girls dance all over, as it were; not only do their feet dance, but their arms, hands, fingers, ay, their very eyes, seem to dance in their heads. In good sooth, they so sway their floating forms, arch their necks, toss aloft their naked arms and glide, and swim, and whirl. . . .

HERMAN MELVILLE, *Typee*



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Girls in frangipani blossoms swirling in a frenzied dance

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Under-seascape

There are no limits to the variety of this under-seascape, to the variety of its shifting shadow colors or its graceful finned inhabitants, and a single man shall never know it all.

WILLIAM S. STONE, *Tahiti Landfall*

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Samoa by moonlight

. . . That's Samoa by moonlight. That's utterly different, merely Heaven, sheer loveliness. You lie on a mat in a cool Samoan hut, and look out on the white sand under the high palms, and a gentle sea, and the black line of a reef a mile out, and moonlight over everything, floods and floods of it. . . .

RUPERT BROOKE, *Collected Poems: with a Memoir*

To the end of nothing

A man can see to the end of nothing; whichever way he looks the wood shuts up, one bough folding with another like the fingers of your hand; and whenever he listens he hears always something new—men talking, children laughing, the strokes of an axe a far way ahead of him, and sometimes a sort of a quick, stealthy scurry near at hand that makes him jump and look to his weapons.

ROBERT LOUIS STEVENSON, *The Beach of Falesá*



Sea-shelving in the Dangerous Archipelago



Waterfront jungle barrier in Samoa

A view from the beach on a Samoan evening

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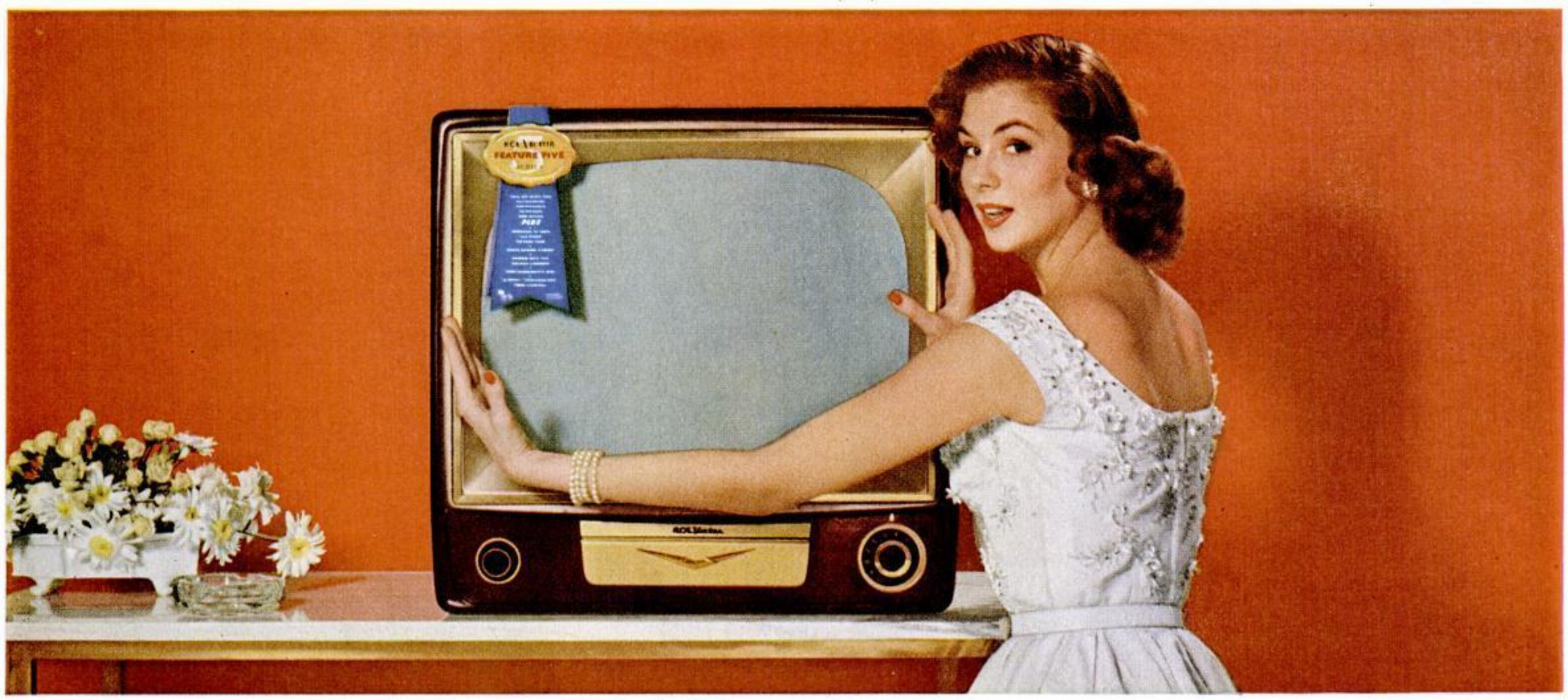
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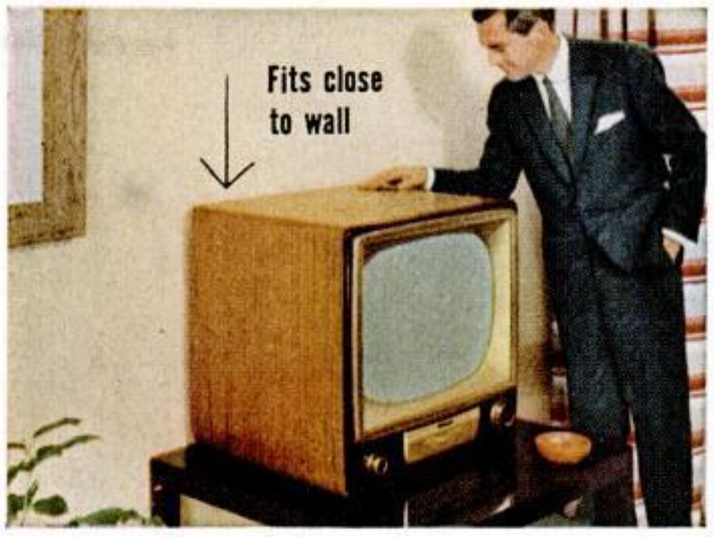
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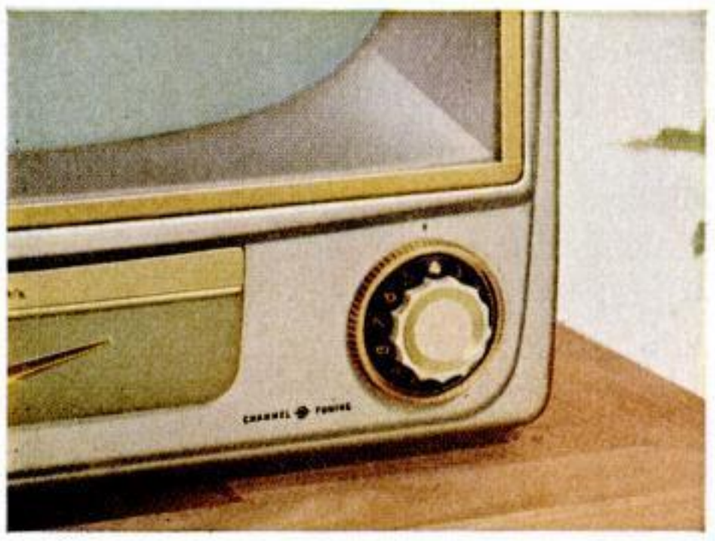
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ENCOUNTER, Portuguese style, starts with the fighter thrusting lance (*above*) before he falls (*right*).

BULLY MELEE IN MANILA

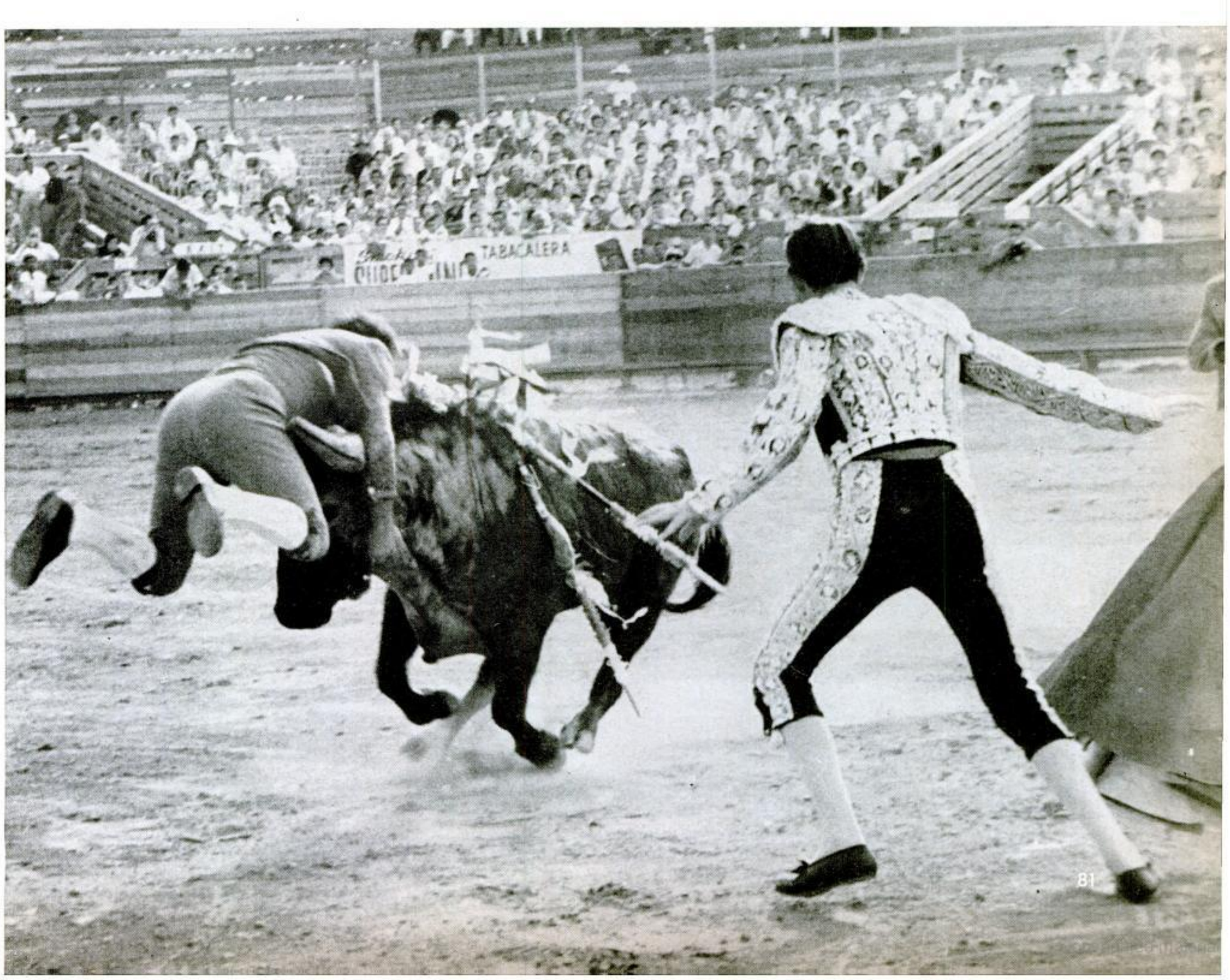
Spirited beasts make shambles out of miffed matadors' show

Manila, watching the first bullfights in the Philippines in 30 years, was treated to a spectacle of wild and bully confusion. The first fight of the afternoon was held under Portuguese rules by which the bull is not killed but just TKOed by a lance-wielding horseman and a "suicide squad" of bull wrestlers. When the horseman's mount fell down, a matador waiting on the sidelines and his *banderilleros* rushed to the rescue with wildly flapping capes. The rescue succeeded, but when the suicide squad came in most of its members decided to live after all and lit out for the fence.

The remaining wrestlers got nowhere with the bull which finally trotted gamely from the ring, a clear winner on points. When it came to a display of the standard Spanish style of fighting (*next page*), the uncooperative bulls again managed to get everything all confused.



TUG-OF-WAR breaks out as wrestlers and *banderilleros* try to throw bull who threw two of them instead. The bull's horns are sheathed in leather.



BIG HEAVE by bucking beast hurls a hapless wrestler high in air. Shortly thereafter the bull made a victorious walking exit from the ring to his pen.

It's Sheer Luxury
Tailored To Fit Your Face

Superb Quality
MOLLÉ*

Tailored—
FOR BETTER
BRUSHLESS SHAVES

MOLLE BRUSHLESS is a heavier, richer, lanolin-loaded cream. For tough beards you use it full strength. If it's too rich for your beard...tailor it . . . simply leave your face wetter when you apply MOLLE. Known everywhere as the world's smoothest, most comfortable shave.





Tailored—
FOR DELUXE
LATHER SHAVES

MOLLE LATHER is the richer Instant Brushless lather...because it's loaded with glycerin it stays moist, lets your razor glide smoothly. For tough beards use it full strength. If it's too rich for your beard . . . tailor it . . . simply leave your face wetter when you apply MOLLE. Gives you the fastest, most comfortable lather shave—a shave that lasts all day!

EITHER WAY
The world's Best shave

*Pronounced Mō-Lay

A BULL BUSTS OUT OF BOUNDS

In the conventional Spanish-style fight, the matador was confronted with an unconventional opponent, a high-jumping beast who five times escaped his destiny by leaping the fence. Wearied by climbing and weakened by three sword thrusts, the bull finally fell down and had to be finished off by the matador's assistants. The frustrated matador took on a second bull who was willing to stay in and fight but lacked endurance. He practically passed out before the matador was ready for the final thrust and the assistants had to finish him off too.

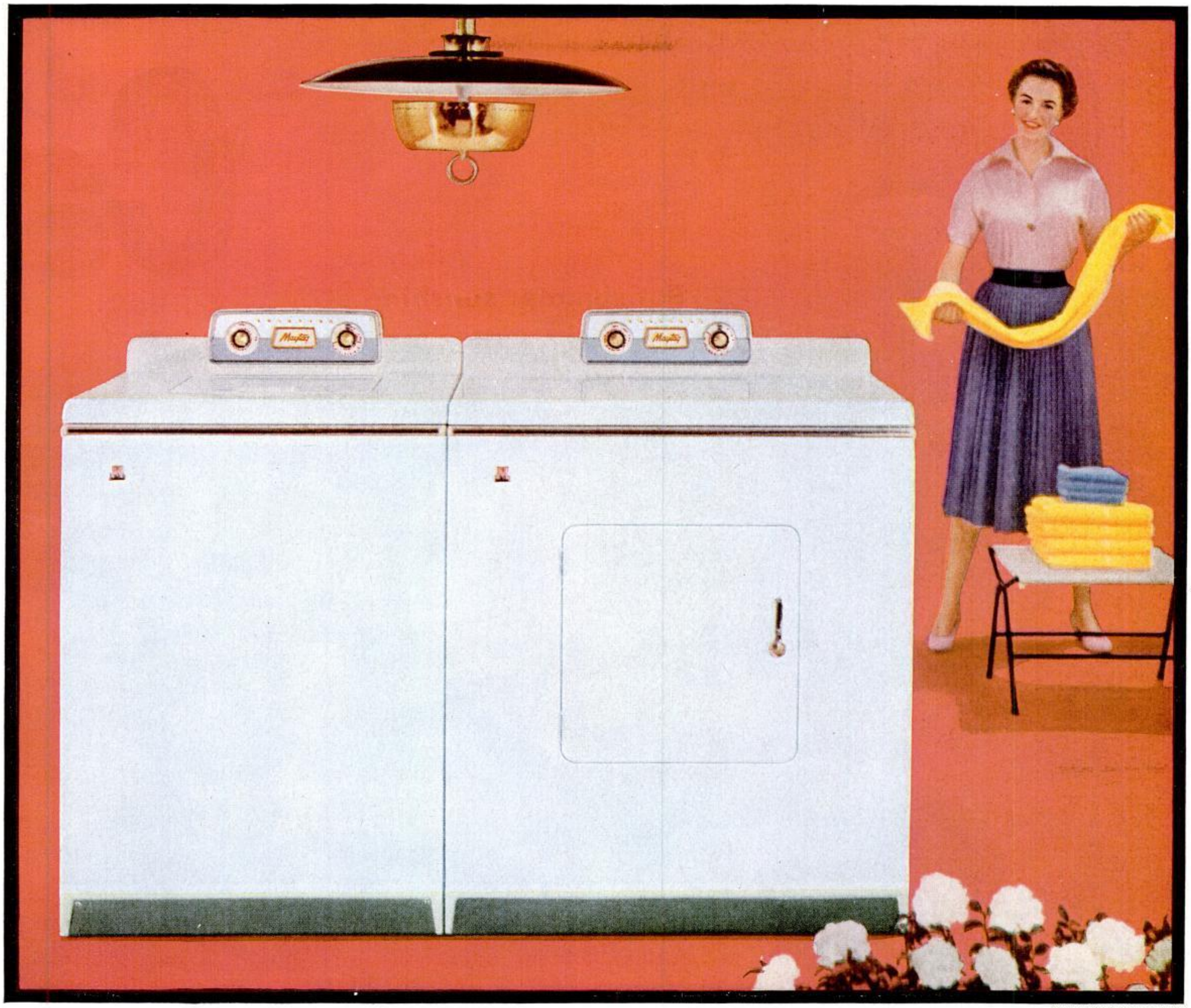


STRADDLING THE FENCE, athletic bull escapes from the ring, scraping over five-foot wooden barrier. Bulls had been brought by boat from Portugal.



SCARING THE FANS, bull with ornamented darts sticking from withers charges menacingly on ground before spectators' stands after clearing fence.

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Now! High style comes to your laundry!

MAYTAG ADVANCED AUTOMATICS

New automatic washer saves hot water...up to 9 gallons per washing!

New automatic dryer keeps your room free from lint and moisture!



You're looking at the *Supermatics*, finest of the new complete line of Maytag Advanced Automatics. Automatic Water Level Control automatically adjusts both wash and rinse—uses only the hot water you need for small, medium or full loads. In this dryer, even shag rugs fluff dry in one short cycle, yet fragile fabrics are completely safe. A new compact control panel puts all this laundry ease at your finger tips! Here are Maytags so advanced in styling and engineering that they will stay excitingly new and efficient for years and years to come. One more example of the leadership that makes "People believe in Maytag." *The Maytag Company, Newton, Iowa.*

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Cal

Put summer sunshine
in winter meals with

Golden

Glorious California-grown
cling peaches to spoon from the can
for dessert in just no time!
Keep several cans
of these juicy-sweet
beauties handy!

Fiesta Peach Salad with Miracle Whip

Rich and tangy filling in handsome, golden cling peach halves—something new for you! To make 4 salads, mix well ½ cup chopped dates, ½ cup chopped nuts, ¼ cup famous Miracle Whip Salad Dressing. Place a cling peach half, cut side up, on each lettuce-lined plate. Fill with date-nut mixture. Cover with another peach half, round side up. Garnish with Miracle Whip and a sprig of watercress.

Fiesta Peach-SPAM Loaf

Gay and delicious enough for a party—and look how easy! Cut a SPAM loaf in two crosswise. Between the layers spread canned sweet potatoes, mashed and seasoned. Surround with cling peach slices. Top with 2 or 3 peach slices arranged "fan style." Blend a little syrup from peaches with ½ teaspoon prepared mustard. Bake in moderately hot oven, 400°, 30 to 35 minutes.

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ifornia Fiesta

Cling Peaches from California



Fiesta Peach Upside-Down Cake with Betty Crocker Honey Spice Cake Mix

Luscious cling peaches, baked under honey-rich, fragrantly spicy cake. Simply mix the batter according to the easy directions on your package of Betty Crocker Honey Spice Cake Mix. Melt ¼ cup butter in a 9" baking pan, stir in ½ cup brown sugar. Arrange well-drained cling peach halves and cherries on butter-sugar mixture. Pour in half the batter. Bake about 35 minutes at 350°. Turn out and serve while warm. Bake remaining batter separately.

Sunny, luscious beauties
tender and juicy-sweet
delicious
dozens of easy ways
thrifty, too.
Be sure the label
says "clings."

Cling Peach Advisory Board

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When you want a real Italian-style meal right at home...

HERE'S THE KIND of spaghetti meal you'd drive miles to enjoy in a fine Italian restaurant.

Yet *you* can put it together in just 12 carefree minutes —right at home. All the makings come in one handy carton, assembled by a real Italian chef—Chef Boy-Ar-Dee.

There's choice, quick-cooking spaghetti . . . real Italian-style sauce rich with beef or tender mushrooms, ready to heat . . . and, to top it off, a can of nippy grated cheese.

Plenty to feed 3 hungry people. And it costs only about 14¢ a serving! Try it some night this week.

It's Chef's special way with sauces that makes this—and all the other Chef meals—so extra-specially good. And you can get the sauces *separately*, too. Enjoy them —enjoy letting Chef do your cooking.



Quick *tasty, complete* **CHEF BOY-AR-DEE®**

Spaghetti Dinner with Meat or Mushroom Sauce

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BLACK AND WHITE CLUSTER includes poplin parka with knit turtleneck hood (*left*, White Stag, $14), man's sweater with dark band (*back*, Bloomingdale's, $20), poplin parka with cape collar which becomes a hood (Ernst Engel, $20) and cotton twill shirt (Macwil, $15) worn with poplin crash helmet from Germany.

Skiers Adopt the Light Look

TRIM SILHOUETTE FROM EUROPE SHOWS UP ON AMERICAN SLOPES

With abundant snowfall giving the east its best ski season in five years, enthusiasts on the slopes of New England and Canada have taken on the trim light look of European skiers. Although skiing is colder in North America, a trim facsimile of the European silhouette has been achieved through lightweight fabrics which give the wearer warmth without bulk. This year's new ski clothes are shown here at Canada's Mont Tremblant. Jackets are often decorated with wide collars which can be converted into hoods for the downgrade, and the favorite combination of white top and tapered black pants appears in many variations (*above*). Notoriously conservative about their dress, skiers are a collective pushover for such practical new developments as skinny ski pants that stretch, water-shedding wool sweaters, windproof shirts and a liquid in which they can dunk any garment to waterproof it themselves.

CONTINUED ON NEXT PAGE

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CHECKED TOW COAT made in Germany (Valmeline, $35) copies British convoy coat has hand-warmer pockets at chest.

WATERPROOF SWEATER is Bavarian import (Sig Buchmayr, $25) for wearers who "ski cold," warming up with exercise.



LIGHTWEIGHT FUR PARKA of arctic ground squirrel and wolf (André, $150) is for "skiing warm."

WINDBREAKER SHIRT made of printed nylon (André, $14), worn over sweater, is also waterproof.





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New! A greaseless anti-perspirant that lets your skin "breathe"

- Goes on dry • Underarms are absolutely *dry* in seconds—stay *dry*
- *Ends* danger of perspiration moisture and odor
- Unique new formula contains nothing to stop skin's natural "breathing"
- First and only greaseless, full-strength anti-perspirant stick

AT LAST! A deodorant and anti-perspirant that goes on dry . . . invisibly—without a trace of greasiness, without a drop of moisture! It's the new Fresh Stick Deodorant.

No sticky fingers
No messy drip
No gummy feeling!

You can wear dark dresses without a worry of whitish rings on the armholes.

You can wear wool dresses or even sweaters without their getting an offensive underarm odor (odor that even cleaning can't take out).

You can apply this deodorant just before you go out—even when you're in a hurry.

No waiting to dry
No risk of spoiling clothes

Unlike old-style deodorants, the new Fresh Stick Deodorant brings you a completely different anti-perspirant formula . . . in a non-greasy skin tonic base. This unique new Fresh Stick formula is scientifically balanced to combine maximum gentleness with the greatest possible protection against underarm moisture and odor.

And the new Fresh Stick formula *lets your skin "breathe."*

New Fresh Stick has the first and only full strength anti-perspirant formula that contains:

No messy greasiness

Nothing to interfere with your skin's natural "breathing"

No corrosive acid salts (that ruin clothing)

Glide the new Fresh Stick gently—without pressure—under your arm. The warmth of your body will release just enough of this miraculous formula to give complete day-long protection against underarm odor and moisture. There's no danger of applying too much. No danger of residue that rubs off and ruins your clothes.

And you can trust even the most delicate fabrics to Fresh Stick. The new Fresh Stick formula (free from corrosive acid salts) is safe for all known fabrics . . . fragile silks, rich satins, fine laces, new synthetics, blends.

You'll appreciate the gentleness of new Fresh Stick. So gentle to skin you can use it as often as you wish, day or night. Fresh Stick, unlike most anti-perspirants, is *not acid*—is kind to sensitive skin, too.

Fresh Stick is the most economical kind of deodorant you can buy! It strokes *directly* on your underarms—not a particle of it is wasted. No waste from drying out in the jar. No wasteful excess on underarms or fingertips. No wasteful dribble down your arm.

Neatest—quickest—cleanest deodorant to apply!

You'll never again go back to old-fashioned deodorants once you try the new Fresh Stick. Unique plastic push-up tube holds the stick . . . your fingers never touch it.

Use this new Fresh Stick *every day* for the *complete* protection that lets your skin "breathe." It's the easiest, quickest way there is to keep your underarms *dry* and *odorless!*

New Fresh Stick is only 69¢ plus tax.

If you don't find that new Fresh Stick Deodorant is far superior to any spray, cream or stick deodorant you've been using . . . send the unfinished stick to Fresh Stick Deodorant, Chrysler Building, New York, N. Y., and get your money back.

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Skippy proved how smart he was

...and my Hartford insurance did the rest!

(Based on Company File #H-52-10726)

Nancy and I are both heavy sleepers. If it hadn't been for Skippy, chances are neither of us would have awakened until too late.

As it was, our dog's barking didn't fully rouse me. But his frantic pawing finally made me realize something was wrong.

Then I got a whiff of choking smoke. That told the story! Quickly, I helped Nancy from the house, and raced up the street to the alarm box . . .

The firemen soon had the blaze under control. But a lot of damage had already been done. Now—after the fire—I couldn't help thinking how close I had come to making a mighty expensive mistake. *Only a few months before, I had considered reducing my insurance!* At the time, it seemed a way to save money.

I'm thankful my Hartford Fire Insurance Company Agent steered me away from that idea which, he pointed out, results in seven out of ten people not having enough insurance. When fire strikes, they often lose *thousands* more than they could *ever* save by cutting down.

Acting on my agent's advice, I stayed fully insured. And I'm glad I did. I had Hartford's check within days—for the full amount of my claim!

Do you have enough insurance to really protect you?

Here's how to find out:

Use the Hartford *chart* to help figure what your house is worth. And our handy *inventory booklet* to list and evaluate your furniture and personal belongings.

Both chart and booklet are free. Write us for them. Better yet—see your Hartford Fire Insurance Company Agent or your insurance broker *now* for the protection you need.

Year in and year out you'll do well with the

Hartford



Hartford Fire Insurance Company • Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company • *Hartford 15, Connecticut*

A DOUBLE-DUTY SKI SKIRT



KILT OUTDOORS is worn by Tania Goss, 17, who has been skiing since she was 9. Ski skirts have limited acceptance, should not be worn by novices.



KILT INDOORS is worn by Tania in the lodge with a double-breasted matching plaid jacket and with patent leather slippers replacing ski boots.

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Mom said, "What would you like for dinner?" and look what I told her...



She said, "Well, at least you can have all the Green Giant Peas you want."

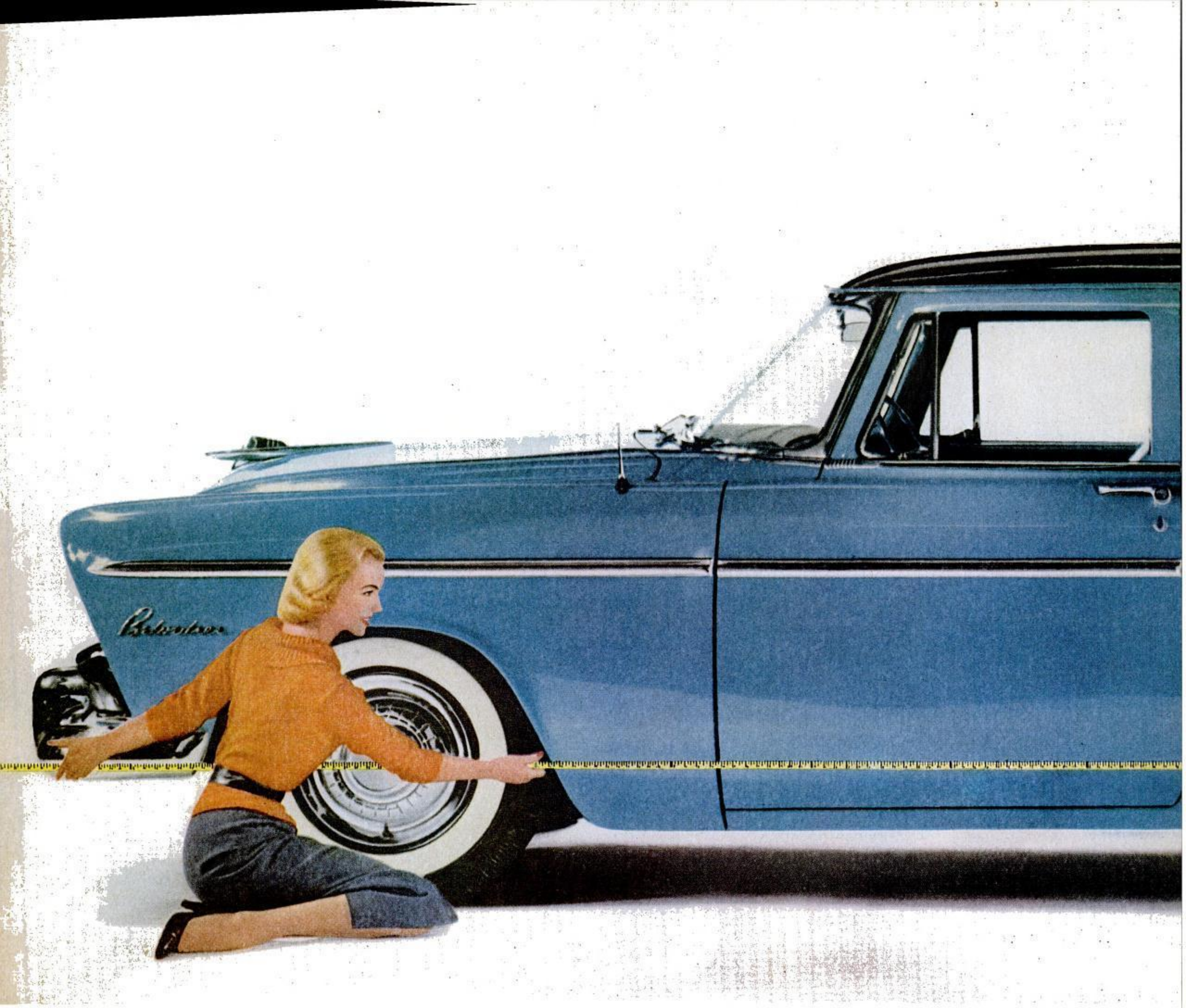
BRAND

As most any little fellow will tell you, mothers are the smartest people. They know that a treat can come from a Green Giant can as well as from a soda fountain. Besides being one of the nicest things that can happen to a boy's appetite, Green Giant Brand Peas are the modern trend. Some women like to shell peas. Some like to thaw 'em. But more like to simply open a can of Green Giant Peas (more than any other brand) for the best-liked flavor of them all. P. S. Don't let the kids have all the fun.

Picked just before natural sugars turn to starch . . .
at the fleeting moment of perfect flavor.

Green Giant Company, headquarters, Le Sueur, Minnesota; Green Giant of Canada, Ltd., Tecumseh, Ontario. "Green Giant" Brand Reg. U. S. Pat. Off. © GGCo.

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YOU'RE LOOKING AT THE BIGGEST, LONGEST,

THE ALL-NEW PLYMOUTH '55 IS 17 FEET LONG...8.2 INCHES LONGER THAN CAR A...5.3 INCHES LONGER THAN CAR B!

This year, of all years, look at all 3! When you do, you'll find that Plymouth gives you a big bonus in *size* as well as in all the other things you want.

Here are some facts about size—exact measurements of the 4-door sedans of the low-price 3—which show exactly *how much* longer and roomier the all-new 1955 Plymouth is:

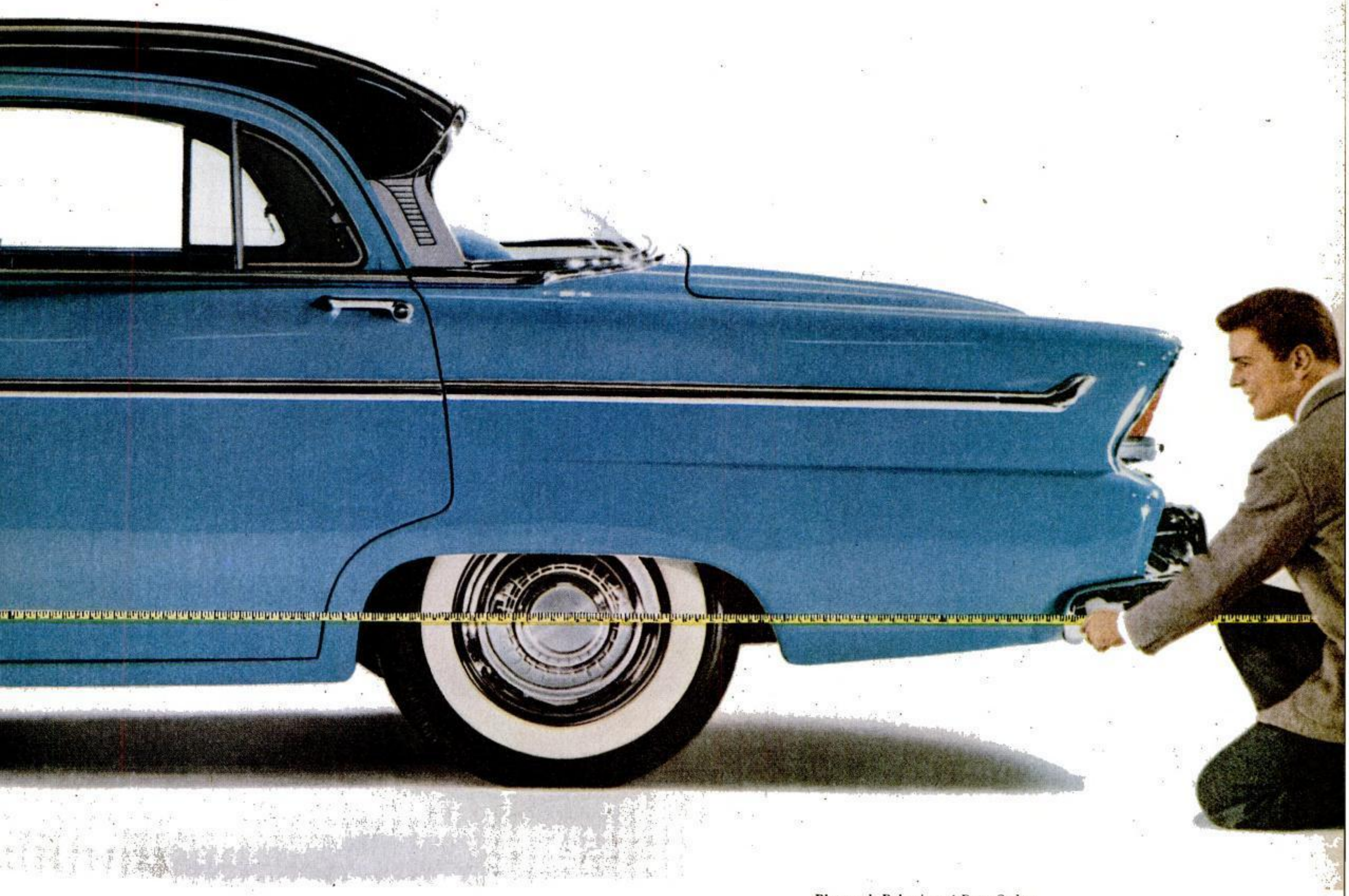
Plymouth is 17 feet long over-all—8.2 inches longer than Car A and 5.3 inches longer than Car B. Plymouth's front seat is 62.5 inches wide. This is the widest front seat of the low-price 3—a good 2 inches more hip room than you would get in Car B.

Leg room up front? Here again Plymouth leads its field—giving you nearly an inch and a half more room to stretch your legs than you would have in Car A. More leg room in the back seat, too—almost 4 inches more than Car A, nearly 3 inches more than Car B!

As the largest car in the lowest-price field, Plymouth offers you this extra space *inside*, where you can use it. No wasteful "dead air" bulges. Trim, taut styling gives you not only excitingly fleet, flowing lines—but an exceptionally *roomy* car. And look at all these other new features!

NEW 167-HP HY-FIRE V-8, highest standard horsepower in the lowest-price field, gives you flashing power on regular fuels (177 hp with 4-barrel carburetor at low extra cost). Or you may choose the great new 6-cylinder PowerFlow 117 – the only six in the lowest-price field with Chrome-Sealed Action—smoothest running, most reliable, most economical.

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Plymouth Belvedere 4-Door Sedan

ROOMIEST CAR OF THE LOW-PRICE 3 !

POWERFLITE NO-CLUTCH TRANSMISSION, smoothest, finest of all fully automatic transmissions, with new Flite-Control Drive Selector *mounted on the instrument panel* to give you added convenience—an exclusive in the lowest-price field.

NEW FULL-TIME POWER STEERING does 80% of the work for you, and—unlike the "other two"—does it full-time . . . not "on again—off again." Far less driving fatigue in the new '55 Plymouth!

POWER BRAKES save your energy, use only half normal pedal pressure. New, wider pedal is suspended (both power and regular) for added foot room.

GLAMOROUS NEW FULL-VIEW WINDSHIELD is a true swept-back wrap-around. Your range of vision is extended to the sides, where you need it. No blind spots from posts jutting straight up or slanting forward at eye-level as in earlier wrap-around windshields.

NEW METAL-IN-MOTION STYLING! Plymouth's trim, taut-muscled, forward-thrusting lines appeal instantly to the young in heart!

EXTRA OVERHEAD STRENGTH from new box-girder body construction.

NEW LUXURY with **NEW EASY-GLIDE** Power Seats . . . **NEW EASY-LIFT** Power Windows . . . just press a button . . . **NEW AIRTEMP AIR CONDITIONING** for complete all-weather comfort.

BEAUTIFUL NEW INTERIORS. Fabrics are excitingly modern. Glamorous color styling harmonizes with brilliant exteriors.

PowerFlite, and all Power Driving Aids at low extra cost.

ENJOY THESE GREAT TV SHOWS! "Shower of Stars" and "Climax!" on CBS-TV.

Your Plymouth dealer invites you to see and drive this great new car for the YOUNG IN HEART

ALL-NEW PLYMOUTH '55



Quick, elegant buffet-supper dish—Franco-American Macaroni

HAVE YOU discovered what a fabulous "hot dish" our FRANCO-AMERICAN Macaroni can be at your buffet suppers?

It looks *elegant*. And its beauty is a lot more than crust-deep. This is one of the *best-tasting* dishes you can imagine!

Franco-American Macaroni is different from popular Franco-American Spaghetti. It's made with an irresistible *cheese* sauce instead of our famous *tomato* sauce.

Many people prefer the teasing flavor of Franco-American Macaroni to the home-made kind, and it's far easier to prepare.

For a buffet, just put Franco-American Macaroni in your prettiest casserole, cover with buttered breadcrumbs, and brown very quickly in your oven. (For an extra-quick snack, simply place the contents of the can in a saucepan and heat it.)

The ingredients in our Macaroni are really superlative. Butter and milk, fresh from the farm. Not to mention the cheese, which is a natural, shelf-cured Cheddar, specially selected for Franco-American.

This delectable dish is *nutritious*, too. For instance, did you know that just one average serving gives you more protein than a farm-fresh egg? All this, mind you, for about nine cents a serving!

FRANCO-AMERICAN IS A TRADEMARK OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

Franco-American
Macaroni



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BEWIGGED JURISTS IN ENGLISH COURT TURN ELECTRIFIED AS MAN ACCUSED OF MURDER (RIGHT) BREAKS DOWN WHEN WIFE ON STAND DESTROYS HIS ALIBI

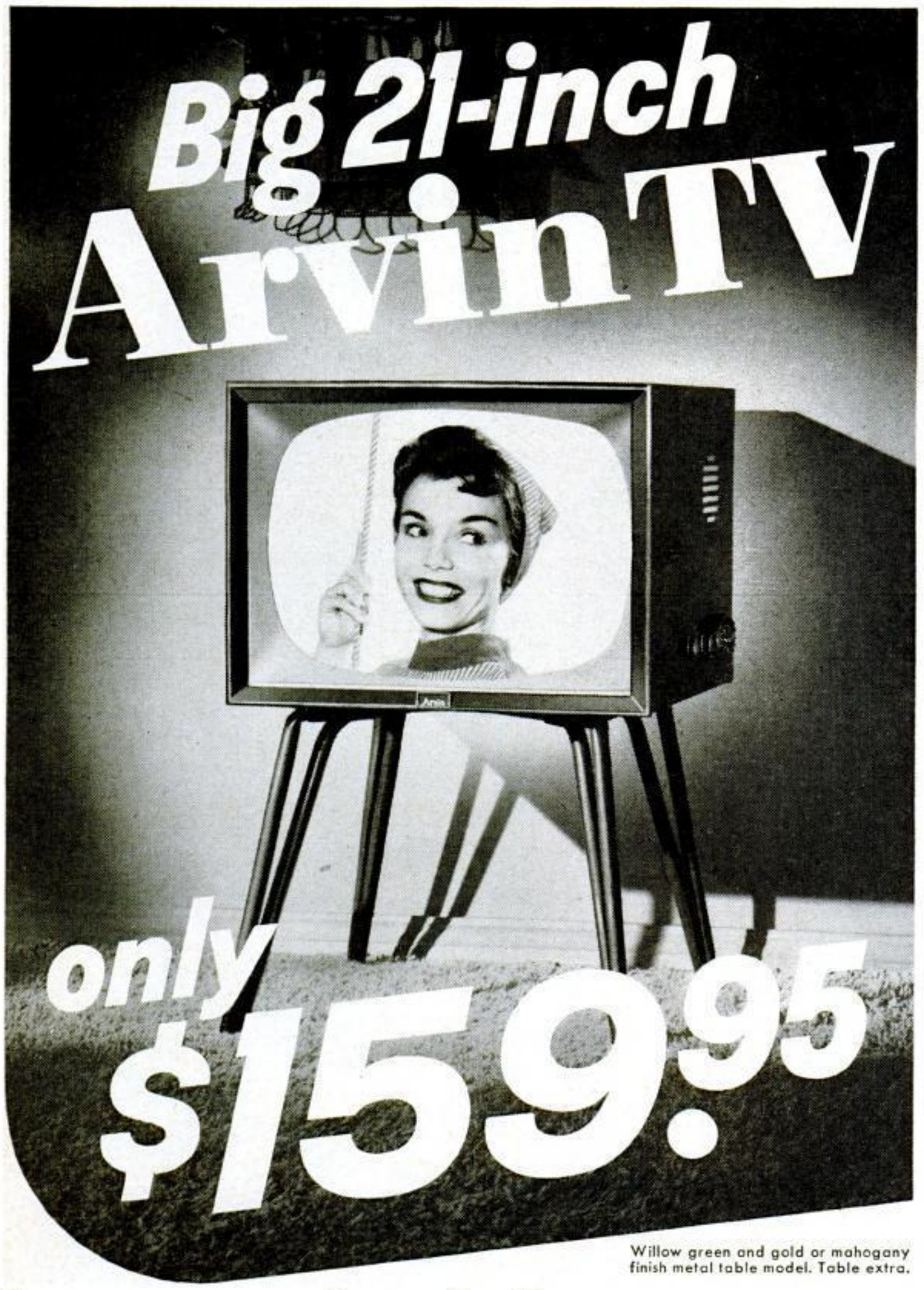
Case of the Vanishing Alibi

NEW AGATHA CHRISTIE THRILLER MIXES MURDER AND MARITAL TUMULT

At 64 Agatha Christie, who more than any other woman has monopolized the mystery market (56 novels), is having a whopping season in the theater. Three of her plays are running in London, and one of them, *Witness for the Prosecution* has turned into a major Broadway hit. *Witness* is a courtroom drama which spills over into the office of a walrus-like British barrister, juicily played by Francis L. Sullivan (*next page*). He is defending a young man accused of killing a rich spinster, and the case seems to depend solely on the defendant's alibi: that he was home with his wife at the time the murder was presumably committed. When the wife finally refuses to support his alibi, the play rushes to such an unexpected end that audiences are urged "not to divulge the solution." For once this routine request is justified: the solution is a humdinger.

CONTINUED ON NEXT PAGE

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Willow green and gold or mahogany finish metal table model. Table extra.

Lower priced than many 17-inch sets!

It's brand new! It's sensational! It's the Arvin "Rocket 21," with such amazing FRONT ROW REALISM that you feel you can shake hands with the actors! And Arvin Velvet Voice tone quality matches the picture quality!

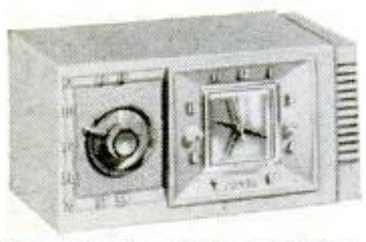
The front is ALL picture! We've minimized bulk and "maximized" the picture by placing all controls at the side. It's compact, smart, ideal for small space.

Quality engineered on a quantity basis, the new Arvin "Rocket 21" has new-type extra heavy-duty tubes and "bonus-rated" parts that assure long, service-free life. Compare it with other makes and you'll agree no other TV offers so much quality at so little cost. Arvin Industries, Inc., Columbus, Indiana.

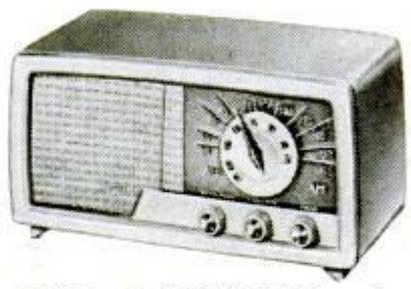


21-inch console, in mahogany-grain Arvinite only $189.95.

TV prices shown are suggested retail prices, including Federal tax and warranty. Slightly higher in far West and South. All-channel one-knob tuning (UHF as well as VHF) $20 extra.



New "Moderne" Clock-Radio in 3 decorator colors; Telechron clock-timer; beautiful style. Wakes you to music—$27.95. Rosewood, **$24.95**



"Polonaise" FM/AM triumph —8-tube straight AC circuit; lighted dial; 5" speaker; dual antenna system. In 4 lovely decorator colors—**$64.95**



New "Urbanite" in 4 decorator colors; crystal dial; 5 tubes including rectifier; super-sensitive Magnetenna—$22.95. Rosewood, **$19.95**

TRICKS OF A BARRISTER



SPRAYING THROAT in the courtroom, Actor Francis Sullivan, as counsel for the accused man, neatly covers up his embarrassment when he loses point.





CHANGE OF PACE from bulldog ferocity to a slyly triumphant grin is part of the barrister's bag of tricks that bamboozle the members of court.



DISDAINFUL SNOOZE is enjoyed by barrister as part of his lofty prerogative. This also rattles opponents who feel he is too unimpressed even to listen.

CONTINUED ON PAGE 98

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NOW! NEW YORK LIFE'S NEW FAMILY INCOME PLAN INCREASES THE PROTECTION OF YOUR LIFE INSURANCE MANY TIMES—YET THE EXTRA COST IS SMALL!

Assures substantial monthly income protection for your family during their 20 most critical years —then pays the basic policy's full face amount besides!

Now available with most New York Life Policies—the most protection *when it's needed most!* That's the whole idea behind this outstanding life insurance plan now offered by New York Life.

It means that even in your younger—and leaner—years, you can provide your family enough monthly income protection to help see them through the critical period while your children are growing up —in case you aren't there to support them.

This Family Income feature can be attached to almost any New York Life policy of $2,000 or more when issued—from ages 18 through 55. For every $1,000 of the basic policy's face amount, you can select an income of either $10 or $20 a month payable to your family.

Then, should you die at any time during the 20-year Family Income period, the monthly payments would be made *for the remainder of the 20 years!* What's more, at the end of the 20th year, the basic policy's *full face amount* would also be paid to your family. If you live, you stop paying the small extra Family Income premium after 20 years—and still retain your basic life insurance protection.

Here's what it costs to include Family Income coverage of $20 a month per $1,000 in your basic policy—for 20 years:	Age at issue	Additional Annual Premium
	25	$ 8.74
	30	11.18
	35	14.92
	40	20.68

If you're a family man with growing children, you can't afford to overlook this excellent New York Life insurance plan.

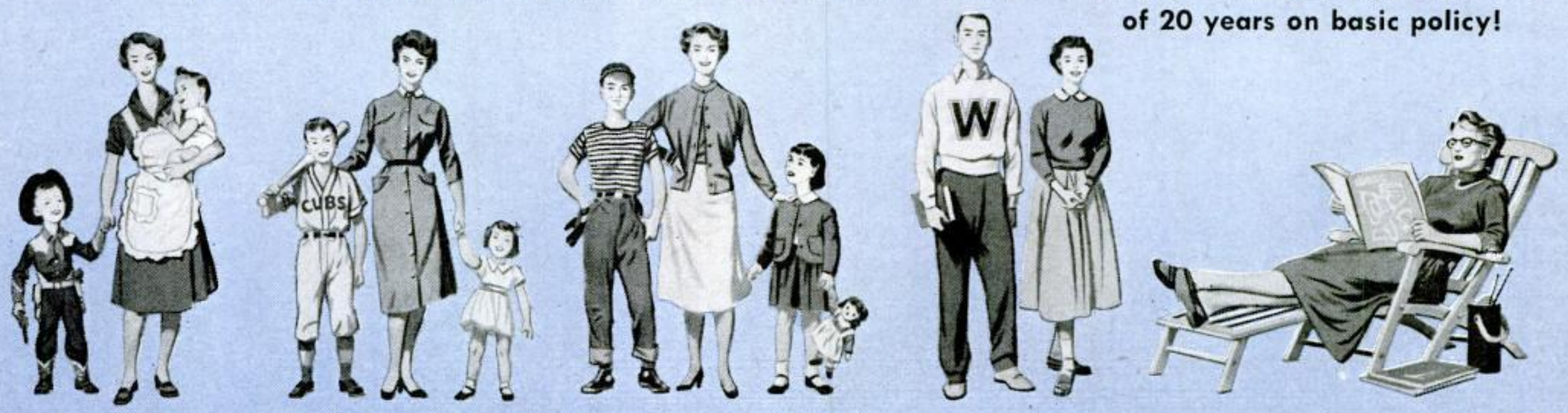
The Family Income feature is available with New York Life policies throughout the U. S., Alaska, Canada and Hawaii. New York Life is 110 years old and is one of the strongest life insurance companies in the world.

Here's how the Family Income Plan Works with a $10,000 Policy

Say you're age 30, married, with two children, ages 2 and 5. You buy a $10,000 "Whole Life" policy with Family Income feature to pay $20 a month per $1,000 for 20 years. Your total annual premium for policy and Family Income is $314.20—less than a dollar a day. And annual dividends could be used to reduce premium payments.

If you died the first year, your wife would receive $200 a month for 20 years — until the children were 22 and 25 and probably self-supporting. Then, she would also receive the full $10,000 face amount of the basic policy. So the total amount received for the balance of 20 years would come to over $55,000! Or if you died at the end of the tenth year, the monthly income would be paid for 10 years—and the total amount received would be $34,000. In any case, your insurance protection is greatly increased.

$200 per month up to 20 years—Family Income Plan $10,000 cash payment at the end of 20 years on basic policy!



NEW YORK LIFE
INSURANCE COMPANY

A MUTUAL COMPANY nylic *FOUNDED IN 1845*

The New York Life Agent in Your Community is a Good Man to Know

New York Life Insurance Company, Dept. L-5
51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

Please furnish me, without obligation, full information on your new Family Income Life Insurance Plan.

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

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NEW MUM MIST
PROTECTS EVEN THE 2 IN 5
WHO PERSPIRE FREELY

HERE'S DEODORANT PROTECTION
YOU NEVER THOUGHT POSSIBLE!

New Mum Mist spray deodorant *stops perspiration instantly and for hours.* Contains miracle hexachlorophene to *prevent odor all day long*—even if you are one of the 2 in 5 who perspire freely.

No more messy running or dripping!

Mum Mist sprays on, stays on. It dries fast—won't run, won't drip. Completely safe for normal skin—won't damage delicate fabrics. For protection that's fast, protection that lasts—get new Mum Mist!

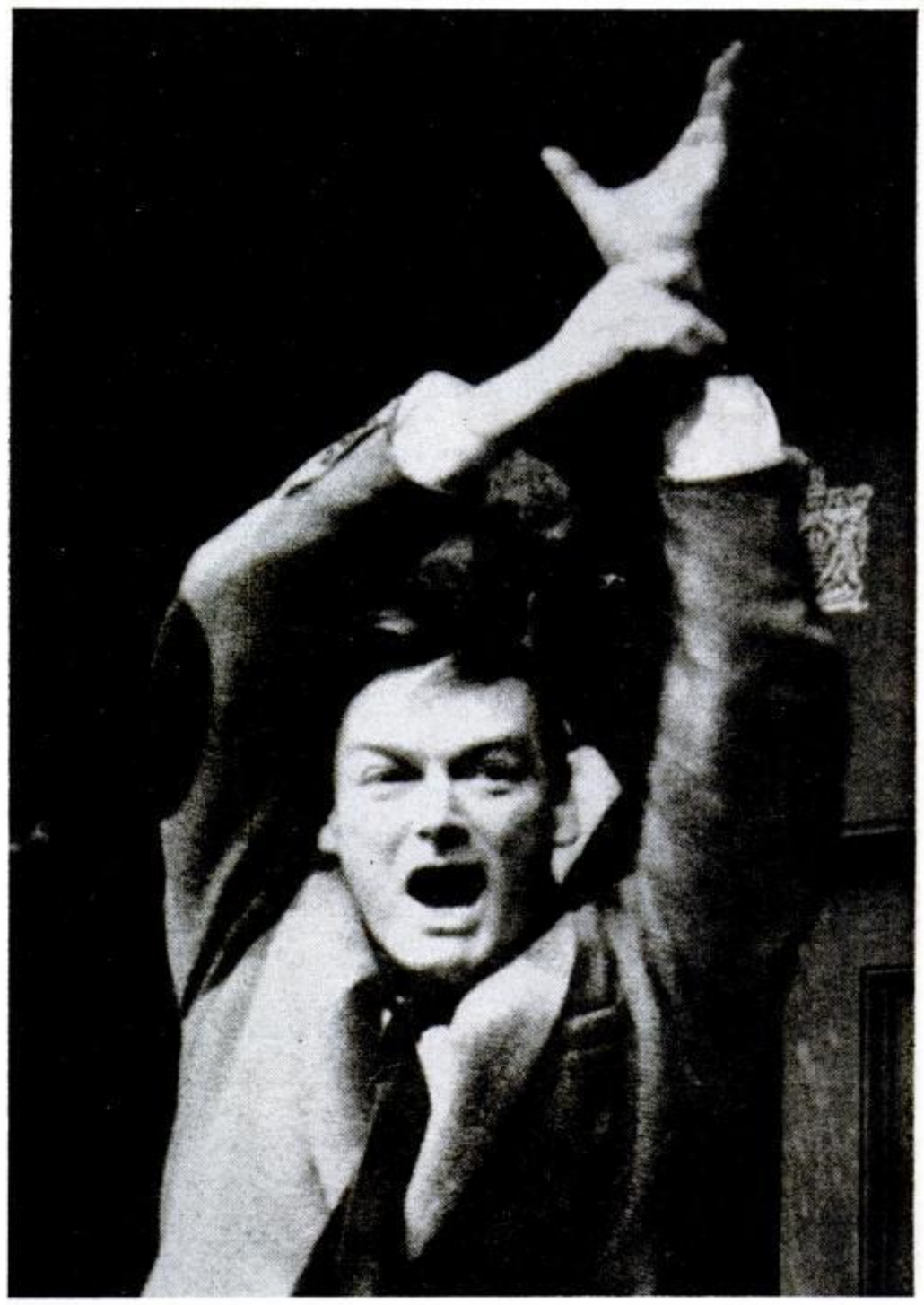
At all toiletries counters **59c**



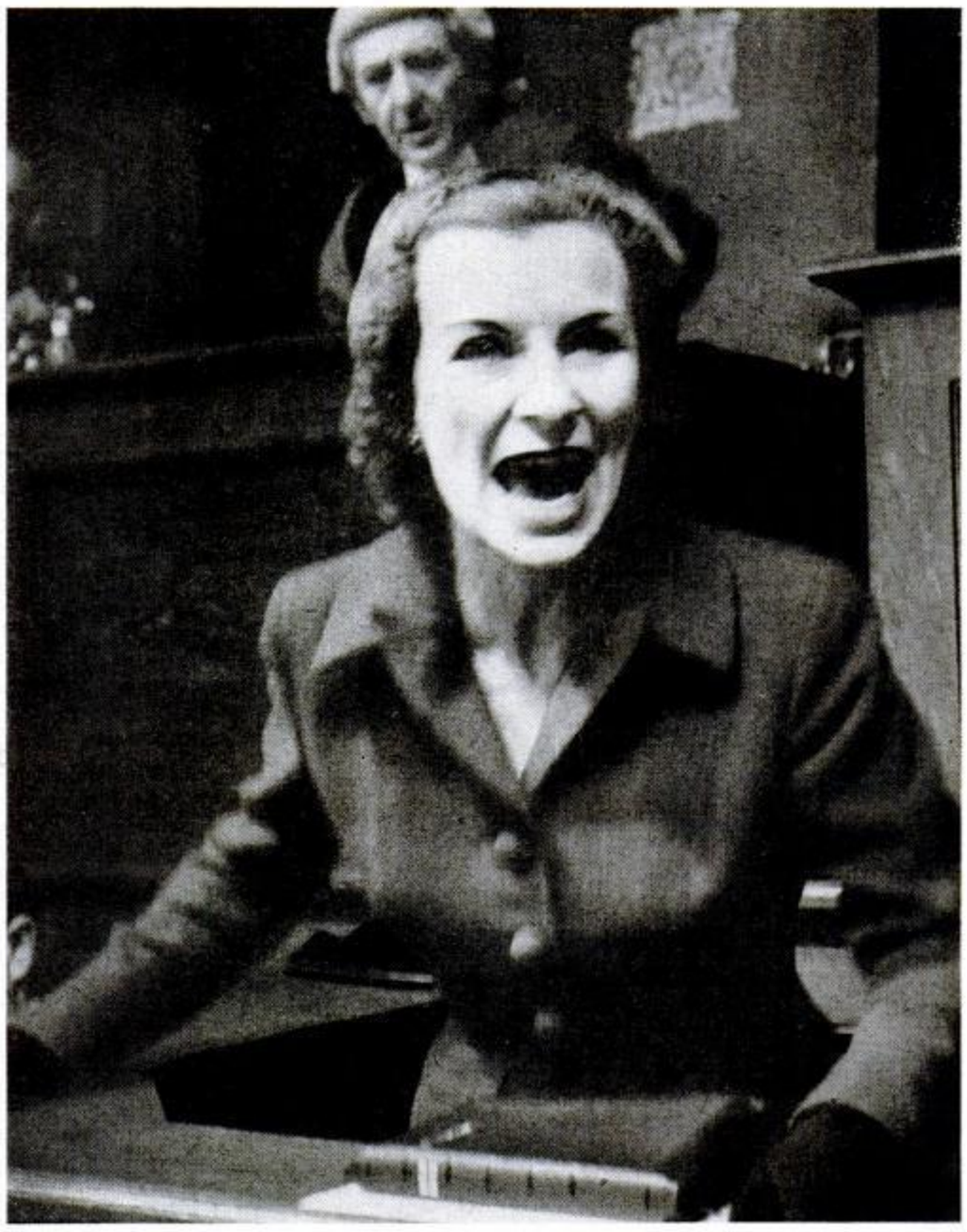
with hexachlorophene

A PRODUCT OF BRISTOL-MYERS

WIFE BETRAYS HUSBAND



THE ACCUSED (Gene Lyons) shouts that scar on wrist was made accidentally by a kitchen knife, thus explaining bloodstains used as murder evidence.



THE WITNESS (Patricia Jessel), wife of accused man, reveals she never loved husband, has been unfaithful, deepening the confusion and mystery.

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Invite Fresh Corn Flavor to *your* table tonight. Enjoy it in piping hot corn bread, or in the gay new Topsy-Turvy meat pie shown here. Ask for Quaker Corn Meal *or* Aunt Jemima Corn Meal. They're both the same.

Flavor!

Be sure it's Quaker or Aunt Jemima Corn Meal

NEW! Topsy-Turvy Meat Pie

OVEN-READY IN MINUTES!

(Six big servings)

Hamburger Topping:
- 1 clove garlic, minced
- 1 pound ground beef
- ½ cup chopped green pepper
- 1 six-ounce can tomato paste
- 2 teaspoons salt
- ¼ teaspoon pepper

Corn Bread:
- 1½ cups Quaker or Aunt Jemima Corn Meal (white or yellow)
- ½ cup sifted flour
- ½ teaspoon salt
- 4 teaspoons baking powder
- 1 egg
- 1 cup milk
- ¼ cup shortening, soft

For hamburger topping, lightly brown garlic, meat, green pepper in a little shortening in 10-inch frying pan. Add tomato paste, seasonings; simmer while preparing corn bread batter. Remove from pan. Arrange in bottom of pan 6 tomato slices inside onion rings. Cover with meat.

For the corn bread, sift dry ingredients into bowl. Add egg, milk, shortening. Beat with rotary beater until smooth, about 1 minute. *Do not overbeat.* Pour over the meat mixture. Bake in hot oven (425°F.) 20 to 25 minutes. Invert on platter; serve with tomato sauce made by heating a six-ounce can tomato paste and ½ cup water together.

Note: Tomato slices, onion rings and green pepper may be omitted. If desired, brown ½ cup chopped onion with the ground beef.



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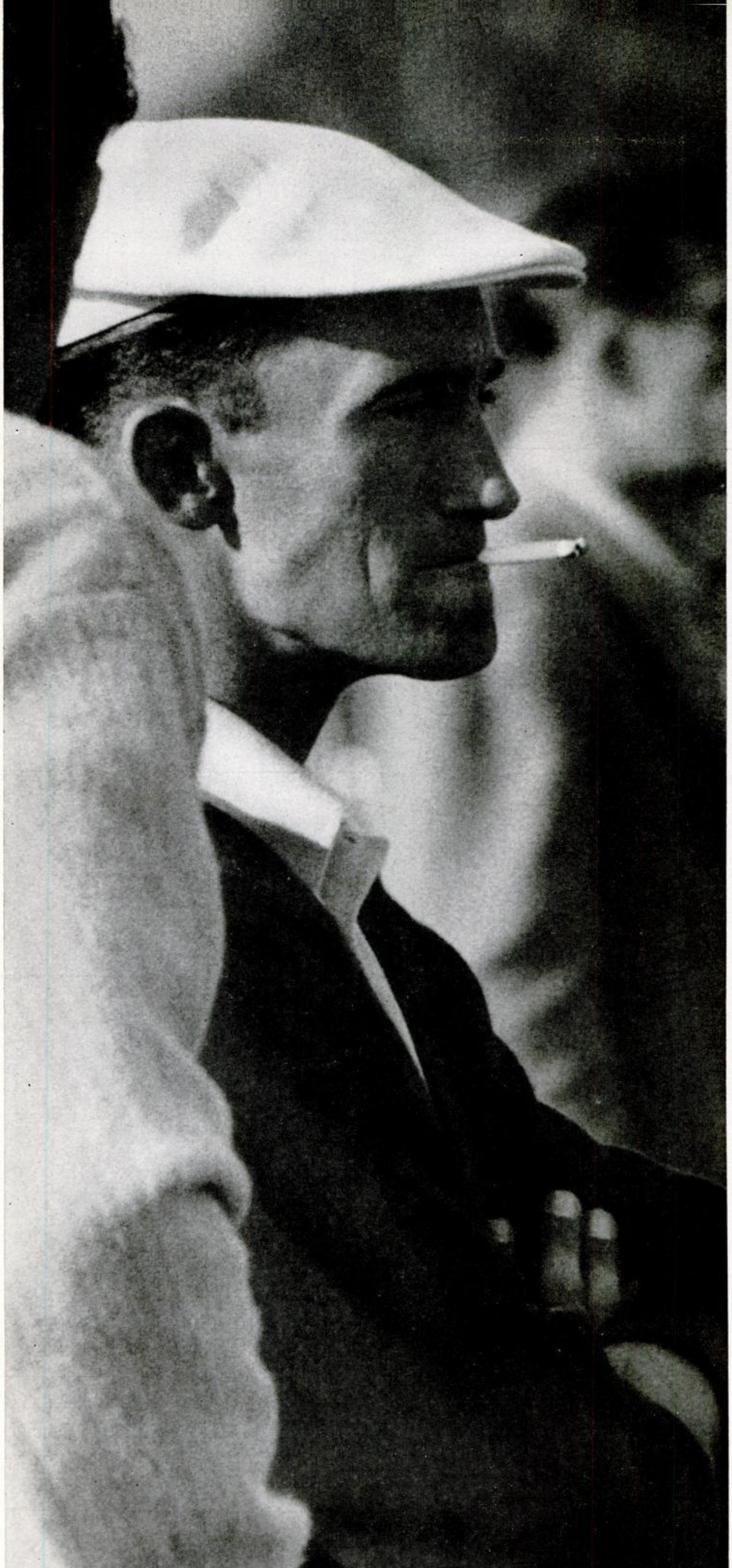


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THE MASTER, Ben Hogan, puffs on his cigaret with deadly calm, familiar sight to golf tourney galleries.

NEW GUARD OF GOLF

Kids move in on the Hogans and one even looks like him

As the golf pros started their annual winter tour with the $32,500 prize money Los Angeles Open, the older hands had an uneasy sense of being hemmed in by youth. Nearly half of the field was made up of golfers under 30. When the Open was over, youth had itself a time. First place was taken by a 24-year-old who has been a pro less than a year, and a half dozen of his contemporaries finished in the money.

What made the older pros pointedly uneasy was the feeling they were playing against the greatest golfer of all, Ben Hogan, who was actually at home 1,200 miles away. There was a young man on the course who chain-smoked like Hogan, dressed like Hogan (*left and above*), studied shots with Hogan's time-consuming care. Gardner Dickinson was, in fact, a disciple of Hogan's, had worked for him as assistant. For two rounds Dickinson played as if he were Hogan—six under par, tied for the lead. But on the final 18 holes he fell apart and young Gene Littler came on to win. With the two others shown on the next page, Littler and Dickinson are in the vanguard of the corps of hungry young pros who seem ready now to take over the circuit from golf's old guard.

THE MIMIC, Gardner Dickinson, 27, unconsciously falls into Hogan's grim mood at Los Angeles Open.

CONTINUED ON NEXT PAGE

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SAFE BETS TO BECOME



THE GALLERY'S IDOL

At 24, Gene Littler has captured the fancy of the golfing gallery as no one has since Bobby Jones in 1923. In what seems like utter repose he walks nonchalantly around the crowded course, stopping now and then to execute his beautiful, one-piece swing that is so grooved it leaves little or no margin for error. Blessed with fine coordination and timing, he carries this smoothness right through to his putting. He was born in San Diego, began breaking par at 14 and became national amateur champion in 1953. After turning professional last winter, he barely missed winning golf's big one, the U.S. Open, last July. If he has any weakness, it is chipping and wedging from just off the green, but this is an acquired art which Littler as a hard-working craftsman will be able to master.



AUSTRALIA'S HOT-SHOT

Clothed in a rubber rain suit and clutching an oversized striped umbrella, Australia's young Peter Thomson peeks speculatively through the mist during the first round of the Open on the Inglewood course in Los Angeles. Only 25, and the best foreign golfer to come along since Bobby Locke, Thomson studied at Melbourne Tech, became a golf professional in 1949 while still a teen-ager. He joined the touring U.S. pros a couple of years ago, last year established himself as a top tournament player by winning the British Open championship. He has since picked up some additional change in U.S. tourneys. Although he is built like a fullback, Thomson is not a spectacularly long hitter, but his game, hardened on unkempt British and Australian courses, is steady and still improving.

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STARS OF THE CIRCUIT



THE PROS' DARK HORSE

Dropping a wisp of grass to check the wind, 24-year-old Bud Holscher strides intently toward his ball to tee off. Tall and loose jointed, he looks more like a high school basketball player than a bigtime golfer. In spite of this he gets precision accuracy on his long drives and is deadly at chipping and putting. Less well known than some of his contemporaries, he is highly regarded by the pros. A top-flight amateur, he defeated Littler for the National Junior championship in 1949, turned professional two summers ago before being discharged from the service. He tied for fourth in the Los Angeles Open a year ago, won the rich LaBatts Open in Toronto last fall. His biggest flaw is a youthful tendency to berate himself when he makes foolish shots, but he seems to be getting over this.



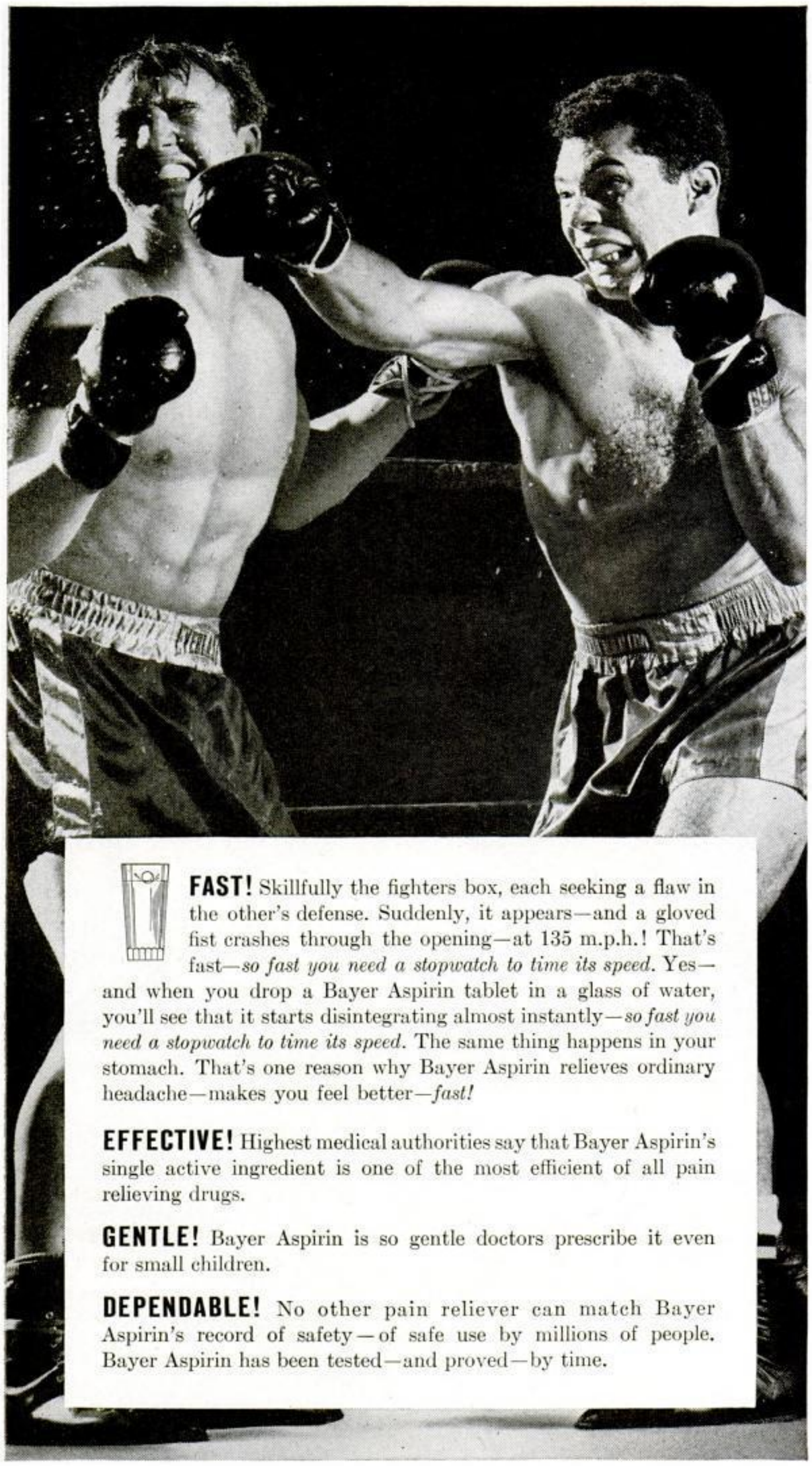
A SLIM SLAMMER

With characteristic Hogan-like precaution and thoroughness, 27-year-old Gardner Dickinson jumps into the air to get a last look at the green and the flag before hitting an iron shot in the third round at Los Angeles. Before becoming a professional two years ago Dickinson was the captain of his college golf team at Louisiana State and won 39 amateur tournaments. The most significant period in his career began a year ago when he became assistant to Ben Hogan at Palm Springs' Tamarisk club. Says he, "Ben didn't change my swing. He tried to teach me to think better, to study my shots, to figure the best and safest way to play the hole." Despite his slight build (5 feet 10 inches, 128 pounds), Dickinson hits the ball a mile, got home in two with an iron on a 506-yard hole last week.

CONTINUED ON NEXT PAGE

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So Fast You Need A Stopwatch To Time Its Speed!



FAST! Skillfully the fighters box, each seeking a flaw in the other's defense. Suddenly, it appears—and a gloved fist crashes through the opening—at 135 m.p.h.! That's fast—*so fast you need a stopwatch to time its speed.* Yes—and when you drop a Bayer Aspirin tablet in a glass of water, you'll see that it starts disintegrating almost instantly—*so fast you need a stopwatch to time its speed.* The same thing happens in your stomach. That's one reason why Bayer Aspirin relieves ordinary headache—makes you feel better—*fast!*

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WITH THE CHIPS DOWN in the final round, Gene Littler calmly yawns while Gardner Dickinson, with whom he was paired, stares nervously ahead.



THE HAPPY WINNER, Littler grins in exultant anticipation as he waits for his $5,000 check. Since becoming a professional last year, he has won $13,800.

CONTINUED ON PAGE 108

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How to avoid dry, unruly "grizzly-bear hair"



New greaseless way to keep your hair neat all day

New Vitalis with V-7 prevents dryness, makes hair easy to manage

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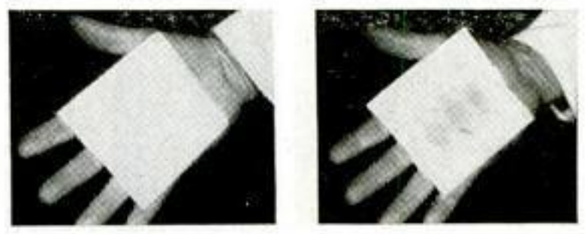
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"TISSUE TEST" proves greaseless Vitalis outdates messy oils



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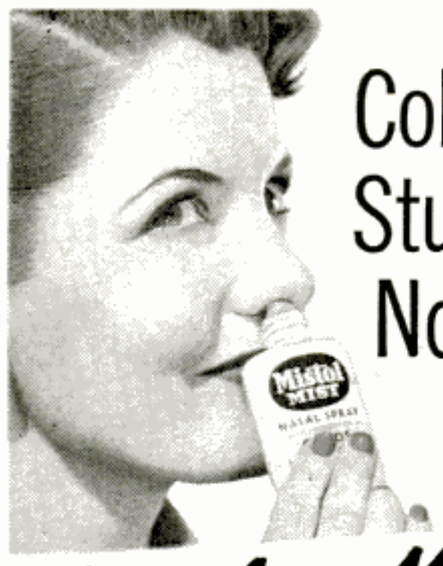
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THE COLLEGES HATCH GOLF'S NEW CHICKS

The system that produced the Ben Hogans and Sam Sneads is now as out of date as the wooden-shafted club. The old guard in pro golf came up the hard way, from the caddy ranks through lengthy apprenticeships as assistant pros in golf shops. They scrimped and saved to get enough money to get on the circuit for a tournament or two. Johnny Goodman had to ride a cattle train to get to his first Open tournament. Hogan lived on oranges for four days. At one time or another practically all the old pros slept in their cars to save money on hotel rooms.

The road to golf's treasures has been smoothed and shortened considerably since then. Instead of rising from the caddy ranks, today's talented crop of young pros take a short cut through the colleges. Any high school kid with a good backswing and a low handicap today finds himself flooded with offers of college scholarships. The competition for talent is particularly hot in Texas where golf prospects are almost as much in demand as promising football players. Young Billy Maxwell, now a rising star among the pros, once played for North Texas State. Buster Reed, another alumnus of North Texas State, has just gotten out of the service and is starting out after the pros. He has gotten himself a trailer, as many other budding tournament troopers have, and will join the circuit in Tucson next month. The University of Houston has one of the hottest young prospects ever developed in golf-mad Texas, but John Garrett is still a sophomore and at least three years away from making his debut as a pro.

The kids getting out of college almost always manage to wangle a grubstake. The most promising ones among them sign contracts with a sporting goods company which will pay them a beginner's fee of $500 to $1,000 a year in order to sew up names they may later want to use to endorse or label their products. Arnold Palmer, who played for Wake Forest before winning last year's National Amateur, struck out on the pro circuit with a subsidy from a sporting goods company, a few dollars he had saved himself and some advice from his father, who is the pro at the Latrobe (Pa.) Country Club. Bud Holscher, a graduate of Santa Monica City College, comes from a fairly well-to-do family and had saved up enough to give him the chance to make good among the playing pros.

But the ideal way to start out on the pro circuit is with the help of an "angel." Gene Littler, who seems to do everything connected with golf in just the right way, turned pro after college (San Diego State), and a hitch in the Navy, with the backing of John Dawson who runs the Thunderbird Golf Club of Palm Springs, Calif. Dawson raised a $6,000 purse to start Littler off. With that behind him, Littler could afford to be loose and relaxed on every shot as he came down the stretch in last week's Los Angeles Open while less comfortably fixed opponents were pressing.

•

The reason for the stampede of young ex-collegians into the pro ranks is mostly money. With $854,500 in prizes to shoot for (more than twice what it was 10 years ago) there is always the opportunity for a quick, lucrative strike. But there is also a lure in the challenge of the game and the lark of barnstorming from California to Augusta, Ga. Where pros used to band together in two- and three-man syndicates, sharing both expenses and winnings, they don't any more. The good players do not want to do it and the kids starting out feel they are just plain better than anybody else.

While there is more money than ever on the circuit, the struggle for it is more bitter, especially for beginners who must qualify before being accepted in a major tournament, and then get the bad early-morning starting times. Even after getting established there are terrible moments such as Gardner Dickinson had last week when his lead began shrinking. "I couldn't get a putt down. I kept thinking of that $5,000 check and what it would mean to my wife." Worse yet are the qualms of Palmer Lawrence who dreamed of being a tournament pro in the foxholes of Korea, saved money for four years to make a stab at the circuit which is not going too well, and now admits fearfully, "It will hurt a lot to go home."



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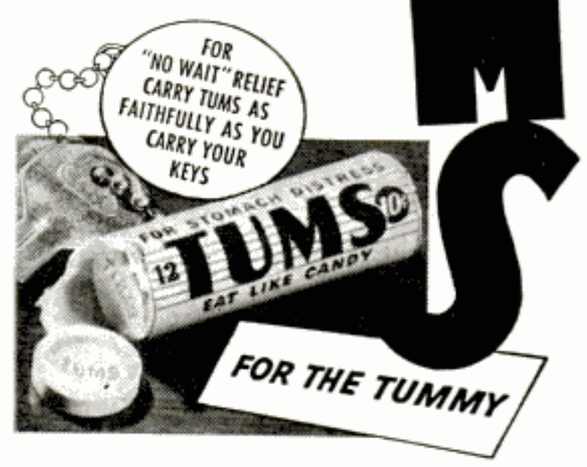
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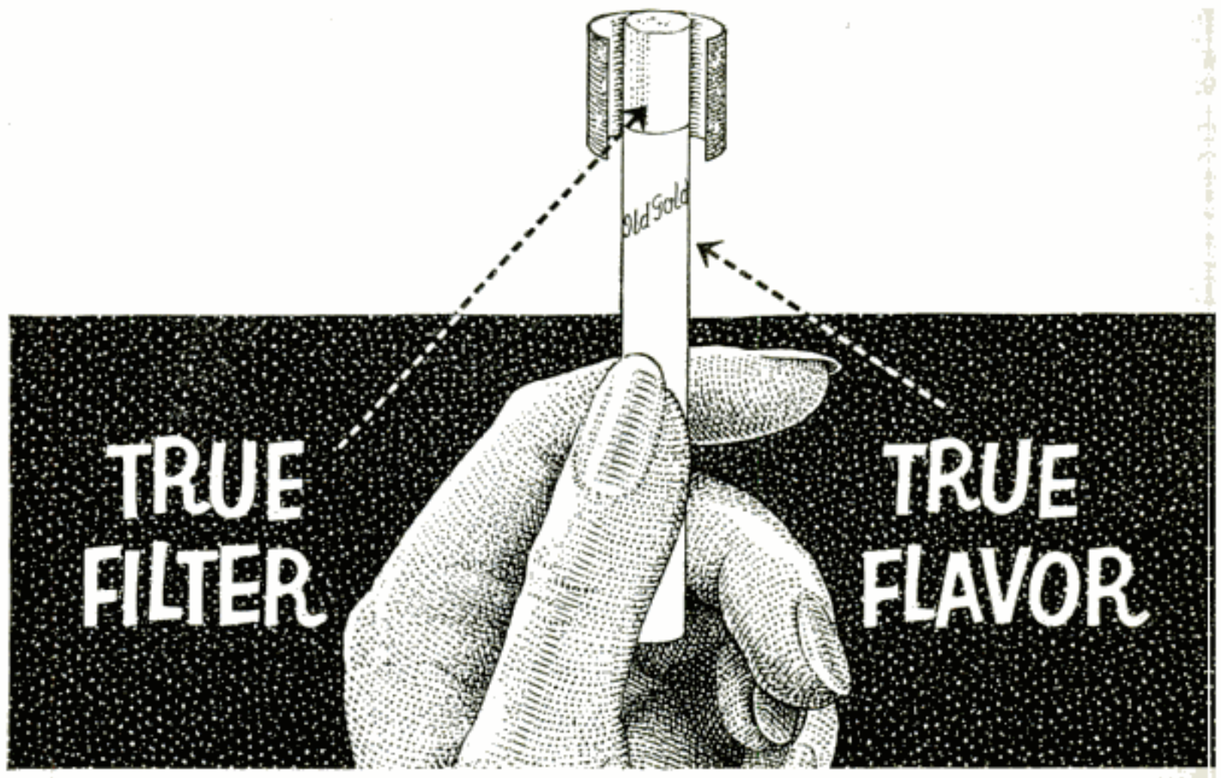
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THE
GREAT GARBO:
PART THREE

'The Braveness



To Be Herself"

IN PRIVATE AFFAIRS OR IN PUBLIC GARBO IGNORES OTHERS' OPINIONS

by JOHN BAINBRIDGE

GRETA GARBO maintains that her most famous remark has always been misquoted. "I never said, 'I want to be alone,' " she told a friend recently. "I only said, 'I want to be *let* alone!' There is all the difference." The difference, indeed, is that between the legend of Garbo the recluse and the actual life of Garbo the woman.

Garbo has undergone periods of determined solitude, but she has seldom been literally alone. She has always had friends, although they have admittedly been few, and she has frequently had close male friends, although the exact nature of her attachment to them has often been shrouded in fascinating ambiguity. The source of the ambiguity has been Garbo herself, and the reason for it has perhaps been her ultimate urge to be "let alone." This fear of involvement may to a considerable extent also account for the strange and seemingly aimless life Garbo leads today, in her 49th year, and for the mystery of her 13-year absence from the screen.

In Hollywood, city of the floodlit romance, only once was her name "linked," as they say there, with another star's in a manner that movie fans found satisfactorily exciting. That star was John Gilbert, and her late 1920s romance with him (LIFE, Jan. 10) wound up most unsatisfactorily from the gossip columnists' viewpoint. They were to be equally disappointed during the 1930s when Garbo briefly raised their hopes by keeping company with the actor George Brent and the director Rouben Mamoulian.

More interesting only because more off the beaten track have been Garbo's casual attachments to three Swedish fellow countrymen of widely varying backgrounds: a prince, a youthful dilettante and a construction engineer.

Garbo met 21-year-old Prince Sigvard of Sweden while en route home after her great mentor, Mauritz Stiller, died in 1928 (LIFE, Jan. 17). When word got out that she and the prince had enjoyed a few dinners and evenings on the town together, Swedish and American newspapers began gleefully hinting at a royal romance. When a reporter asked her about it on her return to New York, Garbo coolly remarked, "I don't play around with kids."

On this same trip Garbo met Wilhelm Sorensen, who was the son of a wealthy Swedish industrialist and is now a film writer. So smitten was he that shortly afterward he turned up in Hollywood. On his first night there he was allowed to use the guest room in Garbo's house, an almost unheard-of privilege. The next day he moved to a hotel, but he and Garbo subsequently spent much time together and long after the friendship ended a small bust of him shared honors in her home with a photograph of Mauritz Stiller.

Another Swede for whom Garbo had a fondness was a self-made construction engineer named Max Gumpel, who first met her when she was a department store clerk named Greta Gustafsson. Gumpel recalled many years later her dismay when, after accepting a dinner invitation from him, she was confronted with her first artichoke. With his help she mastered the vegetable, and the two spent a good deal of time together in the ensuing year or so before she entered Stockholm's Royal Dramatic Theatre school in 1922.

In 1932 Gumpel received a phone call from a woman who said she was Greta Garbo. Although he strongly suspected a practical joke, as most people tend to in these circumstances, Gumpel invited the caller to dinner. When Garbo arrived, she was wearing only one piece of jewelry—a small diamond ring Gumpel had given her years before. Thereafter the two were seen together around Stockholm often enough to inspire rumors that they were planning to marry. Actually most of the time that Garbo was not playing tennis with Gumpel she was getting useful counsel from him on investments in Sweden.

During all of these episodes Garbo was relentlessly pursued by fans, by reporters and by gossip—and just as determinedly she fended them off. Repeatedly the myth of Garbo's "aloneness" was built up by her dogged defenses of her personal privacy; her furtive comings and goings from her Beverly Hills home; her headlong flights from fans and reporters in Hollywood, New York and in Europe; her refusal to allow strangers or even strange technicians on the sets of her movies. A hundred times in various ways she expressed the plaint she had made to a photographer in a Swedish crowd: "Man, think of my feelings!"

Stokowski's speedy overture

IN 1937 Garbo began a romantic interlude beside which those with the prince, Sorensen and Gumpel looked pale indeed. The companion whom the newspapers then called her "dream man" was the famous and flamboyant conductor, Leopold Stokowski. Stokowski approached romance with Garbo just as directly and systematically as he might have tackled a new symphonic problem. Arriving in Hollywood to do some movie work, he looked up his old friend Anita Loos, author of *Gentlemen Prefer Blondes*, and beseeched her to arrange a meeting between him and the world's most famous blonde.

"Stoky didn't waste much time on the overture," one of those who watched the ensuing romance has said, describing how he immediately began to pour on the charm. "He told Garbo they were destined to have a history-making romance, like Wagner's with Cosima. . . . The gods had made their decision. Mere mortals could only obey. It was the direct attack mixed with a little mystical stuff. Any kind of mystical stuff made quite a hit with Garbo in those days."

In December 1937, Stokowski's second wife, Evangeline Brewster Johnson, obtained a Nevada divorce from the maestro. By this time Hollywood was getting used to the sight of the 32-year-old Garbo and the 55-year-old Stokowski doing the rumba at parties and Garbo had been heard privately referring to Stokowski as "my boyfriend."

In February 1938, Stokowski departed for Italy, where he proceeded to the tiny, historic village of Ravello, near Naples. There he had taken a month's lease on the ancient, handsome Villa Cimbrone, on a mountainside commanding a magnificent view of

CONTINUED ON NEXT PAGE



PRINCE SIGVARD



WILHELM SORENSEN



MAX GUMPEL



LEOPOLD STOKOWSKI



GEORGE SCHLEE

HER ROMANCES, real and rumored, in years since 1928 have involved (*from top*) young Swedish prince, a writer, engineer, conductor, businessman.

◀STILL STRIKING FIGURE, GARBO PAUSES ON A NEW YORK CORNER

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JULES MONTENIER, INC.
Chicago



ITALIAN RETREAT of Stokowski and Garbo was ancient Villa Cimbrone near Ravello, where they were besieged by scores of newspapermen who climbed trees and the roofs of adjoining houses in attempts to get pictures.

GARBO CONTINUED

the Mediterranean. Within a week he was joined by Garbo, who had been in Sweden visiting her family. She arrived wearing blue flannel trousers and a pair of sweaters. Her luggage consisted of one small suitcase, much the worse for wear. No other luggage followed.

The two were able to enjoy the first three or four days of their holiday in peace. Then journalists of all nationalities descended on Ravello like an invading army. The couple retired into the villa behind a line of defense consisting of a locked gate with a large KEEP OUT sign on it, four policemen and three police dogs.

The demand for news about Garbo and Stokowski was running so far ahead of the supply that even the shoddiest journalistic wares were snapped up by editors. A typical story out of Ravello told how Garbo and Stokowski strolled into the barnyard of the villa, where a cow named Emma was being milked. "After stroking the cow's nose and murmuring a few Swedish endearments, Miss Garbo sat down on the stool, while Stokowski held the cow's head, and drew three quarts of milk." Other and equally fanciful newspaper tales described how Stokowski "picked fresh white camellias and presented them with conductorial bows to 'my lady of the camellias,' " and how the two walked side by side "holding hands like puppy lovers."

Subsequently an American who had close connections with the Villa Cimbrone and its servants learned how Garbo and Stokowski actually did spend their days under siege.

Garbo's single, battered suitcase was unpacked by the villa's housekeeper, an elderly Swiss woman who had spent most of her life in the service of the English aristocracy. Her opinion of Garbo as a mere actress was confirmed by a look inside the visitor's luggage. The suitcase contained not a single dress. In it were a

CONTINUED ON PAGE 116



HARASSED SIGHTSEERS Garbo and Stokowski were caught by a news photographer as they came out of the Vatican Museum in Rome, where they fled after an attempted truce with the reporters at Ravello had broken down.



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variable pitch propellers
do for Dynaflow*—

It's like a second getaway cutting in!

FOR safety's sake, you want to pass that slower-moving vehicle with swift surety—get back in line in seconds.

The way is clear and the time is now.

You press the pedal right down to the floor. You feel an instantaneous forward sweep, smooth as spun silk. In a handful of happy heartbeats, you're out, and past, and back in lane.

What happened? How come this lightning-like safety-surge in your new 1955 Buick with Dynaflow Drive?

The simple answer is: Variable pitch propellers.

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It's like nothing you ever felt before in commanding an earth-bound vehicle — this immediate getaway, this instant safety-surge you now get with Dynaflow.

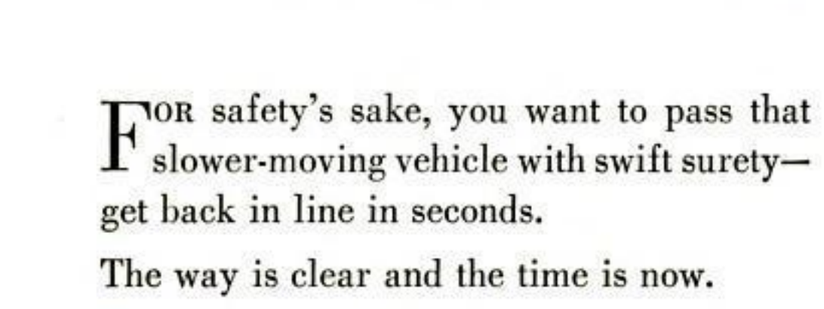
Want to try it?

Want to feel the tremendous new thrills that are yours at the wheel of a glamorous new Buick with Variable Pitch Dynaflow — and with the new record-high horsepowers of up to 236 that give life to these new beauties?

Drop in on us this week and we'll gladly give you a demonstration. After all, how else can you know what a gorgeous thriller and a great buy this new Buick really is?

*Standard on Roadmaster, optional at extra cost on other Series.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM



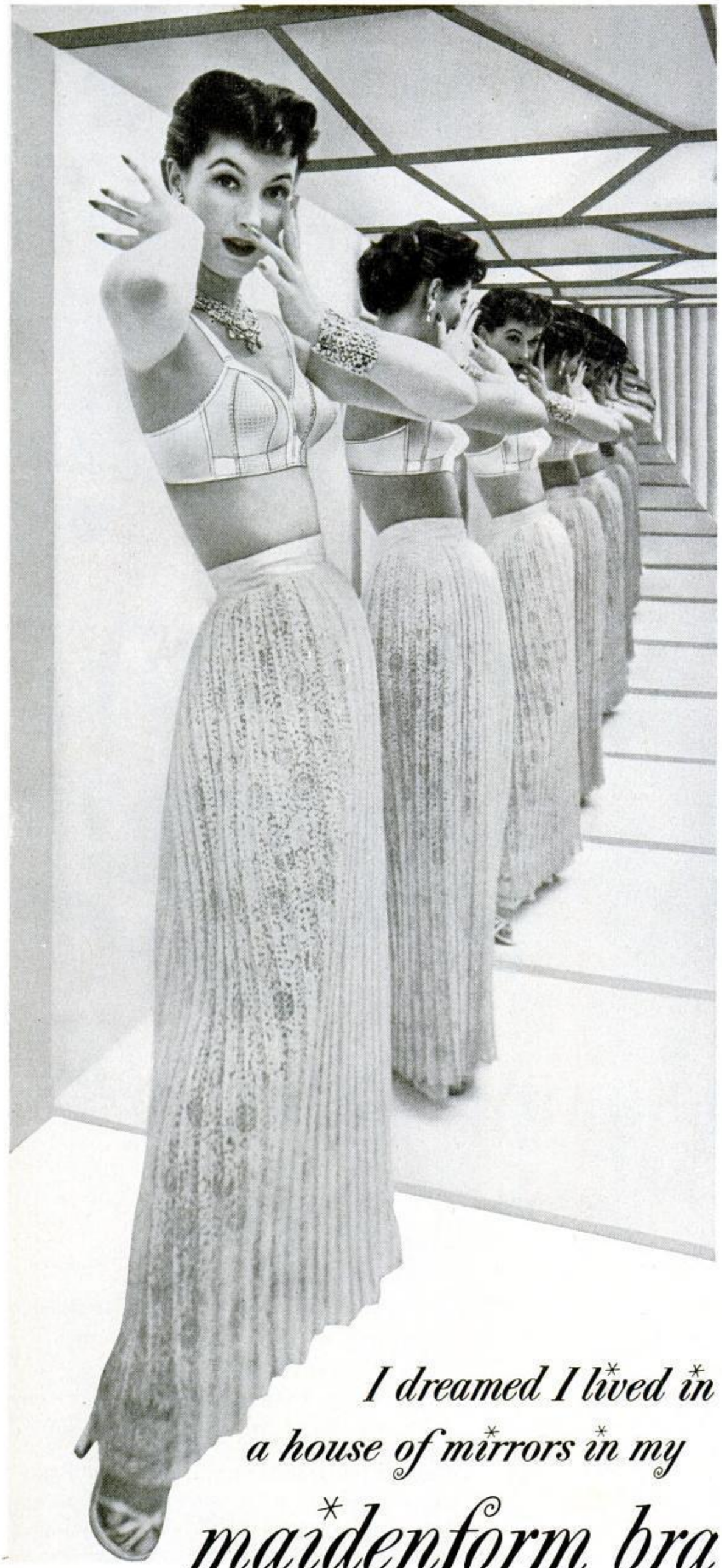
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Magic mirror on the wall...I'm the fairest of them all!
My curves are a vision from every angle. Yes, when
it comes to multiplying a girl's charms...there's nothing
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a wonderland out of any looking glass!

The dream of a bra: Maidenform's Etude* bra in nylon taffeta or broadcloth,
A, B, and C cups... from 2.00. Also in AA cups for the teen figure, 1.75

*REG. U. S. PAT. OFF. ©1954 MAIDEN FORM BRASSIERE CO., INC. MIRROR EFFECTS: FREDERIC SHIPMAN JEWELS: TRIFARI



SPOOFING THE SOVIETS in *Ninotchka*, 1939 satire that was her only successful comedy in the U.S., Garbo parodied a grim Red May Day marcher.

GARBO CONTINUED

pair of blue espadrilles, several pairs of dark glasses, a bathing suit, a pair of coarse sleeping pajamas and several pots of jam.

Garbo told the maid she wanted the pajamas washed every morning, ironed and returned to her room by evening. The jam Garbo guarded jealously. When she came down to breakfast each morning, she brought a pot of it with her. Her main breakfast dish was a bowl of corn flakes over which she spread several spoonfuls of the jam and then poured a cup of coffee. As soon as breakfast was over, she took the jam back upstairs and locked it in her bedroom.

To work up an appetite for this morning meal Garbo spent 30 minutes in her bathing suit on the terrace with Stokowski doing vigorous Swedish calisthenics. Garbo, who led the exercises, was overheard one morning chanting, "One, two, one, two, Mis-ter Sto-kovf-ski, why can't you keep time, one, two."

Lunch was served promptly at noon and invariably consisted of raw carrots, although for variety both yellow and red carrots were served. They were eaten straight, without salt, which was never allowed on the table. At tea between 3:30 and 4:30 Garbo plied herself with sandwiches, honey, jam and cake. At dinner she reverted to her vegetarian diet, consuming only raw salad and fruit. The day was over at 8 o'clock, when Garbo went to bed.

After three embattled weeks Stokowski moved to raise the siege by striking a bargain with representatives of the various large news agencies: in return for an interview with Garbo they would agree to call off their watch.

The delegation of correspondents was solemnly ushered into the villa's library by Stokowski, who then left the room, rubbing his hands nervously. Garbo rose from a sofa as her interrogators entered and began walking back and forth in front of the big fireplace. The reporters were seated. "Well," she said, "what do you want?"

A reporter asked whether she intended to marry Stokowski. She shook her head. Another correspondent asked, "Are you married?" She shook her head again. Then, looking at the journalists and giving them a slight, cold smile, she said, "There are some who want to get married, and others who do not. I have never had any impulse to go to the altar." She paused, gazing out the windows toward Amalfi Bay.

"I haven't many friends," she said suddenly. "I haven't seen much of the world. My friend, Mr. Stokowski, who has been very much to me, offered to take me around and see some of the beautiful things. I optimistically accepted. I was naive enough to think I could travel without being discovered and without being hunted." She spoke more rapidly, "Why can't we avoid being followed and examined? It is cruel to bother people who want to live in peace."

The reporters went on with their questions. One asked Garbo if she had plans for marriage any time in the future. "Marriage?" she mused. "I wouldn't know. There seems to be a law that governs all our actions, so I never make plans."

With that she indicated that the interview was over. She smiled slightly as she thanked the newspapermen for their visit and bravely shook hands with them as they filed out.

A week later Garbo and Stokowski left Ravello. After a sightseeing trip to North Africa and across Europe they went early in

CONTINUED ON PAGE 118

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WATERLOO, IOWA

Rath makes over 1000 meat products—but when you try any one it's one in a million.



Life begins at breakfast...land o' corn style!

Could be there's a better way to start the day than with spicy apple slices a'frying alongside of Rath's sweet, cornfed Bacon.

Could be—but we doubt it.

For honestly . . . *honestly* in all your born days you've never tasted bacon like the Rath Black Hawk kind.

Some folks say broil those meaty, tender strips. Others say fry them. Far be it for us to argue, for however you do up your rasher of Rath's—it's mighty special eating.

We use only the pinkling centers of those rosy slabs of bacon. We sugar-cure in natural, sweet juices. And we smoke so very gently with aromatic hickory.

Now we ask you—why settle for mere toast 'n' coffee when you can breakfast Land O' Corn style with Rath Bacon!

Always-Read-The-Small-Print-Dept. Black Hawk Tend'r Mild Canned Hams, thrifty Daintees and luscious Luncheon Meats are real Land O' Corn style, too. Try 'em today.

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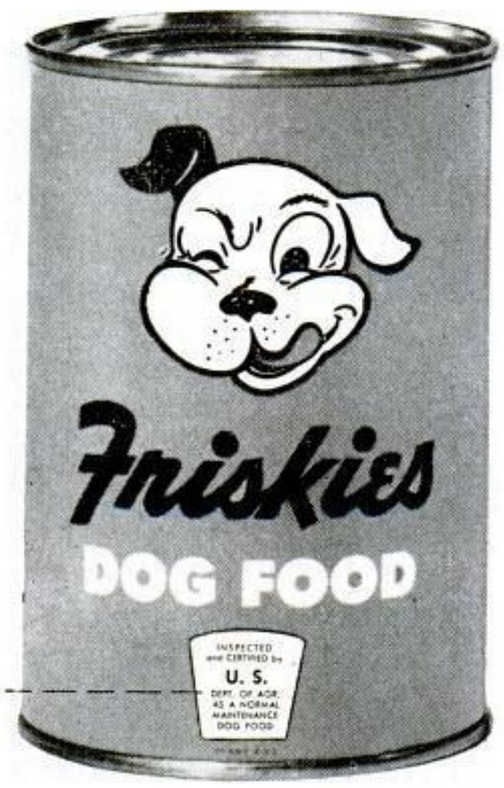
*Caused by a lack of essential food elements necessary for normal growth and health.

CONSIDER THE HEALTH of your dog when you feed him—his need for those essential food elements necessary for full vitality, good health and a long life span.

YOU CHOOSE your dog's food. Don't be misled by so-called economy brands that may save you a few pennies, yet *cannot possibly* give him Friskies' protection against "Hidden Hunger."

STUDY THE LABEL on a can of Friskies. Compare ingredients — like rich, red horse meat from choice steaks, chops, and roasts. All ingredients are certified by the U. S. Government. The government seal on the can *guarantees* this!

YOU OWE IT to your dog to protect him against "Hidden Hunger"... to return his devotion to you with the best care possible. Give him the benefit of Friskies' famous formula, the result of over 50 years' experience in animal nutrition.



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LAST FILM, *Two-Faced Woman*, in 1941, showed off Garbo's new hair-do, new oomph-girl qualities.

GARBO CONTINUED

May to Sweden. Here for nearly three months they managed to find a little privacy at a country estate called Härby, which Garbo had purchased in 1936 for the equivalent of $55,000. Situated 40 miles south of Stockholm on Lake Sillen, Härby comprised a thousand acres of farmland and forest with a handsome, 15-room house commanding a fine view of Lake Sillen. Signs reading KEEP OUT and ABSOLUTELY PRIVATE were placed around the estate. In addition Garbo had purchased a tract of land on the opposite side of the lake, evidently to preclude telescopic spying.

Occasionally Garbo and her guest motored to the nearby village of Gnesta to do marketing. For the most part the villagers paid little attention to them but Garbo's habit of haggling over her purchases is still remembered by local merchants. " 'Carrots cost too much' seemed to be her favorite expression," one merchant says.

At the end of July, Stokowski returned alone to the U.S. Garbo arrived in New York a couple of months later and to the surprise of newspapermen granted a shipboard interview.

After she had parried questions about Stokowski she was asked if she ever planned to marry. "If I could find the right person to share my life with—perhaps I would," Garbo answered. Someone wanted to know if she considered "single blessedness" the proper state for a professional woman. "If you are blessed, you are blessed, whether you are married or single," Garbo replied.

About her visits to an infant that had been born on the voyage, she said, "I am always very interested in babies. The birth of a baby is always a miracle." Would she like to have children of her own? Garbo shrugged. "No. The world now seems much too difficult. . . . I would not want to raise a son or any children to go to war. . . ." Had she enjoyed her vacation? Sighing huskily, she replied, "You cannot have a vacation without peace and you cannot have peace unless left alone."

After spending a few days in New York, during which she was never seen with Stokowski, Garbo left for Hollywood. There is no record of the two having met since.

Soon Garbo was hard at work with director Ernst Lubitsch on *Ninotchka*, a brilliant satire of Communism, in which Hollywood recognized after 14 years the comic talents that she had displayed in her first movie roles in Sweden. On the set of *Ninotchka* she was so uncommonly cheerful that people who had worked with her before were bewildered. She joked with the crew; she played in an impromptu noonday baseball game on the lot (revealing a good throwing arm—the result, she said, of youthful snowballing in Sweden); and she even gave an autograph to a fan, a teen-aged girl who accosted Garbo as her car slowed down to pass through the studio gates.

But all this unwonted geniality did not spring solely from Garbo's delight in the opportunity to play comedy or to be directed by

CONTINUED ON PAGE 121

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JANE RUSSELL

IN UNDERWATER!

ENTER that new, thrilling Underwater World...with Jane Russell as you've never seen her before!

It took 3 years to make...cost $3,000,000!

THE NEW ANAMORPHIC PROCESS

SUPERSCOPE

ON THE GIANT WIDE SCREEN

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GILBERT ROLAND · RICHARD EGAN · LORI NELSON

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R K O RADIO PICTURES

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The one syrup that brings out the natural good taste of pancakes and waffles





This Popular Breakfast needs a full-bodied, satisfying syrup like Karo. Pour on plenty and watch how it stays on top. Pancakes and waffles never get soggy with delicious Karo Waffle Syrup.



French Toast Is A Treat . . . even more tasty when you pour on mildly-sweet Karo. Red Label Karo has a light, delicate flavor. It mingles with food to make every single bite a delight.

When you want to add flavor . . . without the oversweetness you get from most table syrups . . . pour on Karo. Your family will really enjoy this rich flavorful syrup . . . not too sweet, not too thin. Karo sweetens *just enough* . . . the men in the family love the rich full-bodied goodness of Karo Syrup. It is rich in dextrose, food-energy sugar.

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RARE TALKATIVE MOMENT startled New York ship newsmen who met Garbo in 1938, heard her hold forth cheerfully on marriage, babies and war.

GARBO CONTINUED

the talented Lubitsch. Primarily accountable was the dietitian, lecturer and writer, Gayelord (*Look Younger, Live Longer*) Hauser.

Garbo fell under his bubbly influence after she had gone with a friend to a party at Hauser's Beverly Hills estate. Disappointed when Garbo's shyness made it hard for him to talk to her, Hauser implored her friend to persuade the actress to accept another invitation. Garbo at length sent word that she would come to dinner on condition that no other guests would be present. Nothing could have pleased Hauser more. When she made her solitary visit, Hauser served her one of his most tempting dishes: wild rice hamburgers, which are made of wild rice and chopped hazelnuts or walnuts, mixed with an egg, and fried in butter or peanut oil. Hauser later dedicated the recipe for them to Garbo.

Garbo was charmed by both the food and her handsome, ebullient, six-foot-three host. Before long he had become her constant and exceedingly attentive escort.

After converting Garbo to the blessings of some of his other dietary inventions, Hauser set out to change her social habits as well. Owing in large part to her natural longing to be led, Garbo submitted to Hauser's management with docility. Their friendship began to be the subject of much comment in the press. The two were, said Louella Parsons, "thataway."

Not exactly troubled by such publicity, Hauser began dropping into his lectures such remarks as, "I ain't a vegetarian, and Garbo does *not* have big feet," to the vast titillation of his female listeners. Garbo did not seem to mind and in fact even attended a few of the lectures.

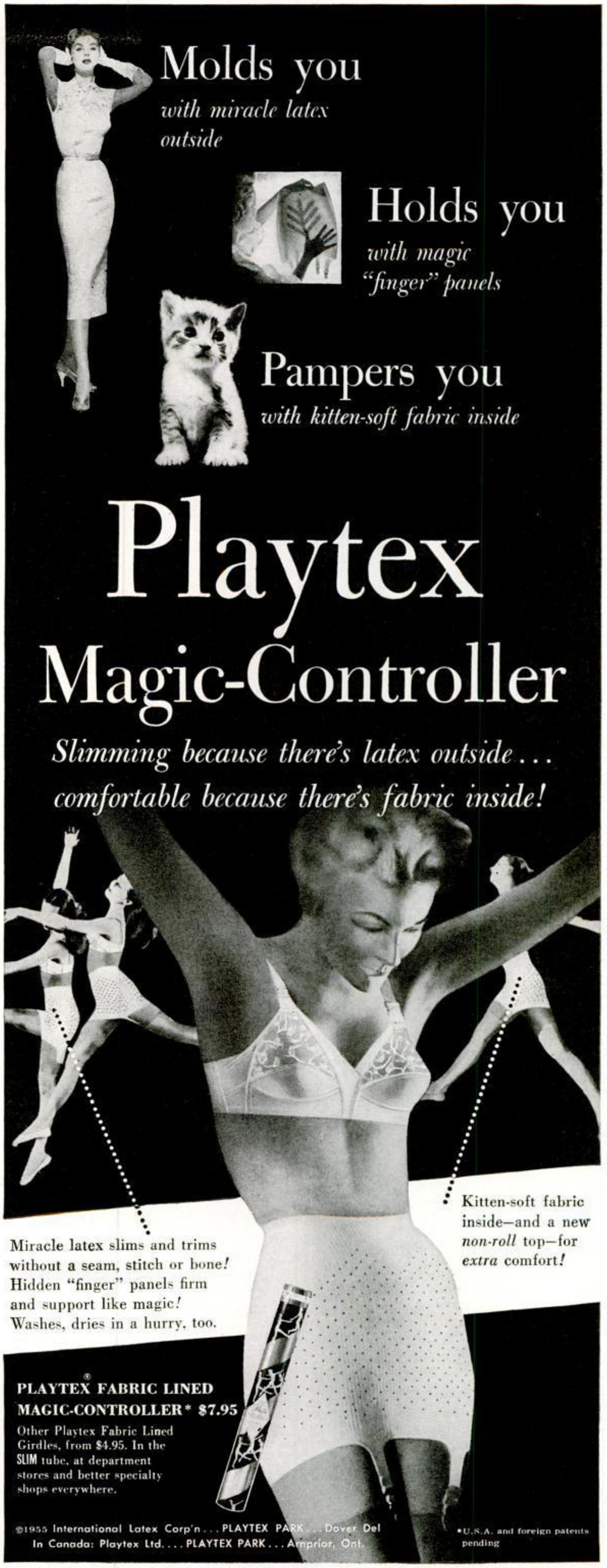
After the premier of *Ninotchka*, Garbo and Hauser departed together for New York, Palm Beach and the Bahamas. In New York, before they left for Florida, Hauser gave a friend at International News Service a complete advance story of his coming wedding to Garbo. As soon as the ceremony had been performed, Hauser promised, he would confirm the event by telephone and give I.N.S. a news beat. The Florida-Bahamas idyl lasted more than a month, but the confirming call never came. Despite this disappointment, Hauser continued to be Garbo's close friend and escort for many months after their return to Hollywood, but at length they drifted apart.

Just as sadly inconclusive as Garbo's long and fruitless search for, as she has put it, "the right person to share my life with" were the circumstances surrounding Garbo's departure from motion pictures. In 1941 Metro executives apparently decided that Garbo must be transformed into a fun-loving American glamor girl. The picture selected for her debut in this new incarnation was called *Two-Faced Woman*. It was destined to be her last.

As *Two-Faced Woman* went into production, the Metro publicity department began to prepare the American public for the emergence of "the new Garbo." It became known that she would appear for the first time on the American screen in a bathing suit—a brief one she had designed herself. Not only that, it was breathlessly revealed, but she would also be shown wrestling with her man while clad in "filmy finery."

Although M-G-M did indeed deliver on these two promises,

CONTINUED ON NEXT PAGE



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NO UGLY DANDRUFF like this on your collar when you use Fitch Dandruff Remover Shampoo . . . not even these winter days when dandruff is most serious!

Get rid of WINTERTIME DANDRUFF



A SINGLE SHAMPOO with new milder Fitch removes flaky dandruff... then your hair is up to 35% brighter too! And so much easier to manage!

Brighten hair up to 35% with first FITCH shampoo!

Remember! Dandruff not only sheds on your shoulders, it dulls hair too. So it's a real problem this time of year! Yes, dandruff is at its worst in winter.

Dry, overheated rooms make your scalp flake off more. Tight-fitting hats can interfere with circulation. Glands are also over-active.

So this is the season when you need Fitch Dandruff Remover Shampoo more than ever. The only shampoo especially made and guaranteed to remove every trace of dandruff with just *one* lathering—or your money back.

Reconditions hair too!

Most amazing, Fitch also brightens hair up to 35% when dulling dandruff is removed. Scientific "Reflectance" tests *prove* it! New milder Fitch helps recondition hair at the same time!

To get rid of flaky "Wintertime Dandruff"—and brighten hair beautifully too—get Fitch Dandruff Remover Shampoo at any drug counter today. If you're not delighted, return unused portion for full refund from Fitch. Also ask for a professional application of Fitch at any Barber or Beauty Shop.

Only new milder FITCH guarantees 35% brighter, dandruff-free hair... or your money back!

Two-Faced Woman otherwise provided Garbo mainly with sleazy *double-entendre* dialog and a creaky plot. Based on a dusty Hungarian farce, it required her to play the part of a wife who wins back her straying husband by impersonating her own highly seductive twin sister. M-G-M made the most of the many opportunities provided for suggestive humor, with the result that when *Two-Faced Woman* was released in November 1941 the National Legion of Decency condemned it as immoral and in some localities it was banned.

The producers withdrew the film to purify it, but they succeeded only in making it more ludicrous. By the time the laundered version of *Two-Faced Woman* came out, the occasion was far from auspicious: it was less than a month after Pearl Harbor. Of the critics, only a few diehard Garbo fans had a good word for it. TIME called it "a trick played on a beautiful, shy, profoundly feminine actress. . . . Its embarrassing effect is not unlike seeing Sarah Bernhardt swatted with a bladder."

The astonished and deeply hurt Garbo became convinced that malevolent forces were at work to bring about her downfall. "They've dug my grave," she told an intimate friend. This unreasonable but apparently sincere belief, together with the effects of the war, the fact that she had all the money she needed and her natural lack of direction combined to make her lose interest in her career. So it was that at the height of her dramatic power, the 36-year-old Garbo quietly withdrew from motion pictures. She has never returned.

'I'm sort of drifting'

FOR 13 years Greta Garbo has been the world's most fascinating lady in retirement. Returning from Europe in 1946, she was asked by reporters about her plans for the future. "I have no plans," she said, "not for the movies, not for the stage, not for anything. I'm sort of drifting." It would be hard to find a more apt phrase for her existence since leaving motion pictures. In recent years she has made her headquarters mostly in New York, where she now has a seven-room apartment in midtown overlooking the East river. Not long ago a friend asked her how she spent her time in the city. "Oh," she replied, "sometimes I put on my coat at 10 in the morning and go out and follow people. I just go where they're going. I mill around."

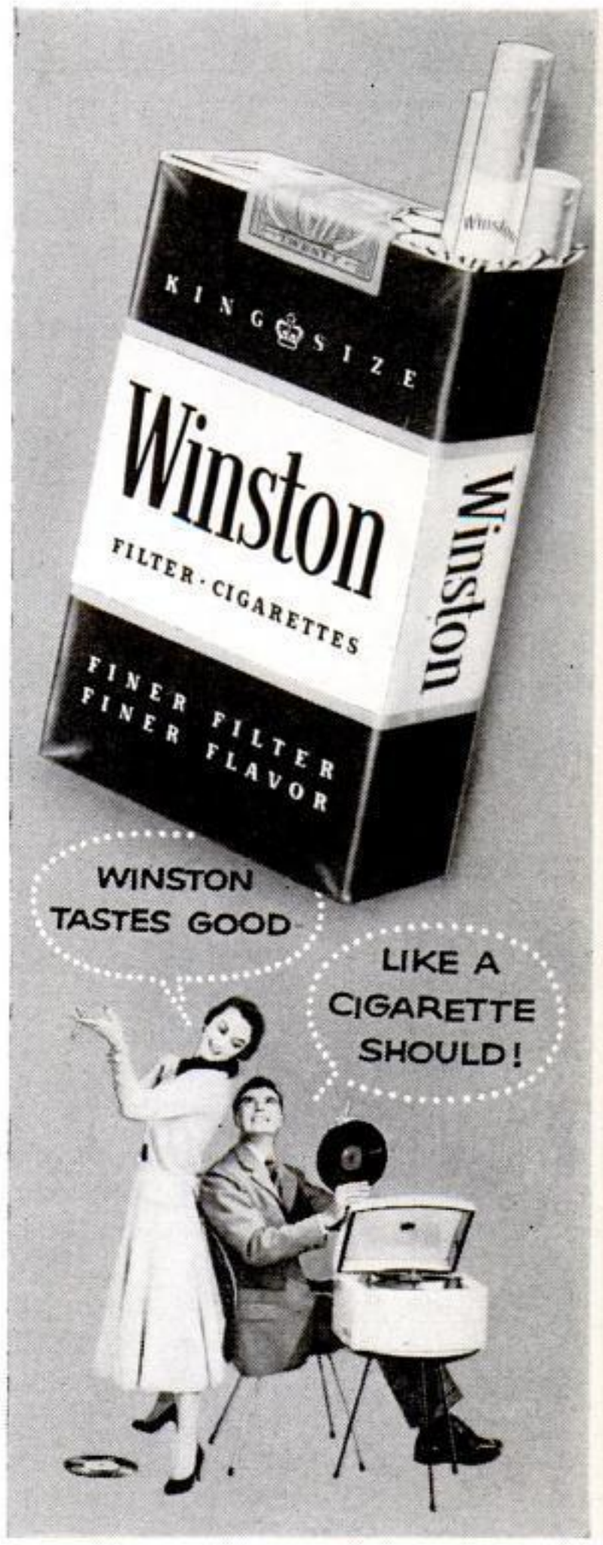
Just catching a glimpse of Garbo "milling around" is still a thrilling event in the lives of most of those who do. A middle-aged lawyer who has an office on upper Madison Avenue was entranced on a recent evening to recognize Garbo standing in front of a small linen shop that was advertising a going-out-of-business sale. The lawyer, a loyal Garbo admirer since his college days, watched from a respectable distance as she gazed for some five minutes at the rather uninteresting display. He followed as she moved down the street, stopping here and there, window-shopping. Then he watched as she turned down a side street and strolled off into the night while he reluctantly hurried to catch his train to the suburbs. There he greeted his wife with, "Guess who I saw on the street today?" It happens all the time.

Though Garbo's wanderings about New York follow no charted course, she has some more or less regular ports of call. She is a familiar figure in Third Avenue antique shops and has become friendly with several of the proprietors who describe her as charming, unaffected and pleasant to everyone. The shopkeepers have learned that she likes to be let alone as she wanders about by the hour, looking at this, picking up that and occasionally asking the price of something. Her purchases are extremely infrequent. A favorite Garbo haunt is a shop which has a workroom where antiques are restored. Saying little, she sits there by the hour watching the artisans at work.

On her strolls Garbo also frequently drops in at Hammacher Schlemmer, the fashionable home-furnishings emporium on East 57th Street, to buy kitchen utensils, glassware and other such items for her apartment. Her purchases are nearly always in the reasonable price range. At Wynne and Treanor, a select Madison Avenue food store, she sometimes lets herself go, splurging on fresh caviar at around $30 a pound, but just as often her sole purchase will be one can of French soup.

When the weather is bad, she may pass part of the afternoon at the Plaza Theatre, a small moviehouse on East 58th Street that often shows foreign films. "Garbo doesn't like to be fussed over," the theater manager has said. "If the house is crowded and we offer her a box, she always says, 'Oh, thank you,' in a surprised way. She never demands favors the way other actresses do who come here."

CONTINUED ON PAGE 124



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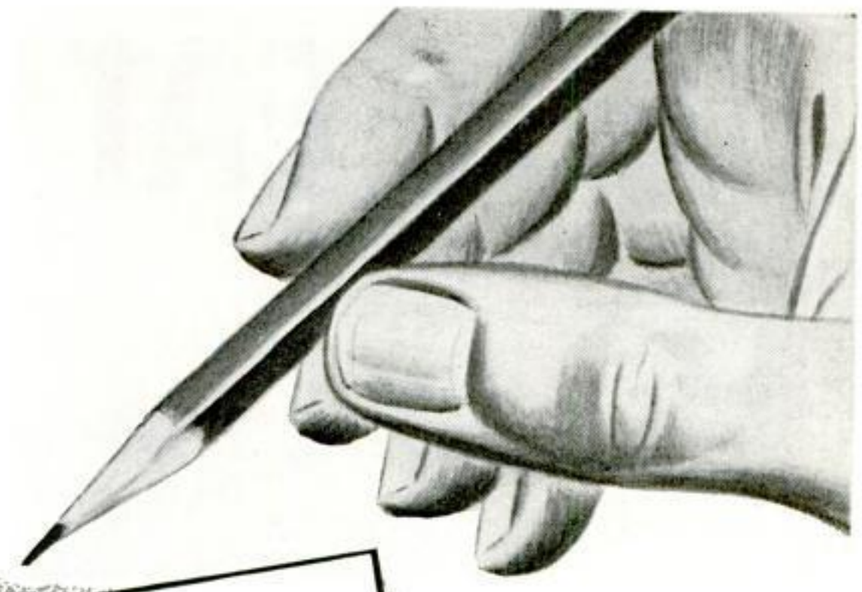




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Can you spot the BIG LOSER on this scorecard?



★ TRANSPORTATION SCORECARD ★

	RAILROADS	INTERCITY TRUCKS	INLAND WATERWAY CARRIERS	AIRLINES	INTERSTATE BUSES
Does carrier build and maintain the "roadway" which it uses?	YES	NO	NO	NO	NO
Does carrier pay property taxes on its "roadway" for support of the general services of government?	YES	NO	NO	NO	NO
Does carrier meet all its true costs instead of being helped by tax money?	YES	NO	NO	NO	NO
Is carrier compelled to maintain routes and services which do not pay their own way?	YES	NO	NO	SEE NOTE #1	NO
Are carrier's rates regulated by government agencies?	YES	SEE NOTE #2	SEE NOTE #3	YES	YES

#1. Any mail-carrying commercial airline which operates at a loss receives additional Federal subsidy to cover its deficit.

#2. Only 38% of intercity truck transportation is regulated, in part, by the Interstate Commerce Commission.

#3. Only 12% of inland water transportation service is regulated to some extent. Water carriers enjoy special protection from railroad competition.

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Most of the things you enjoy in your daily life — your home, your car, your clothes, the food you eat — are available to you in such quantity because America enjoys the world's greatest system of mass transportation. And the better that system works, the better for *you*.

But when that system is not permitted to work at its best, it is *your* loss.

As you can see from this scorecard, only the railroads among these transportation agencies are meeting all their true costs without help from tax money.

And yet, railroads are subject to such laws and regulations, both in their rates and in their services, that they are not allowed to compete with other forms of transportation on an equal basis.

This costs *you* money in two ways — in higher taxes and in higher *real* costs of transportation.

You can help get lower *real* costs — and lower taxes, too — by supporting measures, state and national, which will put all forms of transportation on an equal basis — and which will give America's railroads freedom to compete.



Association of American Railroads

WASHINGTON 6, D. C.

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THE PROTECTIVE DOG FOOD

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GOES to help clear your nose

GOES to help soothe your throat



WITH BARON ROTHSCHILD (*center*) Garbo stopped off at Salzburg, Austria during 1952 tour on which she used the incognito "Harriet Brown."

GARBO CONTINUED

When she feels the need of companionship Garbo may lunch at the Colony with friends or drop in at the Museum of Modern Art to see her bachelor friend Allen Porter, who arranges showings of her own and other old movies for her. Or she may stop by the apartment of one of her women friends. She never calls ahead of time and she departs as abruptly as she arrives. A retired professional woman upon whom Garbo calls every once in a while has described her visits by saying, "It's like being friends with a hummingbird. She lights on your hand, and there is this vivid creature, and then she flies away."

Probably the two strongest friendships that Garbo has formed during the years of her retirement have been with George Schlee and Baron Erich Goldschmidt-Rothschild. The baron, a distinguished looking man of extensive means and total leisure, is 61. He and Garbo take long walks together in Central Park, dine at expensive restaurants, go shopping, visit art exhibitions and otherwise while away the hours. Under the tutelage of the baron, who owned an important art collection in Germany before Hitler came to power, Garbo has developed an interest in art and has invested in a few paintings, including a Renoir, a Degas and a Soutine.

It was Gayelord Hauser who brought Garbo and George Schlee together. As part of his energetic program to make Garbo look younger, live longer and generally be happier and healthier, Hauser aroused her interest in clothes and arranged for a friend to take her to the salon of the couturière Valentina to select a wardrobe. Schlee is Valentina's husband and business partner. As a consequence of Garbo's visit, Valentina and Schlee became good friends with their new customer and as time passed Garbo saw a lot of both the designer and her husband.

A man who can give her directions

IT is the notion of some of Garbo's intimates that she was attracted to Schlee because he resembles Mauritz Stiller. Like Stiller, who grew up in Russian-ruled Finland, Schlee has a Russian background. Like Stiller, Schlee has heavy features, large hands, and discourses fluently on nearly any topic. Schlee is also capable of giving Garbo directions, a faculty she has always appreciated.

A while ago when Schlee was in the hospital, Garbo and Valentina sensibly spelled each other in providing him company. Garbo handled the afternoon visit while Valentina was tending to her work and Valentina took over the evening stint. Valentina continues to make many of Garbo's clothes. On one occasion Garbo and Valentina stunned the guests at a dinner party by arriving with Schlee between them, the two women attired in identical dark blue handkerchief linen skirts and white blouses, designed by Valentina.

The manner in which Garbo arranges her social affairs nowadays may be indicated by her European visit a couple of summers ago. She flew to Paris with Schlee, who then escorted her to England, where she visited for three weeks with Cecil Beaton. (The previous fall, as Beaton's guest, she had met Princess Margaret, with whom, someone said, she got along "like a palace on fire.") Leaving England, Garbo spent a few days in Paris in

CONTINUED ON PAGE 129

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Tamale Pie Mexicale

● **Heat oven** to 350° F. (moderate). To 2 Tbs. shortening in skillet, add ½ cup chopped onion, 1½ lbs. ground beef and 1 tsp. salt; cook until meat is lightly browned. Drain off any excess fat. Stir in 1 cup Heinz Tomato Ketchup, ¼ cup water, 1 tsp. chili powder, and 1 tsp. Heinz Apple Cider or Salad Vinegar; simmer 10 min. Prepare one 12-oz. package corn muffin mix as directed on package. Spread batter evenly on bottom and sides of greased baking dish (11½" x 7⅜" x 1½"). Spoon meat mixture over corn bread batter. Bake at 350° F. for 30 min. Serves 6.

Spanish Skillet Dinner

● **Lightly brown** ½ cup raw rice in 2 Tbs. shortening in skillet. Add 1½ cups cubed, cooked ham, ½ cup chopped onion and ½ cup chopped green pepper. Cook until vegetables are tender. Stir in ¾ cup Heinz Tomato Ketchup, 1 No. 2 can green beans (undrained), ¾ cup water, ⅛ tsp. ground thyme and 1 tsp. Heinz Apple Cider or Salad Vinegar. Cover; simmer, stirring occasionally, for 35 min. or until rice is tender. Serves 6.

Rosy Beef Strogonoff

● **Cut 1 lb. round steak** into strips 1½"x½"x½". Shake in paper bag with 3 Tbs. flour, 1 tsp. salt, ⅛ tsp. pepper. Brown meat, ½ cup chopped onion, 1 clove garlic, minced, in 2 Tbs. shortening in skillet. Combine 1 cup sour cream, ½ cup Heinz Ketchup, 1 cup water. Add to meat. Simmer, covered, 1½ hrs. Stir occasionally. Serve over hot noodles. (Serves 4.)



Cold-weather appetites call for

HEINZ 57 VARIETIES

Sturdy Bean-Corn Casserole

● **Heat oven** to 400° F. Combine 1 can Heinz Beans, ⅓ cup chopped onion, ¼ cup Heinz Tomato Ketchup, ¼ tsp. salt, 1 cup drained whole kernel corn. Top with 1 partially cooked bacon strip. Bake 30 min. Serves 4.



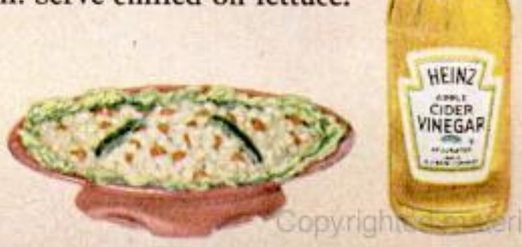
For a change, mix two Heinz Soups

● **Try merging** two Heinz Condensed Soups into tasty combinations! Heinz Cream of Mushroom and Chicken Noodle go together perfectly—and so do Heinz Vegetable Soup and Cream of Mushroom. Remember—Heinz *super* soups cost no more than other kinds! And they taste *homemade.*



He-man Deviled Potato Salad

● **Cube** boiled potatoes. Mix with equal amounts diced cooked frankfurters and diced celery. Moisten with French dressing—made by combining in flask ½ tsp. salt, 1 tsp. sugar, ¼ tsp. paprika, ¼ cup Heinz Vinegar, ¾ cup salad oil. Serve chilled on lettuce.



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Easy new economy dishes with the taste thrill of



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HEINZ KETCHUP WORKS QUICK, magical flavor changes for the plainest dishes—and the reason is certainly no mystery. Only *Heinz* Ketchup gives your cooking the *true tomato flavor* of specially grown "Aristocrat" tomatoes—harvested at their plump, rosy-ripe prime, then cooked with Heinz own vinegar and seasoned with fragrant spices. And only Heinz Ketchup is *so rich it goes further!*

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13 substantial Jiffy Meals

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Twelve good things start right here!

. . . right here with Bisquick in the bowl . . . right here with all the fussy, routine part of baking already finished and the fun part ahead waiting for you.

Makes you want to get started, doesn't it? (on wheatcakes, maybe).

Well, go your happy way. Bisquick's ready to help you with any of the nice things here . . . and my directions for all of them are right on your box of Bisquick.

The wheatcakes *are* nice and light . . . because there's so much soft wheat flour in **Bisquick**

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of General Mills

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company with Schlee, and then went on to Austria for a trip with Baron Rothschild, his former wife and her mother. After leaving this complicated ménage Garbo rejoined Schlee in the south of France.

A couple of weeks after returning to New York she was asked at a party how her summer had been. Looking tragic, Garbo replied, "It was awe-ful, simply awe-ful."

It has always been Garbo's burden that because of her Sphinx-like air people constantly expect that she is on the verge of saying something of vast import. The Garbo remarks of recent years that have made a lasting impression on her friends are notable less for profundity than mysteriousness. A traveling companion once found her sitting on the floor of her hotel room swathed from head to foot in blankets. Asked what she was doing, Garbo solemnly replied, "I am an unborn child." Another time she suddenly told a friend, "I had an awful row with God this morning," which was the more surprising since, despite her onetime affinity for Stokowski's mysticism, she almost never talks about religion.

Similarly politics, literature and the state of the world concern her hardly at all. Friends who have given her books have been disappointed never to discover whether she has opened them. During the Second World War she displayed her grasp of world affairs by proposing, after she had learned that Hitler was devoted to her films, that she go and try to talk him out of the awful things he was doing. "At least," she said quite seriously, "if I can't make him change his mind, I could shoot him." Later in the war her reaction to a dinner-table strategy session during the battle of Stalingrad was "Ooh, those Russian soldiers must be beautiful."

'Do you have a lover?'

FOR Garbo, who was able to express emotions on the screen with such liberated clarity, self-expression away from it often seems an agonizing process. Her conversational manner is inclined to be tentative. She often prefaces a remark with something to the effect that, "I suppose this sounds silly, coming from me," or, "You probably won't believe this, but . . ." Like a child who has moved into a new neighborhood, she is apt to attempt conversation with people she has just met—if she attempts it at all—by asking direct questions: "What do you do? Are you married? Do you have children?" She dismayed a fashionable New York milliner she had just met by suddenly asking, "Do you have a lover?"

The tragedy of Greta Garbo, it becomes clear, lies in the difference between what she was and the esthetic, romantic appeal she came to be and symbolize. The two entities, the woman and the legend, are at opposite poles, hopelessly irreconcilable. And yet Garbo must live with both.

The legendary Garbo, the one whose peerless image graced the screen, is the creation of imaginative people who, one of them said in a moment of disillusion, "turned a healthy peasant girl into an exotic spy." Not content to gaze upon the most fabulous face of the century, they invested its owner with mythical qualities that fascinated them and burdened her. They could not resist making up little stories about her. Garbo's intimates gossiped about her endlessly among themselves, and some of the facts and stories they related about her inevitably spread to outsiders ready to believe and pass on both facts and fancies. Thus the legend was spun and Garbo became in the minds of the imaginative millions the myth that had been fashioned by the few—a strange, hermetic goddess, a temple figure of beauty, secrecy and omniscience.

It may all have been, in the end, a great disservice, for the real Garbo has never been able to live up to the myth. She has always been what she is today—a woman with a child's charming, tragic innocence. She is shrewd, willful, instinctive, completely self-absorbed. She is secretive and she has a childlike indifference to all desires but her own. She is condemned to live in a small, cloistered world because of her reluctance or inability to accept the responsibilities of adult friendship.

Stirrings in her film 'grave'

IN the past 13 years the question of Garbo's return to motion pictures has constantly recurred and repeatedly, for one reason or another, been dropped again. Although some of the countless movie projects proposed to her have been thwarted for reasons beyond her control, not the least of the reasons for her continued inactivity has been her own inability to come to grips with the idea of again becoming a film actress. Her more or less hopeless attitude toward the subject has been revealed in her references to the ill-fated *Two-Faced Woman* as "my grave."

CONTINUED ON NEXT PAGE



"Happy Birthday, Mother!"



Autumn 1926



"But, George—
it's not my birthday.
It's yours."

"Sure it's my birthday, Mother. What better day for a fellow to call. Besides, it's your day, too. Remember?"

"Yes, George, I remember . . ."

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—gets right to where it hurts!

Rub in . . . it starts bringing relief from pain of arthritis, rheumatism and chest colds in just 30 seconds!

Right before your eyes this new DEEP HEAT rub disappears into your skin! Just massage new Mentholatum Rub on the spot that's sore. Feel its DEEP HEAT start to work. See how quickly you feel a warming glow. Soon that nagging arthritic, rheumatic pain and tingle are gone!

Extra-Deep Penetrating Power

New Mentholatum Rub's formula includes the latest discoveries for pain relief . . . *plus* Silitex M3 . . . a combination of ingredients that offer *extra deep penetrating power*. Mentholatum Rub contains menthol and lanolin—brings wonderful comfort to swollen, burning feet. Get new Mentholatum Rub today.

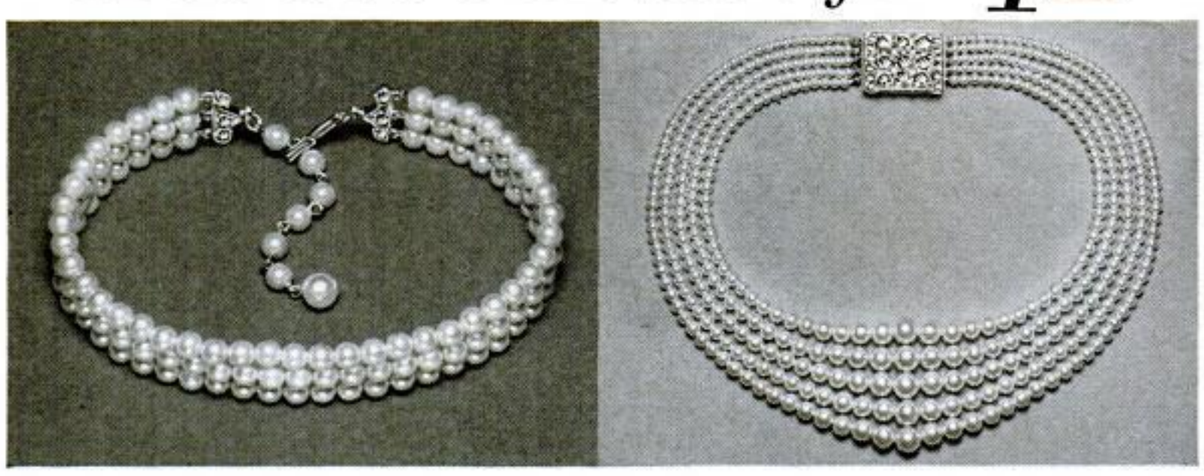
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For a head cold, spread regular Mentholatum inside each nostril. Its medicated vapors cool and soothe irritated membranes, lessen congestion. Fine for chapped skin and lips, too.



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Duchess PEARLS

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GARBO CONTINUED

Of the hundreds of scripts she has read since the war, Garbo has shown serious interest in about half a dozen. In 1947 she agreed to play the part of the fabulous French novelist George Sand in a film to be financed by British, French and American capital. Garbo was genuinely disappointed when, primarily because of trouble over distribution, the venture failed.

For a while she was attracted by an idea of John Gunther's for a film about a foreign correspondent and a beautiful lady spy. With her encouragement and that of M-G-M production chief Dore Schary, Gunther went to work and wrote the scenario. After Garbo had read it, her only comment was, "I think it's a perfect part for Greer Garson."

In 1948 Garbo actually signed a contract for $200,000 with independent Producer Walter Wanger and accepted $25,000 in salary for preliminary work on a picture based on Balzac's *La Duchesse de Langeais*, a florid tale of a beautiful, worldly woman who finally takes a nun's vows and dies at 29. Garbo made screen tests, learned the script and in the summer of 1949 arrived in Rome, where the picture was to be filmed. But because of financial and other difficulties one postponement followed another, and at last the project was abandoned.

In 1952 Producer Nunnally Johnson sent her proofs of Daphne du Maurier's novel *My Cousin Rachel* and through George Cukor invited her to undertake the title role in the film version of it. After reading the novel, Garbo said she was very interested in playing the part. Optimistically Johnson went to New York to arrange the details. When he got there, Garbo had changed her mind. "I'm sorry," she told Johnson, "I can't go through with it. I don't have the courage ever to make another picture."

Not long ago an old and very good friend came to her and explained that he was about to undertake a television program and, having had no experience before a camera, asked if she would give him a few pointers. Garbo declined. "Oh, that is all in the past," she said wearily. "I've forgotten all that."

The script of Garbo's life would have had a different, though perhaps no happier, finale if she had been able to allow herself to be molded into the standardized Hollywood product, sharing her life with the crowd. Garbo refused to do that. She had dignity and nobility, and she had genius. Like so many great actresses, she may never have possessed a particle of intellectual power, but she had genius before the camera because she was guided by instinct to do the right thing in the right way. She was a true artist and she practiced her art, to the extent she was permitted, as she has always lived her life, with a fine indifference to the opinion of the world. "She is brave, poor Garbo," one of her oldest European friends has said. "She has the braveness to be herself."



A LONELY FORM clad in a black sealskin coat, black hat and black boots, Garbo crosses First Avenue near her New York home on a recent afternoon.

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I wish I were a zebra

...because then I could paint
my stripes and remind
everyone of those
six delicious flavors

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ON THE RUN to måke rehearsal at Miami Beach, Diane, date Norwood Norfleet leave railroad station.

The Debuts of Diane

SHE GETS PRESENTED IN NORTH AND SOUTH

During her first year at Briarcliff Junior College, when other girls in her class were having their debuts, Diane Carroll Jones decided it was too much trouble to come out. This year, however, her mother prevailed and Diane made her debut not just once but half a dozen times. She came out in New York at the Debutante Cotillion with 103 other debutantes, at the Junior League Ball with 47 others, at the Grosvenor Ball with 11 others and in Miami Beach she came out with nine. She was also honored alone at dinner dances given by her grandmother in St. Louis and by her parents in New York.

Although she was presented more widely than any other debutante of the season, the pert brunette managed to avoid the inevitable glasses of imported champagne—she doesn't like the taste. Asked how she got through all these coming-outs and goings on Diane mused, "Well, I lost 12 pounds and that's lovely."

IN FLORIDA at Surf Club Diane takes her place in the receiving line wearing white nylon net dress trimmed with rhinestones especially made for her.



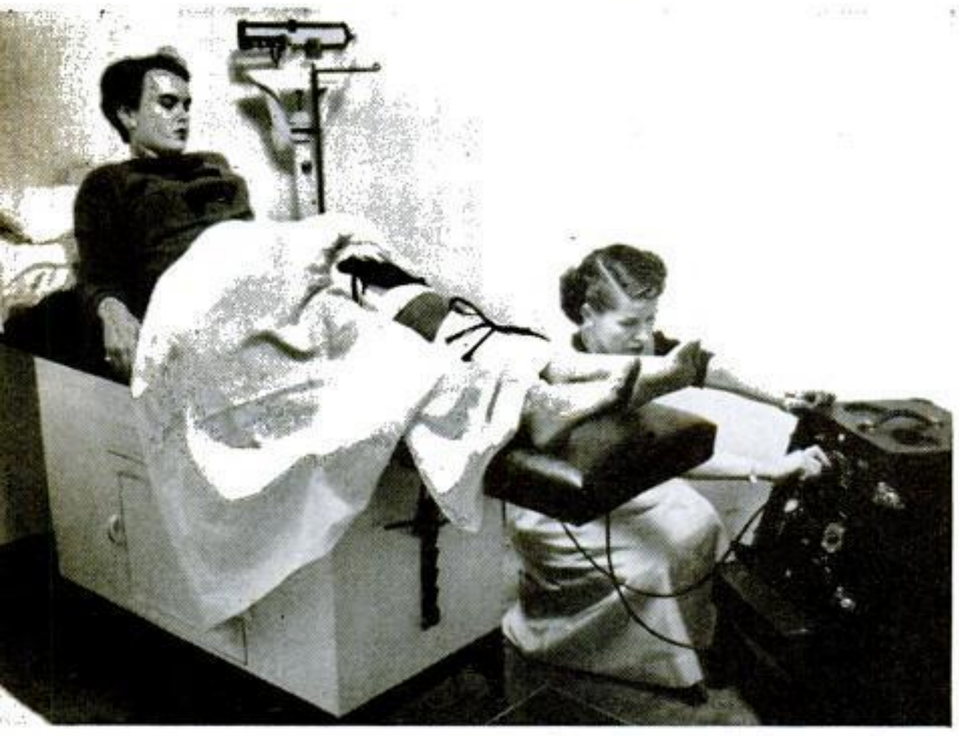
IN NEW YORK, as the curtain raiser for general dancing at St. Regis party, Diane waltzes with stepfather, James Oakes Jr., her mother with Norwood.

IN THE LINE at Surf Club Diane bows to representatives of the club. Behind are some of 10 Miami Beach girls also presented at this party. →

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DIANE'S DEBUTS CONTINUED



CHARLEY HORSE Diane suffered during rehearsal gets treatment on morning of New York dance.



LOST SHOES are held at St. Regis by Band Leader Emil Coleman after they were left by stag-liner.



WARY APPROACH brings Ogden Nield (*left*) in best position to cut in on Diane at 4 in the morning.

Every male guest danced with Diane at least once, but her weary feet still held out until almost 5:30.



FATHER'S TOAST is given by Diane's stepfather, who said, "To our daughter, Diane Carroll Jones. May she always be as happy as she is tonight." Escort Norwood Norfleet made a neat follow-up to the toast by quickly asking the orchestra to dedicate an old song to Diane, *The Most Beautiful Girl in the World.*

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Photographers sometimes take great pains to put together composite photographs which make several pictures look like one. Yoichi Okamoto of Washington, D.C. went out of his way to make the one picture above look like four. Working in Vienna for the U.S. Information Service, Okamoto posed two artists, Martha Brunner and Fritz Itzinger, on a terrace. After a first look in his camera's ground glass, Okamoto stood on tiptoe to bring the fence (*left center*) into line with the terrace, then moved over until the chimney (*top center*), terrace ledge and corner of the building formed a straight line. The picture, composed in neat quarters, was put in a USIS window display and drew bigger crowds to the library than any display ever had before.

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so golden-tasting, so sweet and special. So hurry to the store,
Mother, and tell the man you want some more—right now!
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